

Website Traffic Breakdown and User Engagement

Active users

7,629

↓ -11.0%

Average session duration

00:04:01

↑ 6.8%

Purchase Conversion Rate

0.01

↓ -24.1%

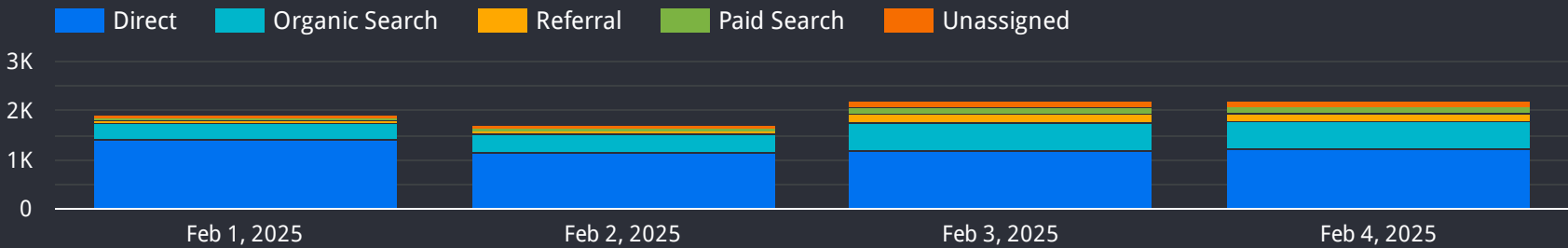
Total revenue

\$18K

↓ -88.0%

Choose date range:

Feb 1, 2025 - Feb 4, 2025



Traffic Source Breakdown

	Session default channel group	Sessions [ⓘ]	Engagement rate [ⓘ]
1.	Direct	6,047 <div><div></div></div>	50.52% <div><div></div></div>
2.	Organic Search	2,497 <div><div></div></div>	60.71% <div><div></div></div>
3.	Referral	509 <div><div></div></div>	71.32% <div><div></div></div>
4.	Paid Search	480 <div><div></div></div>	70.21% <div><div></div></div>
5.	Unassigned	354 <div><div></div></div>	9.32% <div><div></div></div>
6.	Organic Social	71 <div><div></div></div>	56.34% <div><div></div></div>
7.	Email	50 <div><div></div></div>	64% <div><div></div></div>
8.	Organic Shopping	27 <div><div></div></div>	70.37% <div><div></div></div>
9.	Cross-network	19 <div><div></div></div>	52.63% <div><div></div></div>
1 - 9 / 9 < >			

Top Referral Sources

	Referrals [ⓘ]	Sessions [ⓘ]	Engagement rate [ⓘ]
1.	art-analytics.appspot.com	465 <div><div></div></div>	74.19% <div><div></div></div>
2.	m.baidu.com	110 <div><div></div></div>	50.91% <div><div></div></div>
3.	sites.google.com	31 <div><div></div></div>	74.19% <div><div></div></div>
4.	l.instagram.com	27 <div><div></div></div>	44.44% <div><div></div></div>
5.	s0.2mdn.net	19 <div><div></div></div>	10.53% <div><div></div></div>
6.	yandex.ru	8 <div><div></div></div>	75% <div><div></div></div>
7.	m.facebook.com	7 <div><div></div></div>	42.86% <div><div></div></div>
8.	in.search.yahoo.com	5 <div><div></div></div>	80% <div><div></div></div>
9.	robertsonmarketing.com	5 <div><div></div></div>	80% <div><div></div></div>
10.	mail.google.com	3 <div><div></div></div>	33.33% <div><div></div></div>
11.	cloud.google.com	3 <div><div></div></div>	66.67% <div><div></div></div>
12.	l.facebook.com	2 <div><div></div></div>	66.67% <div><div></div></div>
1 - 28 / 28 < >			

Marketing Campaign Performance

	Session campaign [ⓘ]	Sessions [ⓘ]	Engagement rate [ⓘ]
1.	[Evergreen] Merch Store LIS and CA I	393 <div><div></div></div>	76.08% <div><div></div></div>
2.	Nov2024_HolidayGifts V1	29 <div><div></div></div>	58.62% <div><div></div></div>
3.	Shopping Free Listings	27 <div><div></div></div>	70.37% <div><div></div></div>
4.	[Evergreen] Merch Store LIS and CA I	18 <div><div></div></div>	55.56% <div><div></div></div>
5.	Nov2024_FallWinter V1	10 <div><div></div></div>	100% <div><div></div></div>
6.	Oct2024_HolidayChristmas V1	6 <div><div></div></div>	33.33% <div><div></div></div>
7.	Nov2024_FallWinter V2	4 <div><div></div></div>	75% <div><div></div></div>
8.	Nov2024_HolidayGifts V2	1 <div><div></div></div>	0% <div><div></div></div>
9.	[Group 5 - Lifestyle] PMax1	1 <div><div></div></div>	0% <div><div></div></div>
1 - 9 / 9 < >			

Landing Page Performance

	Landing page [ⓘ]	Sessions [ⓘ]	Engagement rate [ⓘ]
1.	/	5,727 <div><div></div></div>	60.71% <div><div></div></div>
2.	/product/lifestyle/android-classic-plushie-890eafdh232399	332 <div><div></div></div>	76.81% <div><div></div></div>
3.	/shop/lifestyle/bags	286 <div><div></div></div>	51.75% <div><div></div></div>
4.	/canada	264 <div><div></div></div>	40.91% <div><div></div></div>
5.	/shop/collections/art-ist-series	185 <div><div></div></div>	34.05% <div><div></div></div>
6.	/shop/apparel	140 <div><div></div></div>	57.14% <div><div></div></div>
1 - 100 / 437 < >			