

# Anthony Cook

Data Professional

Knoxville, TN

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[LinkedIn Profile](#)

## EXPERIENCE

### Tombras — *Paid Search Analyst*

September 2022 - PRESENT

Initiate proactive optimization initiatives for client accounts, consistently driving year-over-year double-digit growth in key performance indicators (KPIs). Foster seamless collaboration within cross-disciplinary teams, ensuring unified reporting and communication strategies. Utilize Python to strategically streamline data parsing processes, realizing a significant weekly time-saving of 4 hours while enhancing overall efficiency and adaptability to evolving client needs and market dynamics.

### Flowers — *Shipping Associate*

October 2021 - September 2022

Move and organize products while ensuring the order is completed in full. Troubleshoot any problems that occur and train new hires for the position.

### Old Time Photo — *Photographer*

August 2021 - October 2021

Tailor a photoshoot to satisfy guests and show them in their best light, using photography best practices and proprietary props and methodology.

## SKILLS

ETL (Extract, Transform, Load)

Machine Learning

Data Vis

Data Analysis

Python

R

SQL

HTML/CSS

## Certifications

Machine Learning A-Z

MySQL Bootcamp

R Programing A-Z

Google Digital Marketing and Ecommerce

Responsive Web Design

Google Data Analytics

Google Advanced Data Analytics

## Education

Inderkum High School— Diploma

Sacramento City College— Film Certificate