Ashley Jaynes

Front End Web Developer

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Summary

Front-end developer with over 10 years' experience managing and overseeing the development of a variety of digital products. Adept at creating new best practices and procedures to expedite production time and raise quality while reducing expenses. Can juggle multiple projects, lead and mentor team members, and provide training and documentation for all departmental products while meeting tight deadlines.

Skills & Abilities

Leadership, Mentoring, Problem-solving, Collaborating, Team Building, JavaScript, ReactJS, HTML5, CSS3, SASS/LESS, Git/SVN, Adobe Creative Suite, WordPress, SEO, UI/UX Design

Experience

Software Engineer I   02/2019 – 06/2019

- Developed dozens of reusable, modular designs for a proprietary CMS.
- Authored dozens of repository READMEs
- Reviewed pull requests
- Validated release updates in production and live environments
- Implemented code changes and updates to remove tech debt from repositories

Dauntless Inc., Senior Web Developer & UX Specialist   05/2018 – 02/2019

- Built internal and external web applications that reduced the workload for the development team.
- Led the development team in prototyping and wireframing assorted web applications.
- Designed user interfaces for various pieces of software, both web and executables.
- Collaborated with the executive team to devise the scope and roadmap of development for the company's largest product to date.
- Produced user stories and flows for an assortment of software applications.

SmartLok Systems Inc, Web Project Manager   06/2017 – 04/2018

- Implemented, administered, and provided training and documentation for Jira
- Designed and wrote all technical documents for SmartLok products
- Designed and developed user interface for SmartLok software

Freelance, Front End Developer   08/2016 – 06/2017

- Designed and developed new websites
- Created new user interfaces
- Optimized WordPress sites for speed and SEO

Big Tex Trailers Mfg., Lead Web Developer   10/2012 – 08/2016

- Established the process for rapid website development and deployment
- Led a team of three web developers ensuring projects were completed on time, on budget, and met quality standards
- Formulated the web department's QA process
- Introduced a ticketing system for our external and internal clients to allow our team to answer requests more efficiently
- Authored documentation on all procedures for the web department
- Implemented Git on all projects so the whole web team could collaborate more easily

MarketVex, Web Designer/Front End Developer   11/2010 – 10/2012

- Designed and developed new websites
- Created new user interfaces
- Optimized WordPress sites for speed and SEO

Wolfnet Technologies, Web Designer/Web Developer   01/2010 – 11/2010

- Assisted managers, developers, and analysts in conceptualization and development of web interfaces
- Worked with software developers in integration of web interfaces with server-side code
- Assisted in the preparation and documentation of program requirements and specifications

Ackmann & Dickenson, Web Designer   09/2009 – 01/2010

- Integrated existing static sites into Content Management Systems
- Created web graphics and other marketing materials
- Tested cross-browser and cross-platform compatibility of designs

UnityWorks! Media, Lead Web Designer   01/2008 – 09/2009

- Led group of 4 web designers, ensuring accuracy and timely project completion
- Reduced the turnaround time for project completion from 5 business days to 2 business days.
- Developed a Best Practice for setting up bulk social networking for hundreds of clients
- Developed Best Practices to streamline graphic production and minimize errors

Education
Arkansas State University, B.S. Digital Media & Design   2002-2007

Udacity Nanodegree, React   2019