

Anthony Cook

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Professional Summary

Driven by my passion for data, I am dedicated to uncovering insights, adding value, and developing a deeper understanding of the world. What most excites me is the opportunity of lifelong learning that this field provides, knowing I will always have room for personal and professional growth, which I have channeled into expanding into more advanced analytical skills.

Skills

Sheets	Excel	SQL	R	Python	Machine Learning
Data Preprocessing		Data Analysis	Data Visualization		Data Storytelling

Certifications

Machine Learning A-Z	MySQL Bootcamp	R Programming A-Z
Google Data Analytics	Google Advanced Analytics	

Experience

Paid Search Analyst

Oct 2022 - Present | Tombras | Knoxville, TN

- Applied specialized expertise to enhance strategies for clients within an analytical framework.
- Leveraged insights from machine learning principles to drive informed decision-making.
- Crafted and executed targeted campaigns, emphasizing analytical insights.
- Recognized and seized opportunities aligned with data-driven outcomes for clients.
- Maintained a results-driven approach, optimizing resource utilization within an analytical context.

Shipping Associate

Sep 2021 - Sep 2022 | Flowers Bakery | Knoxville, TN

Photographer

Aug 2021 - Sep 2021 | Old Time Photo | Pigeon Forge, TN

Education

Master's Level Certification in Data Structures and Algorithm Design

University of Colorado Boulder | Completed in 2024

Developed problem-solving skills and gained insights into low-level data structures, enhancing proficiency in data analysis.

High School Diploma

Inderkum High School | Graduated in 2017