

E-Commerce Sales Dashboard

51.29K

No of Orders

1590

No of Customers

178.31K

Quantities Sold

\$12.6M

Amount of Sales

\$7.33K

Amount of Discount

\$1.47M

Amount of Profit

\$1.35M

Amount of Shipping ...

7

Market

13

Region

147

Countries

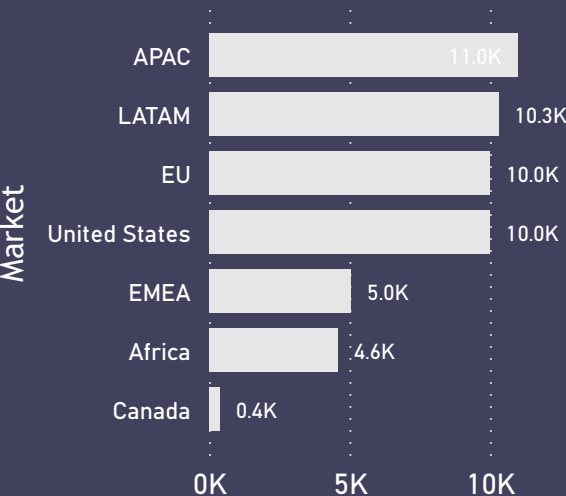
1094

States

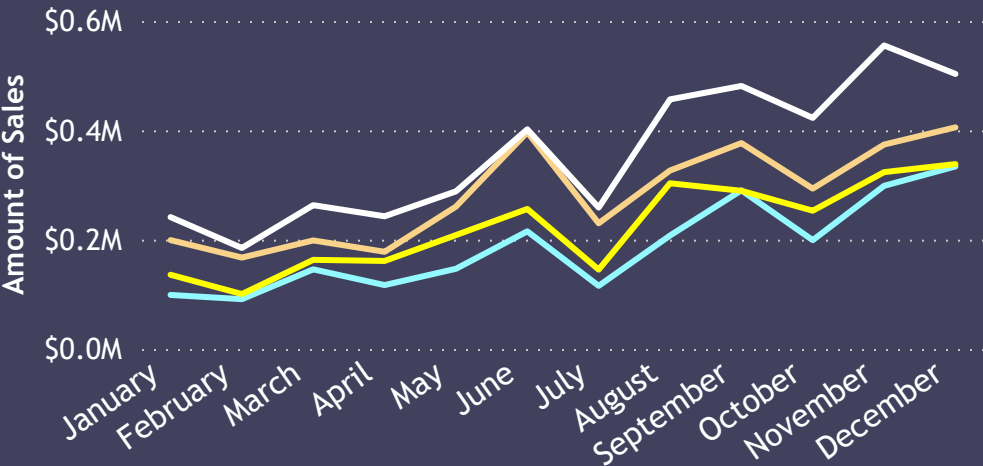
3636

Cities

No of Orders by Market



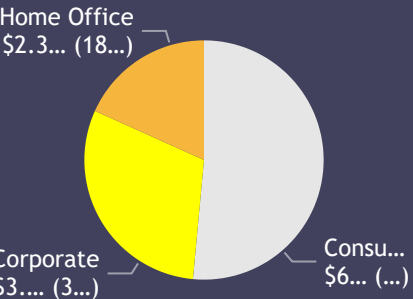
Amount of Sales by Year



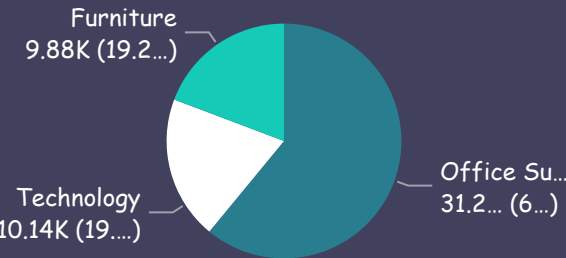
Year

All

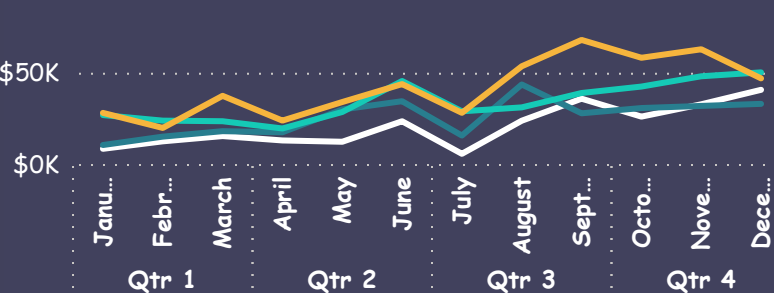
Amount of Sales by Segment



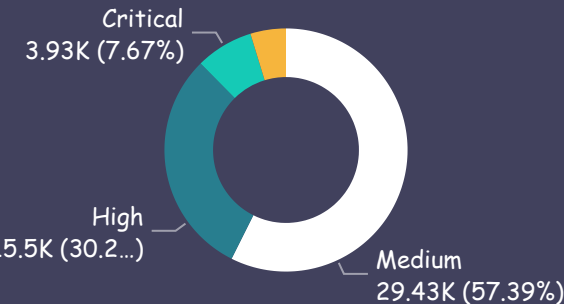
No of Orders by Category



Amount of Profit by Year



Amount of Orders by Order Priority

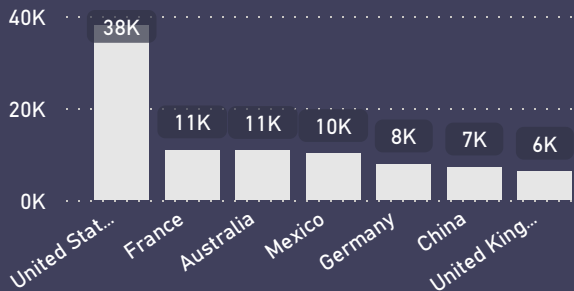


E-Commerce Sales Dashboard (WAREHOUSE SELECTION)

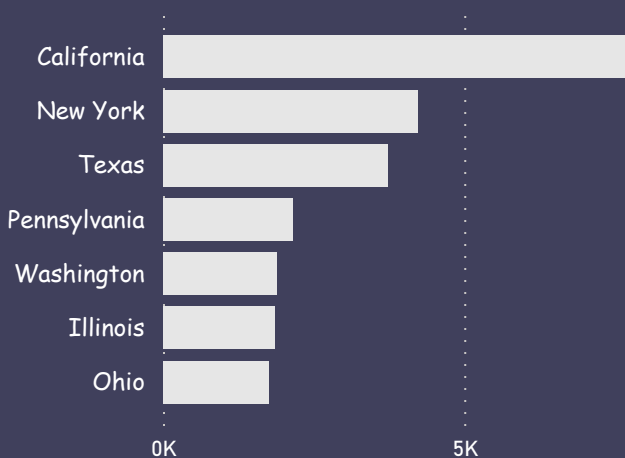
Year

All

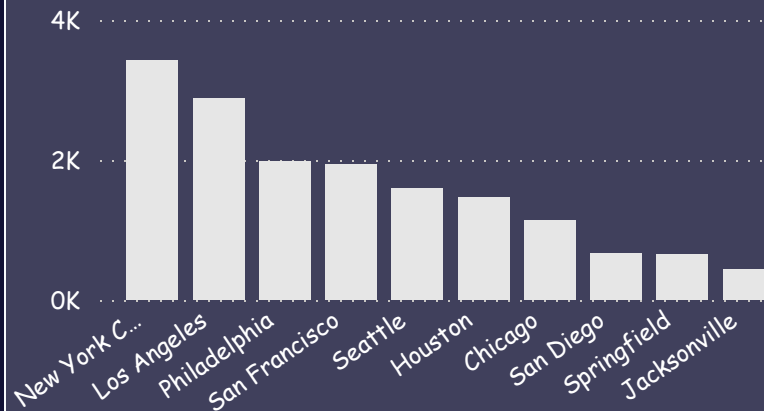
No of Quantities Sold by Country (top 7)



No of Quantities Sold by States (top 7 US)



No of Quantities Sold by City (top 10 US)



Amount of Sales

\$6.56M

Amount of Shipping Cost

\$698.08K

Amount of Profit

\$972.06K

\$153.02K

Amount of Sales Return...

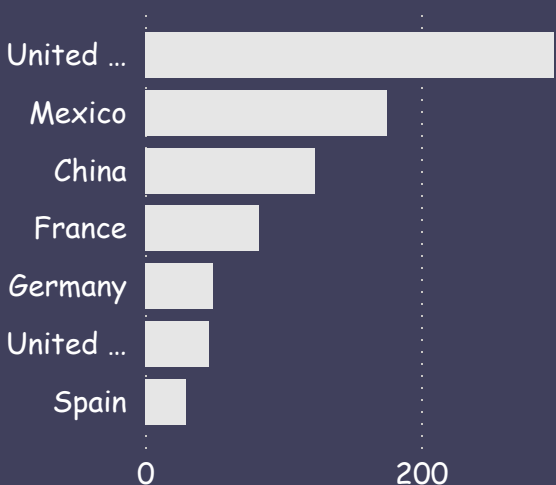
\$16.98K

Sum of Shipping Cost

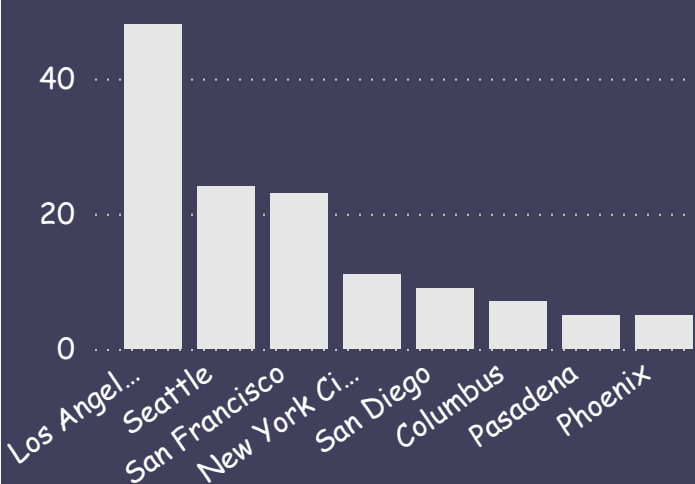
(\$13.13K)

Sum of Profit

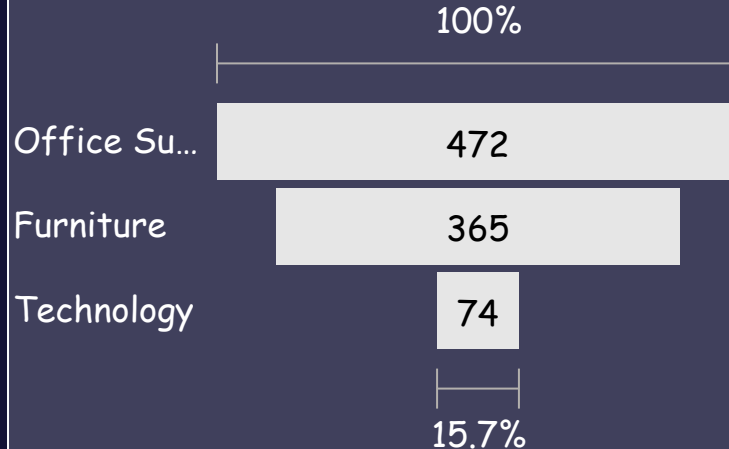
No of Returns by Country (top 7)



No of Returns by City (top 7 US)



No of Returns by Category and Sub category



E-Commerce Sales Dashboard

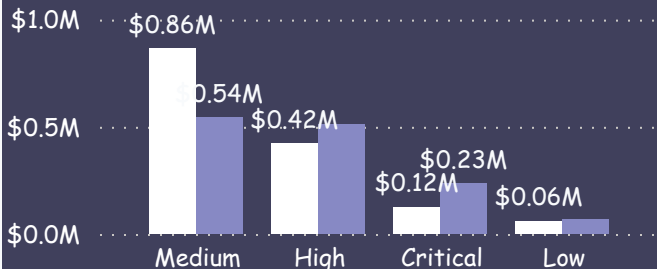
(Operating Cost Analysis)

Year

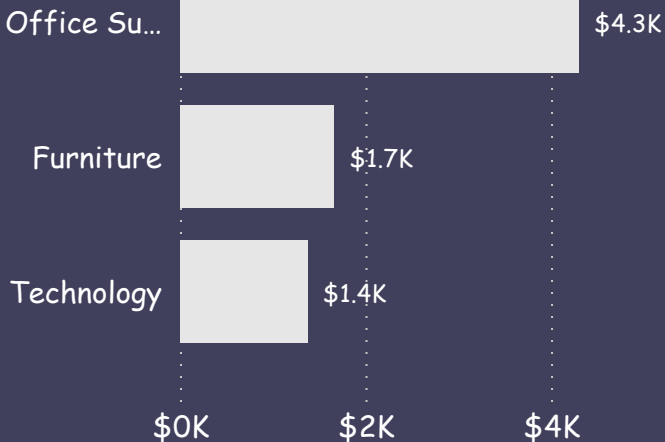
All

Shipping cost and profit by Order priority

● Amount of Profit ● Amount of Shipping Cost

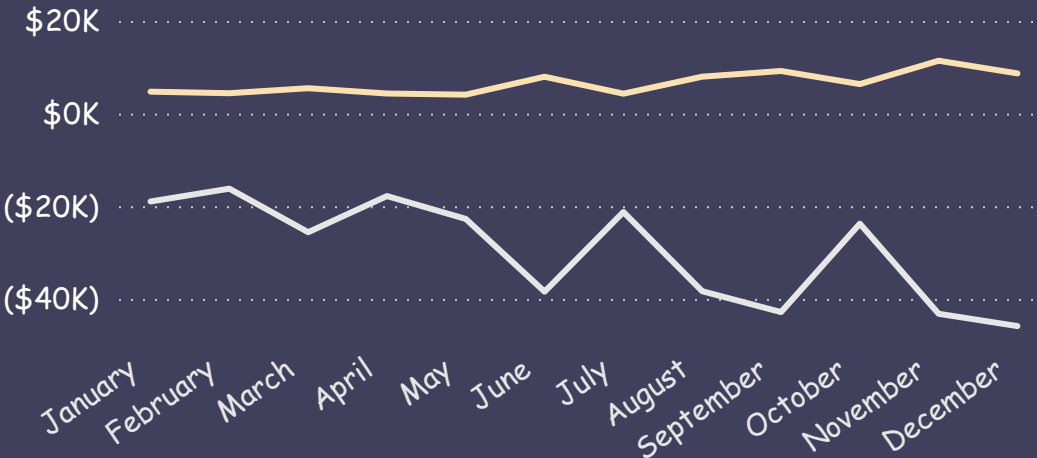


Amount of Discount by Category



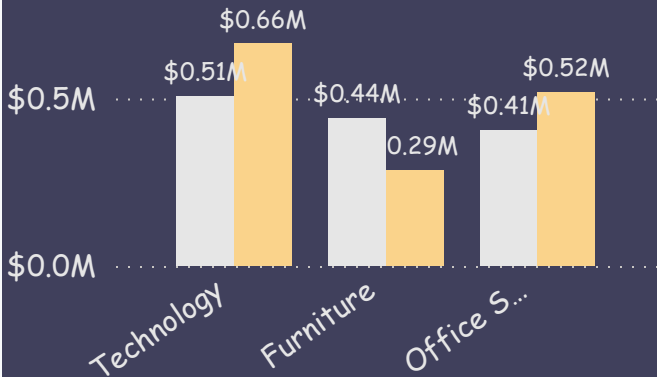
Shipping Cost and Profit by Country (low profit/loss)

● Shipping Cost ● Profit



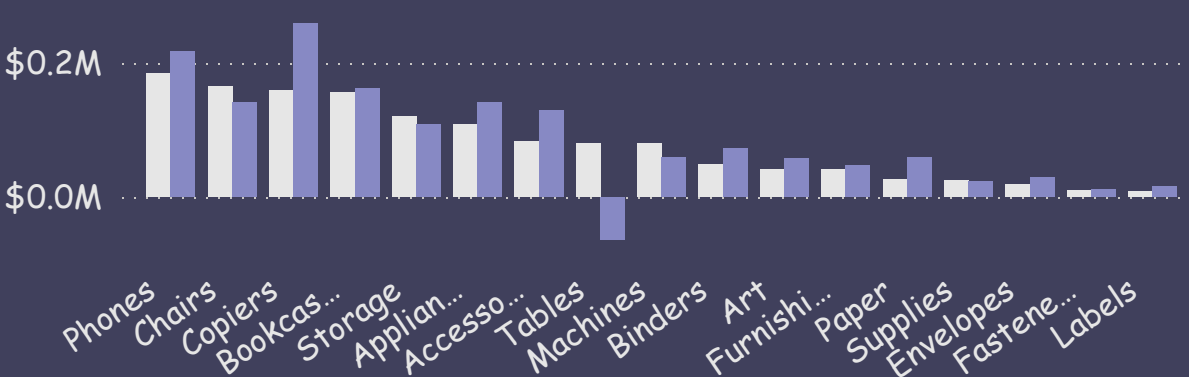
Shipping Cost and Profit by Category

● Shipping Cost ● Sum of Profit



Shipping Cost and Profit by Sub-Category

● Shipping Cost ● Profit



Shipping Cost and Profit by Ship Mode

● Shipping Cost ● Profit

