

Anthony Cook

Data Professional

Knoxville, TN

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[LinkedIn Profile](#)

[Portfolio Website](#)

EXPERIENCE

Tombras — *Paid Search Analyst*

September 2022 - PRESENT

Initiate proactive optimization initiatives for client accounts, consistently driving year-over-year double-digit growth in key performance indicators (KPIs). Foster seamless collaboration within cross-disciplinary teams, ensuring unified reporting and communication strategies. Utilize Python to strategically streamline data parsing processes, realizing a significant weekly time-saving of 4 hours while enhancing overall efficiency and adaptability to evolving client needs and market dynamics.

Flowers — *Shipping Associate*

October 2021 - September 2022

Move and organize products while ensuring the order is completed in full. Troubleshoot any problems that occur and train new hires for the position.

Old Time Photo — *Photographer*

August 2021 - October 2021

Tailor a photoshoot to satisfy guests and show them in their best light, using photography best practices and proprietary props and methodology.

SKILLS

ETL (Extract, Transform, Load)

Machine Learning

Data Vis

Data Analysis

Python

R

SQL

HTML/CSS

Certifications

Machine Learning A-Z

MySQL Bootcamp

R Programing A-Z

Google Digital Marketing and Ecommerce

Responsive Web Design

Google Data Analytics

Google Advanced Data Analytics

Education

Inderkum High School — Diploma

Sacramento City College — Film Certificate