



ARMANDO J. BENZECRI

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Date of Birth: 11-12-1995

SHORT PROFILE

A hardworking and motivated audiovisual and multimedia communications student, experienced in graphic design and multimedia communication with knowledge in web design and development, user research and the design thinking process. Focused on being an enthusiastic, diligent, inquisitive and communicative person, willing to think out of the box. I have strong technical skills as well as excellent interpersonal skills. Eager to grow and further improve my skills in UX design.

PROFESSIONAL EXPERIENCE

Sushi Express Panama Web Designer and Developer

Panama City, Panama
05/2019 - 11/2019

- Implemented and designed an e-commerce interface for a sushi restaurant, facilitating the growth of the company on the city.
- Coordinated user testing of the usability of the website to apply the necessary changes to the interface, decreasing time spent exploring the website and increasing the number of returning users.

FANA Foundation Design Lead

Bogotá, Colombia
11/2019 - 12/2019

- Worked for an international organization dedicated to finding foster homes for abandoned Colombian children.
- Revamped the design guidelines and content, revitalizing their social media and boosting followers by 35%.
- Produced institutional videos prior to the most important event of the year for the organization, raising funds for a whole year of international operation.

EDUCATION

UNIVERSIDAD DE LA SABANA Audiovisual and Multimedia Communications

Chía, Cundinamarca
01/2018 - Today
Specialized in Multimedia and User Experience Design

UNIVERSIDAD CATÓLICA ANDRÉS BELLO Social Communications

Caracas, Venezuela
06/2015 - 12/2017

U.E. COLEGIO SAN LUIS Secondary Education

Caracas, Venezuela
06/2009 - 12/2014

KNOWLEDGE AND SKILLS

SOFTWARE: Adobe Suite (Illustrator, Experience Design, Photoshop, Lightroom, Premiere and After Effects), Sketch, InVision, Keynote and WordPress.

TECHNICAL SKILLS: Graphic design, 2D animation, web development, wireframing, UI prototyping, interaction design and basic coding.

ACHIEVEMENTS

Multiple gold and silver medals in Karate-Do Shotokan, including international competitions.

Winner of photography contest "Viva Caracas 2011"

HOBBIES

Videogames
Fantasy and Sci-Fi books
Technology and history podcasts

LANGUAGES

Spanish - Native
English - C2
German - A2