

**MiFiX** – Platform that hosts multiple apps that connects banks and common people who doesn't have access to banks, loans and other financial instruments.

## **New Street Tech and SheCommerz**

**New Street Tech** (parent company) is the tech provider / product maker

**SheCommerz** is the customer gaining and managing business

## **Joint Liability Group (JLG) and Collections apps**

JLG Strength (members) - min 4, max 10

Mobile app -> onboarding (Relationship Manager uses mobile app for onboarding the customers)

Web app -> approval (Branch Managers use web app for approval)

Key Terms:

BC - Business Correspondents

FO - Field Officer

RM - Relationship Manager (cust. onboarding via Mifix)

> Login via MFA/2FA

> ekyc (via aadhar api)

> secondary checks (Voter ID/PAN)

DPD - Day Pass Due, 30days, 60days etc

NPA – Non-Performing Asset.

BM - Branch Manager

RH - Regional Heads

NTC - New To Credit

ETC - Existing To Credit

ICPH - Internal Central processing Hub

ICPH team - checks info of the user

FMS - Field Management System

LOS - Loan Originating System

LMS - Loan Management System

Levels of Info to check

L1 - Bank info.

L2 - Household & owner information

L3 - Residence Details Capture

CRIF High Mark - credit history

why a data point is captured - API or Documents requirements

Demand Data - amount to be collected from people mapped to FO territory, i.e, details of customers whose EMI needs to be collected on that month.

Payment features in the JLG App - partial payment, advance amount payment, pre closure.

Payment methods in JLG app – By Liquid Cash, Pay via UPI (pushed more, as it keeps company expense and man hours less), Pay via Link, Pay via WhatsApp.

SMS gateway API - template for QPA, OTP by bank (has limits)

- pinnacle WhatsApp - send message in bulk (but it costs to company, NST)

Flow of Reconciliation:

BM -> Bank Branch -> Money goes to bank pool account -> get receipt -> Submit to SheCom app (UTR no.) -> Reconciliation Team checks -> Transaction recorded for Individual accounts

Flow of Customer Onboarding:

Gather customer details -> Video demo and consent -> getting mobile number -> biometrics -> capture image (for new customers only) -> secondary checks (voter id or PAN card) -> auto extract and fill details from IDs -> customer residence image -> validate using CKYC

## **MiFiX.ai: The Universal System Builder**

### Summary

MiFiX.ai is a configuration-driven platform that allows users to build, modify, and deploy enterprise applications using natural language. It operates on a "Prompt to Production" model, enabling the creation of applications in minutes rather than months. The platform uses AI to generate detailed JSON configurations which are then executed by deterministic engines.

### The Problem: Broken Enterprise Software Process

Current development processes face four major challenges:

**Slow Time-to-Market:** New applications take 6–12 months to launch, leading to lost market opportunities.

**High IT Dependency:** Minor changes create bottlenecks as they require developer involvement.

**Rigid Systems:** Core systems lack the flexibility to adapt to changing regulatory or business requirements.

**Crushing Maintenance:** Up to 40% of IT budgets are consumed by maintaining legacy systems, which hinders innovation.

### Core Architecture

The platform relies on two distinct layers to ensure speed and reliability:

#### 1. The AI Configuration Layer (The Architects)

A multi-agent AI system that interprets natural language prompts.

Designs the complete application blueprint as a set of JSON configurations.

**The Agents:** The system uses 31 specialized agents, including a Supervisor Agent (project manager), 19 Configuration Agents (domain specialists), and 11 Execution Agents.

#### 2. The Deterministic Execution Layer (The Builders)

A suite of stateless, high-performance engines that read JSON configurations to execute business logic.

**Key Feature:** These engines contain no LLMs, ensuring deterministic and reliable behavior.

**Engines:** Includes UI Rendering, Validation, Workflow, Scheduler, Audit, Authentication, and API Orchestration engines.

**Performance:** The API Orchestration Engine targets 99.5% availability and includes production patterns like retry logic, circuit breakers, and response caching.

## AI Governance and Controls

MiFiX.ai emphasizes "Human in the Loop" empowerment rather than unchecked autonomy.

**Maker-Checker Workflow:** No AI-generated configuration operates without human review. The user prompting the AI (Maker) cannot be the one approving it (Checker).

## Configurable Trust Levels:

L1 (Full Review): 100% human review required (e.g., for critical financial logic).

L2 (Spot Check): 20% of configurations are sampled for review.

L3 (Autonomous): 0% review for pre-approved, low-risk patterns.

## The MiFiX Brain (Learning System)

**The Tenant Brain (Private):** A knowledge store isolated to the organization that learns specific patterns and naming conventions.

**The Shared Brain (Anonymized):** An opt-in repository of best-practice patterns and industry templates that is fully DPDPA compliant.

## Security and Compliance

**Encryption:** Data is protected with AES-256 encryption at rest and TLS 1.3 in transit.

**Isolation:** A strict database-per-tenant architecture ensures physical and logical data segregation.

**Audit:** An immutable audit trail captures every action and data change.

**Compliance:** Built-in framework for regulations like DPDPA, managing consent and data residency.

## Runtime AI Capabilities

Beyond configuration, the platform offers 11 AI-powered Execution Agents for real-time processing

Document OCR Agent: Extracts text from IDs and forms using Vision LLMs.

Audio/Voice Agent: Handles transcription, voice authentication, and sentiment analysis.

Biometric Agent: Manages face and fingerprint matching.

Query Agent: Translates natural language questions into SQL queries.

## Impact and ROI

Switching to MiFiX.ai dramatically reduces development timelines and costs:

New Product Launch: Reduced from 6 months to 4 weeks (80% time savings).

Validation Rule Implementation: Reduced from 2–3 days to 5 minutes (>99% time savings).

Workflow Modification: Reduced from 4–6 weeks to 2 hours (98% time savings).

## AGENTS

AI Agents – access to tools, delegate tasks to humans/other agents, memory/state to act informed, autonomous action

In MiFiX ai: AI Agents -

Action – Synchronous

Workflow - async

Minimalistic action agent: Input -> process -> output

pre config - Info to do things. (APIs available, schemas, capabilities)

take usecases and check which agent can do each.

Action agent - configurator takes a user's raw natural input, and transforms it into a clean, validated, fully structured, action configuration JSON. The exec engine consumes the validated config and runs each step in sequence - generating data, hitting apis, querying dbs, transforming results and finally assembling output. Action agent configurator - VDB setup, encrypting code and queries while storing in db. Two mock apis for scheduler agent - configurator and executor apis.