



# Ajay Govind

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Portfolio case studies -

<https://ajaygovinds.github.io/>

## PROFILE

Innovative and experienced **Digital Product Specialist** with **an MBA** and **over 6.5 years** of expertise in managing designs, engineering, testing, and the development of digital products both **in India** and **the UAE**. Proven track record in coordinating activities with an Agile mindset, including the training and installation of immersive technology stalls. Skilled in product design and management, leading end-to-end product design for three key projects — **RISE DiShA, MedSIM 2.0 and Accelerated Learning Program (ALP)** — with over **USD 1 million** in combined funding from international and national institutions such as the **USAID** and the **Ministry of Electronics and Information Technology, India**. Served as an Organizing Committee Member for the Civil 20 India 2023 Education and Digital Transformation Working Group, part of the **G20 initiative**.

## PROFESSIONAL EXPERIENCE

**Project Engineer** • Apr/2022 - Dec/2024

Amrita CREATE, Kerala, India

- o **Managed** a cross-functional team of 6, **overseeing** stakeholder communication and product development, from inception to a successful launch of a revamped mobile app in **5 sprints**.
- o **Acted as a liaison** between stakeholders, conducting follow-ups, prioritizing tasks, and integrating development features to balance stakeholder needs and project deadlines.
- o **Implemented** the Agile Scrum framework, defining product roadmaps, writing user stories, and conducting Scrum ceremonies while managing project progress using Azure Boards.
- o **Designed** and **managed end-to-end** responsive web applications for **4 healthcare projects** from wireframes to prototypes, coordinating between clients, development teams, doctors, SMEs, and multimedia teams.
- o **Developed** highly engaging **UIs for VR** applications and a **3D simulation** using Unity 3D and WebGL, ensuring immersive experiences and optimal performance.
- o **Designed** and **oversaw VR demo stalls** and **conducted** training sessions for students, doctors, and practitioners, enhancing educational experiences through interactive VR demonstrations.

### Research Center Activities

- o **Initiated** data and **coordinated** projects, **recruited** participants and **mentored** faculties, colleagues, and students on immersive reality device usages.
- o **Delivered** training sessions, and **assisted** international delegates with research studies conducted at the center.
- o **Represented the center** at national meetups and project review presentations, showcasing achievements and building industry connections.
- o **Crafted patent illustrations** and **simplified** documentation for clarity, consistency, and accessibility, supporting effective project communication.

## SKILLS

### Product & Project Management —

Product Roadmap, Product Design, Backlog Management, User Story creation, Timeline Management, Milestone Tracking, Documentation & Reporting.

### Agile Methodology Expertise —

Azure Boards, Agile Scrum, Kanban, Sprint Planning, Daily Stand-ups, Review and Retrospectives, User Story Mapping, Continuous Improvement.

### Technical Skills —

Programming Understanding (HTML5, CSS3, JavaScript ES6, jQuery, Bootstrap, C/C++, Java, Python, ReactJS, MySQL, JSON, PHP), Extended Reality Development (MR/AR/VR), Web Development, Design Thinking, Android Development, Git, Postman, SDLC, Automation Testing – Selenium.

### Communication and Leadership —

Requirements Gathering, Stakeholder Alignment, Time Management, Interpersonal Communication, Cross-Functional Team Collaboration & Coordination, Negotiation, Conflict Resolution, Ethical Decision Making, Mentoring, Strategic Thinking, Process Optimization, Change Management.

**Tools** — Azure Boards, Microsoft 365, Adobe Creative Suite, Figma, Unity, Blender.

## Graphic Designer • Oct/2021 - Mar/2022

Amrita CREATE, Kerala, India

- o **Directed** storyboarding, animation, VFX, motion graphics, and video/audio editing, while overseeing the design of infographics and print collateral using Adobe Creative Suite, and managing collaborations with design teams and vendors.

## Senior Tester UX–UI • Sep/2019 - Aug/2021

Etisalat by e&, Dubai, UAE

- o **Led** UX/UI verification and validation for Etisalat's digital B2C products, including My Etisalat UAE and Smiles UAE apps, collaborating with cross-functional teams to enhance usability, design, and overall quality based on UAT feedback and insights.
- o **Awarded** Gold in Digital UI UAT Execution certificate for achieving the highest test case execution count in 2020, demonstrating excellence in UI UAT execution.

## UX Designer • Oct/2018 - Jul/2019

Knowledge Lens, Bengaluru, India

- o **Conducted UX research** and **designed** wireframes, graphical elements, mockups, and prototypes for the PCB (Pollution Control Board) dashboard, in-house LMS, and social media collaterals.

## Programmer Analyst Trainee • Dec/2017 - Sep/2018

Cognizant, India

- o **Developed** and **maintained** end-to-end test scripts to automate regression and unit testing using Selenium, Java, TestNG, Maven, and CITS (Cognizant Intelligent Test Scripter) to streamline the SDLC process.

## EDUCATION

### MBA – General Management

Amrita AHEAD, Amrita Vishwa Vidyapeetham • Jul/2021 - Nov/2024

### B. Tech. Computer Science Engineering

Amrita Vishwa Vidyapeetham • 2013 - 2017

## CERTIFICATIONS

### [Agile Project Management](#)

— Google

### [Developing an Agile Team](#)

— University of Colorado System

### [Excel Skills for Business: Essentials](#)

— Macquarie University

### [Negotiation, Mediation and Conflict Resolution Specialization](#)

— ESSEC Business School

## LANGUAGES

**English** – Full professional proficiency,

**Tamil, Malayalam** – Native or Bilingual

## LEADERSHIP & ACTIVITIES

### Organizing Committee Member – EDT C20 India 2023 •

Jan/2023 - July/2023

Education and Digital Transformation (EDT) is a working group under Civil 20 (C20), an official engagement group of G20

- o **Organized and Coordinated:** Managed logistics to ensure the successful execution of meetings, workshops, and policy-making events.
- o **Stakeholder Engagement:** Engaged educators, policymakers, and industry professionals, fostering relationships to advance educational and digital transformation goals.
- o **Team Leadership and Document Management:** Led a **50+ member** team for the C20 EDT Summit, managing documents, files, and coordination to ensure organized operations.
- o **Multimedia Design and Direction:** Designed and directed multimedia content and print materials for events and presentations, showcasing creative leadership and project management.
- o **Virtual Event Management and Representation:** Managed live streams, led virtual participant teams during plenary sessions, ensured agenda adherence, and showcased VR demos at the C20 IHH Summit in Delhi.

### Thematic Cluster Area (TCA) Associate – ARISE 2024

Symposium • Jan/2024

Amrita Vishwa Vidyapeetham, Kerala, India

- o **Set up and managed** the VR stall for the two day Amrita Research & Innovation Symposium for Excellence (ARISE), **leading a 10+ member** team, overseeing setup and inventory, and ensuring smooth session flow by coordinating displays and assisting the MC.

### VR Coordinator – ALARM 2023 • Nov/2023

School of Biotechnology, Amrita Vishwa Vidyapeetham, Kerala, India

- o **Set up and managed** the VR station for the Amrita Legion for Antimicrobial Resistance Management (ALARM) 2023, **training 2 staff and 8 students** to deliver an engaging virtual reality experience for attendees.