Career Research - UI Visual Designer

1. Student Name: Angela Gillentine

2. Job Description: UI Visual Designers are responsible for the overall aesthetics and consistency of design for a website/mobile app. To accomplish that they would need to consider the following: font usage, color choice, icons and images, as well as interactive components like buttons, forms, animations and menus.

3. Salary: UI Visual Designers can average about $79,890 annually. Depending on experience, education, and location those numbers can easily rise into the 6 digits.

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4. Working Conditions: Depending on the company you work for, UI Visual Designers may work either in the office or remotely or may even have the option of working the hybrid model which gives them the opportunity to collaborate with team members in person. Most of a designers time is spent sitting in front of a computer. Getting some stretching in throughout the day will help to reduce neck, back and eye strain.

5. Education Requirements: Many companies look for candidates who have a Bachelor's degree in Graphic Design or related design field. Other companies often look for candidates with 3+ years front-end and UX/UI experience.

6. What classes would be helpful for success in this field? Some kind of design theory where you learn about color, typography, layouts and interactivity would be needed. UI Visual Designers' creative process involves wire-framing, mockups, and prototypes in order to convert their ideas in the abstract form to something more concrete. Having the skills in design programs such as Adobe XD, Figma, and Sketch are necessary in order to provide that visual representations of their designs to team members. Also, a basic understand of CSS and HTML.

7. Job Outlook: The outlook on projected growth for digital designers is 23% from 2021-2031.

8. Overall Pros and Cons:
Pros
• As far as pros to the job I'd say that it pays well
• Can be self-employed or work remotely from anywhere in the world
• The projected growth is 23%
• The job is in demand

Cons
• Would be a lot of time spent in front of the computer
• You may need to wear many hats in this position
• The position if very competitive.

9. Advancement Opportunities: A UI Designer can move into a UX Designer role.

10. Why this job may fit you? I have a background in graphic design and now have the knowledge of what the UX/UI Designer process is with some hands on experience.

Resources:

1. https://careerfoundry.com/en/blog/ui-design/ui-designer-jobs/

2. https://careerfoundry.com/en/blog/ui-design/how-much-will-i-earn-as-a-ui-designer/

3. https://www.careerexplorer.com/careers/ui-designer/

4. https://careerfoundry.com/en/blog/ui-design/what-qualifications-do-you-need-to-become-a-ui-designer/

5. https://www.bls.gov/ooh/computer-and-information-technology/web-developers.htm