Ajay P. Kulkarni

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Highly creative and multi-talented Multimedia specialist with hands on experience in e-Learning, Learning design, Graphic/Web design, Animation. Extensive experience in designing screen layouts in accordance with UI & UX principles.

Key Skills: Moodle, Articulate Storyline, Captivate, UI, UX, Web/ Graphic design, 2D/3D Graphics, Animation, Illustration, HTML5, CSS3, 3Ds Max, MS Office, After Effects, Photo Retouching, Video and Audio Editing, Adobe Creative Suite, designing and developing courseware and e-Learning solutions

Current Employment

Australian Institute of Business | Adelaide | https://www.aib.edu.au/

Learning Materials Developer | March 2020 – Present

Job Profile:

- Responsible Design high quality online learning content and activities to support the teaching and learning department.
- Responsible for the development of courseware (audio, video, simulations, role-plays, games, etc) using Moodle.
- Participate in QA testing to ensure that all the courses are consistence with the TEQSA requirements (e.g. quality, accessibility, re-use, sustainability, learning and teaching templates).
- Work collaboratively with other SMEs and key stakeholders to provide digital design solutions that meet their needs.
- Responsible for the creating the Responsive UI templates for Moodle pages using CSS/HTML.
- Develop innovative pedagogical and blended and online learning in collaboration with the online learning team.

Employment History

1. **Rawnation Wholefoods Pty Ltd** | Adelaide | www.crudo.co/

   Digital & Customer Experience Specialist | May 2017 – July 2019

   Job Profile:

   - Responsible for delivering a consistent brand experience across web and digital platform.
   - Design websites using CMS authoring tool with SEO in mind.
   - Responsible for creating UI designs using various Adobe Creative CC software. Also work on the printing and stock control of company's all corporate and promotional material which includes packaging designs, brochures, flyer, and logo designs.
   - Monitor, analyse and report on user traffic to evaluate effectiveness of web site

2. **WorldWeb Management Services** | Adelaide | www.worldwebms.com/

   Frontend Web Designer | November 2016 – April 2017

   Job Profile:

   - Responsible for creating a complete responsive website starting from scratch. This includes – UI design   using UX principles, Converting the final UI design into web-page using HTML, CSS, Jquery, Wordpress. Work on the SEO and user traffic analytics.

- Responsible for printing and stock control of company's all corporate and promotional material which includes brochures, flyer, logo designs

3. **Cybage Software Pvt. Ltd.** | Pune | www.cybage.com/
   eLearning Developer | January 2015 – August 2016
   Job Profile:
   - Designing and developing courseware and e-Learning solutions. This includes creating 2D and 3D graphics, animations and illustrations.
   - Creating user friendly screen designs and interfaces in accordance with UI & UX requirements
   - Identify design solutions and manage the production of high-quality print and electronic graphic design and artwork for a wide range of marketing projects and materials including, promotional and advertising materials, signage, event collateral, brochures, flyers, visiting cards, logo design, etc
   - Develop, implement and maintain efficient and effective quality control processes for graphic design and print processes
   - Maintaining repository of various learning objects using version control software's like SVN, TFS, etc

4. **Capita India Pvt. Ltd.** | Pune | www.capita.co.uk
   Sr. Consultant – Web and Graphic Designing | April 2013 – January 2015
   Job Profile:
   - Working for UK's **retail** giant–**Marks & Spencer's** for their UK and Europe website's daily updates and maintenance, Print media Design like product catalogue designs / flyers / brochures / product pic retouching, etc
   - Attending daily calls and meetings with the UK clients to cater brand and promotion requirements
   - Identifying innovative concepts and getting approval from the clients
   - Detailing the research and creating design briefs for approval
   - Estimating the time required for completing the designs and sending quotes accordingly
   - Completing the designs by coordinating with photographers and copy writers
   - Marketing research and identifying the latest design trends and monitoring the competitor's
     Onsite Experience (London, UK) – 6 months for **Marks & Spencers**

4. **TechMahindra Ltd.** | Pune | www.techmahindra.com
   Sr. eLearning Developer | December 2006 – October 2012
   Job Profile:
   - Developing e-learning courses using instructional designing principles
   - Responsible for all print media related work – brochures, flyers, logo designs, etc
   - Designing layouts, screen designs and interfaces in accordance with UI & UX requirements

5. **Harbinger Knowledge Products Pvt. Ltd.** | Pune | www.harbingerknowledge.com
   eLearning Developer | March 2005 – December 2006
   Job Profile:
   - Developing e-learning courses using multimedia software such as Adobe Flash, Adobe Photoshop, Sound Forge, Premier, and Integration in Elicitus
   - Giving presentations on e-learning authoring techniques to various clients
   - Understanding and resolving client queries on authoring tools
   - Giving solutions and guiding them with the best practices
   - Providing support to marketing team by designing infographics, presentations, brand identities, logos, marketing collaterals, and brochures

6. **SoftTech Engineers Pvt. Ltd.** | Pune | www.softtech-engr.com
   Multimedia Developer | Feb 2003 – Feb 2005
   Job Profile:
   - Majorly worked on the Computer Based Training (CBT) development for engineering students
   - Working on story boards, GUI design, Flash animation, 2D character animation, synchronizing with the director, and sound-video editing
   - Providing support to the marketing team by designing infographics, presentations, brand identities, logos, marketing collaterals, and brochures

7. **Maharashtra Industrial Directory Pvt. Ltd.** | Pune | www.maharashtradirectory.com
   Web Designer | April 2002 - Feb 2003
   Job Profile:
   - Advertising medium and large-scale industrial companies through web, print, and CD
   - Working on designing the web site, uploading, search engine promotion, CD presentations
   - Printing media related works such as designing visiting cards, logos, and brochures

Education

- Full Stack Development Course from University of Adelaide – Expected completion Feb 2022
- Diploma in Web Engineering (2001-2002) from Arena Multimedia - 1st class
- Advance Diploma in Multimedia (2001-2002) from Arena Multimedia - 1st class
- Diploma in Multimedia (2000-2001) from Arena Multimedia - 1st class
- Certificate in Multimedia (2000-2001) from Arena Multimedia - 1st class
- AD (1999-2000) Prin.N.G. Naralkar Institute, Pune - 1st class
- SSC (1996 - 1997), Shivai Vidya Mandir, Maharashtra Board -1st class

References

Available upon request.