

AAF Benefits

Membership Options & Benefits

Individual Membership \$250

- SDAF & AAF membership
- Meals at all regular monthly programs
- ADDY entry discounts
- Voting rights
- Additional employees can attend programs for \$35

Corporate Membership \$680

- SDAF & AAF Membership
- Meals at all regular monthly programs for any three employees
- Additional employees can attend programs for only \$30
- ADDY Entry Discounts
- Voting Rights for the 3 individuals on the membership roster
- ***Additional company memberships can be purchased for \$200

Executive Membership \$1220

- SDAF & AAF Membership
- Meals at all regular monthly programs for any six employees
- Additional employees can attend programs for only \$25
- ADDY Entry Discounts
- Voting Rights for the 6 individuals on the membership roster
- ***Additional company memberships can be purchased for \$200

Student Membership \$140

- SDAF and AAF memberships
- Meals at all regular monthly programs
- Networking with the top professionals in the industry



2908 E 26th St. Suite 301
Sioux Falls, South Dakota 57103

605-274-3548 | info@sdafe.org
facebook.com/SDAdFed | twitter.com/SDAdFed

sdafe.org

SOUTH DAKOTA

Advertising Federation



sdafe
South Dakota
Advertising Federation

Our Mission

Our mission is to serve as a unified voice for sales, marketing and business professionals through award winning programs, the South Dakota ADDY® Awards, educational opportunities including Student Day and a student advertising competition, and public service projects, while acting as a connecting point to the 8th District of the American Advertising Federation and the American Advertising Federation (AAF).

What is SDAF?

Membership in SDAF is open to persons engaged in the buying, selling, teaching, studying or creating of advertising, marketing, publicity, public relations or a service provider to the industry.

A network of professional contacts is an asset to everyone's career. SDAF members represent advertising agencies, electronic and print media, education, business and independent suppliers of a variety of creative services.



SDAF serves you by providing:

Award winning programs

Every month the SDAF brings you outstanding luncheon programs on the information you need to know to increase sales and profits, and to save time and money. These marketing and educational events by speakers from across the country keep our members on the forefront of industry trends.

Networking

Our members can serve as your personal resources for information and contacts. Computer networking may be the buzz words of the day, but person-to-person networking is how business gets done.

Education

Annually SDAF holds Student Day, a day long event with round table discussions and educational programming. The SDAF website also has an online internship directory as well as a career section. Additionally, SDAF awards college scholarships to outstanding area advertising students.

Public Service

The SDAF Public Service Committee annually brings professional advertising and promotion assistance to civic, charitable and public service projects.

Addy® Awards

Every year SDAF hosts an Annual ADDY® Awards show recognizing outstanding creative from South Dakota.