

## Assignment 1 - Select Project Topic

1. I would like to build a website and a mobile application for a massage therapist.
2. The target audience would be anyone whose goal is to get relief from tight, sore muscles through the modality of massage therapy.
3. Last semester I created a website for a friend of mine who is a real estate agent. It was my final assignment for Web Page Design and Development last semester. There were a total of 7 pages with navigational links at the top and bottom of every page as well as links to her Facebook and Instagram business pages. There was also a registration form, email link, and login link. The website was partially responsive.
4. I would say again the target audience would be anyone who is in need of a massage to help relieve tight sore muscles. They would also need to have knowledge of and have experience with using technology such as laptops, desktops, smartphones and apps.
5. I've never created a mobile app but am looking forward to learning how to do that.