

The Business Model Canvas

Designed for:

Designed by:










ALLDET

Date:

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1

Key Partners  <ul style="list-style-type: none">- Manufacturing companies- Shipping companies- Server companies	Key Activities  <ul style="list-style-type: none">- R&D to troubleshoot the application and develop new solutions to bugs- Marketing and Sales	Value Propositions  <p>To provide a simple, inexpensive method of liquid level detection</p>	Customer Relationships  <ul style="list-style-type: none">- Customer-focus- On-site customer support- Online technical support	Customer Segments  <ul style="list-style-type: none">- Bar owners and employees- Restaurant owners and employees- Alcohol vendors- Commercial breweries
	Key Resources  <ul style="list-style-type: none">- Application Servers- Human resources for engineering		Channels  <ul style="list-style-type: none">- Strong Social Media presence- Word of Mouth	
Cost Structure  <ul style="list-style-type: none">- Low-material cost- Maintenance			Revenue Streams  <ul style="list-style-type: none">- Selling inventory tracking devices	



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DESIGNED BY: Strategyzer AG

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