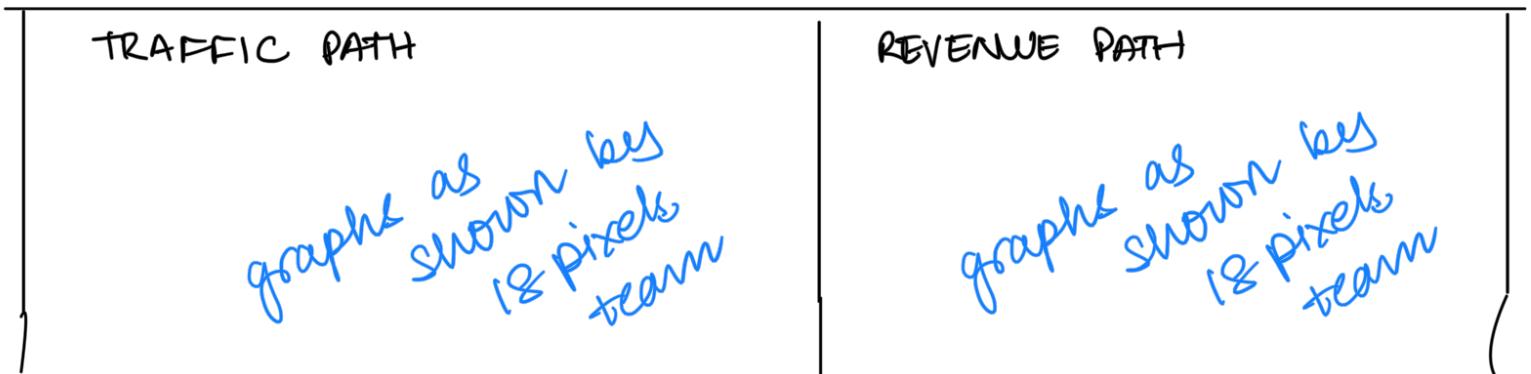
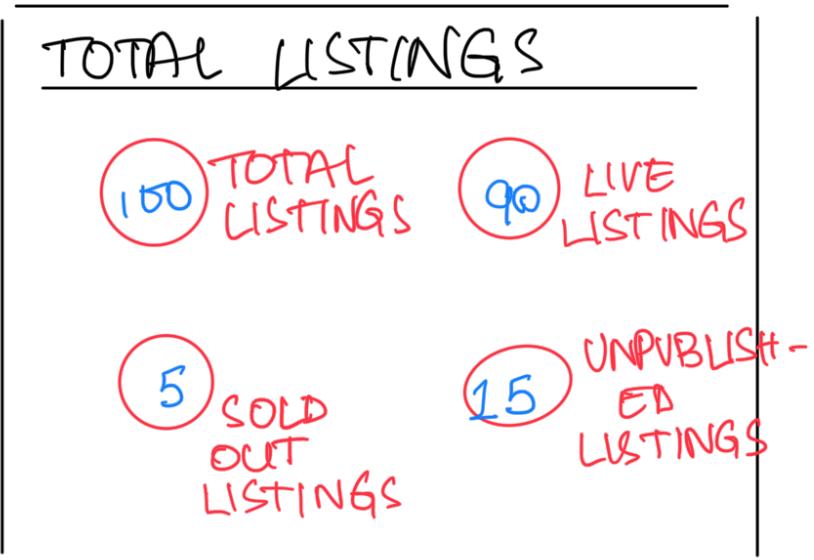
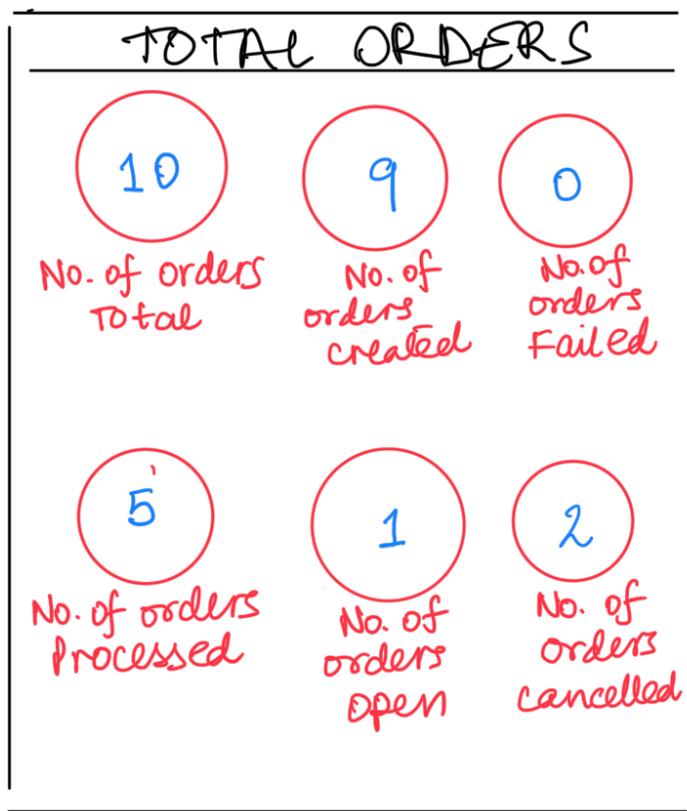
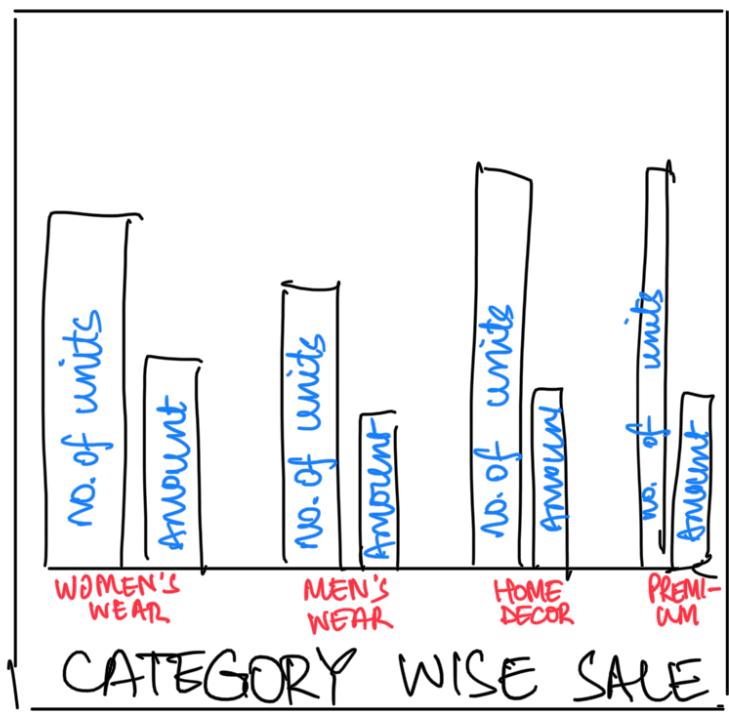
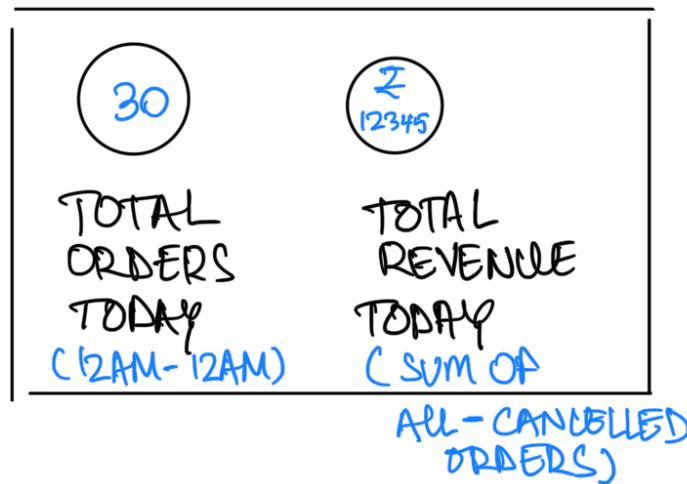


# Dashboard



# Dashboard Continued

Top 10 products with highest impressions

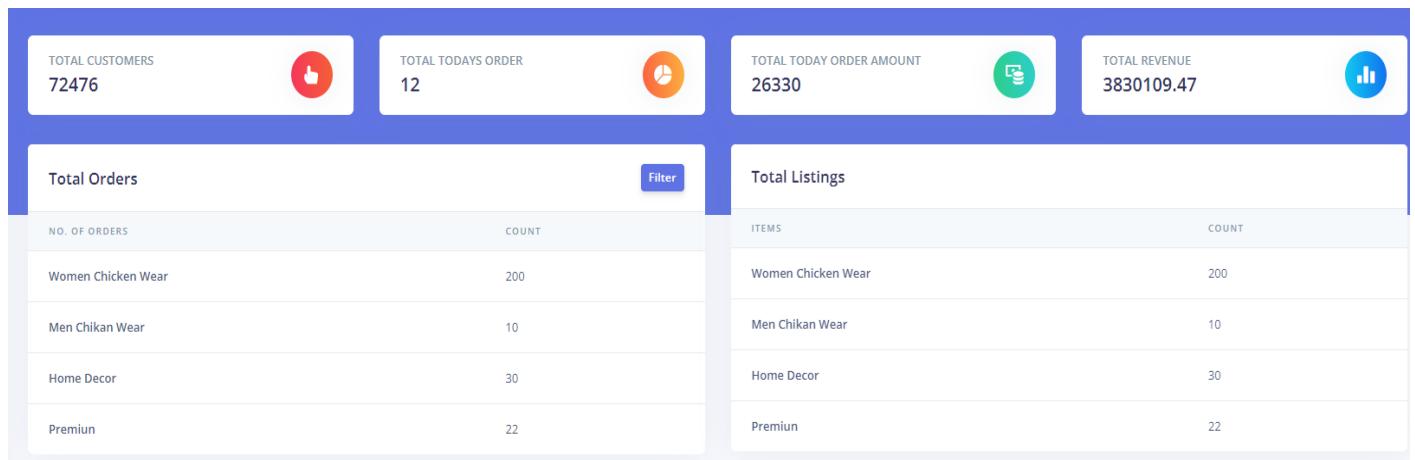
Top 10 most sold listings

tabular representation  
as shown by  
18pixels team

tabular representation  
as shown by  
18pixels team

- — X END OF DASH BOARD X — -

# Admin Dashboard Functional requirements.



## 1.DASHBOARD Analytics

Users can see the real time data on the basis of below information.

- We will show the **total number of customers**.
- Total number of **today's order**.
- Amount of **today's order**.
- Total revenue.

OK

1.1: **Total orders** : *Punkaj: As discussed, total orders should have 6 tabs  
① Total orders ② created ③ Failed ④ Processed ⑤ Open ⑥ Cancelled*

### 1.2.Total orders created by category wise with filters

- Women chikan wear
- Men chikan wear
- Home decor
- Premium

OK

Here we can filter it by

- Today order
- Last days
- One month
- Date to date

OK

### 1.3 Total listings of products category wise count

- Women chikan wear count
- Men chikan wear
- Home decor
- Premium

OK

## 1.4 Category wise product sale

In this section we showcase category wise product sale (In bar chart format)



**Admin can see the no. of sale in different categories.**

- Women chikan wear
- Men chikan wear
- Home decor
- Premium

OK

**Here we can filter it by**

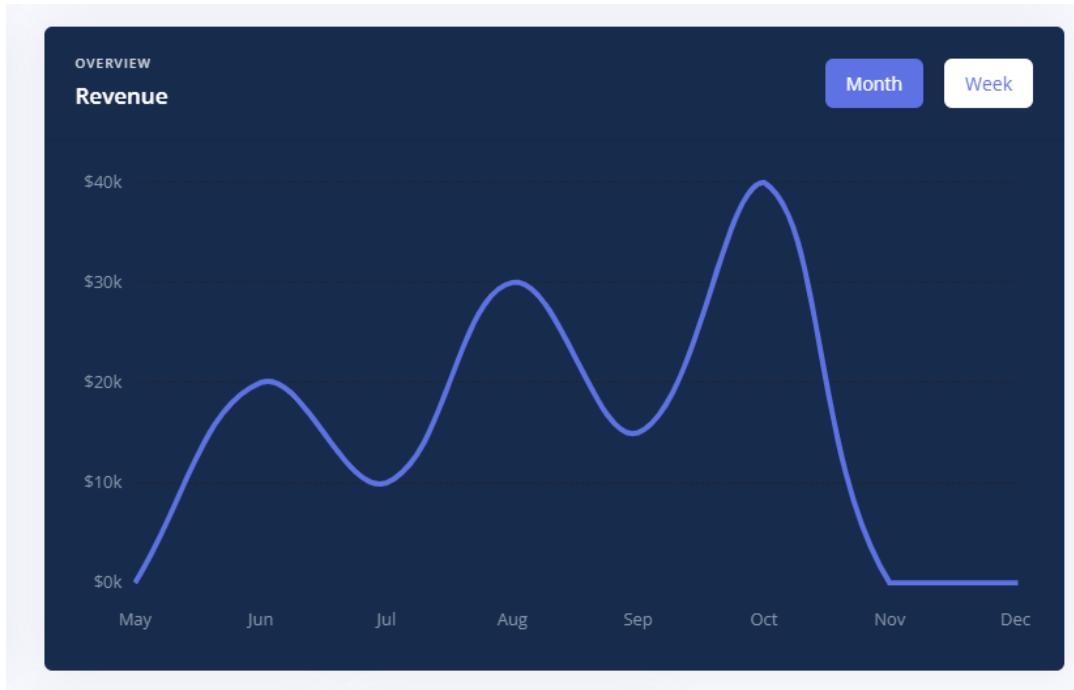
- Today order
- Last days
- One month
- Date to date

OK

## 1.5 REVENUE (In real time)

OK

In the next chart we will explain how the revenue is month wise.



## 1.6 REVENUE from other platforms (In real time)

Admin can see the revenue chart from different platform, inform of

- Value of order by different paths
- No. of order by diff paths

- Google ads
- Instagram
- Facebook
- Direct

i dont need prefixed parameters, whichever top  
6-10 links come as highest views  
should show here.

Here we can filter by

- Today order
- Last days
- Date to date

OK

## 1.7 Traffic from different paths.

Admin can see the stats of traffic path

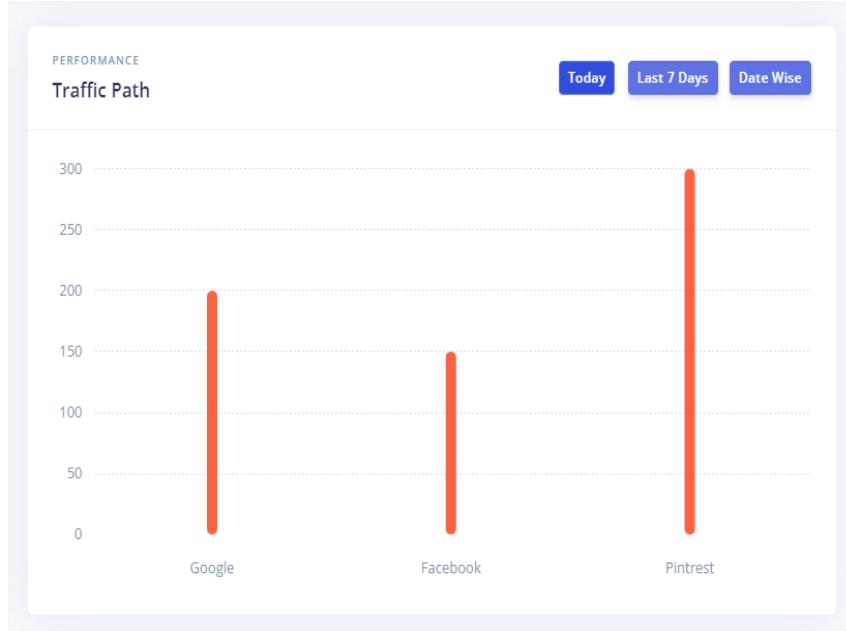
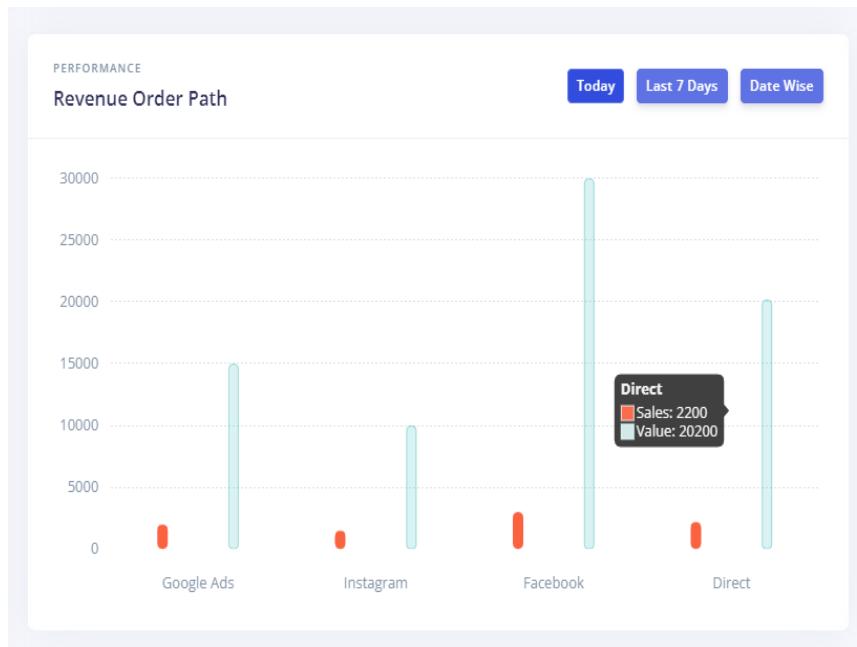
- Google ads
- Instagram
- Facebook

i dont need prefixed parameters, whichever top  
6-10 links come as highest views  
should show here.

Filter by

- Today order
- Last days
- Date to date

} OK



## 8.Top 10 product wise impression

Admin can view top 10 impressions product count by customers.

OK

## 9.Top 10 product sku sold with quantity .

Admin can view top 10 product quantity with their SKUs

OK

Top Impressions	
PRODUCTS	
Product #01	
Product #02	
Product #03	
Product #04	
Product #05	
Product #06	
Product #07	
Product #08	
Product #09	
Product #10	

Top Quantity Sold	
PRODUCTS	QUANTITY
Product #01	10
Product #02	10
Product #03	10
Product #04	10
Product #05	10
Product #06	10
Product #07	10
Product #08	10
Product #09	10
Product #10	10

## 2. PRODUCT Section

- Admin can add new products with all requested details.
- Admin can view with detail all products .
- Admin can import bulk products.
- Admin can add new categories.
- Admin can add new sub categories.
- Admin can add new attributes.
- Admin can add new colors for adding new products.
- Admin will get notification for trending, shikon and wardrobe Wardrobe Essentials.

OK

Please explain  
what this  
means

<b>PRODUCTS</b>	Add new product
	All product
	Bulk import
	Categories
	Sub Categories
	Attributes
	Colors

DSL

## 3. SALES Section

Admin can use filter features to process order creation

All Orders	filter <b>FILTER BY STATUS</b>	filter by date	FILTER BY filter <b>CREATED</b>	FILTER BY filter <b>ORDER DETAIL</b>
	shipped	today	By <u>ada</u> /customer	by name
	cancel <u>led</u>	yesterday	ADA	by order id
	process <u>ed</u>	last 7 days	Customer	by email
	complete <u>d</u>	This month		by phone no.
		Last month		
		custom date		

- Admin can create orders for customers from the backend.
- Admin can view order details for all orders

1. Admin can view Order code .
2. Admin can view a number of product orders.
3. Admin can view customer names.
4. Admin can view the amount of order.
5. Admin can view delivery status such as Status : process
6. Admin view :Created by Uniware
7. Admin can view Created By: Ada/customer
8. Admin can view Remark: Paypal/cod.....such as.
9. Admin can view payment status paid/unpaid.
10. Admin can view payment mode.
11. Admin can view date and time of order.
12. Admin have the option to view orders and download invoices.

OK

Table of all order

All Orders	Order ID Code	Customer Detail Name City	Num. of Products	order created Date + Time Customer	Number of order items Amount	order status Delivery Status	Payment mode Payment Status	Payment Status Created Mode	Remarks More Options
------------	------------------	---------------------------------	------------------	---------------------------------------	---------------------------------	---------------------------------	--------------------------------	--------------------------------	-------------------------

① Name  
② City

Inhouse orders. We will remove inhouse order section as suggested.

- ① Tracking id
- ① view details
- ② download
- ② coupon code applied
- ② gift wrapping selected
- ② additional remarks added by customer or Ada team for order

## Order logs

- We will add this function as requested by the admin.
- This feature should be added to maintain log of customer views.
- After that, the admin views order logs .

## 4. Customers

- In the customer section we have all the customer lists.
- Admin can add new customers by name, phone number and email id.
- Admin can export customers details.
- In the option section admin can view Purchase History, can create order, shopping cart, wishlist item, wallet, send login details to customer.
- Wallet will be renamed to ada wallet.

OK

Customers	All Customers						
	Name	Email Address	Phone	Location	Added on Added on	Wallet Balance	Options

- Edit Wallet balance
- View Wallet History
- Shopping History
- Shopping Cart
- Wishlist
- Send login detail
- Modify detail
- Block customer
- Delete customer

## 5. All uploads file

- Image of products.

## 6. Report

• Create Parent SKU category wise report

- Admin can view All child products and export category wise products.
- Admin can view In house product sales.
- In house product sales will be renamed by total product sold as has been suggested.
- Admin can view product wise stock and filter by category also.
- Admin can view the product wishlist and we will add filtration as has been suggested.
- Admin can view the commission history and it will be removed as has been suggested.
- Admin can view the wallet transaction(TBD).
- Traffic path for products(TBD).
- Review path(TBD).
- Total SKU sold(TBD).
- Coupon code logs(TBD).
- Wallet recharge history rename by ada wallet logs.

Search for SKU.  
Review customers who have that SKU in their cart.

OK

## 7. Blog (on hold)

## 8. Marketing

- Subscribers
  - ① create coupon code.
  - ② import coupon - download format excel → upload
  - ③ Export coupon codes
- Coupon
  - ④ History of coupon code.
- Option to add/edit(modify)/delete(TBD).
- Option to import and export coupon code (TBD).
- Flash deals will be removed.
- Bulk SMS will be removed.
- Newsletter will be removed.

Data structure:  
coupon code; valid from ; valid till date ; usage limit

OK

## 9. SUPPORT

- SUPPORT should be hidden from here.

OK

10. BLOG: Need to restructure / redesign the existing blog page for optimised results and improved customer usability.

11. DYNAMIC FOOTER LINKS: Testimonials and Press & Media URL's need to be made dynamic so Admin can add / modify the data presented. Add links; descriptions; images.

12. Currently Admin is unable to add / modify products in desired sequence / priority in all Home Page scrollers

- Trending
- Wardrobe Essentials
- Shi koh Collection.

X

X