## **AJAY CHAHAL**

Male, 24

| YearDegreeInstitute%/CGP2019-2021Masters in EconomicsKurukshetra University, Kurukshetra68.2%2017Post Graduate ProgrammeIIM, LucknowDrop o2014 - 2017Bachelor of Commerce (Hons.)SRCC, University of Delhi82.4892014Class XIIDPS, Hisar97%2012Class XDPS, Hisar10 GFACADEMIC ACHIEVEMENTS  |
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|  |
| Exams • 99.99% ile in Qualitative & 97.3% ile in Qualitative Reasoning in PSA, CBSE 2013   |
|  |
| Competitive Secured an overall 99.25% ile in CAT out of 230K students; 99.19% ile in VA 2016   |
| WORK EXPERIENCE  |
| Build an alternative to adverts and paywall that enables proportionate charge  |
| Lead, Novel economic model to increase digital revenue for media publishers.  2018- 2021   |
| exyz.me  Used Python, AWS, JavaScript, CSS, HTML, SQL in development.  |
| Managed the day-to-day operations of hyperlocal grocery delivery service.  |
| Manager, hisarfresh.com  Lead customer support and marketing efforts to achieve customer delight.  |
| hisarfresh.com  Lead staff recruitment, relations, and dispute resolution.   |
| Partner,  Looked over projects including exyz.me and hisarfresh.com  2019-   |
| elfreds.com  Took part in decision making of different projects.   |
| Looked over legal and tax compliance of the LLP and its ventures.  |
| ACADEMIC PROJECTS  |
| Project Report • Created a project report to study feasibility of Tyre recycling plant business  |
| on Tyre  • Collected information through various primary and secondary sources 2014  |
| Recycling Plant • Analyzed operational and financial data collected; it is economically feasible   |
| Revenue models • Researched revenue models of 8 IT companies such as Google, Uber, etc.  |
| for IT Collected data about different sources of revenue from secondary sources 2017   |
| Companies • Identified trends and performed a comparative analysis of the revenue models   |
| Corporate Tax – Studied landmark corporate cases of India such as Vodafone-Hutchison Deal  |
| Cases and Examined the facts of the cases and the provisions of law critical to the cases 2016   |
| Rulings • Analyzed incidence of judgements and actions taken by relevant authorities   |
| Digi-Marketing • Studied academic papers on the role of digital marketing for financial services   |
| in Financial • Conducted research on the consumer engagement through an internet survey 2017   |
| Services • Reported the findings of the research and analyzed the key research variables   |
| POSITIONS OF RESPONSIBILITIES  |
| House Prefect,  Responsible for maintaining discipline during assemblies and departures  |
| School Provided support to juniors by helping with the curriculum and other activities 2012  |
| <ul> <li>Acted as link between student and authorities for complaints and suggestions.</li> </ul>  |
| CERTFICATES  |
| CS50, HarvardX  • Learned C, Python, JavaScript, SQL, and other programming concepts  2018   |
| Achieved perfect score on every project submission   |

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