

# ISAC Website Feedback

URL: <https://isac-8oxfp.ondigitalocean.app/>

Date: October 13, 2021

## General Comments

### Item 1

The company name has a special way of spelling, it is OptICA” the letters ICA correspond to Intelligent Cyber Automations. The letters “opt” represents optimal. So, it stands for Optimal Intelligent Cyber Automations.

So, make the change wherever “optica” is used in the site to “OptICA” spelling style.

### Item 2

The product name is an acronym – ISAC – it stands for “Information Security all-in-one Console” with continuous compliance technology. When you are just using the product name in acronym form, use ISAC. But, where there is space and you are describe the product etc., use the description, “Information Security all-in-one Console with continuous compliance technology” all together.

### Item 3

Company logo – can we get rid of the blue square box around the lock? We just want the lock with the check-mark as the logo. **Done**

### Item 4

Change the button label, “Find More” to just “More” or “Read More” - These should not be in ALL CAPS. Just init-Caps is fine. **Done**

### Item 5

The button label, “READ MORE” should be “Read More” in all pages/places. **Done**

### Item 6

The wave pattern used, is it consistent?

In the home page where the pattern repeats is not consistent in shape, size and

### Item 7

The navigation between pages is very slow, why? Can you optimize it?

## Home Page

### Item 1

Main banner image

The main banner stockphoto is fine. Once we get approval I will buy it and share it.

Main banner text : **Done**

OptICA Solutions Launches

ISAC – use a TM superscript ISAC™

Under this abbreviation add this text

“**I**nformation **S**ecurity **A**ll-in-one **C**onsole with Continuous Compliance Technology”

Make the first letters stand-out in color so that people can recognize that is what the abbreviation stands for

Below this line

Cyber industry's most thorough network monitoring software **Done**

[Read More button](#)

Launch the Products – ISAC page

[Request a Demo button](#)

Change button label to “Request Demo”

When clicked, show Contact Us fields in a pop-up or navigate to the contact us section in the home page

With purpose field pre-selected as “Request a Demo”

## [Item 2 – New Block](#)

See if you can add this information in a block above Product Portfolio block

OptICA Solutions – Optimal Intelligent Cyber Automation Solutions – is a specialized cyber security company that focuses exclusively on hyper-automating the rigorous work of continuous compliance of Information Systems' Networks with US DOD and Civilian Agency Standards.

Include a Read More button under this text

When this read more button is clicked launch the Company landing page

## [Item 3 – Product Portfolio Block](#)

[Block image](#)

The chose image is fine. Once approved I will buy it and share it

[Block text: Done](#)

The block title should be

5 Reasons why you will love **ISAC (not Live ISAC – someone in your shop should catch these types of spelling mistakes, train them to do so)**

**Include the following 5 reasons: Done**

1. Automatically deploy for your entire systems fleet – proven for large US Army Enterprise with 1000s of servers
2. Achieve 100% Compliance for DISA STIG/SCAP Standards
3. Ensure ongoing “continuous compliance” from one, powerful, simple, central platform
4. Enjoy the speed of hyper-automation – Generates 5+ million entries in 6 seconds
5. Easily pass audits - attach documents, historic results, trends, and compliance analysis

[Read More button – add in this section: Done](#)

Include a Read More button under this text

When this read more button is clicked launch the Products - ISAC landing page

[Request a Demo button: Done](#)

Change button label to “Request Demo” : **Done**

When clicked, show Contact Us fields in a pop-up or navigate to the contact us section in the home page

With purpose field pre-selected as “Request a Demo” : **Done**

## [Item 4 – What Cybersecurity Experts are Saying Block : Done](#)

No need for more than 3 boxes – reduce the height of this block and just show the first row of 3 boxes for expert talk.

I will work on getting 3 write ups and provide that for next version

### Item 5 – Is this Customer Testimonial block? : Done -updated this block to container

If yes, add a title, “What ISAC Customers are Saying”

The layout of this is block kind of throwing me off, seems to be contiguous with the Blogs block

If this is customer testimonial block are you thinking of having a video here?

I think we will probably be able to get a couple of quotes from a few people and add it here for now.

### Item 6 – Resources Block : Done

I don't think we need this block in the Home Page. Remove it.

Have Blogs and other write up about the product and the company under Resources menu is sufficient

### Item 7 – Our valued partners block : Done

Remove Insystech logo, just make all images a Partner ABC

### Item 8 – Contact Us Block : Done

The wave pattern in this block is throwing me off and the title Contact Us is not fully visible

**In the left section of this block remove the Lorem Ipsum and include,**

OptICA Solutions Headquarters is located at:

You can leave the company test address and the social media icons there

And the map can point to a random place for now

**In the right section where the Contact Us data fields are: : Done**

Change the word “Perpose” to “Purpose” (This spelling mistake must be caught by someone in your shop, train them to do so – maybe you can ask them to create all the text in MS Word with American English as the primary language, then Word will catch these spelling errors. Then they can copy paste it onto the HTML page they are putting together)

Change the field sequence to:

Name    Company

Email    Phone

Purpose – add the following purposes in the list of values:

Request Demo

Request Meeting

Request Call back

And remember to choose, “Request Demo” in this field when the Request Demo is clicked anywhere else in the website.

No need for the field “How did you know us” (by the way How did you know us is also not correct English. It should be how did you hear about us)

For the next few months we are not going to be running any marketing campaigns.

Send Button

When clicked send email to [enquiry@optica.solutions](mailto:enquiry@optica.solutions) : **email functionality is not added yet**

### Item 9 – Section below Contact Us : Done (updated footer design)

I am not sure what this section is supposed to be – Standard Footer with sitemap etc.?

If this was meant for a brief Company writeup we don't need it, just make it a smaller footer section and have standard items like:

Copyright @2021 OptICA Solutions

Then the site map and social media links

## Products Page : Done

Change the landing page URL from singular to plural

<https://isac-8oxfp.ondigitalocean.app/products>

## Main Banner Image : Done

The main banner stockphoto is fine. Once we get approval I will buy it and share it.

## Main Banner Text : Done

ISAC – use a TM superscript ISAC™

Under this abbreviation add this text

“Information Security All-in-one Console with Continuous Compliance Technology”

The most comprehensive, hyper-automated system for DISA STIG/SCAP Standards Compliance

Write below the Banner Image include this text in the same size as the banner text:

**OptICA Solutions Guarantees that you will pass your DISA STIG/SCAP audit with proper implementation of ISAC**

## Section 1 – What is ISAC? : Done

- ISAC is the **disruptive cybersecurity system** proven to offer 100% compliance for DISA STIG/SCAP Standards in mid-large scale government enterprises.
- With nearly 200 active users and 2,000+ servers under watch, and growing, ISAC has earned major kudos from the client(s) and cybersecurity experts and is positioned for exponential growth.

## Section 2 - What ISAC does?: Done

- **ISAC hyper-automates** all end-to-end aspects of cybersecurity posture, including Scanning, Documentation, Remediation, Reporting & Analytics.
- From a single pane of glass, ISAC starts with bulk acquisition and deployment of all STIG, SCAP, and other DoD/FISMA/NIST compliance benchmarks across hundreds or thousands of servers.
- It then provides central orchestration of vulnerability assessments, follow-up, remediation (incl false positives), reminders, audit ep/closure/scoring, gap collaboration, dashboarding (incl heat maps), and more.
- ISAC saves hundreds of hours per month in laborious and error prone technical security SOPs.

## Section 3 – Why do you need ISAC?: Done

- **Look beyond audits!!** With ISAC providing Continuous Compliance and a fool-proof audit capability, your team can focus on securing other aspects of the Enterprise
- ISAC provides a **cost-effective cornerstone** for your NIST compliant Cybersecurity Framework
- **Empower your Teams with a 1-click** snapshot at any time of each system's compliance, as they now continually track, document, and remediate findings with ease

## Section 3 - Who ISAC Serves? : Done

- All Government organizations subject to NIST/FISMA security requirements involving DISA STIG/SCAP compliance or a growing set of supplemental standards. This includes all of DoD and other agencies, e.g., DHS, FBI, Veteran, etc.

## Section 4 - HOW ISAC Does It?: Done

- Compared to conventional STIG/SCAP benchmarks and processes (and other auditing and remediation products), ISAC's hyper-automation, end-to-end lifecycle coverage, and centralized control plus collaboration and visuals are totally disruptive.
- To facilitate adoption, key ISAC screens appear virtually identical to their DoD STIG Viewer counterparts.
- ISAC automatically interfaces directly with all source and target DoD systems.
- Leverages cutting edge technology and absolute best practices (we are inventors of successful industry methods) to maximize ISAC's enduring value.

## Download Product Fact Sheet button: Done

Add this button below the product sections

When the user clicks this button open a small dialog box and ask the user to provide their name, email ID and then allow them to download the ISAC-ProductSheet.PDF file (I already sent you this 2 page file, if it is in Word, convert it to PDF and publish it in the website)

## Request Demo button : Done

When clicked, show Contact Us fields in a pop-up or navigate to the contact us section in the home page

With purpose field pre-selected as "Request a Demo"

## Customer Testimonial Section: Done

Change the title from "Customers Success" to "Customer Success Stories"

I am NOT sure what is supposed to go in the blue block beneath the Customers Success block that is there now?

**Removed this block**

## Standard Footer : Done

See comments about this in the Home Page section of this document

Keep this the same in all pages

## Services Page : Done

Change URL to "services" plural

## Main Banner Image : Done

The main banner stockphoto is fine. Once we get approval I will buy it and share it.

## Main Banner Text : Done

Change the text to:

To serve ISAC Customers, OptICA Solutions works with its great Partner ecosystem

Right below the banner image include this text in the same size as banner text (like a title)

**Our team of ISAC product experts and Cybersecurity Compliance experts train our partners extensively to support their ISAC Customers**

This text can be below the title text in normal font

The following services are typically offered by our partners to ensure that the ISAC system is not only successfully implemented but, the client's team is fully supported through compliance and audit processes

## This page body background image

Not sure of the reddish, orange color – but, for now let us keep it as-is and get feedback from others

## Service Blocks : Done

Current layout like a text box with a black background is fine. But let us sequence the service blocks as follows:

### ISAC User Training Service : Done

All users are trained on how to use the system, based on their roles, access privileges to the system

### Compliance Training Service : Done

The client organizations' compliance requirements are gathered and the client's team is trained on how to use ISAC to meet the client's compliance requirements

### Audit Support Service : Done

When a client is audited, our team will be ready to support the client to gather and provide information that is available in ISAC, necessary for the audit

### Download Product Fact Sheet button : Done - Download pdf functionality is not added yet

Add this button below the product sections

When the user clicks this button open a small dialog box and ask the user to provide their name, email ID and then allow them to download the ISAC-ProductSheet.PDF file (I already sent you this 2 page file, if it is in Word, convert it to PDF and publish it in the website)

### Request Demo button : Done

When clicked, show Contact Us fields in a pop-up or navigate to the contact us section in the home page

With purpose field pre-selected as "Request a Demo"

## Resources Page : Done

Change URL to "resources" plural

### Main Banner Image : Done

The main banner stockphoto is fine. Once we get approval I will buy it and share it.

### Main Banner Text : Done

Change the text to:

OptICA Solutions to publish a wealth of resources on Cybersecurity and its product ISAC in this page

Right below the banner image insert the "Under Construction" image

My intent to see if I can get the banner image approved in the next round of review

Then we will make the whole page "Under Construction"

## Partnership Page : Done

Change URL to "partnerships" plural

### Main Banner Image : Done

The main banner stockphoto is not good. The hands shaking is not clearly visible in the reddish-orange background.

Let us go with hand-shaking but, multiple hands – and diverse hands – man, lady, black, white etc. Find a stockphoto like that and use that.

## Main Banner Text : Done

OptICA Welcomes Partnerships

Join the ISAC Ecosystem to help your clients achieve 100% compliance with the DOD Cybersecurity Mandates

### Below the banner image

Our current valuable partners

Remove the Insystech logo and just place 3 Partner ABC logos

A new button

Below the logos make a large button and place this text in that button

“Contact us to discuss partnership arrangements”

When the user clicks this button bring up the Contact Us block with Purpose filled in as “Partnership Inquiry”

## Company Page : Done

Main Banner Image

We need to change the stock photo to show more of “servers” and other “devices” connected in a wide area network type of topology – at present it looks like a web of email folders.

Main Banner Text

OptICA Solutions is a group of Professionals passionate about protecting our Nation’s IT systems

Below the banner

Our team of highly experience, high caliber Cybersecurity Professionals, Data Security Professionals, IT Professionals and Government Contracting specialists are hear to help you attain and maintain compliance with DISA and other agency’s standards

Leadership Team

No changes needed – 3 blocks for photos, write up is fine

Board of Advisors

No changes needed – 3 blocks for photos, write up is fine

Standard Footer

Use the footer from Home Page