The FCAL Master Class - Level 1



Generalist

FCAL Master Class

EMEA - Sales Channel Training & Competency Program

General Module(s)

What is Metrology
What is Calibration
Why Calibrate?
Drivers for Calibration

Traceability & Traceability Pyramid

Lab Hierarchy

Basic Specmanship / Reading Specs

Role & Use of TUR's

Role of Software

Value Added Selling (Mainframes, Options, Accessories, CarePlans and MET/SUPPORT Plans)





The FCAL Master Class - Level 2



Calibration

Expert

ECAL / SWCAL

The Traceability Pyramid & Our Products

Standards - References Working standards / Calibrators DMMs

Our top Running Products

How to Demo our top running products

Market segments

Competition Software

Find your way around on the Sales support sites https/support.fluke.com http://www.flukepartnerportal.com/

Uncertainty calculations in ECAL

The Total Solution A typical Example

Case Study to develop a Total Solution
Value Added Selling
Prepare a quote

Our Asset Mgt & Lab Automation S/W

MET/CAL MET/TEAM

How to Demo our S/W

Setting up a quotation

Competition

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Uncertainty calculations in S/W

The Total Solution A typical Example

Case Study to develop a Total Solution Value Added Selling Prepare a quote

2nd LEVEL TEST

TCAL

Introduction to temperature Introduction to ITS90 Secondary lab kit over view Fixed point over view

Introduction to product range and pyramid groups of products Probe selection guide How to demo a metrology well

Introduction to 5128A

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Hands-on:

Two temp work stations
Run thru a 2 point calibration
Create coefficients
Explore how to get the values into the readouts

Micro bath example Bath example Dry well example

2nd LEVEL TEST

PCAL

The Traceability Pyramid & Our Products

Piston Gauges

Dead weight testers

Pressure calibrators/controllers

Barometers & Air Data

Our top Running Products
How to Demo our top running products
Market segments

Using the Price List Tool
Competition
Software

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Uncertainty calculations in PCAL

The Total Solution A typical Example

Case Study to develop a Total Solution
Value Added Selling
Prepare a quote

2nd LEVEL TEST



Company Confidential 2