AJAY GOVIND. S

Project Engineer

Product Design | AR-VR | Interpersonal Skills | Decision Making

Coimbatore, Tamil Nadu, IN • (91)-9488949470 • ajaygovin@gmail.com • linkedin.com/in/ajay-govind-s

English • Tamil • Malayalam

As a proven Product Designer with a focus on Problem Solving and Design Thinking, I bring a blend of creativity and strategic thinking to the table. Ready to apply my skills and contribute to the success of a collaborative and continuous learning team.

PROFESSIONAL EXPERIENCE

Amrita CREATE, Amritapuri   Oct/2021 - Present
Project Engineer   Apr/2022 - Present

- Led design for responsive, gamified platforms for emergency health workers and medical students; managed wireframes, mockups, and prototypes.
- Oversaw marketing collateral and multimedia asset projects, from design collaboration to vendor negotiation and inventory management.
- Designed and submitted three product concepts with wireframes and "how-to-use" guides, as part of a patent proposal; created mobile app screens for two NDA research projects, focusing on usability.
- Designed a mobile app for student reading evaluation, used in schools by teachers and students.
- Designed and developed VR interfaces for emergency health workers using Unity; ensured UI consistency and trained teams on VR device usage and setup.
- Created an AR proof-of-concept using Unity and Google AR Core.
- Developed a 3D Unity simulation for a research grant project; collaborated on wireframing, testing, and optimization.

Organizing Committee Member, EDT C20 India 2023   Jan/2023 - July/2023

- Designed PowerPoint templates and graphical elements for webinars and events.
- Managed layout decisions, storyboarding and content sequencing of print collateral and project launch videos; formatted policy documents for usability.
- Collaborated with a 50+ members team for C20 EDT Summit; coordinated live streams and virtual participation; managed Zoom webinars for policy discussions ensuring smooth agenda adherence.
- Represented the research center at C20 IHH Summit, showcasing VR medical project demos.

Graphic Designer Oct/2021 - Mar/2022

- o Led storyboarding and animation direction using Adobe After Effects; managed VFX, motion graphics, and rendering.
- o Conducted media conversion with Adobe Media Encoder; performed video and audio editing in Adobe Premiere Pro.
- o Designed infographics, icons, and brochures in Adobe Illustrator

Etisalat by e&, Dubai Sep/2019 - Aug/2021
Senior Tester UX-UI

- o Led UI/UX verification for key B2C products, including Etisalat's website and mobile apps.
- o Collaborated with cross-functional teams to enhance product design based on feedback and insights.
- o Specialized in UI/UX validation for digitally transformed marketing products, aligning with company standards.
- o Verified designs for a B2C SAS product, contributing to quality and user satisfaction.
- o Developed a Chrome Extension to automate test tracking and generate Daily Status Reports, improving team efficiency.

Knowledge Lens, Bengaluru, India Oct/2018 - Jul/2019
UX Designer

- o Implemented UX design using Design Thinking, collaborating cross-functionally with developers and stakeholders.
- o Engaged with C-level stakeholders to enrich project insights and direction.
- o Developed wireframes, prototypes, and high-fidelity mockups to support development efforts.
- o Designed promotional materials for social media branding and enhanced website visuals through image optimization.

Cognizant, Coimbatore, India Dec/2017 - Sep/2018
Programmer Analyst Trainee

- o Trained in Automation Testing with Selenium, Core Java, and MySQL.
- o Utilized CITS (Cognizant Intelligent Test Scripter) and TestNG to streamline the SDLC process and ensure timely project delivery.
- o Managed end-to-end test scripts for regression and unit testing

EDUCATION

MBA - General • Amrita Vishwa Vidyapeetham (AHEAD) (ODL) 2021 - Present
B. Tech. CSE • Amrita Vishwa Vidyapeetham, Ettimadai, TN, India 2013 - 2017
K-12 • Amrita Vidyalayam, Coimbatore, TN, India 2000 - 2012