COURSE SYLLABUS
MGMT 445B-01-FA23: LOGISTICS AND TRANSPORTATION SYSTEMS

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	By Appointment

Class Meeting:	Tuesday & Thursday, 2:00 p.m. – 3:20 p.m.
	Room 213, T.T. Allain Hall

This syllabus is not an unchangeable contract, but instead, an announcement of present course requirements and policies only. The course syllabus provides a general plan for the course; deviations may be necessary as determined by the Instructor.

Changes: *For the purpose of an enhanced learning experience for the students, all course requirement activities and/or assignments, quizzes, tests and portfolios/webinars/projects may be changed or altered at the discretion of the Instructor with advance notice. Likewise, the class schedule is tentative and subject to change. Implicit in each student's enrollment is an agreement to comply with the course requirements and policies, which the Instructor may modify to exercise properly her educational responsibility.*

STUDENTS SHOULD CHECK MOODLE DAILY FOR COURSE RELATED INFORMATION.

I.	COURSE OVERVIEW, REQUIREMENTS, AND ADMINISTRATIVE POLICIES

1.1. **Catalog Description**
   This course provides an understanding of the design and management of supply chain operations

in selected logistics settings. Particular emphasis is placed upon the areas of traffic management, carrier operations, carrier selection and contract negotiation, and warehousing. Each area is analyzed in terms of organizational differences, operational processes, variations in information needs, and performance control mechanisms.

1.2. **Prerequisite**
Per the Southern University and A & M College 2017-2020 Undergraduate Catalog the prerequisite for this course is as follows: MGMT 300.

1.3. **Course Credit**
Three (3) semester hours credit is awarded for this course.

1.4. **Intended Audience**
This course is intended for Undergraduate Students majoring in an area of business.

1.5. **Method of Delivery**
Face-To-Face Delivery

1.6. **Academic Honesty & Misconduct**
Students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of others' academic endeavors. Academic misconduct by a student shall include, but not limited to any instance wherein a student claims credit for the work of others without citation, forges signatures or falsifies material, cheats, participates in unauthorized collaboration with other students on term papers or assignments, or helps another student engage in misconduct, cutting and pasting text from a Web-based document into a research paper or course PowerPoint presentation without the use of proper quotation marks and without proper citation, purchasing or copying of a research paper, posting course information and discussions via Facebook, Twitter, and/or any other social media networking system, disruption of classes; threatening an Instructor or fellow students in an academic setting; giving or receiving of unauthorized aid on examinations or in the preparation of reports or other assignments; knowingly misrepresenting the source of any academic work; unauthorized changing of grades; unauthorized use of University approvals or forging of signatures, falsification of research results; plagiarizing of another's work; violation of regulations or ethical codes for treatment of human and animal subjects; or acting dishonestly in research. **Academic misconduct will not be tolerated and will be dealt with in accordance with all University rules and regulations. Student(s) suspected and/or involved in academic misconduct will receive a failing grade of "F" for the assignment or course.**

1.7. **Required Text/Materials**
1.) Text: Logistics, Authors: Bloomberg, LeMay and Hanna, Publisher: Prentice Hall, 2002
ISBN-10: 013010194X, ISBN-13: 9780130101945
2.) Moodle Access
3.) Zoom App
4.) Adobe Reader
5.) SUBR E-mail (SUS e-mail). Moodle sends all announcements to the SUS e-mail.

1.8. **Additional Reading Sources**
1) Bowersox, Donald et al. "Ten Mega-trends That Will Revolutionize Supply Chain Logistics." Journal of Business Logistics, Vol. 21, No. 2, pp. (2000).

2) Winter, Susan, et al. "The Role of IT in the Transformation Work." Information Systems Research (March 1996).
3) Lowe, David. Dictionary of Transport and Logistics, London, Kogon Page (2002).
4) Lucas, Henry, et al. "The Role of Information Technology in Organization Design." Journal of
5) Management Information Systems (April 2001).
6) Lewis, Ira. "Logistics and Electronic Commerce: An Inter-organizational Systems
7) Perspective." Transportation Journal, Vol. 40, No. 4, pp. 5-13 (2000).
8) Monczka, Robert et al (1995). Purchasing and Sourcing Strategy: Trends and Implications.
9) Tempe, AZ, Center for Advanced Purchasing Studies.
10) Harrington, James (1991). Business Process Redesign. New York, McGraw-Hill.
11) Corini, John (March 2000). "Integrating E-Procurement with Strategic Sourcing." Supply
12) Chain Management Review.

1.9. **Recommended Material**
1.) Laptop Computer, Tablet Computer, or iPad
2.) GroupMe (App) – This app will greatly assist students in communicating with classmates and/or team members. This app is free.
3.) Dropbox – Cloud Storage Service that allows students to share files with team members, manage data, and save/backup important files (e.g., projects for MKTG 300) and large files without the threat of losing information. Dropbox has its own website and mobile apps, which allows for viewing across different devices. Dropbox is free.
4.) Pocket (App) – When you find educational content (e.g., articles, videos) that you want to view later, put it in Pocket. With Pocket, all of your content goes to one place, so you can view it anytime, on any device. You can even read articles offline, making Pocket indispensable for local commutes, flights, or anywhere else you find yourself without mobile data or Wi-Fi. Pocket is free.
5.) Dictionary.com (App) – This app is designed to build your vocabulary and assist you with the pronunciation of words that may be unfamiliar to you. The Dictionary.com App is free.
6.) CNN.com (App) – As burgeoning business professionals, staying abreast of news and events that impact the business environment, cultural environment, political-legal environment, and technological environment both domestically and global is crucial, even when interviewing for a particular job. The app is designed to "push" information to you in the form of "alerts". CNN.com is a free app.

1.10. **Additional Social Media Recommendations**
➢ **Like the College of Business Facebook Page:** //www.facebook.com/SUBRCOB
➢ **Follow the College of Business on Twitter:** @COB_SUBR
➢ **Subscribe to the College of Business YouTube Channel:** SUBR College of Business

1.11. **Recommended References and Readings**
➢ **Supplemental Readings** – Will be provided via Moodle
➢ **Southern University's Online Library – (**http://www.lib.subr.edu/)
➢ **Pew Research Center** – (http://www.pewresearch.org)
➢ **IBISWorld** (can be assessed through the SU Online Library) – (http://www.subr.edu/page/2441)
➢ **CNBC -** https://www.cnbc.com
➢ **Harvard Business Review –** (http://hbr.org/)
➢ **Wall Street Journal -** http://online.wsj.com/home-page

- ➤ **Forbes Magazine** - http://www.forbes.com/
- ➤ **Business Week -** http://www.businessweek.com/
- ➤ **SAP Learning Group** - https://groups.community.sap.com/t5/sap-learning-groups/ct-p/SAP-Learning
- ➤ **SAP Student Zone** - https://learning.sap.com/student-zone
- ➤ **McKinsey Quarterly** - http://www.mckinsey.com/quarterly/overview
- ➤ **Entrepreneur Magazine** - http://www.entrepreneur.com/magazine/index.html
- ➤ **SupplyChain** – https://supplychaindigital.com/
- ➤ **Business Insider** - http://www.businessinsider.com
- ➤ **Logistics Management** - https://www.logisticsmgmt.com/
- ➤ **Logistics Report** - https://www.wsj.com/news/logistics-report
- ➤ **International Journal of Logistics**: research and applications. **-** https://www.tandfonline.com/toc/cjol20/current
- ➤ **The Economist** - http://www.economist.com
- ➤ **Journal of Business Logistics -** https://shorturl.at/iktX2
- ➤ **Fortune Magazine** - http://fortune.com
- ➤ **The United States Census Bureau** - http://www.census.gov/#
- ➤ **The Basics of APA Style** (This tutorial is designed for those who have no previous knowledge of APA Style). http://www.apastyle.org/learn/tutorials/basics-tutorial.aspx
- ➤ **The Basics of APA Style -** http://owl.english.purdue.edu/

1.12. **Disability Statement**

Southern University is committed to providing equal access for all persons with disabilities. Students with a disability that requires special materials or accommodations should immediately notify the Instructor via e-mail and contact the Office of Disability Services. The Office of Disability Services is located in Augustus C. Blanks Hall, Room 246; telephone number (225) 771-3950 or (225) 771-3546; fax number (225) 771-3949. Only persons with a verifiable disability will be permitted to use appropriately modified academic accommodations to address course requirements. Upon written notification from the Office of Disability Services, the Instructor will make appropriate academic accommodations as recommended.

1.13. **E-mail Etiquette**

E-mail is an important and preferred means of communication with the Instructor. Submit all questions related to course content, assignments, etc. to the Instructor at Kimberly_Powell@subr.edu. Strive for professionalism, clarity, and efficiency in your communication. Identify the course number and a brief phrase related to the inquiry in the subject line. Include your complete name (i.e., the name that you are registered under and using in Banner at Southern University). **The example below shows the proper format for an e-mail inquiry.**

To: ajayi.anwansedo@sus.edu
Subject: MGMT 445: Question about Case Study Activity

Dear Dr. Ajayi,

I would like to schedule a meeting with you to discuss questions I have regarding the Case Study activity. Please let me know if you are available at 12:00pm, Tuesday, October 17, 2023.

Sincerely,
Marie K. Doe

Note: E-mails that adhere to the aforementioned format, are answered within a 24-hour period on Mondays through Thursdays or a 48-72 hour period if sent on the weekend or on Fridays after 4:00pm. Failure to utilize this format may result in a delayed response from the Instructor, no response from the Instructor, or an inadvertent deletion of your e-mail by the Instructor.

1.14. <mark>**Submission of Assignments:** All assignments must be submitted via Moodle unless otherwise notified by the Instructor (in writing).</mark> Any assignments that are e-mailed or given directly (hard copy) to the Instructor (unless you were explicitly told in writing to submit via e-mail or hard copy) **will not be graded**. **Therefore, you will receive a zero on the assignment**. You must use MS Office Suite software for all assignments (i.e., MS Word, MS Excel, MS PowerPoint) unless the Instructor explicitly told you otherwise (in writing). If the Instructor cannot access your assignment via MS Office Suite products, you (and your team members) will receive a significant point deduction or an automatic zero for the assignment. Please do not include any special characters in your file names (e.g., "#", "&", "*", ":", etc.). An example of an appropriate file name is: Special Project – Marie Doe. Note: Although one member of a team may submit the assignment, the submission penalties apply to all team members. Special Note: It is the student's responsibility to stay abreast of all assignments and to complete assignments.

1.15. <mark>**Moodle:** will be heavily utilized in this course.</mark> The course syllabus, important announcements, and other critical class materials (e.g., supplemental notes, PowerPoint slides, articles, assignments, readings, bonus opportunities, assessments/exams, etc.) will be placed on Moodle. **You should check Moodle <u>DAILY</u> – This includes the announcement section and all other Moodle modules. Note: I rarely send out reminders, so check Moodle daily. Do not rely on the Moodle app and/or your e-mail to "push" notifications to you. Sometimes, the app is delayed and the e-mail notifications are delayed. Therefore, login to Moodle on a daily basis. In addition, all assignments are to be submitted via Moodle.** Any assignments that are e-mailed or given directly (hard copy) to the Instructor (unless explicitly told in writing to do so) **will not be graded**. **Therefore, you will receive an automatic zero on the assignment.** If you have problems with your Moodle account, please contact Ms. Sarah Spland in the Division of Information Technology (DoIT) via e-mail at sarah_spland@subr.edu or via phone at (225) 771-5017. **Note – If you are unfamiliar with using Moodle, go to YouTube and search for how-to videos on Moodle or contact Sarah Spland in DoIT. Instructional Moodle videos are also posted on the University website.**

1.16. **No Grade Pleading:** Your grade is exclusively your responsibility. **Work hard from the very beginning of the semester**. Every little bit helps, so don't miss assignment deadlines. **Do not wait until the last minute to start assignments. Tech issues are not an excuse because the assignments will be posted well in advance.** Deadline extensions can be given only when an unusual circumstance is discussed well before the deadline (except, of course for a sudden illness or another documented event). Refer to the "Resubmission of Graded Assignments Policy", "What Constitutes an Approved or Excused Absence", and "Late Assignment Submission Policy" for more details.

1.17. **Resubmission of Graded Assignments Policy:** Once an assignment has been graded (that includes a zero score), you will not be allowed to resubmit the assignment (for regrading). If the assignment has not been graded and the deadline has passed, you will not be allowed to resubmit the assignment for regrading. Therefore, you must adhere to all of the directions, deadlines, and guidelines prior to submission. You should carefully proof and review your assignment prior to submission. **You**

should review what you submitted in Moodle prior to the deadline. You must also have an understanding of how Moodle works and how to correctly submit assignments via Moodle. End user error does not constitute resubmission/regrading of an assignment. Your grade is exclusively your responsibility.

1.18.   **Late Assignment Submission Policy:** All assignments must be submitted by the due date and time as designated in the assignment guidelines on Moodle. Timely submissions are critical in this course. **All assignment submission links and activity links are set to close at the deadline (on Moodle).** This means that those links will not be available for late submissions. Any assignments that are e-mailed or given directly (hard copy) to the Instructor (unless you were explicitly told in writing to submit via e-mail or hard copy) will not be graded. Therefore, you will receive a zero on the assignment. You must use MS Office Suite software for all assignments (i.e., MS Word, MS Excel, MS PowerPoint) unless the Instructor explicitly told you otherwise (in writing). Note: If a "0" score has already been applied to an assignment in Moodle, you will not be allowed to makeup that assignment. You must submit your assignments on time like the rest of your classmates did.

1.19.   **What Constitutes an Approved or Excused Absence: NOTE: All documentation and excuses must be provided to the Instructor no later than the subsequent course meeting (the next course meeting you attend immediately following your absence). Failure to adhere to this policy will result in an automatic zero on the missed assignment(s).** The following constitutes an approved or excused absence:
  ➢ Injury or illness that is too severe or contagious for the student to attend class. The student must submit an original copy of his or her doctor's note (with an authentic signature from the physician or nurse practitioner) that also indicates the date the student was under the physician's care, which must coincide with the missed class date(s). An absence for a non-acute medical condition does not constitute an excused absence. The excuse must be on official letterhead from the physician's office. **NOTE: If you contract COVID-19 or have been exposed to someone who has COVID-19, be sure to let the instructor know, stay in quarantine, and provide the necessary documentation (proof of a COVID test that contains your name and date).**
  ➢ Death or major illness in a student's immediate family. Immediate family may include: mother, father, sister, brother, grandparents, step-mother, step-father, step-sister, step-brother, step-grandparents, grandchild, step-grandchild, legal guardian, and others as deemed appropriate by the Instructor. For major illness, the excused absence should be on official letterhead from the hospital, list the name of the family member, how the family member is related to you, state that the family member was hospitalized during the missed class dates, and is signed by the attending physician or nurse practitioner. For death of a student's immediate family, the student must submit an original copy (hard copy or scanned .pdf copy) of the obituary (which saliently discusses blood relationship and coincides with the missed class date(s)). If the blood relationship is not clearly addressed in the obituary, the student must have a family member (as mentioned in the obituary) write and submit a notarized/certified letter that verifies the blood relationship.
  ➢ Illness of dependent family member. The student must submit an original copy of his or her dependent family member's doctor's note (with an authentic signature) that also indicates the date the family member was under the physician's care, which must coincide with the missed class dates. The excuse must be on official letterhead from the physician's office and signed by the attending physician or nurse practitioner.
  ➢ Required participation in military duties that can be verified by an official letter from the student's commanding officer (must coincide with the missed class dates).

- Participation in legal proceedings that can be verified by official law enforcement/ court documents (must coincide with the missed class dates).
- Religious holy days that can be verified with a certified letter from a student's religious leader for that student (must coincide with the missed class dates).
- Mandatory admission interviews for professional or graduate school, which cannot be rescheduled and can be verified with appropriate documentation (must coincide with the missed class dates).
- University service (e.g., mandatory participation as a student-athlete in NCAA-sanctioned competition, OFC business plan competition, CoB case competition, participation in an activity appearing on the university's authorized activity list) is allowable if the coach, assistant coach, or program coordinator provides the appropriate documentation (must coincide with the missed class dates).

NOTE: The following are NOT excused absences: Computer issues, Technology and/or Internet accessibility, Not understanding Moodle, End User Error when submitting assignments via Moodle, Car troubles or not having a ride to class (discounted city bus rates are available to students), Employment Demands, Traffic, Problems/Issues with Pets, Living too far away from Campus, etc.

1.20. **Incomplete Grade**

Work which is of passing quality but because of extenuating circumstances is not complete, may be graded "I" – Incomplete. The student must initiate the incomplete grade request and must secure appropriate approval of the excuse by the Instructor, department head, and dean of the college in which the course is taken. Please note that extenuating circumstances for this course include the following: "Extenuating circumstances for the purpose of granting additional time to complete course work include death in the immediate family, serious accident or illness resulting in an inability to attend class or do the required work, unusual circumstances surrounding the birth of a child, visa problems for international students, and similarly mitigating circumstances which could not have been prevented or anticipated by the student and were completely beyond his or her control. Examples of situations that will not be considered extenuating include being too busy, employment demands, minor illness, and responsibilities from optional responsibilities."

1.21. **Withdrawal from Course or University**

Students who must discontinue enrollment prior to the end of the semester must complete and submit a withdrawal form. Refer to the University Catalog for additional information.

1.22. **Disruptions (i.e., electronic devices, guests, children, and pets)**

Electronic devices such as mobile phones, iPhones, iPods, MP3, MP4 players, tape recorders, PDAs, etc. "should not be activated or operated in the classrooms or laboratories unless express written permission to activate or operate the devices have been authorized by the classroom Instructor. Express written permission to activate or to operate the aforementioned devices must be authorized by the classroom Instructor. Also, headphones or electronic earpieces are not to be in a student's ear(s) during class. Failure to adhere to the electronic device policy will result in the Instructor having a conference with the student and reporting the violation to the Department Chair. The second offense will involve writing a letter to the student and copying the Department Chair and placing it in the student's file. If this offense is again repeated, the Instructor will then request that the student to be removed from the class and face disciplinary actions with the Office of the Vice Chancellor for Student Affairs.

Guests or Visitors: Students are not allowed to bring guests (e.g., friends, family, etc.) to class under any circumstances. All guests or visitors must be approved by the Instructor (in writing).

Children on Campus: Per the SUBR Student Code of Conduct policy, "Students are expected to arrange for their personal child care in such a manner as to prevent the involvement of the University. The University assumes no responsibility for the supervision of the children of students. Students are prohibited from bringing children to class or leaving children unattended on the University campus. Students failing to comply with this policy will not be admitted to classes, and may be asked to leave campus until child care arrangement can be made" (p. 16, Revised August 2016).

Pets: Per the SUBR Student Code of Conduct policy, "All pets – including but not limited to dogs, cats, birds, snakes/reptiles, horses and other animals – are not allowed in any university building or on the Southern University and A&M College campus. To protect the interest and safety of students and employees, any individual failing to comply with this policy shall be requested to leave the campus until off-campus accommodations for the pet(s) and animals can be arranged. Pets are considered animals, domestic or wild, in the company of a student, faculty/staff member, guest, or visitor to the University. This policy does not apply to service dogs " (p. 16, Revised August 2016).

1.23. **Zero Tolerance Policy**
This includes but is not limited to mouthing off, talking back to the Instructor in a disrespectful or attitudinal tone, lying, being a class clown, bullying, will result in an official immediate letter to be filed with the Dean of Student Affairs. A copy of the letter of complaint will be copied to the Department Chair and a copy will be placed in the student's file. The Instructor reserves the right to determine whether the disruptive or disrespectful act will necessitate immediate dismissal from the class. Usually it does.

1.24. **Audio or Videotaping Lecture**
Course materials prepared by the Instructor, together with the content of all lectures and review sessions presented by the Instructor are property of the Instructor. Per the SUBR Student Code of Conduct policy, video and audio recording of lectures and review sessions without the express written consent of the Instructor is not allowed.

1.25. **Professional Conduct and Professional Behavior**
The College of Business expects you to demonstrate professional conduct and respect for your peers and Instructor at all times. We also expect you to uphold a classroom atmosphere conducive to learning. We expect you to come to class on time, and be prepared for class. Do not use class time to prepare for other responsibilities, text family or friends, go live on Instagram or any other social media platform, converse with your friends, read the newspaper, check social media, or catch up on your sleep. If I am concerned about your professionalism, I will provide you with feedback and/or speak with you outside of class. Disruptive behavior will not be tolerated. In extreme cases, you will be asked to leave class.

1.26. **Academic Grievances**
If a student has a grievance that cannot be settled in the ordinary course of immediate post-class discussion, the following procedures are suggested:
   ➢ A special conference between the faculty member and the student.
   ➢ A discussion with the faculty member, student, and department chairperson.
   ➢ Grievance presented in writing to the faculty member's dean and the College of Business Grievance Committee.
   ➢ A discussion with the faculty member, student, and members of the College of Business Grievance Committee.
   ➢ As a final option, the matter should be brought to the Office of Academic Affairs in writing.

1.27. **Appropriate Academic (Class) Attire**
   The College of Business expects you to demonstrate professional conduct and respect for your peers and Instructor at all times. This should be demonstrated even in your attire. Sunglasses are not allowed to be worn in the class unless a medical doctor or the University's Office of Disability Services provides an original letter on behalf of the student justifying the need for wearing sunglasses in the classroom. Per the SUBR Student Code of Conduct policy, "Headgear is inappropriate for males during all indoor activities. 'Do rags' or scarves are considered inappropriate attire for an institution of higher learning. Similarly, sagging or unbelted pants are considered inappropriate dress. Any excessively tight or revealing clothing is considered inappropriate attire. Bedroom or shower slippers should not be worn outside of one's residential area. Undergarments should not be visible, under any circumstances" (p. 16, Revised August 2016).

II. SPECIFICATION OF COURSE GOALS, OBJECTIVES, STANDARDS ADDRESSED, AND LEARNING OUTCOMES

A. General Goals	B. Course Objectives: By the end of the course, students will:	C. AACSB Assurance of Learning Standards	D. COB Program Goals Addressed	E. Learning Outcomes: Upon successful completion of the course, students will be able to:
Goal 1. In this course, we study the many facets of business logistics and transportation operations. The topics covered include total cost approaches to logistics, supply chain management and integration, the role of logistics in establishing customer service levels, intermodal containers,	1. Integrate logistics into the overall supply chain strategies of an organization. 2. Evaluate the effectiveness of logistics and transportation operations strategy. 3. Identify and analyze the impact of information technology (IT) on contemporary logistics operations. 4. Explain how industrial transportation management policies are developed. 5. Design and implement logistics systems controls. 6. Analyze how global sourcing affects logistics and transportation strategies.	AACSB Curricula Management and Assurance of Learning- Standard 8 and Curriculum Content - Standard 9	Students in the COB will: • Comprehension – Can comprehend and explain the concepts of logistics. This is assessed through satisfactory completion of end of the chapter homework assignments. • Knowledge – Can identify and describe transportation techniques. This is assessed through satisfactory completion of end of the chapter homework assignments. • Application – Can apply transportation models for practical use. This is assessed	Demonstrate 70% accuracy as measured through the demonstration of understanding of business logistics and transportation operations through classroom activities and tests provided.

			through satisfactory completion of end of the chapter homework assignments. • Analysis – Can analyze the role of transportation decisions in organizations. This is assessed through satisfactory completion of end of the chapter homework assignments. • Evaluation – Can evaluate the effectiveness of transportation management policies. This is assessed through satisfactory completion of end of the chapter homework assignments. • Synthesis – Can integrate knowledge to design and implement logistics and transportation strategies. This is assessed through satisfactory completion of end of the chapter homework assignments.	

III. WEEKLY COURSE SCHEDULE & EVALUATION OF STUDENTS (GRADING POLICY)

The weekly schedule for this course is as follows:

WEEK	ACTIVITIES
Week 1 August 22 & 24	**Class Begins** Introduction to Business Logistics
Week 2 August 29 & 31	Class Activities
Week 3 September 5 & 7	September 4: Labor Day Holiday Class Activities - The Supply Chain Concept
Week 4 September 12 &14	Class Activities - Logistics and Information Technology
Week 5 September 19 & 21	Class Activities - Order Management and Customer Service
Week 6 September 26 & 28	Class Activities - Protective Packaging and Materials Handling
Week 7 October 3 & 5	Class Activities; **October 5-6: Fall Holiday Break**
Week 8 October 10 & 12	Class Activities **Tuesday, October 10, 2023 (by 11:59pm) – Google Analytics for Beginners Certificate Due**
Week 9 October 17 & 19	Class Activities - The Domestic Transportation System
Week 10 October 24 & 26	**Midterm Grades are Due: Midterms are scheduled at the discretion of Instructor**
Week 11 October 31 & November 2	Class Activities **Tuesday, October 31, 2023 (by 11:59pm) – Advanced Google Analytics Certificate Due**
Week 12 November 7 & 9	Class Activities - Industrial Transportation Management
Week 13 November 14 & 16	Class Activities - Distribution Center and Warehouse Location
Week 14 November 21 & 23	Class Activities **Thanksgiving Break (November 22-24)**
Week 15 November 28 & 30	**November 30: Last Day of Class**
Week 16 December 4 – 8	**Final Exam Period**

***The Weekly Course Schedule is merely a guide for the semester. Some of this content is based on the Southern University Fall 2023 Academic Calendar (which specifies that it "is subject to change"). Be

sure to check Moodle daily for any changes. The Instructor reserves the right to modify the course schedule in order to enhance student learning.

Format and Evaluation

Students will be evaluated on a combination of theoretical knowledge, practical skills, and their ability to apply logistics concepts to real-world scenarios. In accordance with the course catalog description, logistics concepts will cover areas of traffic management, carrier operations, carrier selection and contract negotiation, and warehousing. and other relevant topics (e.g., analytics, design thinking, insight generation, exposure to Excel and SAP).

All research projects are team-based. Selection of Teams: Please be very strategic and deliberate when establishing your teams. For example – If you are scheduled to graduate this semester or next semester, I strongly encourage you to team up with your classmates who have the same graduation goals.

The following is the point distribution of each measure and quantity:

Assessment Method	Quantity	Points	Weight
Excel: IBM: Excel Basics for Data Analysis (Access Course HERE) (40 points)	1	40**	9%
Quantitative Analysis in Business Activities & Projects (Team Research Presentations & Activities @ 40 points each)	6**	240**	52%
Required SAP and IBM Courses and Certificates (Record of Achievement and Badge @ 40 points/each)	2	80	17%
In-Class Activities (@ 25 points each)	4**	100**	22%
Total Points ** *Estimated/Subject to Change*		460**	100%

GRADING SCALE:

    90% and above   = A
    80% - 89%   = B
    70% - 79%   = C
    60% - 69%   = D
    59% and below   = F

Course Grading

The final course grade for each student will be determined by dividing the total points earned by the course's total points. **There will be NO curve.** For example, a 79.9 average equals a "C." **Feedback will be provided in Moodle (in accordance with the grading rubric(s)) 7-14 days after the assignment deadline. Note: The grading rubric(s) and detailed guidelines/instructions will be provided with each activity, project, and/or assignment. All of this information will be posted in Moodle.**

IBM Badge: IBM: Excel Basics for Data Analysis (Required)
By Tuesday, September 26, 2023 (by 11:59 pm), each student is required to complete all **IBM: Excel Basics for Data Analysis** modules and quizzes. Once completed, you are required to submit (via the corresponding

assignment link on Moodle) your certificate of completion and badge from Coursera and IBM. Submission of this certificate by the aforementioned deadline is worth 40 points. You must pass the exam and submit your certificate via Moodle (on the corresponding link). **The certificate must be submitted as either a .pdf file, .png file, or .jpeg file on Moodle. I will not accept anything but the badge. An example of how the IBM: Excel Basics for Data Analysis Certificate looks (that you are to submit) can be found at the end of this syllabus.** Note: Upon completion, be sure to add this certificate/certification to your LinkedIn profile, professional portfolio, and professional resume'. You can start the certification, stop, and resume at your convenience. This certificate of completion is free. Make sure to pay attention and take notes because it will help you understand how Excel is used for data analysis. The link to access this certification is: **https://shorturl.at/swMPU**

**Your full name (first name and last name), as displayed in Banner, must be on each certificate. The first letter of your first name and the first letter of your last name must be capitalized. Anything else (e.g., middle name as the first name, shortened versions of your name, first name only, full name in all lowercase, nicknames, etc.) will result in an automatic 8-point deduction for each certificate that has your name incorrectly displayed.

Certificate of Achievement : SAP Business By Design Supply Chain Management (Required)
By Tuesday, October 10, 2023 (by 11:59 pm), each student is required to complete all **SAP Business By Design Supply Chain Management** modules, quizzes, and final Exam. Once completed, you are required to submit (via the corresponding assignment link on Moodle) your certificate of achievement from SAP. Submission of this certificate by the aforementioned deadline is worth 40 points. You must pass the exam and submit the certificate via Moodle (on the corresponding link). **The certificate must be submitted as either a .pdf file, .png file, or .jpeg file. I will not accept anything but the certificate.** Note: Upon completion, be sure to add this certificate/certification to your LinkedIn profile, professional portfolio, and professional resume'. You can start the certification, stop, and resume at your convenience. This certificate of completion is free. Make sure to pay attention and take notes because it will help you understand the basics of supply chain management and how the processes are tightly integrated with other ERP elements. The link to access this certification is: **https://open.sap.com/courses/byd4**
**Your full name (first name and last name), as displayed in Banner, must be on each certificate. The first letter of your first name and the first letter of your last name must be capitalized. Anything else (e.g., middle name as the first name, shortened versions of your name, first name only, full name in all lowercase, nicknames, etc.) will result in an automatic 8-point deduction for each certificate that has your name incorrectly displayed.

IBM Badge: IBM: Python Basics for Data Science (Required)
By Tuesday, October 31, 2023 (by 11:59 pm), each student is required to complete all **IBM: Python Basics for Data Science** modules and quizzes. Once completed, you are required to submit (via the corresponding assignment link on Moodle) your certificate of completion and Badge from IBM and EDX. Submission of this certificate by the aforementioned deadline is worth 40 points. You must pass the exam and submit the certificate via Moodle (on the corresponding link). **The certificate must be submitted as either a .pdf file, .png file, or .jpeg file. I will not accept anything but the certificate. An example of how the Advanced Google Analytics Certificate looks (that you are to submit) can be found at the end of this syllabus.** Note: Upon completion, be sure to add this certificate/certification to your LinkedIn profile, professional portfolio, and professional resume'. You can start the certification, stop, and resume at your convenience. This certificate of completion is free. Make sure to pay attention and take notes because it will help you start working with data in Python. The link to access this certification is: **https://www.edx.org/learn/python/ibm-python-basics-for-data-science**
**Your full name (first name and last name), as displayed in Banner, must be on each certificate. The first letter of your first name and the first letter of your last name must be capitalized. Anything else (e.g., middle name as the first name, shortened versions of your name, first name only, full name in all

lowercase, nicknames, etc.) will result in an automatic 8-point deduction for each certificate that has your name incorrectly displayed.

IBM: Excel Basics for Data Analysis

IBM

28-May-2021

Zac Rogers

has successfully completed

Excel Basics for Data Analysis

an online non-credit course authorized by IBM and offered through Coursera

Sandip Saha Joy
Cognitive Data Scientist
IBM

Steve Ryan
Instructional Designer & Content Developer
Skill-Up Technologies

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