Anthony Cook

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Professional Summary

Driven by my passion for data, I am dedicated to uncovering insights, adding value, and developing a deeper understanding of the world. What most excites me is the opportunity of lifelong learning that this field provides, knowing I will always have room for personal and professional growth, which I have channeled into expanding into more advanced analytical skills.

Skills

Sheets   **Excel**   **SQL**   **R**   **Python**   **Machine Learning**
Data Preprocessing   **Data Analysis**   **Data Visualization**   **Data Storytelling**

Certifications

Machine Learning A-Z   **MySQL Bootcamp**   **R Programming A-Z**
Google Data Analytics   **Google Advanced Analytics**

Experience

Paid Search Analyst
Oct 2022 - Present | Tombras | Knoxville, TN
- Applied specialized expertise to enhance strategies for clients within an analytical framework.
- Leveraged insights from machine learning principles to drive informed decision-making.
- Crafted and executed targeted campaigns, emphasizing analytical insights.
- Recognized and seized opportunities aligned with data-driven outcomes for clients.
- Maintained a results-driven approach, optimizing resource utilization within an analytical context.

Shipping Associate
Sep 2021 - Sep 2022 | Flowers Bakery | Knoxville, TN

Photographer
Aug 2021 - Sep 2021 | Old Time Photo | Pigeon Forge, TN

Education

Master's Level Certification in Data Structures and Algorithm Design
University of Colorado Boulder | Completed in 2024
Developed problem-solving skills and gained insights into low-level data structures, enhancing proficiency in data analysis.

High School Diploma
Inderkum High School | Graduated in 2017