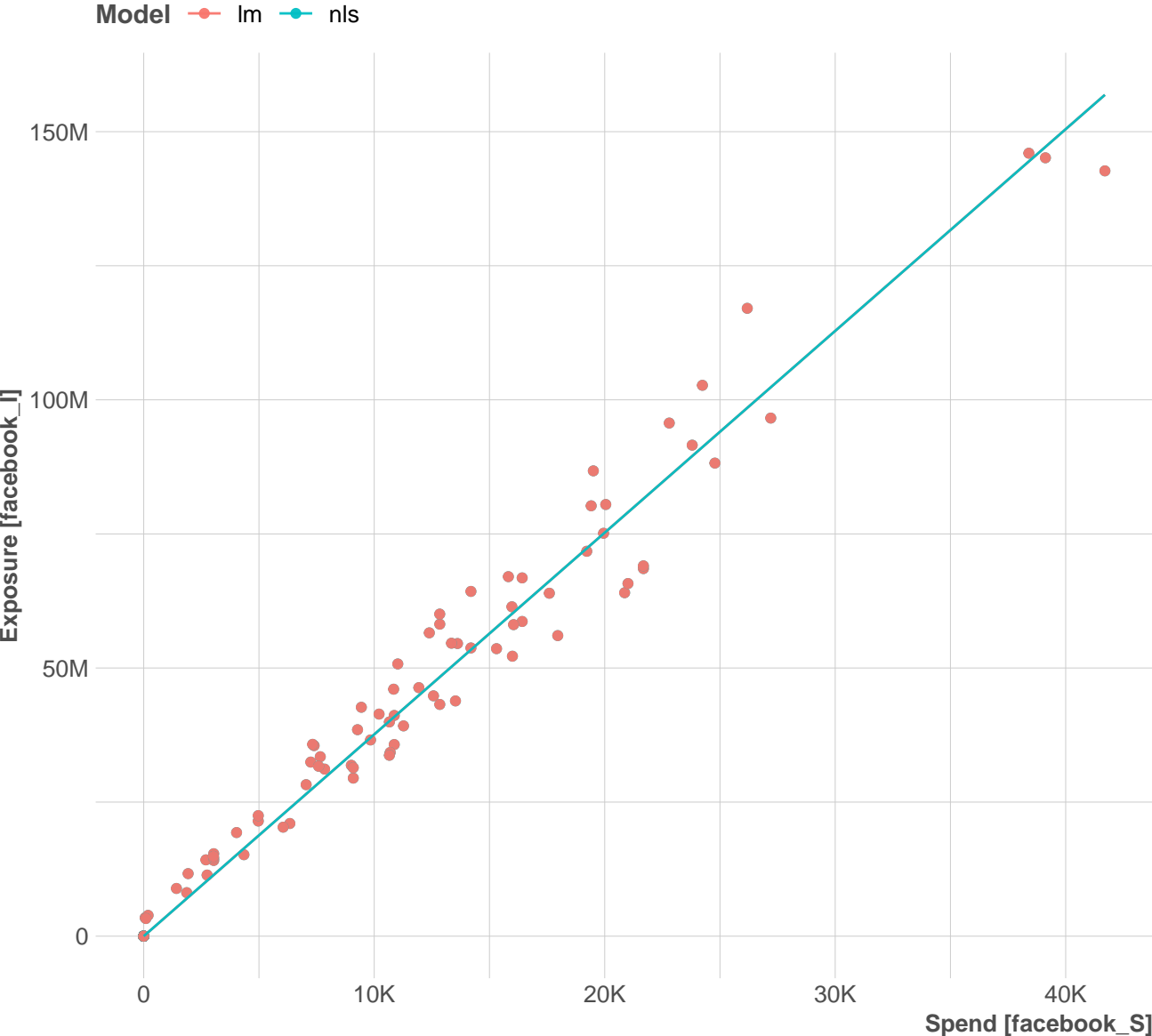
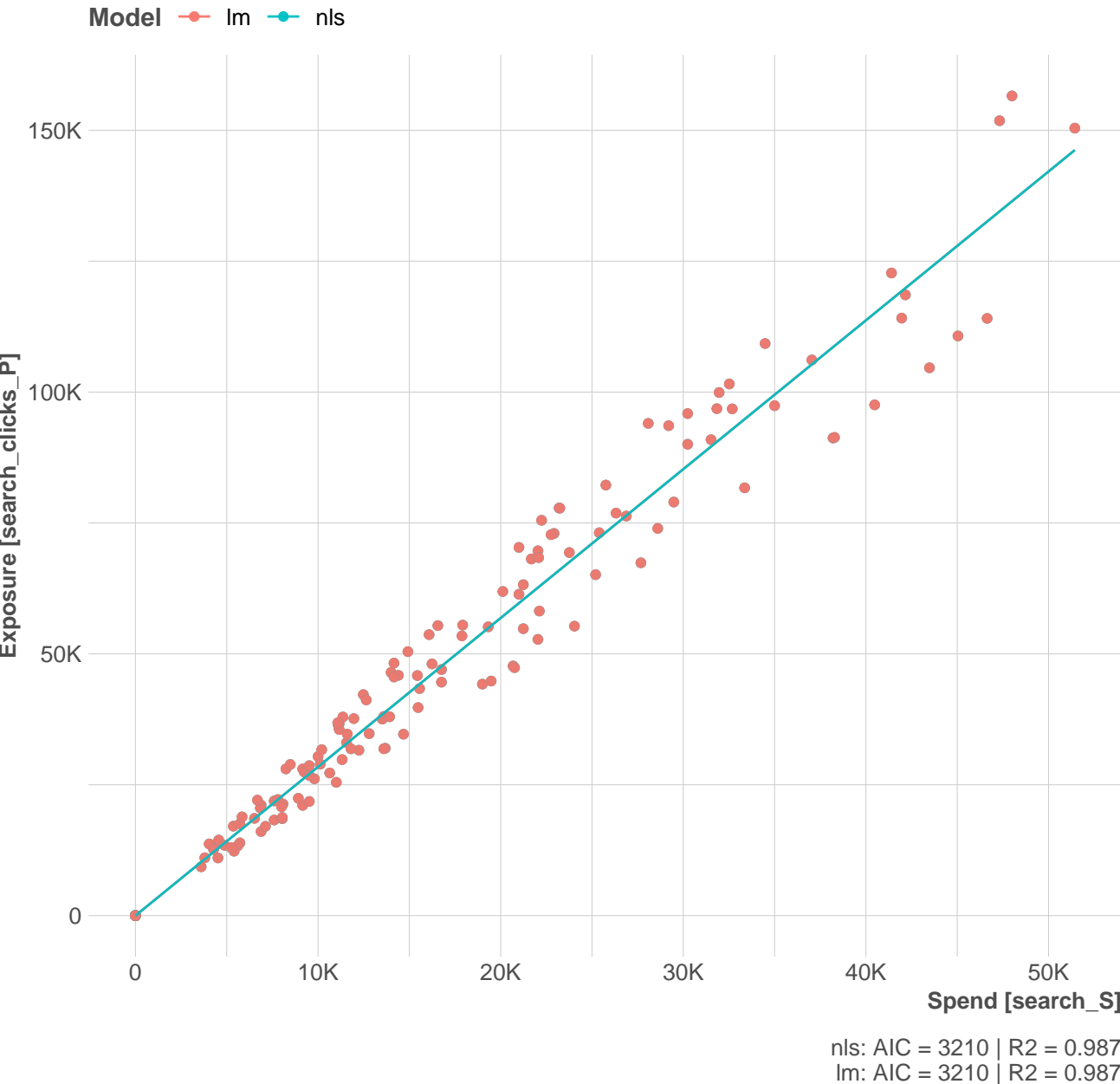


Exposure–Spend Models Fit Comparison

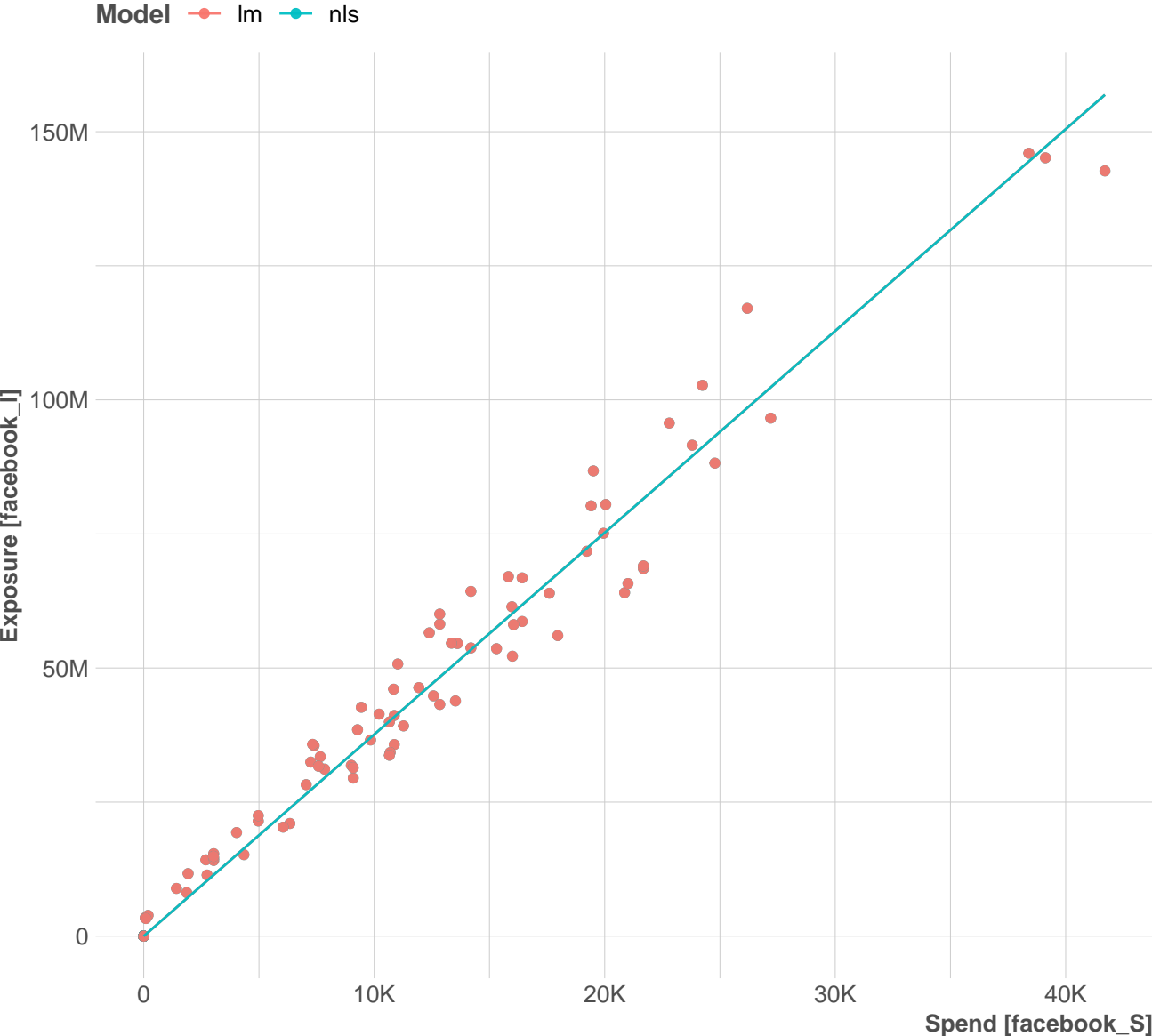


nls: AIC = 5270 | R2 = 0.987
Im: AIC = 5270 | R2 = 0.987

Exposure-Spend Models Fit Comparison



Exposure–Spend Models Fit Comparison



nls: AIC = 5270 | R2 = 0.987
lm: AIC = 5270 | R2 = 0.987

Exposure-Spend Models Fit Comparison

