

AJAY KULKARNI

Full Stack Developer

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Github: <https://github.com/ajaykulkarni01>

Portfolio: <https://ajaykulkarni01.github.io/Portfolio-2/>

LinkedIn: <https://www.linkedin.com/in/ajay-kulkarni-b9138018/>

Highly creative and multi-talented web developer with background in eLearning to provide unique perspectives on how end-users interact with websites and learning platforms. Recently earned a certificate in Full Stack Web Development from the University of Adelaide Coding Boot Camp. Innovative problem-solver who is passionate about developing apps with a focus on mobile-first design and development. Strengths in creativity, teamwork, and building projects from ideation to execution.

TECHNICAL SKILLS

HTML	CSS	JavaScript	jQuery	Bootstrap	Handlebars	IndexedDB	React.js	MySQL
API/JSON/AJAX	MongoDB	Express	Node.js	PWA	Git	Heroku	Bootstrap	NoSQL

RECENT PROJECTS

AJ's Boutique | Live site: <https://ajs-boutique-final.herokuapp.com>

- Summary: The complete eCommerce website using MERN stack
- Role: Sole author
- Tools: MERN stack (MongoDB, Express, React, Node), Apollo-client, Bcrypt, Bootstrap, Concurrently, Dotenv, GraphQL, JWT-decode, Mongoose, Heroku

The Book Was Better | Live site: <https://the-book-was-better-book-club.herokuapp.com/>

- Summary: An online book club (blog) which allows users to interact with each other by reading/posting the feedback of the book on the month.
- Role: Lead Developer
- Tools: HTML, JavaScript & CSS (bootstrap/bootswatch), Express.js, Node.js, MYSQL, Sequelize, Handlebars and Authentication (crypt, cookies and express-session), Heroku

MoodVies | Live site: <https://rhieffries.github.io/ideal-telegram/>

- Summary: The minimalist film and tv based application that picks suggestions for the user based on their current mood! Role: Lead UI Designer
- Tools: HTML, CSS, JavaScript, Materialized framework, IMDB API

PROFESSIONAL EXPERIENCE

Australian Institute of Business, Adelaide, SA

Learning Materials Developer

March 2020 - Present

- Developed high quality eLearning websites and responsive UI templates. Worked independently and within teams as well as collaborated with SMEs and key stakeholders to provide digital design solutions.
- Improved the user experience by implementing the WCAG 2.1 standards.
- Drove best practice implementation within multiple departments. Decreased rework by 23% and costs by 15%.

Rawnation Wholefoods Pty Ltd, Adelaide, SA

Web Developer

May 2017 – July 2019

- Designed and developed user-friendly website, including optimized check-out page that increased user clicks, and subsequently customer purchases by 58%.
- Collaborated with all stakeholders successfully while remaining fiscally responsible.
- Determined relevant keywords and entities for pages using Semrush, Ahrefs, and Page Optimizer Pro
- Increased conversions by 15% from paid sources (PPC, Grant, Display, and VOD)

WorldWeb Management Services, Adelaide, SA

Frontend Web Developer

November 2016 – April 2017

- Responsible for creating a complete responsive website starting from scratch. This includes – UI design using UX principles, Converting the final UI design into web-page using HTML, CSS, JQuery, Wordpress. Work on the SEO and user traffic analytics.
- Responsible for printing and stock control of company's all corporate and promotional material which includes brochures, flyer, logo designs.

Cybage Software Pvt. Ltd, Pune, India

Sr. Multimedia Graphic Designer

January 2015 – August 2016

- Designed user friendly screen designs and interfaces in accordance with UI & UX requirements.
- Developed, implemented and maintained efficient quality control processes for graphic design.
- Maintained repository of various learning objects using version control software's like SVN, TFS, etc.

Capita India Pvt. Ltd, Pune, India

Sr. Consultant – Web and Graphic Designing

April 2013 – January 2015

- Worked onsite (London, UK) for the retail giant–Marks & Spencer's for their UK and Europe website's daily updates and maintenance.
- Attended daily calls and meetings with the UK clients to cater brand and promotion requirements.
- Worked on the estimating the time required for completing the designs and sending quotes accordingly.

EDUCATION

The University of Adelaide, Adelaide, SA

Certificate in Full Stack Web Development

February 2022

Arena Multimedia, Pune, India

Duel Diploma In Multimedia and Web Engineering

March 2002

Prin. N. G. Naralikar Institute, Pune, India

Diploma in Architecture

March 2000