

Inventory and sales analysis

Analysis from report:

1. At 18, Category 9 had the highest Sum of quantity and was 1,700.00% higher than Category 1, which had the lowest Sum of quantity at 1.
2. Category 9 accounted for 33.33% of Sum of quantity. Across all 9 category, Sum of quantity ranged from 1 to 18.
3. At 40, Product 3 had the highest Median of age and was 100.00% higher than Product 5, which had the lowest Median of age at 20.
4. Product 5 had the lowest Median of age at 20. Across all 9 Product name, Median of age ranged from 20 to 40.
5. Average & median age of female is 29 & 25 years respectively and in case of men average and median age is 28 and 30 years.

Suggestions:

1. Company should focus on target sales of product 2 and product 4 to female of age around 25 years.
2. In case of male marketing of product 1 and 3 should be concentrated to Males of age around 30 years.