Ajay Solanky

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WORK EXPERIENCE

SMARTNEWS   **NEW YORK, NY**
Senior Product Manager, Content Understanding & News Ranking   *Oct 2021 – Present*
- Led a team of 6 AI/ML engineers, along with editorial staff, to develop models for NLP and recommendations.
- Drove ranking changes which curtailed feed prevalence of tabloid content in by over 70%.
- Spearheaded efforts to develop a world-class clickbait detection model with an accuracy rate of 89%.

WISH.COM (Nasdaq: WISH)   **SAN FRANCISCO, CA**
Product Manager, Notifications   *Oct 2019 – Oct 2021*
- Led notifications strategy: billions of emails & push sent to hundreds of millions of users daily, generating $400 million of incremental annual sales.
- Increased campaign-attributed revenue by > 50%, click rate by > 20%.
- Wide range of projects, including UI/UX features, AI/ML models, and infrastructural changes.
- Reported to CEO Peter Szulczewski regularly, as Wish grew from startup to public company.

Engineering Manager, Product Data Team   *Oct 2018 – Oct 2019*
- Managed 12 direct reports and crafted company-wide leveling & progression standards for data scientists.
- Projects included credit worthiness model, automated customer service assistant, fake review detection.

Software Engineer   *Sep 2017 – Oct 2018*
- Built software for user journey analysis and automated accounting functions.
- Received Wish Impact Award for "Wish Assistant" project, which contributed $50 million profit annually.

AKUNA CAPITAL   **CHICAGO, IL**
Junior Quantitative Developer   *Aug 2016 – June 2017*
- Member of data analysis team; conducted quantitative market research.
- Developed and tested trading strategies, including one with a projected $5 million incremental annual revenue.
- Trained on options theory, pricing models, market mechanics, and trading techniques.

GOLDMAN SACHS   **NEW YORK, NY**
Summer Technology Analyst   *May 2015 – Aug 2015*
- Member of the market risk team.
- Developed models to calculate market shock exposure.

AMAZON (A9.COM)   **PALO ALTO, CA**
Software Engineering Intern   *May 2014 – Aug 2014*
- Member of AWS Cloudsearch team – a SaaS product offering search capability.
- Built tracking software for cloud deployments.

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY   **BERKELEY, CA**
Bachelor of Science in Electrical Engineering and Computer Science   *Aug 2012 – Jun 2016*
  GPA: 3.7/4.0
Honors & Leadership: Engineering Honors (top 20% engineering GPA at graduation), Instructor for 2 upper-division classes (Machine Learning & Databases)

PERSONAL PROJECTS

STORY GENIE , *Co-Founder*   *Dec 2021 – March 2022*
- iOS / Android app that allows users to write stories together, harnessing the power of AI.
- Ran into significant operational issues; shuttered operation.

HINDU TALK , *Co-Founder*   *Oct 2020 – Feb 2021*
- iOS / Android app that makes it easier to read and share sacred Hindu texts.
- 10k+ downloads, 4.9 star rating, hundreds of reviews. (tinyurl.com/hindutalk)