



**VEEBA**<sup>®</sup>  
FOOD SERVICES

**We add  
flavour to your  
business!**

We delight consumers with an unmatched food experience by delivering superior quality, service and value.

## About us

### Veeba Food Services Pvt. Ltd.

Gaining an enviable reputation in the Indian food industry since 2013, Veeba is an FSSC 22000 and ISO 22000:2005 company promoted by Viraj Bahl. Veeba is today recognised for its high quality range of products made using innovative recipes and fresh raw materials in an internationally certified production facility to meet the best global standards of food excellence, making Veeba the one stop solution for the most prominent names in the QSR space, restaurants, bakeries, fast food and coffee chains all over the country that seek nothing but the best quality sauces, dips, emulsions, syrups and dessert toppings.

Veeba has over 4,00,000 square feet of world class manufacturing space located in the heart of the Golden Quadrilateral at Neemrana and Keshwana, in Rajasthan. Hence Veeba's connectivity with all major metropolitan centres of India is seamless and further strengthened by a solid national distribution network. So whether you are a major food chain in Delhi, Mumbai, Kolkata, Chennai or Bangalore, or a stand-alone outlet in any part of India, you have access to every world class product that Veeba manufactures, at your doorstep.

## Quality

The foundation of our food and nutrition company.

We ensure the highest quality by:

- Producing the safest, highest quality and tastiest food products.
- Ensuring compliance with all relevant food safety programmes and legislations.
- Embedding HACCP principles at all stages of manufacturing and development.

## Why us

### RESEARCH & DEVELOPMENT

**Product Improvements:** There is no such thing as a great pizza, burger or a sub without a consistent, top quality sauce. We will customise our sauces to make your product the best it can be.

**Price Point:** Years of R & D leadership combined with technological excellence and product innovation enables us to offer you the best product at the best price, with no compromise on product quality.

**Formulation:** Our core strength of innovative formulations is built over 150 years of food processing experience held collectively by our top management.



**New Product Development (NPD):** Our forte is to efficiently convert your requirements into the products you need to satisfy your target audience.

**Global Exposure:** With our pulse on changing consumer trends, we can ideate with your team to introduce new products into the brand’s global portfolio by replication, or even adaptation to the Indian milieu, laws, palate and cultural preferences such as eggless or vegetarian variants.

**MANUFACTURING**

**Equipment & Plant:** Cutting edge technology, stringent quality control and well demarcated areas for hot and cold lines. Veeba has two state of the art Plants located in Neemrana & Keshawana, Rajathan industrial area. Both Plants are very strategically located, on India’s business highway NH-48 connecting Mumbai and Delhi. Plants are in 50km radius of ICD BAWAL, one of biggest in land container depot to connect with port for import and export of various products. Facts of plant is as follows:

**NEEMRANA PLANT**

- This Plant became operational in 2013 and is spread across 105486 sq. ft in Neemrana Industrial area.
- It can produce upto 2000 tons per month, utilising only 50% of its production capacity.
- The plant is equipped to produce culinary sauces, flavoured syrups, chocolate and fruit toppings.
- There are 240 labourers and 40 members of the management staff to take care of daily operations.
- It is certified with the most stringent food safety and quality certification – FSSC 222000.
- It is also Halal certified.

- It has the capacity to produce, store & dispatch more than 120 SKUs and supply to clients pan India.

**KESHWANA PLANT**

- This is a greenfield plant and spread across 479155 sq.ft in Keshwana industrial area.
- It has state of the art facilities to produce culinary sauces and health food drinks for insitutional and retail customers.
- It is certified with the most stringent certification of food safety and quality – FSSC 222000.
- Halal certification is under process.
- It has the capacity to produce more than 85 SKUs and has a network of connectivity to depots pan India, for supply purposes.
- At present, the Plant has the capacity to produce 2700 tons of culinary sauces and 150 tons of health food drinks. The culinary sauces plant has the infrastructure ready, to double its capacity.
- There are 240 labourers and 52 members of the management staff to take care of daily operations.

**Team:** A coming together of some of the best and most experienced food industry professionals in the country.

**Versatility:** Wide range of products, varying from syrups and toppings to fillings, dips, emulsions and sauces with packaging that suits your stores and operations.

**Material Flow:** Uniflow systems without any chance of contamination.





You bring on  
the smiles.  
We spread  
the happiness.

MAYONNAISE

Eggless Mayonnaise (Premium)	1kg EVOH pouch
Eggless Mayonnaise (Chef's Choice)	1kg EVOH pouch
Eggless Mayonnaise (Professional)	1kg EVOH pouch
Mint Mayonnaise	1kg EVOH pouch
Oregano Mayonnaise	1kg EVOH pouch
Burger Mayonnaise	1kg EVOH pouch







You create.  
We add the  
golden touch.

#### MUSTARDS & SPREADS

Tandoori Spread	1kg EVOH pouch
Carrot & Cucumber Sandwich Spread	1kg EVOH pouch
Cheesy Spread & Dip	1kg EVOH pouch
Chipotle Style Dip	1kg EVOH pouch
Smokey Tandoori Sauce	1kg EVOH pouch
Chilli Cheese Blend	1kg EVOH pouch
Tangy Mustard Sauce	1kg EVOH pouch
Mustard Sauce	8g sachet



You make  
the salads.  
We make them  
well-dressed.

SALAD DRESSINGS & EMULSIONS

Thousand Island Dressing	1kg EVOH pouch
Ranch Dressing	1kg EVOH pouch
Caesar Dressing	1kg EVOH pouch
Vinaigrette Dressing	1kg EVOH pouch
Cheese & Jalapeño Dip	1kg EVOH pouch
Honey Mustard Dressing	1kg EVOH pouch
White Cheese Dressing	1kg EVOH pouch
Harissa Dressing	1kg EVOH pouch
Sweet Onion Sauce	1kg EVOH pouch
Shawarma Garlic Dressing	1.1 kg EVOH pouch







You make  
the snacks.

We add  
the spark.

#### KETCHUPS & DIPS

Tomato Ketchup	8g sachet
Tasty Pixel Sachet	8g sachet
Tomato Ketchup (Chef's Choice)	1kg EVOH pouch
Tomato Ketchup (Professional)	1.2kg HDPE bottle
Tomato Ketchup (Professional)	1kg EVOH pouch
Tomato Ketchup (No Onion/No Garlic)	1kg EVOH pouch
Tomato Imli Sauce	1.3kg HDPE bottle
Tomato Chilli Sauce	1kg EVOH pouch
Relish	1kg EVOH pouch
Salsa	1kg EVOH pouch
Garlic Chilli Spread & Dip	1kg EVOH pouch
Snack Dressing Chef's Choice	1.2kg HDPE bottle
Snack Dressing Chef's Choice	1.2kg EVOH pouch
Tomato Ketchup	360g EVOH pouch



You make  
pizza & pasta.  
We pour in  
the pep.

PIZZA/ PASTA SAUCES

Pizza Topping	1kg EVOH pouch
Pasta & Pizza Sauce	1kg EVOH pouch
Pasta & Pizza Sauce- (No Onion/No Garlic)	1kg EVOH pouch
Classic Pizza Sauce	1kg EVOH pouch
White Pasta Dressing	1kg EVOH pouch
White Cheese Dressing	1kg EVOH pouch
Cheese Blend & Dip	1kg EVOH pouch
Cheesy Spread & Dip	1kg EVOH pouch
Smokey Pizza Sauce	1kg EVOH pouch
Creamy Cheese Blend	1kg EVOH pouch







You make  
the fillings.  
We make them  
irresistible.

GRAVIES & SAUCES

Makhani Gravy	1kg EVOH pouch
Kadhai Gravy	1kg EVOH pouch
Sweet Chilli Sauce	1kg EVOH pouch
BBQ Sauce	1kg EVOH pouch
Chilli Sauce	1kg EVOH pouch
Schezwan Sauce	1kg EVOH pouch
Schezwan Dip & Stir Fry Sauce	1kg EVOH pouch
Teriyaki Stir Fry Sauce	1kg EVOH pouch
Peri-Peri Sauce	1kg EVOH pouch
Sriracha Sauce	1kg EVOH pouch
BBQ Sauce	1.2kg HDPE bottle
Sweet Chilli Sauce	1.3kg HDPE bottle



You make  
the drinks.  
  
We add  
the twist.

BAR SYRUPS

Spicy Mango Syrup	775ml PET bottle
Watermelon Flavoured Syrup	775ml PET bottle
Blueberry Flavoured Syrup	775ml PET bottle
Mojito Mint Flavoured Syrup	775ml PET bottle
Pina Colada Flavoured Syrup	775ml PET bottle
Spicy Lemonade Syrup	775ml PET bottle
Grenadine Flavoured Syrup	775ml PET bottle
Blue Curacao Flavoured Syrup	775ml PET bottle
Paan Mojito Flavoured Syrup	775ml PET bottle
Malt Flavoured Syrup	775ml PET bottle
Green Apple Flavoured Syrup	775ml PET bottle







Orange Flavoured Syrup	775ml PET bottle
Bubble Gum Flavoured Syrup	775ml PET bottle
Chilli Guava Flavoured Syrup	775ml PET bottle
Hazelnut Flavoured Syrup	775ml PET bottle
Irish Creme Flavoured Syrup	775ml PET bottle
Kala Khatta Flavoured Syrup	775ml PET bottle
Peach Flavoured Syrup	775ml PET bottle
Ice Tea Syrup	775ml PET bottle
Lemongrass & Ginger	775ml PET bottle
Sugar Syrup	1kg EVOH pouch



You make  
the desserts.  
We top them  
up with fun.

FRUIT & CHOCOLATE TOPPINGS

Chocolate Topping (Professional)	1.3kg HDPE bottle
Paan Flavoured Topping	1.4kg HDPE bottle
Chocolate Delight	1.4kg HDPE bottle
Strawberry Fruit Syrup	1.3kg HDPE bottle
Mango Fruit Syrup	1.4kg HDPE bottle
Caramel Topping	1.3kg HDPE bottle
Butterscotch Topping	1.3kg HDPE bottle
Chocolate Fudge	1kg EVOH pouch
Mango Chunky Sauce	1kg EVOH pouch
Peanut Butter Crunchy	1kg
Peanut Butter Creamy	1kg







**You make  
the treats.**

**We fill them  
with fun.**

#### **GANACHE, FILLINGS & ICINGS**

Chocolate Icing	1kg EVOH pouch
White Icing	1kg EVOH pouch
Caramel Filling	1kg EVOH pouch
Chocolate Filling	1kg EVOH pouch
Strawberry Filling	1kg EVOH pouch
Custard Filling	1kg EVOH pouch
Mango Filling	1kg EVOH pouch
Choco Dip	1kg EVOH pouch
Strawberry Fruit Filling	1kg EVOH pouch



You make  
the cakes.

We make them  
the sweet talk  
of the town.

CAKE PRE-MIXES

Chef's Choice Eggless Cake Mix- Chocolate Flavour	5kg pouch
Chef's Choice Eggless Sponge Cake Mix- Vanilla Flavour	5kg pouch
Chef's Choice Eggless Tea Time Cake Mix- Vanilla Flavour	5kg pouch
Eggless Red Velvet Cake Mix	1kg pouch
Feast Cake Mix -Chocolate Flavour	5kg pouch
Feast Moist Sponge Cake Mix- Vanilla Flavour	5kg pouch
Feast Tea Time Cake Mix- Vanilla Flavour	5kg pouch
Professional Eggless Cake Mix- Chocolate Flavour	5kg pouch







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