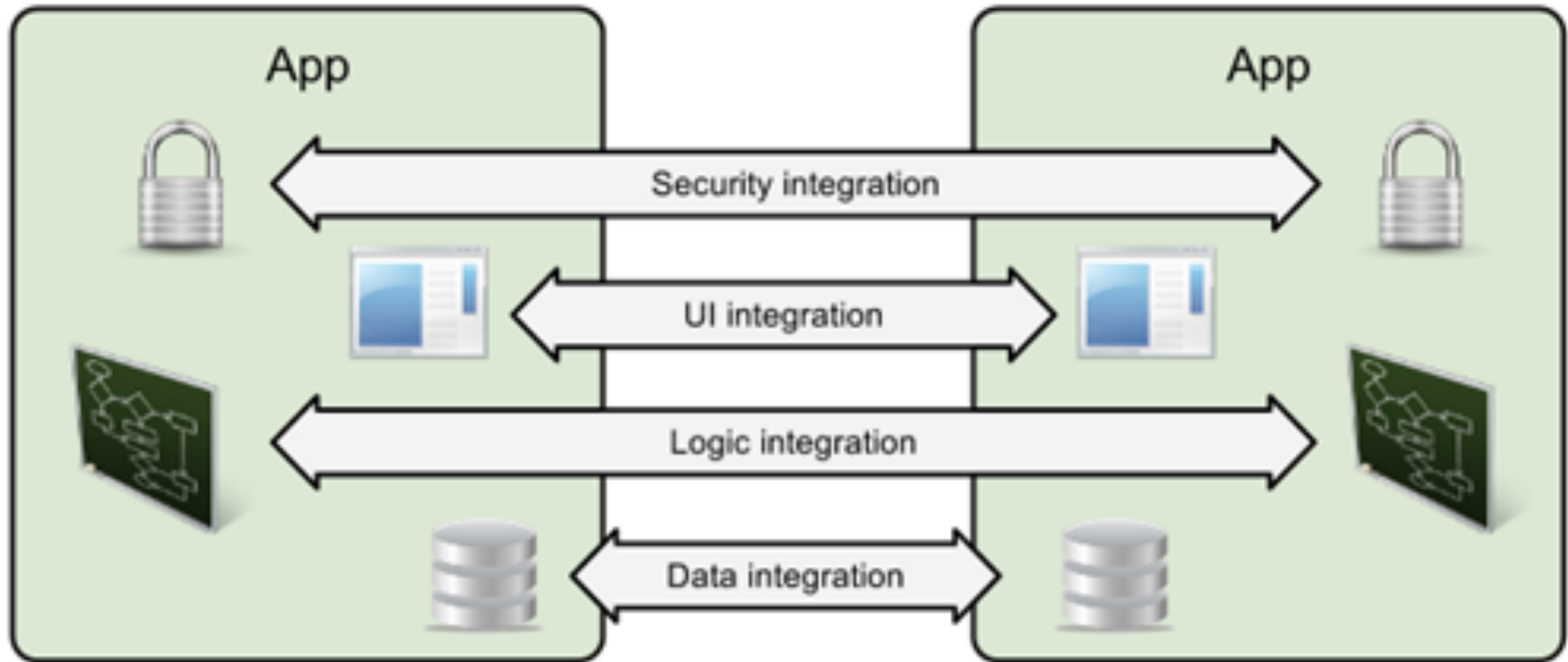# Next 5 Minutes

Possible Ways to Integrate with Salesforce Platform

1. User Interface
2. Business Logic
3. Data

1. *User Interface Integration* is one great way to surface various applications inside Salesforce with little redesign of each individual app. It provides your users a single point of entry into multiple applications.

2. *Business Logic Integration* uses Apex Web Services for Inbound and Apex Callouts for Outbound. It typically handles a scenario where business logic is spread across several applications to implement the complete end-to-end business process.

3. *Data Integration* uses SOAP APIs and REST APIs. It typically handles data synchronization requirements.

Source: Salesforce