

CAR SALES DASHBOARD

Project PPT

This dashboard provides key insights into car sales performance, including YTD (Year to Date) and MTD (Month to Date) sales with time Intelligence function and cars sold metrics. It features trend analysis enabling data-driven decision-making for sales optimization.



Objective:

1. Cars Sold Metrics

- YTD Cars Sold
- MTD Cars Sold
- YOY Growth in Cars Sold

2. Average Price Analysis:

- YTD Average Price
- MTD Average Price
- YOY Growth in Average Price



3. Sales Overview:

- Year-to-Date (YTD) Total Sales
- Month-to-Date (MTD) Total Sales
- Year-over-Year (YOY) Growth in Total Sales
- Difference between YTD Sales and Previous Year-to-Date (PTYD) Sales



Objective:

- **YTD Sales Weekly Trend:** Display a line chart illustrating the weekly trend of YTD sales. The X-axis should represent weeks, and the Y-axis should show the total sales amount.
- **YTD Total Sales by Body Style:** Visualize the distribution of YTD total sales across different car body styles using a Pie chart.



Objective:

- **YTD Total Sales by Color:** Present the contribution of various car colors to the YTD total sales through a pie chart.
- **YTD Cars Sold by Dealer Region:** Showcase the YTD sales data based on different dealer regions using a map chart to visualize the sales distribution geographically.



Objective:

- **Company-Wise Sales Trend in Grid Form:** Provide a tabular grid that displays the sales trend for each company. The grid should showcase the company name along with their YTD sales figures.
- **Details Grid Showing All Car Sales Information:** Create a detailed grid that presents all relevant information for each car sale, including car model, body style, colour, sales amount, dealer region, date, etc