

## IMM 200

# Storyboards

Please complete this form for **EACH PAGE** of your Website and **EACH PAGE/SCREEN** of your mobile app. Each should have a minimum of five (5) internal pages/screens for a total of ten (10). Do not worry if you think you will change your mind about your site. This is just a starting point! You will very likely revise as you go along.

<b>Storyboard Form</b>	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: index.html
Description of Copy Text (What the text will accomplish on this page?)	There will be a navigation menu providing links to view all pages of the website where they will learn about the therapist, view services offered, view contact information, and have the ability to book an appointment online. Text on this page will include what massage is and what it does for the body.
Links on the Page:	Links will include a navigation menu consisting of a home page, about, services, contact, and book an appointment.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	Navigation links on the page will provide the user with options to read about what they are searching for. If the user wishes to make an appointment they will interact with a calendar that gives them a chance to choose a day and time that is convenient for them. They will also need to provide their name, phone number, and email address.
Graphical Elements/Images (Description plus file name)	The main image will be a photo of a therapist giving the customer a shoulder massage. The file name is massage1.jpg. There will also be a company logo, filename KAlogo.png.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
Font Specs:	In the body of the text I will be using font-families Montserrat and Poppins which are sans-serif fonts.





(KAlogo.png)

HOME

ABOUT

SERVICES

CONTACT

BOOK NOW

# KA MASSAGE

---

Massage  
Graphic  
(massage.jpg)

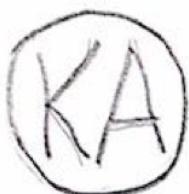


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Storyboard Form	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: about.html
Description of Copy Text (What the text will accomplish on this page?)	Text on this page will be about the therapist including, his expertise, work experience, and education. Some reviews will also be displayed.
Links on the Page:	Links include home page, about, services, contact, and book an appointment.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	Navigation links on the page will provide the user with options to read about what they are searching for. This will be a navigating only page.
Graphical Elements/Images (Description plus file name)	The main image will be a photo of a therapist giving the customer a shoulder massage. The file name is massage1.jpg.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
Font Specs:	In the body of the text I will be using font-family Montserrat which is a sans-serif as well as Poppins which is also a sans-serif.



HOME

ABOUT

SERVICES

CONTACT

BOOK NOW

# KA MASSAGE

PHOTO OF  
KEVIN

TEXT  
(About Kevin)

TEXT

REVIEWS



about.html



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Storyboard Form	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: services.html
Description of Copy Text (What the text will accomplish on this page?)	Text on this page will display the types of massages offered as well as an explanation of what each massage technique focuses on.
Links on the Page:	Links include deep tissue massage, stretch therapy, reflexology, postural assessment, and cupping therapy. Navigational links will be present at the top of the page as well and will include the home page, about, services, contact, and book an appointment.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	Navigation links on the page will provide the user with options to read about what they are searching for. They will be able to select the type of massage they wish to get and book the appointment.
Graphical Elements/Images (Description plus file name)	There will be photos to accompany the massage technique links. The filenames are cupping.jpg, deep tissue.jpg, postural.jpg, reflexology.jpg, and stretch.jpg.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
Font Specs:	In the body of the text I will be using font-family Montserrat which is a sans-serif as well as Poppins which is also a sans-serif.





HOME ABOUT SERVICES CONTACT Book Now

# KA MASSAGE

## MENU OF SERVICES

Photo	DEEP TISSUE MASSAGE
(deeptissue.jpg)	
30 min   \$15	<input type="button" value="Book Now"/>

Photo	STRETCH THERAPY
(stretch.jpg)	
	<input type="button" value="Book Now"/>

Graphic	REFLEXOLOGY
(reflexology.jpg)	
	<input type="button" value="Book Now"/>

Graphic	POSTURAL ASSESSMENT
(postural.jpg)	
	<input type="button" value="Book Now"/>

Graphic	CUPPING THERAPY
(cupping.jpg)	
	<input type="button" value="Book Now"/>

Services.html



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Storyboard Form	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: contact.html
Description of Copy Text (What the text will accomplish on this page?)	Text on this page will include phone number, email address, studio address, and hours of operation.
Links on the Page:	Links include home page, about, services, contact, book an appointment, and a map.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	Navigation links on the page will provide the user with options to read about what they are searching for. The user will also be able to send Kevin a question. By filling out a form providing their name, email, and message, Kevin will be able to respond to them and receive a response back.
Graphical Elements/Images (Description plus file name)	The main image will be a photo of a candle, towel, water, bench, and massage tools. The file name is zenspa.jpg.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
Font Specs:	In the body of the text I will be using font-family Montserrat which is a sans-serif as well as Poppins which is also a sans-serif.





HOME ABOUT SERVICES CONTACT BOOK NOW

# KA MASSAGE

## CONTACT INFO

(215) 222-3333

KAmassage@gmail.com

## STUDIO ADDRESS

123 Relaxation Way  
Relief, PA 19333

## HOURS OF OPERATION

M-Th 11:00AM - 7:00PM

Sat - 9:00AM - 12:00PM

SEND ME A MESSAGE

FULL NAME

EMAIL

MESSAGE

SEND MESSAGE

Contact.html /

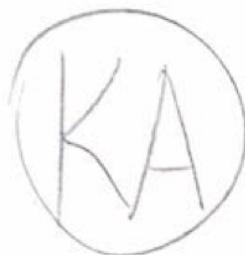


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<b>Storyboard Form</b>	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: booknow.html
Description of Copy Text (What the text will accomplish on this page?)	Text on this page will give them the ability to book an appointment.
Links on the Page:	A button that says Book Now will give the user an opportunity to book an appointment. Navigational links will also be present at the top of the page and include the home page, about, services, contact, and book an appointment.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	Clicking on the Book Now will bring the user to a calendar where they can choose a 30, 60, or 90 minute massage, which will then prompt them to choose a month, day, and time.
Graphical Elements/Images (Description plus file name)	The main image will be a photo of a therapist giving the customer a shoulder massage. The file name is massage2.jpg.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
Font Specs:	In the body of the text I will be using font-family Montserrat which is a sans-serif as well as Poppins which is also a sans-serif.





HOME ABOUT SERVICES CONTACT BOOK NOW

# KA MASSAGE

Welcome to my scheduling page. Please follow the instructions to schedule your appointment.

Deep Tissue Massage

Choose one (dropdown menu)

30 min	\$45
60 min	\$90
90 min	\$120

Stretch Therapy

choose one

30 min	\$45
60 min	\$90
90 min	\$120

Reflexology

choose one

30 min	\$45
60 min	\$90
90 min	\$120

Postural Assessment

choose one

30 min	\$45
60 min	\$90
90 min	\$120

Cupping Therapy

choose one

30 min	\$45
60 min	\$90
90 min	\$120

Instructions

Price Sheet



# KA MASSAGE MOBILE App





# IMM 200 - MOBILE APP

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<b>Storyboard Form</b>	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: index.html
Description of Copy Text (What the text will accomplish on this page?)	Text on this page will include login area where they will input their username and password. They will have the option to reset their password if they forget. If they don't have an account yet they will be able to create one. There will also be navigation links giving users the opportunity to view all other pages of the app.
Links on the Page:	There will be links to retrieve your password and create an account. The following links will be available at the bottom of each screen: Account, Dashboard, Book, and My Appointments.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	Navigation links on each screen will give the user an opportunity to interact with the links by clicking on them. Depending on which link they choose they will be able to login to their account, view all massage choices, or book an appointment by choosing the day and time that fits best with their schedule.
Graphical Elements/Images (Description plus file name)	The company logo will be on this home screen, filename KALogo.png. I may put some icons along with the words in the navigation section.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
Font Specs:	In the body of the text I will be using font-families Montserrat and Poppins which are sans-serif fonts.



## IMM 200 - MOBILE APP

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Storyboard Form	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: dashboard.html
Description of Copy Text (What the text will accomplish on this page?)	Text on this page will include the heading asking the user to choose a category. The different therapy's are displayed on this page so that they can select the one they want. There will also be navigation links giving users the opportunity to view all other pages of the app.
Links on the Page:	Each therapy listed on this screen is a clickable link in the form of a button. These include deep tissue, stretch therapy, cupping therapy, reflexology, and postural assessment. The following links will be available at the bottom of each screen: Account, Dashboard, Book, and My Appointments.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	Clicking on any of the therapy options and clicking the next button will bring them to the next screen where they go through the process of booking an appointment. Also, navigational links on each screen will give the user an opportunity to interact with the links by clicking on them.
Graphical Elements/Images (Description plus file name)	I'm not sure if I will be adding any graphics to this page. I may do one background image. I may make faded graphic images related to each specific type of therapy/massage behind the words of the therapy buttons.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
Font Specs:	In the body of the text I will be using font-families Montserrat and Poppins which are sans-serif fonts.



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<b>Storyboard Form</b>	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: book1.html
Description of Copy Text (What the text will accomplish on this page?)	Text on this page will be a heading asking them to choose the massage duration and gives them the cost of each one. There will also be navigation links giving users the opportunity to view all other pages of the app.
Links on the Page:	Each therapy listed on this screen is a clickable link in the form of a button. These include 30 minute/\$45, 60 minute/\$90, 90 minute/\$120. The following links will be available at the bottom of each screen: Account, Dashboard, Book, and My Appointments.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	Here, once they choose the duration of their choice and hit the next button, the user will be brought to the next screen to choose a date. Also, navigational links on each screen will give the user an opportunity to interact with the links by clicking on them.
Graphical Elements/Images (Description plus file name)	I'm not sure if I will be adding any graphics to this page. I may do one background image. I may make faded graphic images related to each specific type of therapy/massage behind the words of the therapy buttons.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
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Storyboard Form	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: book2.html
Description of Copy Text (What the text will accomplish on this page?)	Text on this page will be a heading asking them to choose the massage a date and a time. There will also be navigation links giving users the opportunity to view all other pages of the app.
Links on the Page:	There will be a Book Appointment button link to click on. The following links will be available at the bottom of each screen: Account, Dashboard, Book, and My Appointments.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	The user will be interacting with the calendar. Once they have selected a day and time will pick the book appointment button. Also, navigational links on each screen will give the user an opportunity to interact with the links by clicking on them.
Graphical Elements/Images (Description plus file name)	The company logo will be on this screen, filename KAlogo.png. I may put some icons along with the words in the navigation section.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
Font Specs:	In the body of the text I will be using font-families Montserrat and Poppins which are sans-serif fonts.



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<b>Storyboard Form</b>	
Your Name: Angela Gillentine	
Page Title: Massage Therapist   Kevin Adams	File Name: myappts.html
Description of Copy Text (What the text will accomplish on this page?)	Text on this page will include the heading titled "My Appointments". It will also have 2 headings: Upcoming and Previous. Below that it will show their upcoming and previous appointments. There will also be navigation links giving users the opportunity to view all other pages of the app.
Links on the Page:	The following links will be available at the bottom of each screen: Account, Dashboard, Book, and My Appointments.
User Interaction (Navigating only or navigating plus opportunity to contribute?)	Providing the user with the upcoming and previous links gives them to option to click and see their past or future appointments. Also, navigational links on each screen will give the user an opportunity to interact with the links by clicking on them.
Graphical Elements/Images (Description plus file name)	The company logo will be on this home screen, filename KAlogo.png. I may put some icons along with the words in the navigation section.
Color Specs:	HEX #355f3b, #1e3621, FFFFFF, #161716
Font Specs:	In the body of the text I will be using font-families Montserrat and Poppins which are sans-serif fonts.

