

**BCA Fifth Semester Examination, Dec-2018**

**THIRD PAPER**

**E-Commerce Application Development**

**Paper Code:- 5631**

**Time Allowed: Three Hours**

**Maximum Marks.70**

*(1) No supplementary answer book will be given to any candidate. Hence the candidates should write the answers precisely in the main answer book only.*

*(2) All the parts of one question should be answered at one place in the answer book.*

**(Attempt all six questions.)**

**Part I (Question No. 1 & 2) is compulsory & Part II (Question No. 3, 4, 5 & 6) has internal choice.**

**Part-I**

**1. Answer any 10 questions. Each question carries 1 mark.**

**10x1= 10**

**(Words limit up to 20 words each)**

- a) What is E-commerce?
- b) Differentiate between Traditional Commerce vs E – Commerce.
- c) What do you mean by B2B? Give an example.
- d) What is Electronic Catalog?
- e) Define E – cash and payment gateways.
- f) What do you understand by Technical Design?
- g) Define Supply Chain Management.
- h) Explain Verification and Validation.
- i) What do you understand by EDI Securities?
- j) How E-commerce helps in Business?
- k) What do you mean by Testing ?
- l) Explain Smart Card.

**2. Answer all the questions. Each question carries 5 marks.**

**4x5 = 20**

**(Words limit up to 50 words each)**

- a) What are the advantages and disadvantages of traditional commerce?
- b) Describe E – Purse and Electronic Fund Transfer.
- c) What is Detailed Design?
- d) What are the challenges and opportunities in implementation of planning?

**P.T.O.**

**Part-II**

**Unit-I**

- 3.** What is the advantage and disadvantage of E-commerce? **10**

**OR**

What are the various applications of E-commerce? Explain in detail with example. **10**

**Unit-II**

- 4.** Explain the following. **10**

- a) B2B
- b) B2C
- c) C2C
- d) The Value Chain Model

**OR**

Define EDI. Explain its types and standards. **10**

**Unit-III**

- 5.** Define Technical Design in detail. **10**

**OR**

Explain High Level Design in detail. **10**

**Unit-IV**

- 6.** Define Testing in detail. **10**

**OR**

What do you understand by Implementation? How can we apply it in E-commerce? **10**

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