Adam Bertrand
104 Riverview Place Apt. D
Southbridge, MA 01550
www.adam-bertrand.com
ajbertra91@gmail.com
(860) 384–3921

ADAM BERTRAND
CURRICULUM VITAE

QUALIFICATIONS SUMMARY

Web Developer / Web Designer

Highly analytical and detail-oriented professional front-end web developer, with more than five years of extensive experience in web design and front-end development. Experienced in many aspects of design and front-end development; flexible to develop either traditional desktop sites, responsive mobile-optimized sites, solo mobile sites, or full-on web apps. Adept at producing innovative and original professional designs, with excellent eye for information hierarchy, user experience, typography, and color while utilizing the latest technologies like CSS3, HTML5, jQuery, jQuery Mobile.

- Quick to adapt and willing to learn new skills; able to handle any role needed to finish a project.
- Competent leader and innovative in optimizing processes; striving for better efficiency.
- Sociable with good interpersonal and communication skills; able to get along with people from all levels and different cultures.
- Deadline-focused; thrive in completing projects on time with quality outputs.

RECOMMENDATIONS

Adam created two websites for my business... He was very punctual on delivery and the quality of work was fabulous. I would highly recommend using Adam's services for any web design needs as he is very knowledgeable and his final project was far better than his competitors.
—Jennifer Briggs,
Victory Martial Arts

WEBSITE DEVELOPMENT

smith&jones | idea agency
(www.smithnjones.com) | Sturbridge, MA, USA | August 2011 – Present

Design and develop websites, mobile-optimized sites, mobile web apps, HTML emails, and digital and mobile ads for clients as the lead web developer at smith&jones | idea agency. The use of ubiquitous and responsive web development is employed on projects utilizing HTML5, CSS3, jQuery, jQuery Mobile, PHP, Wordpress, Drupal, Adobe Flash, Adobe Contribute and other technologies as necessary.

Highlights as lead developer: Increased efficiency of smith&jones' monthly email newsletters by building a Wordpress driven template allowing the editor to publish it in a more timely fashion. Helped their website win a silver medal at the 2012 international W3 awards. Built a custom social media dashboard from a Wordpress installation. Built a new student checklist mobile web app for graduate students, marring jQuery Mobile, Wordpress and HTML5 localStorage.

Freelancer
South Korea & USA | 2007 – Present

Successfully designed and worked on projects ranging from small businesses to a large private university from Korea, Cambodia, Sri Lanka, and the United States. Wordpress or Drupal were used as a CMS when needed. Some clients include:

Walton Scoreboards
www.waltonscoreboards.com | Collinsville, TX, USA

Dakota Prairie Outdoors radio show
www.dakotaprairieoutdoors.com | Bismarck, ND, USA — this website directly lead to this radio program being picked up by several more radio station in the Northern Midwest states of North Dakota and Montana.

SOID NGO
Siem Reap, Cambodia

Asian Studies Study Abroad Program
Soonchunhyang University, School of Global Education & Exchange | Asan, South Korea

Bachmeier Chiropractic
www.bachmeierchiro.com | Bismarck, ND, USA

WEBMASTER

Education World, Inc
(www.educationworld.com) | Wallingford, CT, USA | 2011

Managed daily publishing of Education World, Inc.
- Managed advertising placements for www.educationworld.com and www.schoolnotes.com.
- Created mock-ups and graphics for the redesign of the over nine different Education World Newsletters.
- Assembled and sent out over nine different newsletters to over 100,000 subscribers weekly

RELEVANT EXPERIENCE

Web Developer
Southbridge, MA, USA

Expertly design and develop websites, mobile-optimized sites, digital ads, mobile ads, HTML emails, mobile web apps, redesign websites, for companies and colleges throughout New England.

Webmaster / HTML E-mail Producer
Wallingford, CT, USA

Successfully maintained the day-to-day operations for www.educationworld.com including managing advertisements, assembling and coding over 9 different weekly newsletters with over 100,000 subscriptions. Coded an ad-based HTML e-mail for several ad partners of Education World including NASA.

Freelance Designer
Korea | USA

Successfully designed and worked on projects ranging from small businesses to a large private university from Korea, Cambodia, Sri Lanka, and the United States.

Owner / Partner, Lead Designer
Bertrand Design, LLC | Brookings, SD, USA

Successfully designed a website for the South Dakota State University Wildlife and Fisheries Department as owner/partner/lead designer of Bertrand Design while event planning the first Plain Green conference (www.plaingreen.org) hosted then by DVAGI (www.dvagi.org) at South Dakota State University in 2005.

Graphic Designer / Technical Writer
Daktronics, Inc. | Brookings, SD, USA

Designed a layout for video products internal newsletters, brochures, and trade show banners; developed the first liquid crystal display brochure and pioneered a flash-based interactive sales application.

OTHER EXPERIENCE

Soonchunhyang University | Chuncheongnamdo, South Korea
ESL/EFL Instructor, University | 2009–2011
ESL/EFL Instructor, Soonchunhyang University Hospital | 2010–2011
ESL/EFL Instructor, Kyongbo Pharmaceutical | 2008–2011

RECOMMENDATIONS

Mr. Bertrand has been able to help bring more presence to my radio show by giving a fresh, exciting and updated look to my site. This helps represent my show in a professional manner and results in more sponsorship and more business opportunities that I would otherwise overlook.

—Scott Bachmeier,
Dakota Prairie Outdoors

ESL/EFL Instructor, Elementary School | 2007–2009
ESL/EFL Instructor, Asan Techno Valley, Hanhwa Group | 2007–2008

YBM ECC English Academy | Gyeongsangnamdo, South Korea
ESL/EFL Instructor, Elementary & Middle School | 2006

EDUCATION

Bachelor of Arts in Graphic Design: 2004
South Dakota State University | Brookings, SD

TECHNICAL ACUMEN

Highly proficient in Adobe Photoshop CS5; InDesign CS5; Illustrator CS5; Dreamweaver CS5; Acrobat; Wordpress; MailChimp; Google Analytics; HTML5; XHTML; CSS3; JavaScript; jQuery; jQuery Mobile; PHP;

Experienced in Adobe Flash; After Effects, and Drupal 6.x; DadaMail 3 & 4;

Well-versed with Mac OS X / Windows 7; Microsoft Office (Word, Powerpoint, and Excel) on Windows and Mac, Pages, Keynote, and Numbers;

EXHIBITIONS

Van Zante Art Exhibition, Visual Wave, Ritz Gallery, Oct.–Nov. 2004
Senior Art Exhibition, Piecing it Together, Ritz Gallery, February 2004

Thanks for taking the time to review my curriculum vitae. If you haven't yet, please visit my portfolio at:
www.adam-bertrand.com/portfolio.html

I look forward to hearing from you.

Adam Bertrand

ajbertra91@gmail.com
(860) 384-3921