

MIKE CAVALIERE

Engineering Leader / Full-Stack Engineer / Presenter / Author

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🌐 <https://www.linkedin.com/in/mikecavaliere> 📍 Brooklyn, NY

EXPERIENCE

Director of Community and Partnerships

Echobind

📅 09/2022 - Present 📍 (Remote) Brooklyn, NY

- Supported strategic business partnerships with leading software product companies including Stripe, Twilio and Directus
- Facilitated engineers and non-engineers in obtaining Stripe and Twilio certifications in the USA for a company of our size
- Directed a team of designers and developers to produce key marketing materials, enhancing brand visibility and engagement in technology niches
- Wrote blog content that centered around the business value of technology
- Conducted heavy research on new technologies and potential partnerships
- Contributed to client software projects on the engineering side
- Developed and implemented processes for tracking social media metrics and inbound SEO
- Experimented with various inbound traffic strategies to help increase traffic growth over time
- Contributed to dozens of client software projects with hands-on-keys engineering work using TypeScript and JavaScript. Tools used heavily: React, React Native, Directus, Next.js, Remix-Run, PostgreSQL various JS ORMs.

Director of Technology

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📅 02/2016 - 09/2018 📍 New York, NY & Remote

- Scoped and estimated projects regularly, with consideration to budgets, engineering complexity, and necessity of features in relation to client goals
- Provided technical project leadership, oversight, and support to engineers on projects
- Did hands-on engineering work for a variety of projects from web applications and APIs to mobile applications and infrastructure migrations
- Engaged in regular tech team mentorship (unblocking, daily standups, code reviews)
- Interfaced with clients regularly for both project intake and regularly during the course of projects
- Defined and implemented company technical processes including code reviews, standardized repo documentation and standardized design patterns for common project types
- Built and refined internal devops tools which automated front-end performance best practices
- Notable clients included RobinHood.org, InternetSociety.org, CBS Sports, Time Equities

SUMMARY

I am a dynamic engineering leader and community builder at the forefront of technology strategy, business development, and digital marketing.

With 20 years of experience in software engineering, I excel at bridging technical solutions with business needs to optimize product functionality and market positioning.

My expertise in full-stack development and technical consultation has propelled software innovations and efficiencies across diverse industries

SKILLS

Typescript

Javascript

Next.js

React Native

Apis

Aws

Business Development

Devops

Front-end

GraphQL

Postgresql

Rails

Ruby

Ruby on Rails

SEO

Stripe

Technical Leadership

Technology Strategy

Web Analytics

Content Marketing

FIND ME ONLINE



LinkedIn

<https://www.linkedin.com/in/mikecavaliere>



Website

<https://mikecavaliere.com>



GitHub

<https://github.com/mcavaliere>



Book

<https://cutintothejamstack.com/>

EXPERIENCE

Founder

RP Technology

📅 01/2014 - 2016 📍 New York, NY

- My own consultancy. Services offered: Full-stack mobile and web application development, React, React Native, JavaScript training and consulting, React, React Native, JavaScript, Ruby on Rails support
 - Tech startup consulting, Product consulting
 - IBM - Front-end architecting, engineering & devops for the IBM.com website rewrite
 - LMS Technical Services - React Native / Firebase development for the Red Button Android app
 - Beattrainproductions.com - Saved them thousands of dollars by increasing website conversions/sales leads with minimal technical work
 - FilsUnique.com - Designed and built their luxury-branded Shopify store
 - Oppenheimer Funds (Method, Inc) - Built a full-working prototype for their offline-only, tablet-based presentation viewer for wealth management
 - AT&T (Intersection / Control Group) - JavaScript engineering for their immersive in-store kiosks
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Lead Engineer

Brainscape

📅 10/2010 - 05/2014 📍 Location

- Interim CTO for 3 years and 8 months
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Senior Web Developer

Akqa

📅 01/2009 - 10/2010 📍 Location

- Worked for 1 year and 10 months in a role
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Senior Front-End Developer

Draftfcb

📅 02/2009 - 02/2009 📍 Location

Front-End Developer

Atmosphere BBDO

📅 04/2008 - 11/2008 📍 Location

Application Developer

Igicom

📅 05/2007 - 05/2008 📍 Location

Front-End Developer

NBC Universal

📅 11/2006 - 04/2007 📍 Location
