# UMD DATA605 - Big Data Systems Sorrentum Tutorial

Dr. GP Saggese

gsaggese@umd.edu

# **Overview**

- www.sorrentum.org
  - DeFi protocol to build advanced financial applications
  - Open-source project backed by a non-profit foundation
- GitHub repo
  - Please watch, star, and fork the repo!
- Two products / companies built on top of Sorrentum
  - Kaizen (crypto high-frequency trading firm)
  - DaoSwap
- Research project to foster entrepreneurship in DeFi (jointly with UMD)
  - We have built a toolkit to quickly build Web3 DeFi apps
  - We give students a product idea
  - Students implement a prototype with our help
  - We fundraise for the prototype
  - Create a company out of it
  - Governance token as a start-up commune
- How to contribute
  - DATA605 class projects are part of Sorrentum
  - You can keep contributing to Sorrentum
  - Office hours for 5 research team every week (Arbitrage, Growth hacking, ML Model, NLP, Web3)
  - 62 students interested, 20 already contributing
  - Sign up <u>here</u> if interested





### **Sorrentum Primitives**

### Smart contracts

- Staking, escrow, vesting
- P2P transactions
- Off-chain secure computation
- DaoSwap, DaoETF



 Standardized flow to on-board, clean, normalize, serve market data and alternative data

### Data flow

Machine learning framework for describing, simulating, and deploying financial models

### Risk models

- Statistical / fundamental models
- Portfolio optimization

### Market execution

- Connect to centralized and decentralized exchanges
- Manage orders and portfolios using algorithmic trading



# Sorrentum: Financial Machine Learning

 Financial ML is very different than "traditional" ML

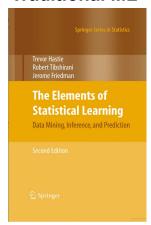
### **Problems**

- Non stationarity
- Fat-tails (vs Gaussianity)
- Small data sets
- Enormous amount of noise
- No way to run experiments (vs A/B testing)
  - One single realization of the universe
- Decisions are made collectively by millions of individuals
  - Non-completely rationally
  - Behavioral biases and fallacies
  - Markets are influenced by emotions, fear, and greed

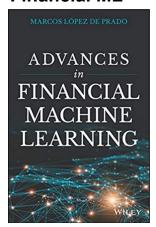
### **Solutions**

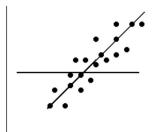
- Use scientific method based on hypothesis testing
- Rigorous systematic research flow
- Use "simple" models to deal with noise
  - E.g., linear model with regularization
- Make a lot of bets + compounding

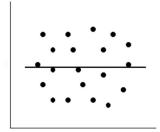
#### **Traditional ML**



#### **Financial ML**







Hit rate: 80% R^2: 70%

Hit rate: 51% R^2: 0.1% (10bps)

"Imagine how much harder physics would be if electrons had feelings!", **Prof. Andrew Lo (MIT)** 

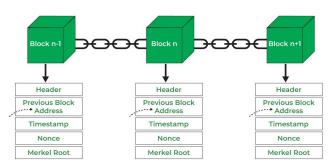
# **Blockchain**

### Replicated, shared, synchronized data based on consensus

- Multiple parties can operate on data without trusting each other or a central authority
- Permission-less (public) vs permissioned (private)
- Intuition:
  - a distributed database
  - a distributed append-only immutable ledger

### Consensus algorithm

- Multiple peer nodes replicate and update a copy of the data independently
- Rules to determine what blocks become part of the blockchain
  - Proof-of-work vs proof-of-stake
- Lack of central authority
  - No single point of failure
- Designed to be resistant to malicious tampering
  - Up to a certain bound (e.g., 51% attack)
- Example of blockchain + consensus algorithms
  - Bitcoin, Ethereum, Solana, Cardano





# **Smart Contract**

#### Smart Contract / Protocol

 A computer program that automatically executes and controls actions according to the terms of a contract

#### What to trust? What is trust?

- Based on law (e.g., US currency is legal tender, fiat currency)
- Based on social costumes (e.g., when you are in line at post office)
- Based on math / code
  - Trust is in the infrastructure
  - Code is open source
  - Code and data is immutable (i.e., blockchain)
  - Trust that it's unlikely to hijack 51% of the nodes
- Example:
  - A vending machine (can you trust it?)
  - An escrow company (can you trust it?)
  - Bitcoin protocol, Ethereum smart contracts (you can trust it)

### Nodes maintain / update state on a blockchain

- Reduce need for trusted intermediaries
- Reduce malicious and accidental exceptions
- Bitcoin a special-purpose blockchain / smart contract
  - First application was money
- Ethereum a blockchain for general-purpose smart contracts
  - Turing-complete
  - EVM

# **DApps and DAO**

### Decentralized Applications

- Aka DApp, dApp, Dapp, dapp
- Operate autonomously (without human intervention) using smart contracts running on a blockchain
- Are not owned by any entity
- Use tokens to represent ownership and incentivize behaviors
  - Aka tokenomics or cryptonomics
- Typically open-source
  - You can do an (hostile) fork (in the old meaning of create a competing project)

### Decentralized Autonomous Organization

- <u>DAO</u>
- Company with rules encoded in a contract
- Transparent
- Controlled by the organization's members through governance token
- No centralized leadership
- Not influenced by central government
- E.g., Uniswap

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# **Current Financial System is Failing**

- Our financial system has not substantially changed over the past century
  - Banks, brokers, exchanges, insurance companies, central monetary authorities
- One revolution was digitization
  - On-line banking
- In 2023 (55 years after the man was on the moon)
  - 3% for a credit card swipe to an oligopoly of companies
  - Saving rates are 0 or negative
  - A wire transfer takes 2-3 business days
  - Banks are closed on weekends
  - Stocks are settled T+2 (transfer of ownership)
  - The government decides what you can or cannot do with your own money (e.g., accredited investors)
  - The government can fund wars with your tax money
  - Inflation is rampant around the world
  - In 2008 Bailouts of the very institutions that caused the crisis
  - There are 1.7b people in the world that have no access to banking system



Fight Club, 1999

Tyler Durden's Project
Mayhem: erase debt by blowing
up buildings where credit
information is stored

### **Decentralized Finance**

- Idea: instead of renovating a crumbling financial system, rebuild it from the ground up
  - Offer financial instruments without relying on intermediaries (e.g., brokerage, exchanges, banks)
  - Replace old crap with dApps and smart contracts running on blockchain

### The bright side

- No layers of bureaucracy
- No middle-man taking commissions
- No delay
- Interoperability between services
- Transparency
- Equality (no special treatments or bribes)

### . The dark side

- Scams, greed, stupidity, rabbid speculation -> bubbles + bankruptcies
- Do not learn from the past and make the same mistakes
- As humans it seems that we can't help ourselves
- My take: the impact of Web3 / Defi will be as big as the Internet
  - From free information (Internet) to free society (Web3)
  - Put society and democracy on the blockchain
  - Get rid of rent-seeking tech companies
  - You can't defeat economy as you can't defeat gravity

# Sorrentum: Projects

### Arbitrage

- = take advantage of discrepancy of prices in time or space to make a profit
- Key to a well-functioning markets
  - Capitalism at its best
- Mechanical (or risk-less) vs statistical arbitrage
- Cross-exchange
- Single-exchange

### Natural Language Processing (NLP) and markets

Understand effect of news and social media on markets

### Model research

- Predict noisy financial quantities with ML
- E.g., price, volatility, volume, bid-ask spread

# **Sorrentum: Projects**

### DeFi / Web3 Research

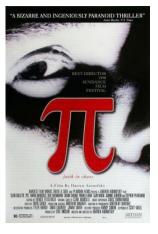
- DApps
- DaoSwap
  - Lit liquidity pool
  - Crossing network
- DaoETF
  - Build investment tokens
  - Passive and active strategies
- Tokens
  - SORRE Utility token
  - NTUM Governance token

### Growth hacking

- How to build a community around these research project
- How to fund raise for DeFi ideas

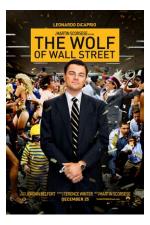
# **Additional Resources**













Wall Street, 1987 Pi, 1998

Boiler room, 2000

Margin call, 2011

The Wolf of Wall Street, 2013

The Big Short, 2015

# **Sorrentum Sandbox**

- Tutorial
- Two data node <u>examples</u>
  - Binance
  - Reddit