

CS7015 (Deep Learning) : Lecture 10

Learning Vectorial Representations Of Words

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Acknowledgments

- ‘word2vec Parameter Learning Explained’ by Xin Rong
- ‘word2vec Explained: deriving Mikolov et al.’s negative-sampling word-embedding method’ by Yoav Goldberg and Omer Levy
- Sebastian Ruder’s blogs on word embeddings^a

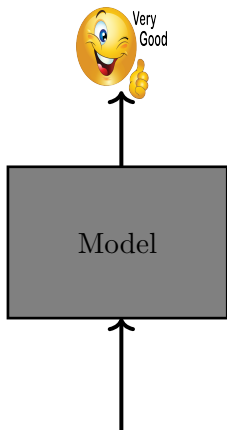
^a[Blog1](#), [Blog2](#), [Blog3](#)

Module 10.1: One-hot representations of words

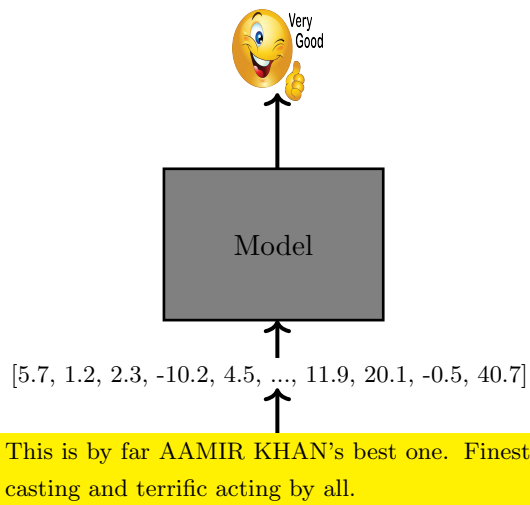
- Let us start with a very simple motivation for why we are interested in vectorial representations of words

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This is by far AAMIR KHAN's best one. Finest casting and terrific acting by all.



- Let us start with a very simple motivation for why we are interested in vectorial representations of words
- Suppose we are given an input stream of words (sentence, document, etc.) and we are interested in learning some function of it (say, $\hat{y} = \text{sentiments}(\text{words})$)
- Say, we employ a machine learning algorithm (some mathematical model) for learning such a function ($\hat{y} = f(\mathbf{x})$)



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- Suppose we are given an input stream of words (sentence, document, etc.) and we are interested in learning some function of it (say, $\hat{y} = \text{sentiments}(\text{words})$)
- Say, we employ a machine learning algorithm (some mathematical model) for learning such a function ($\hat{y} = f(\mathbf{x})$)
- We first need a way of converting the input stream (or each word in the stream) to a vector \mathbf{x} (a mathematical quantity)

- Given a corpus,

Corpus:

- Human machine interface for computer applications
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$V =$ [human,machine, interface, for, computer, applications, user, opinion, of, system, response, time, management, engineering, improved]

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- V is called the **vocabulary** of the corpus (*i.e.*, all sentences or documents)

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machine:

0	1	0	...	0	0	0
---	---	---	-----	---	---	---

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- One very simple way of doing this is to use one-hot vectors of size $|V|$

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- V is called the **vocabulary** of the corpus (*i.e.*, all sentences or documents)
- We need a representation for every word in V
- One very simple way of doing this is to use one-hot vectors of size $|V|$
- The representation of the i -th word will have a 1 in the i -th position and a 0 in the remaining $|V| - 1$ positions

cat:	0	0	0	0	0	1	0
dog:	0	1	0	0	0	0	0
truck:	0	0	0	1	0	0	0

Problems:

- V tends to be very large (for example, 50K for PTB, 13M for Google 1T corpus)

cat:	0	0	0	0	0	1	0
dog:	0	1	0	0	0	0	0
truck:	0	0	0	1	0	0	0

Problems:

- V tends to be very large (for example, 50K for PTB, 13M for Google 1T corpus)
- These representations do not capture any notion of similarity

cat:	0	0	0	0	0	1	0
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truck:	0	0	0	1	0	0	0

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- These representations do not capture any notion of similarity
- Ideally, we would want the representations of cat and dog (both domestic animals) to be closer to each other than the representations of cat and truck

cat:	0	0	0	0	0	1	0
dog:	0	1	0	0	0	0	0
truck:	0	0	0	1	0	0	0

$$euclid_dist(\mathbf{cat}, \mathbf{dog}) = \sqrt{2}$$

$$euclid_dist(\mathbf{dog}, \mathbf{truck}) = \sqrt{2}$$

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- However, with 1-hot representations, the Euclidean distance between **any two words** in the vocabulary is $\sqrt{2}$

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truck:	0	0	0	1	0	0	0

$$euclid_dist(\mathbf{cat}, \mathbf{dog}) = \sqrt{2}$$

$$euclid_dist(\mathbf{dog}, \mathbf{truck}) = \sqrt{2}$$

$$cosine_sim(\mathbf{cat}, \mathbf{dog}) = 0$$

$$cosine_sim(\mathbf{dog}, \mathbf{truck}) = 0$$

Problems:

- V tends to be very large (for example, 50K for PTB, 13M for Google 1T corpus)
- These representations do not capture any notion of similarity
- Ideally, we would want the representations of cat and dog (both domestic animals) to be closer to each other than the representations of cat and truck
- However, with 1-hot representations, the Euclidean distance between **any two words** in the vocabulary is $\sqrt{2}$
- And the cosine similarity between **any two words** in the vocabulary is 0

Module 10.2: Distributed Representations of words

- *You shall know a word by the company it keeps - Firth, J. R. 1957:11*

A **bank** is a **financial** institution that accepts **deposits** from the public and creates **credit**.

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- Distributional similarity based representations

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- Distributional similarity based representations
- This leads us to the idea of co-occurrence matrix

A **bank** is a **financial** institution that accepts **deposits** from the public and creates **credit**.

The idea is to use the accompanying words (financial, deposits, credit) to represent bank

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- A co-occurrence matrix is a **terms** \times **terms** matrix which captures the number of times a term appears in the context of another term

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- The context is defined as a window of k words around the terms

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- Let us build a co-occurrence matrix for this toy corpus with $k = 2$

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	human	machine	system	for	...	user
human	0	1	0	1	...	0
machine	1	0	0	1	...	0
system	0	0	0	1	...	2
for	1	1	1	0	...	0
.
.
.
user	0	0	2	0	...	0

Co-occurrence Matrix

- A co-occurrence matrix is a **terms** \times **terms** matrix which captures the number of times a term appears in the context of another term
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machine	1	0	0	1	...	0
system	0	0	0	1	...	2
for	1	1	1	0	...	0
.
.
.
user	0	0	2	0	...	0

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.
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user	0	0	2	0	...	0

Co-occurrence Matrix

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- The context is defined as a window of k words around the terms
- Let us build a co-occurrence matrix for this toy corpus with $k = 2$
- This is also known as a **word** \times **context** matrix
- You could choose the set of **words** and **contexts** to be same or different
- Each row (column) of the co-occurrence matrix gives a vectorial representation of the corresponding word (context)

Some (fixable) problems

- Stop words (a, the, for, etc.) are very frequent → these counts will be very high

	human	machine	system	for	...	user
human	0	1	0	1	...	0
machine	1	0	0	1	...	0
system	0	0	0	1	...	2
for	1	1	1	0	...	0
.
.
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user	0	0	2	0	...	0

Some (fixable) problems

- Stop words (a, the, for, etc.) are very frequent → these counts will be very high
- Solution 1: Ignore very frequent words

	human	machine	system	...	user
human	0	1	0	...	0
machine	1	0	0	...	0
system	0	0	0	...	2
.
.
.
user	0	0	2	...	0

	human	machine	system	for	...	user
human	0	1	0	x	...	0
machine	1	0	0	x	...	0
system	0	0	0	x	...	2
for	x	x	x	x	...	x
.
.
.
user	0	0	2	x	...	0

Some (fixable) problems

- Stop words (a, the, for, etc.) are very frequent → these counts will be very high
- Solution 1: Ignore very frequent words
- Solution 2: Use a threshold t (say, $t = 100$)

$$X_{ij} = \min(\text{count}(w_i, c_j), t),$$

where w is word and c is context.

Some (fixable) problems

- Solution 3: Instead of $count(w, c)$ use $PMI(w, c)$

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$$\begin{aligned} PMI(w, c) &= \log \frac{p(c|w)}{p(c)} \\ &= \log \frac{count(w, c) * N}{count(c) * count(w)} \end{aligned}$$

N is the total number of words

Some (fixable) problems

- Solution 3: Instead of $count(w, c)$ use $PMI(w, c)$

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
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user	0	0	1.84	0	...	0

$$PMI(w, c) = \log \frac{p(c|w)}{p(c)}$$
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- If $\text{count}(w, c) = 0$, $\text{PMI}(w, c) = -\infty$

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human	0	2.944	0	2.25	...	0
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N is the total number of words

- If $\text{count}(w, c) = 0$, $\text{PMI}(w, c) = -\infty$

Instead use,

$$\begin{aligned}\text{PMI}_0(w, c) &= \text{PMI}(w, c) \quad \text{if } \text{count}(w, c) > 0 \\ &= 0 \quad \text{otherwise}\end{aligned}$$

Some (fixable) problems

- Solution 3: Instead of $\text{count}(w, c)$ use $\text{PMI}(w, c)$

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
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system	0	0	0	1.15	...	1.84
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or

$$\begin{aligned}\text{PPMI}(w, c) &= \text{PMI}(w, c) && \text{if } \text{PMI}(w, c) > 0 \\ &= 0 && \text{otherwise}\end{aligned}$$

Some (severe) problems

- Very high dimensional ($|V|$)

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

Some (severe) problems

- Very high dimensional ($|V|$)
- Very sparse

	human	machine	system	for	...	user
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machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

Some (severe) problems

- Very high dimensional ($|V|$)
- Very sparse
- Grows with the size of the vocabulary

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
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Some (severe) problems

- Very high dimensional ($|V|$)
- Very sparse
- Grows with the size of the vocabulary
- **Solution:** Use dimensionality reduction (SVD)

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

Module 10.3: SVD for learning word representations

- Singular Value Decomposition gives a rank k approximation of the original matrix

$$X = X_{PPMI_{m \times n}} = U_{m \times k} \Sigma_{k \times k} V_{k \times n}^T$$

X_{PPMI} (simplifying notation to X) is the co-occurrence matrix with PPMI values

$$\begin{bmatrix} & & & \\ & X & & \\ & & & \end{bmatrix}_{m \times n} = \begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n}$$

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- SVD gives the best rank- k approximation of the original data (X)

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X_{PPMI} (simplifying notation to X) is the co-occurrence matrix with PPMI values

- SVD gives the best rank- k approximation of the original data (X)
- Discovers latent semantics in the corpus (let us examine this with the help of an example)

$$\begin{bmatrix} & & & \\ & X & & \\ & & & \end{bmatrix}_{m \times n} = \begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n}$$

- Notice that the product can be written as a sum of k rank-1 matrices

$$\begin{aligned}
 \begin{bmatrix} & & \\ & X & \\ & & \end{bmatrix}_{m \times n} &= \begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n} \\
 &= \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T + \cdots + \sigma_k u_k v_k^T
 \end{aligned}$$

- Notice that the product can be written as a sum of k rank-1 matrices
- Each $\sigma_i u_i v_i^T \in \mathbb{R}^{m \times n}$ because it is a product of a $m \times 1$ vector with a $1 \times n$ vector

$$\begin{aligned}
 \begin{bmatrix} & & \\ & X & \\ & & \end{bmatrix}_{m \times n} &= \begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n} \\
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 \end{aligned}$$

- Notice that the product can be written as a sum of k rank-1 matrices
- Each $\sigma_i u_i v_i^T \in \mathbb{R}^{m \times n}$ because it is a product of a $m \times 1$ vector with a $1 \times n$ vector
- If we truncate the sum at $\sigma_1 u_1 v_1^T$ then we get the best rank-1 approximation of X

$$\begin{aligned}
 \begin{bmatrix} & & \\ & X & \\ & & \end{bmatrix}_{m \times n} &= \\
 \begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n} \\
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- Each $\sigma_i u_i v_i^T \in \mathbb{R}^{m \times n}$ because it is a product of a $m \times 1$ vector with a $1 \times n$ vector
- If we truncate the sum at $\sigma_1 u_1 v_1^T$ then we get the best rank-1 approximation of X (By SVD theorem! But what does this mean? We will see on the next slide)

$$\begin{aligned}
 \begin{bmatrix} & & \\ & X & \\ & & \end{bmatrix}_{m \times n} &= \begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n} \\
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 \end{aligned}$$

- Notice that the product can be written as a sum of k rank-1 matrices
- Each $\sigma_i u_i v_i^T \in \mathbb{R}^{m \times n}$ because it is a product of a $m \times 1$ vector with a $1 \times n$ vector
- If we truncate the sum at $\sigma_1 u_1 v_1^T$ then we get the best rank-1 approximation of X (By SVD theorem! But what does this mean? We will see on the next slide)
- If we truncate the sum at $\sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T$ then we get the best rank-2 approximation of X and so on

- What do we mean by approximation here?

$$\begin{aligned}
 \begin{bmatrix} & & \\ & X & \\ & & \end{bmatrix}_{m \times n} &= \begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n} \\
 &= \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T + \cdots + \sigma_k u_k v_k^T
 \end{aligned}$$

- What do we mean by approximation here?
- Notice that X has $m \times n$ entries

$$\begin{aligned}
 \begin{bmatrix} & & \\ & X & \\ & & \end{bmatrix}_{m \times n} &= \\
 \begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n} \\
 &= \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T + \cdots + \sigma_k u_k v_k^T
 \end{aligned}$$

- What do we mean by approximation here?
- Notice that X has $m \times n$ entries
- When we use the rank-1 approximation we are using only $n + m + 1$ entries to reconstruct $[u \in \mathbb{R}^m, v \in \mathbb{R}^n, \sigma \in \mathbb{R}^1]$

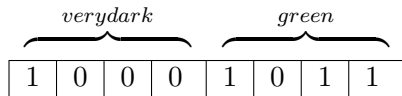
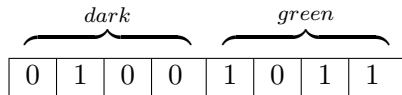
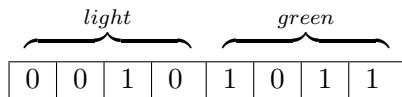
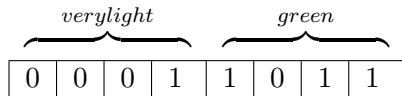
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 \end{aligned}$$

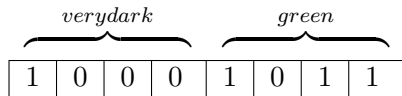
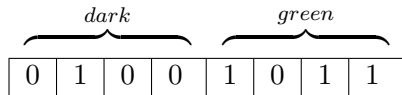
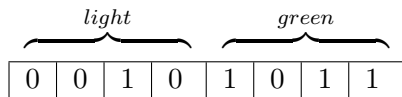
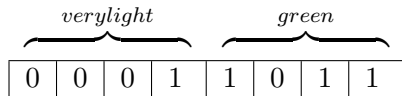
- What do we mean by approximation here?
- Notice that X has $m \times n$ entries
- When we use the rank-1 approximation we are using only $n + m + 1$ entries to reconstruct $[u \in \mathbb{R}^m, v \in \mathbb{R}^n, \sigma \in \mathbb{R}^1]$
- But SVD theorem tells us that u_1, v_1 and σ_1 store the most information in X (akin to the principal components in X)

$$\begin{aligned}
 \begin{bmatrix} & & \\ & X & \\ & & \end{bmatrix}_{m \times n} &= \\
 \begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n} \\
 &= \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T + \cdots + \sigma_k u_k v_k^T
 \end{aligned}$$

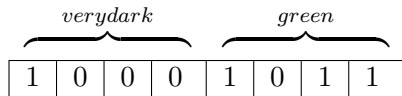
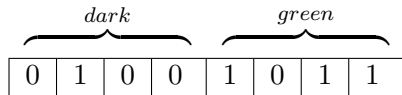
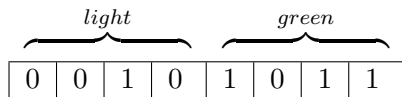
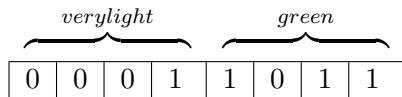
- What do we mean by approximation here?
- Notice that X has $m \times n$ entries
- When we use the rank-1 approximation we are using only $n + m + 1$ entries to reconstruct $[u \in \mathbb{R}^m, v \in \mathbb{R}^n, \sigma \in \mathbb{R}^1]$
- But SVD theorem tells us that u_1, v_1 and σ_1 store the most information in X (akin to the principal components in X)
- Each subsequent term $(\sigma_2 u_2 v_2^T, \sigma_3 u_3 v_3^T, \dots)$ stores less and less important information



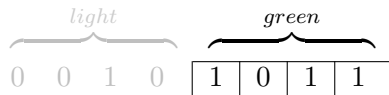
- As an analogy consider the case when we are using 8 bits to represent colors



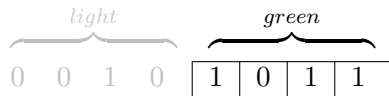
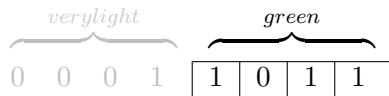
- As an analogy consider the case when we are using 8 bits to represent colors
- The representation of very light, light, dark and very dark green would look different



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- The representation of very light, light, dark and very dark green would look different
- But now what if we were asked to compress this into 4 bits? (akin to compressing $m \times m$ values into $m + m + 1$ values on the previous slide)



- As an analogy consider the case when we are using 8 bits to represent colors
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- We will retain the most important 4 bits and now the previously (slightly) latent similarity between the colors now becomes very obvious



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- We will retain the most important 4 bits and now the previously (slightly) latent similarity between the colors now becomes very obvious
- Something similar is guaranteed by SVD (retain the most important information and discover the latent similarities between words)

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

Co-occurrence Matrix (X)

	human	machine	system	for	...	user
human	2.01	2.01	0.23	2.14	...	0.43
machine	2.01	2.01	0.23	2.14	...	0.43
system	0.23	0.23	0.23	0.96	...	1.29
for	2.14	2.14	0.96	1.87	...	-0.13
.
.
.
user	0.43	0.43	1.29	-0.13	...	1.71

Low rank $X \rightarrow$ Low rank \hat{X}

- Notice that after low rank reconstruction with SVD, the latent co-occurrence between $\{system, machine\}$ and $\{human, user\}$ has become visible

$$X =$$

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

- Recall that earlier each row of the original matrix X served as the representation of a word

$$X =$$

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

$$XX^T =$$

	human	machine	system	for	...	user
human	32.5	23.9	7.78	20.25	...	7.01
machine	23.9	32.5	7.78	20.25	...	7.01
system	7.78	7.78	0	17.65	...	21.84
for	20.25	20.25	17.65	36.3	...	11.8
.
.
.
user	7.01	7.01	21.84	11.8	...	28.3

- Recall that earlier each row of the original matrix X served as the representation of a word
- Then XX^T is a matrix whose ij -th entry is the dot product between the representation of word i ($X[i :]$) and word j ($X[j :]$)

$$\text{cosine_sim}(\text{human}, \text{user}) = 0.21$$

$$X =$$

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

$$XX^T =$$

	human	machine	system	for	...	user
human	32.5	23.9	7.78	20.25	...	7.01
machine	23.9	32.5	7.78	20.25	...	7.01
system	7.78	7.78	0	17.65	...	21.84
for	20.25	20.25	17.65	36.3	...	11.8
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$$X[i:]$$

$$X[j:]$$

$$\text{cosine_sim}(\text{human}, \text{user}) = 0.21$$

$$X =$$

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

$$XX^T =$$

	human	machine	system	for	...	user
human	32.5	23.9	7.78	20.25	...	7.01
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for	20.25	20.25	17.65	36.3	...	11.8
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$$X[i :] \begin{bmatrix} 1 & 2 & 3 \\ 2 & 1 & 0 \\ 1 & 3 & 5 \end{bmatrix} \\ X[j :] \underbrace{\hspace{1.5cm}}_X$$

$$\text{cosine_sim}(\text{human}, \text{user}) = 0.21$$

$$X =$$

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

$$XX^T =$$

	human	machine	system	for	...	user
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$$X[i :] \underbrace{\begin{bmatrix} 1 & 2 & 3 \\ 2 & 1 & 0 \end{bmatrix}}_X \underbrace{\begin{bmatrix} 1 & 2 & 1 \\ 2 & 1 & 3 \\ 3 & 0 & 5 \end{bmatrix}}_{X^T}$$

$$X =$$

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
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	human	machine	system	for	...	user
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- Recall that earlier each row of the original matrix X served as the representation of a word
- Then XX^T is a matrix whose ij -th entry is the dot product between the representation of word i ($X[i :]$) and word j ($X[j :]$)

$$\begin{aligned}
 & \begin{matrix} X[i :] \\ X[j :] \end{matrix} \underbrace{\begin{bmatrix} 1 & 2 & 3 \\ 2 & 1 & 0 \\ 1 & 3 & 5 \end{bmatrix}}_X \underbrace{\begin{bmatrix} 1 & 2 & 1 \\ 2 & 1 & 3 \\ 3 & 0 & 5 \end{bmatrix}}_{X^T} \\
 &= \underbrace{\begin{bmatrix} . & . & 22 \\ . & . & . \\ . & . & . \end{bmatrix}}_{XX^T}
 \end{aligned}$$

$$X =$$

	human	machine	system	for	...	user
human	0	2.944	0	2.25	...	0
machine	2.944	0	0	2.25	...	0
system	0	0	0	1.15	...	1.84
for	2.25	2.25	1.15	0	...	0
.
.
.
user	0	0	1.84	0	...	0

$$XX^T =$$

	human	machine	system	for	...	user
human	32.5	23.9	7.78	20.25	...	7.01
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system	7.78	7.78	0	17.65	...	21.84
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- Then XX^T is a matrix whose ij -th entry is the dot product between the representation of word i ($X[i :]$) and word j ($X[j :]$)

$$\begin{aligned}
 & \begin{matrix} X[i :] \\ X[j :] \end{matrix} \underbrace{\begin{bmatrix} 1 & 2 & 3 \\ 2 & 1 & 0 \\ 1 & 3 & 5 \end{bmatrix}}_X \underbrace{\begin{bmatrix} 1 & 2 & 1 \\ 2 & 1 & 3 \\ 3 & 0 & 5 \end{bmatrix}}_{X^T} \\
 &= \underbrace{\begin{bmatrix} . & . & 22 \\ . & . & . \\ . & . & . \end{bmatrix}}_{XX^T}
 \end{aligned}$$

- The ij -th entry of XX^T thus (roughly) captures the cosine similarity between $\text{word}_i, \text{word}_j$

- Once we do an SVD what is a good choice for the representation of $word_i$?

$$\hat{X} =$$

	human	machine	system	for	...	user
human	2.01	2.01	0.23	2.14	...	0.43
machine	2.01	2.01	0.23	2.14	...	0.43
system	0.23	0.23	1.17	0.96	...	1.29
for	2.14	2.14	0.96	1.87	...	-0.13
.
.
.
user	0.43	0.43	1.29	-0.13	...	1.71

- Once we do an SVD what is a good choice for the representation of $word_i$?
- Obviously, taking the i -th row of the reconstructed matrix does not make sense because it is still high dimensional

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	human	machine	system	for	...	user
human	2.01	2.01	0.23	2.14	...	0.43
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for	2.14	2.14	0.96	1.87	...	-0.13
.
.
.
user	0.43	0.43	1.29	-0.13	...	1.71

$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	...	user
human	25.4	25.4	7.6	21.9	...	6.84
machine	25.4	25.4	7.6	21.9	...	6.84
system	7.6	7.6	24.8	18.03	...	20.6
for	21.9	21.9	0.96	24.6	...	15.32
.
.
.
user	6.84	6.84	20.6	15.32	...	17.11

- Once we do an SVD what is a good choice for the representation of $word_i$?
- Obviously, taking the i -th row of the reconstructed matrix does not make sense because it is still high dimensional
- But we saw that the reconstructed matrix $\hat{X} = U\Sigma V^T$ discovers latent semantics and its word representations are more meaningful

$$\text{cosine_sim}(\text{human}, \text{user}) = 0.33$$

$$\hat{X} =$$

	human	machine	system	for	...	user
human	2.01	2.01	0.23	2.14	...	0.43
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system	0.23	0.23	1.17	0.96	...	1.29
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$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	...	user
human	25.4	25.4	7.6	21.9	...	6.84
machine	25.4	25.4	7.6	21.9	...	6.84
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for	21.9	21.9	0.96	24.6	...	15.32
.
.
.
user	6.84	6.84	20.6	15.32	...	17.11

$$\text{cosine_sim}(\text{human}, \text{user}) = 0.33$$

- Once we do an SVD what is a good choice for the representation of word_i ?
- Obviously, taking the i -th row of the reconstructed matrix does not make sense because it is still high dimensional
- But we saw that the reconstructed matrix $\hat{X} = U\Sigma V^T$ discovers latent semantics and its word representations are more meaningful
- **Wishlist:** We would want representations of words (i, j) to be of smaller dimensions but still have the same similarity (dot product) as the corresponding rows of \hat{X}

$$\hat{X} =$$

	human	machine	system	for	...	user
human	2.01	2.01	0.23	2.14	...	0.43
machine	2.01	2.01	0.23	2.14	...	0.43
system	0.23	0.23	1.17	0.96	...	1.29
for	2.14	2.14	0.96	1.87	...	-0.13
.
.
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user	0.43	0.43	1.29	-0.13	...	1.71

$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	...	user
human	25.4	25.4	7.6	21.9	...	6.84
machine	25.4	25.4	7.6	21.9	...	6.84
system	7.6	7.6	24.8	18.03	...	20.6
for	21.9	21.9	0.96	24.6	...	15.32
.
.
.
user	6.84	6.84	20.6	15.32	...	17.11

- Notice that the dot product between the rows of the the matrix $W_{word} = U\Sigma$ is the same as the dot product between the rows of \hat{X}

$$\hat{X}\hat{X}^T = (U\Sigma V^T)(U\Sigma V^T)^T$$

$$similarity = 0.33$$

$$\hat{X} =$$

	human	machine	system	for	...	user
human	2.01	2.01	0.23	2.14	...	0.43
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$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	...	user
human	25.4	25.4	7.6	21.9	...	6.84
machine	25.4	25.4	7.6	21.9	...	6.84
system	7.6	7.6	24.8	18.03	...	20.6
for	21.9	21.9	0.96	24.6	...	15.32
.
.
.
user	6.84	6.84	20.6	15.32	...	17.11

- Notice that the dot product between the rows of the the matrix $W_{word} = U\Sigma$ is the same as the dot product between the rows of \hat{X}

$$\begin{aligned}\hat{X}\hat{X}^T &= (U\Sigma V^T)(U\Sigma V^T)^T \\ &= (U\Sigma V^T)(V\Sigma U^T)\end{aligned}$$

$$similarity = 0.33$$

$$\hat{X} =$$

	human	machine	system	for	...	user
human	2.01	2.01	0.23	2.14	...	0.43
machine	2.01	2.01	0.23	2.14	...	0.43
system	0.23	0.23	1.17	0.96	...	1.29
for	2.14	2.14	0.96	1.87	...	-0.13
.
.
.
user	0.43	0.43	1.29	-0.13	...	1.71

$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	...	user
human	25.4	25.4	7.6	21.9	...	6.84
machine	25.4	25.4	7.6	21.9	...	6.84
system	7.6	7.6	24.8	18.03	...	20.6
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- Conventionally,

$$W_{word} = U\Sigma \in \mathbb{R}^{m \times k}$$

is taken as the representation of the m words in the vocabulary and

$$W_{context} = V$$

is taken as the representation of the context words

Module 10.4: Continuous bag of words model

- The methods that we have seen so far are called **count based models** because they use the co-occurrence counts of words

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- We will now see methods which directly **learn** word representations (these are called **(direct) prediction based models**)

The story ahead ...

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- Good old SVD does just fine!!

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- **Example:** he sat on a chair

Sometime in the 21st century, Joseph Cooper, a widowed former engineer and former NASA pilot, runs a farm with his father-in-law Donald, son Tom, and daughter Murphy. It is post-truth society (Cooper is reprimanded for telling Murphy that the Apollo missions did indeed happen) and a series of crop blights threatens humanity's survival. Murphy believes her bedroom is haunted by a poltergeist. When a pattern is created out of dust on the floor, Cooper realizes that gravity is behind its formation, not a "ghost". He interprets the pattern as a set of geographic coordinates formed into binary code. Cooper and Murphy follow the coordinates to a secret NASA facility, where they are met by Cooper's former professor, Dr. Brand.

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- For ease of illustration, we will first focus on the case when $n = 2$ (i.e., predict second word based on first word)

We will now try to answer these two questions:

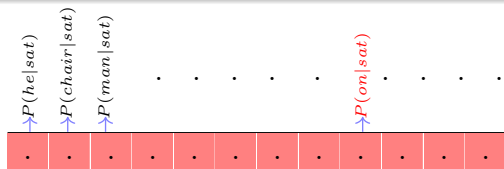
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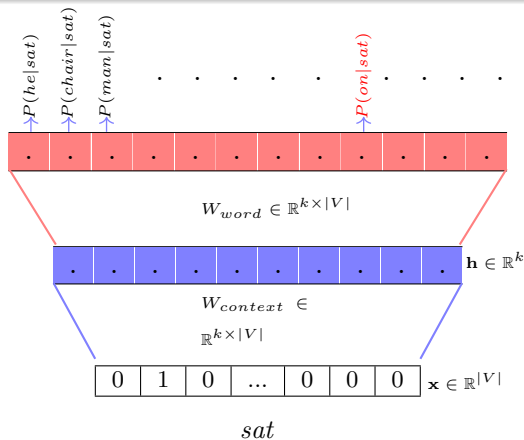
We will now try to answer these two questions:

- How do you model this task?
- What is the connection between this task and learning word representations?

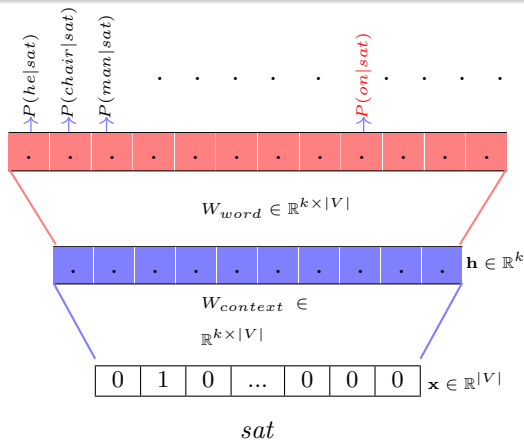
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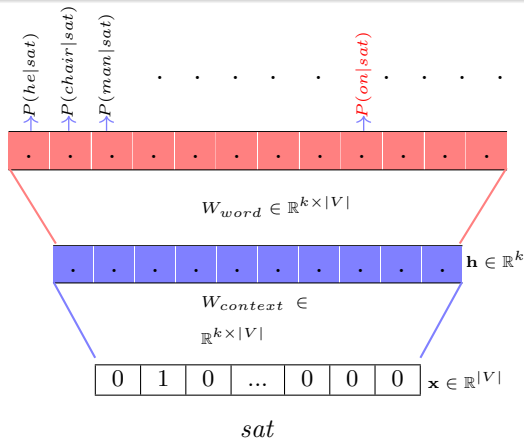


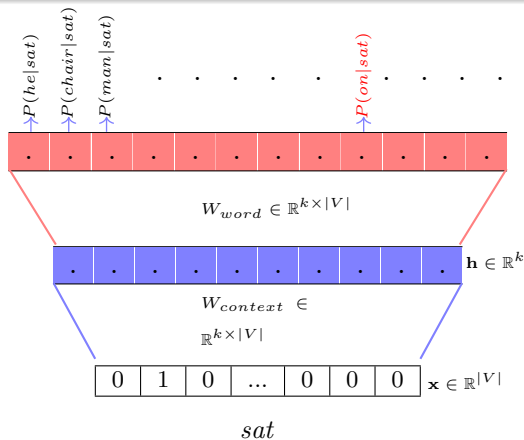
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- **Parameters:** $W_{\text{context}} \in \mathbb{R}^{k \times |V|}$ and $W_{\text{word}} \in \mathbb{R}^{k \times |V|}$ (we are assuming that the set of **words** and **context** words is the same: each of size $|V|$)

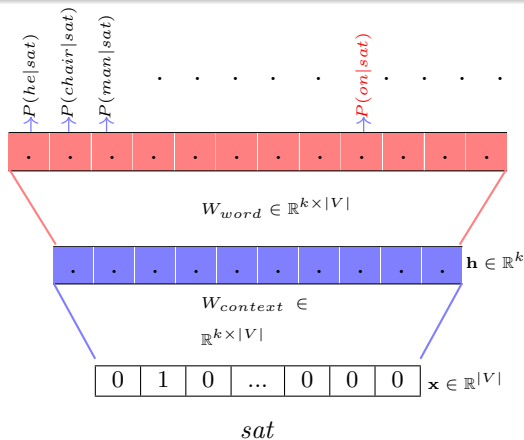
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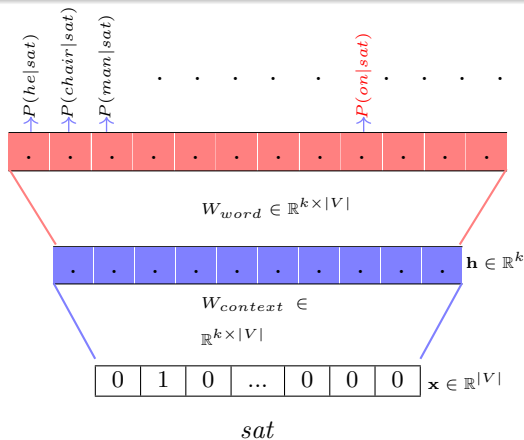
$$\begin{bmatrix} -1 & 0.5 & 2 \\ 3 & -1 & -2 \\ -2 & 1.7 & 3 \end{bmatrix} \begin{bmatrix} 0 \\ 1 \\ 0 \end{bmatrix} = \begin{bmatrix} 0.5 \\ -1 \\ 1.7 \end{bmatrix}$$



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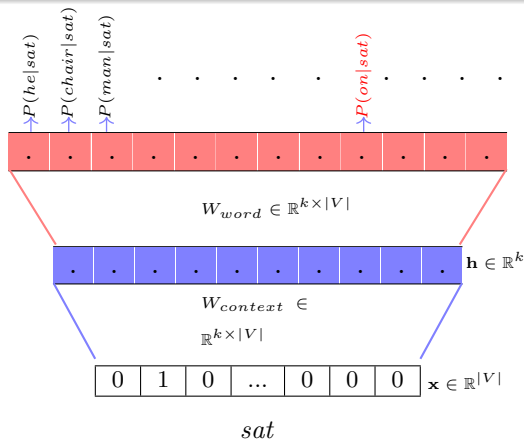
- So when the i^{th} word is present the i^{th} element in the one hot vector is ON and the i^{th} column of $\mathbf{W}_{context}$ gets selected



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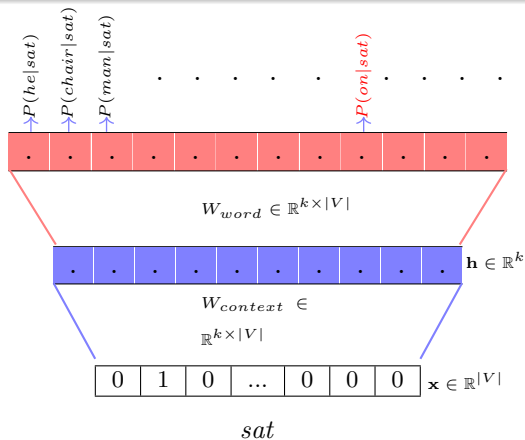
- So when the i^{th} word is present the i^{th} element in the one hot vector is ON and the i^{th} column of $\mathbf{W}_{context}$ gets selected
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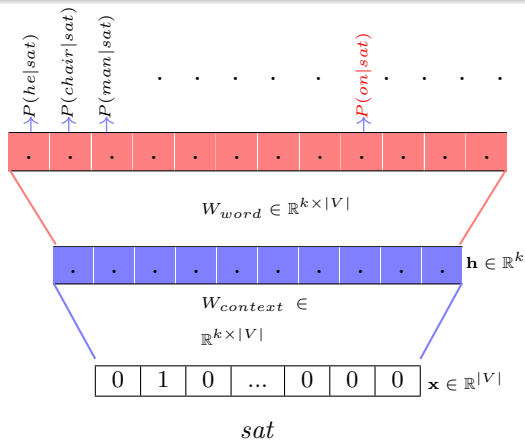
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- More specifically, we can treat the i -th column of $\mathbf{W}_{context}$ as the representation of context i

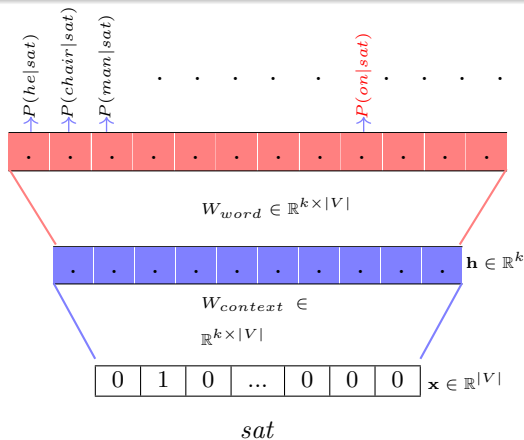


- How do we obtain $P(\text{on}|\text{sat})$? For this multi-class classification problem what is an appropriate output function?

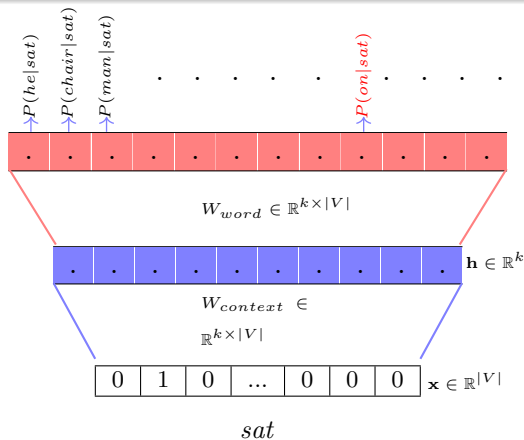


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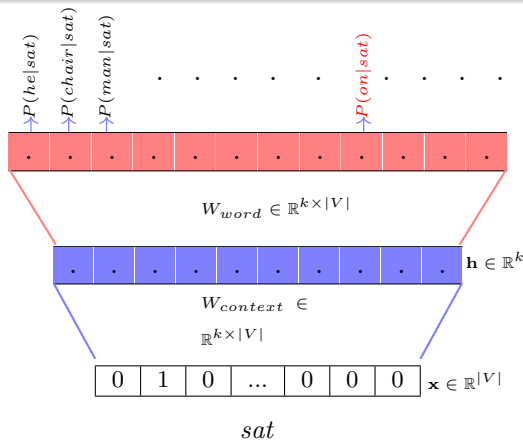


$$P(\text{on}|\text{sat}) = \frac{e^{(\mathbf{W}_{word}\mathbf{h})[i]}}{\sum_j e^{(\mathbf{W}_{word}\mathbf{h})[j]}}$$



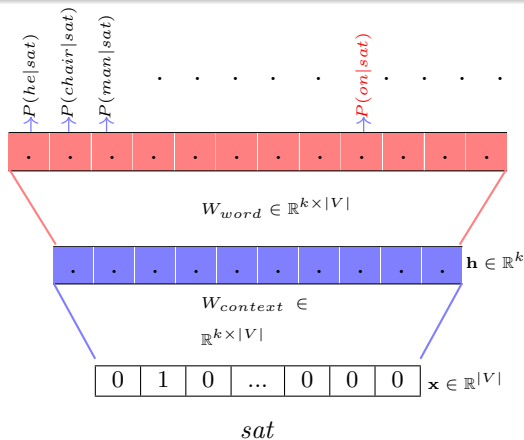
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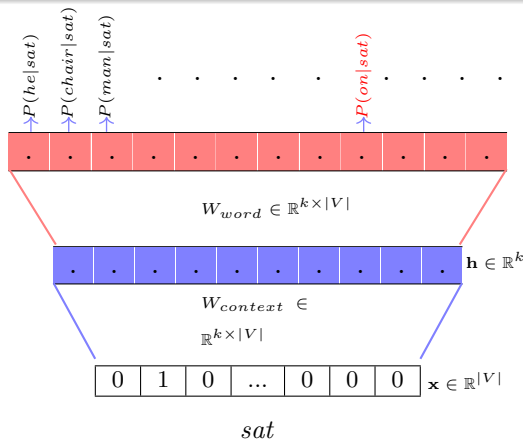
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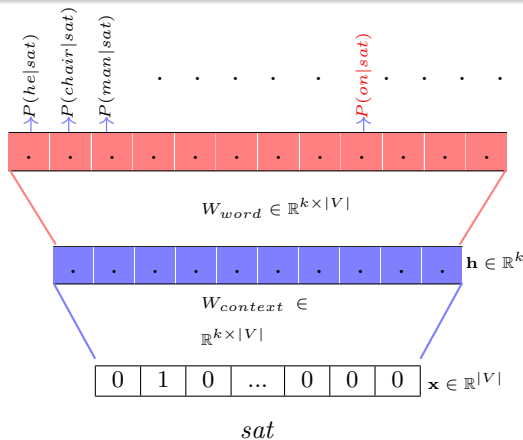
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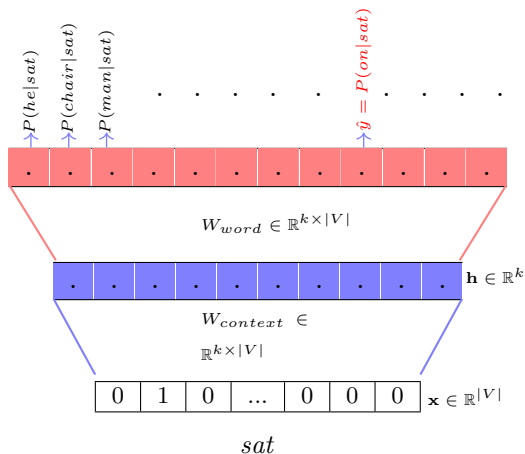
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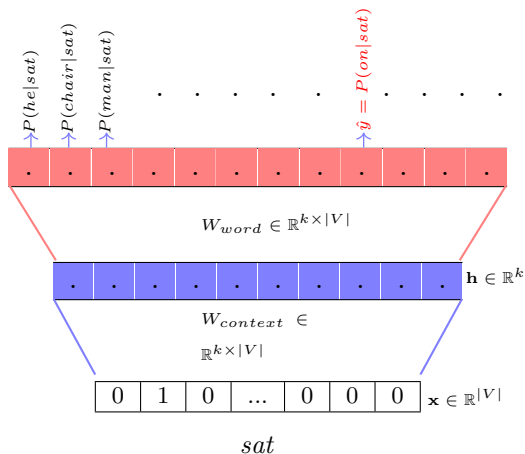


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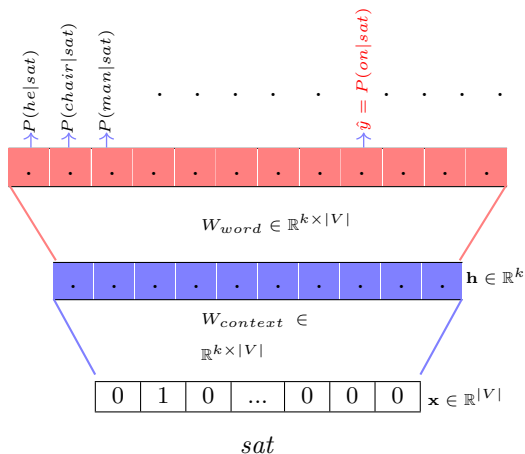
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- Now that we understood the interpretation of $\mathbf{W}_{context}$ and \mathbf{W}_{word} , our aim now is to learn these parameters

- We denote the context word (sat) by the index c and the correct output word (on) by the index w

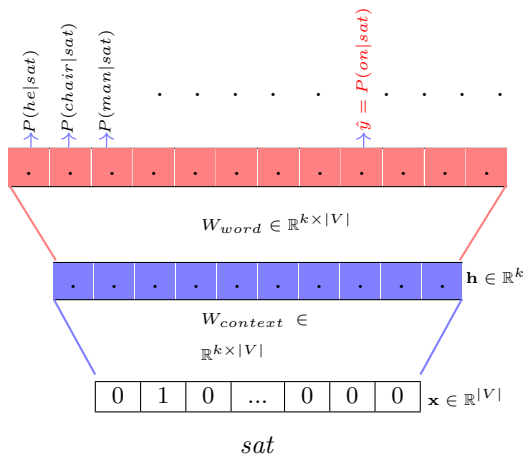




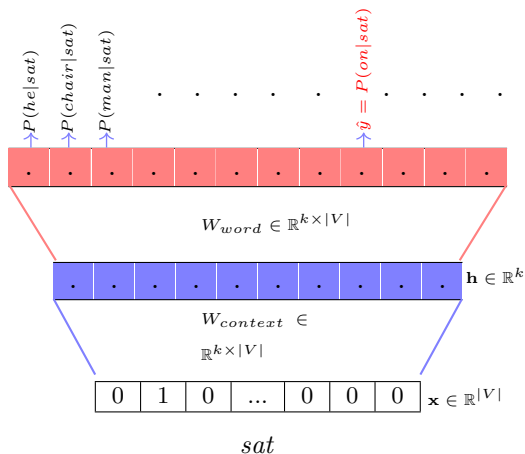
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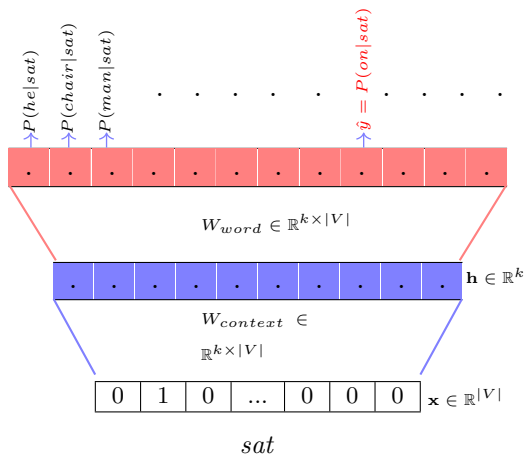


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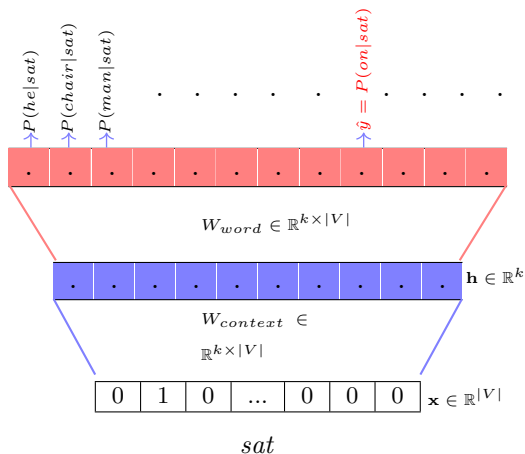
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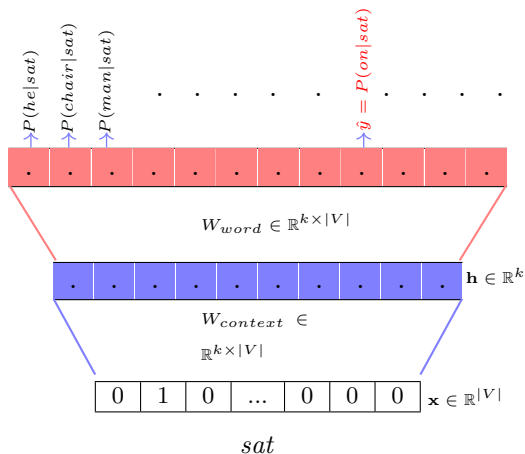


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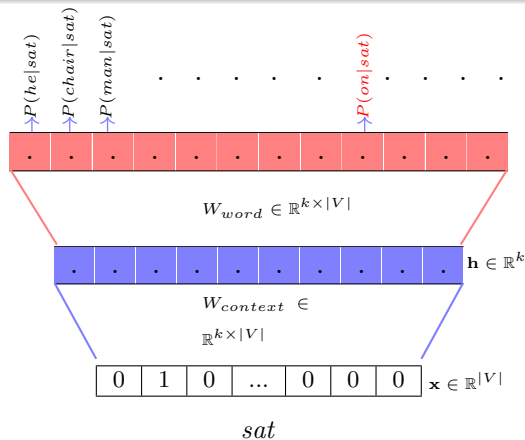
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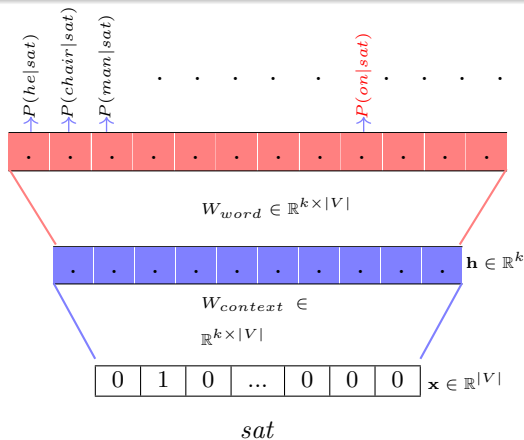
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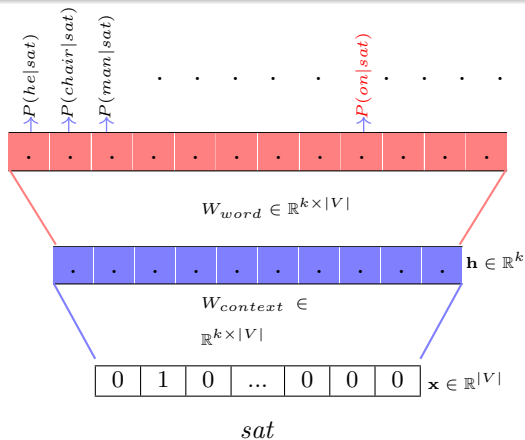
u_c is the column of $W_{context}$ corresponding to context c and v_w is the column of W_{word} corresponding to context w

- How do we train this simple feed forward neural network?



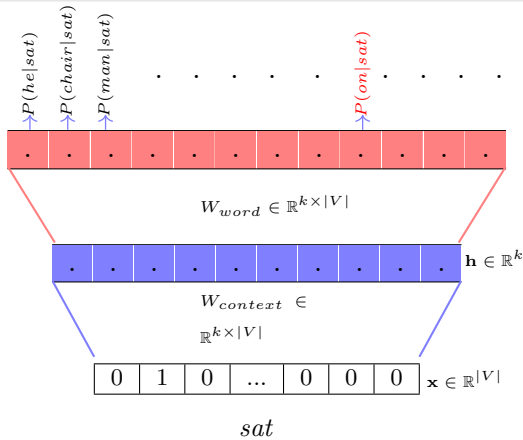
- How do we train this simple feed forward neural network? backpropagation

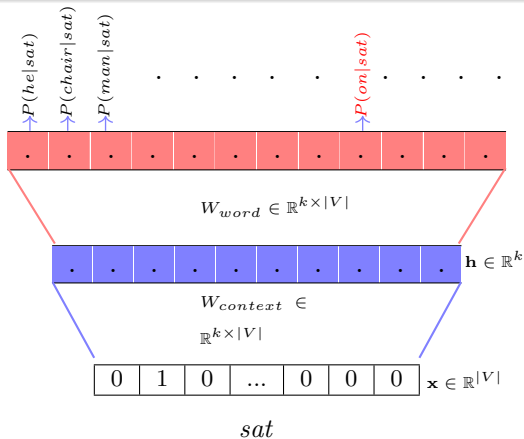




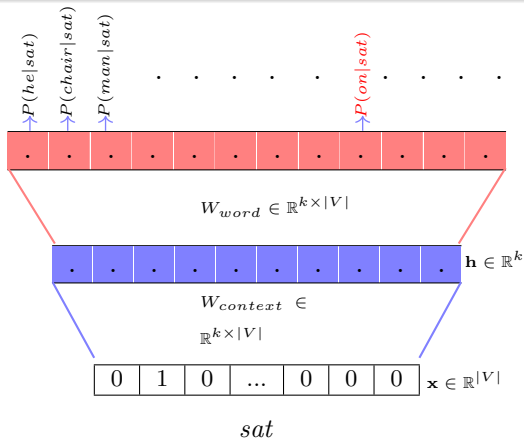
- How do we train this simple feed forward neural network? backpropagation
- Let us consider one input-output pair (c, w) and see the update rule for v_w

$$\mathcal{L}(\theta) = -\log \hat{y}_w$$

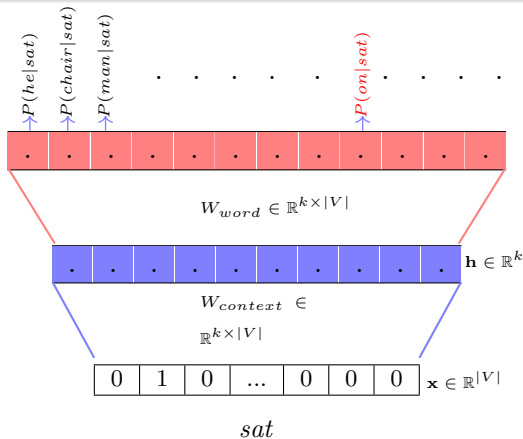




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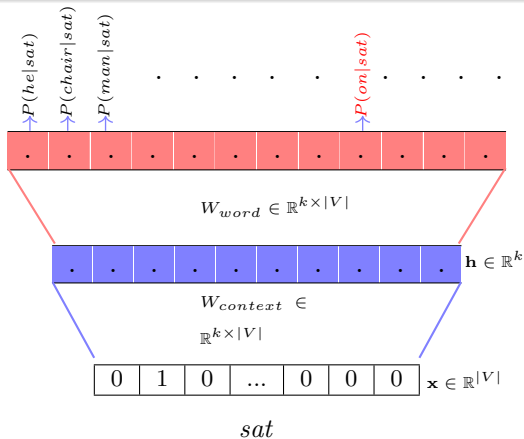
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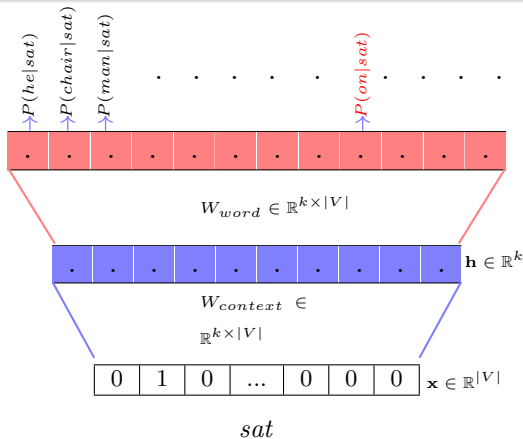
sat

$$\nabla_{v_w} = -\frac{\partial}{\partial v_w} \mathcal{L}(\theta)$$

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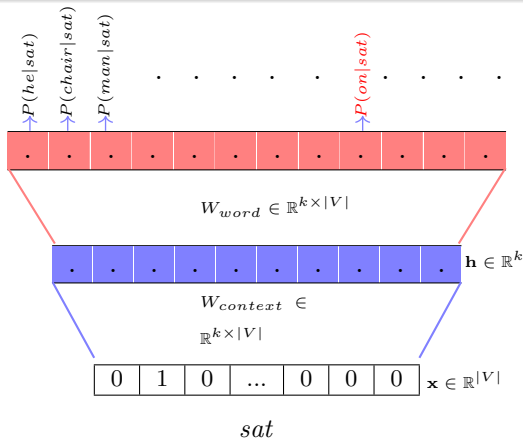


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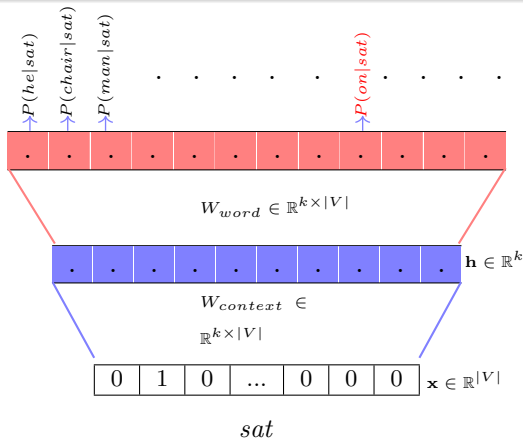
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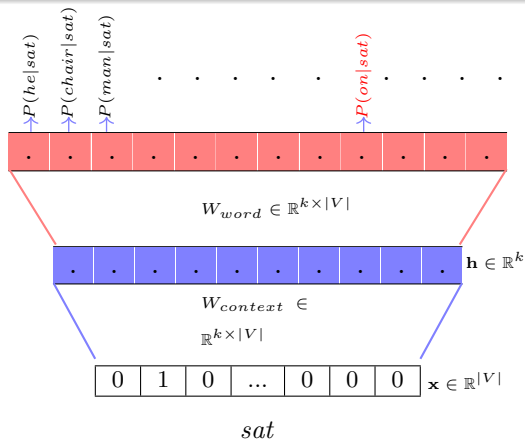
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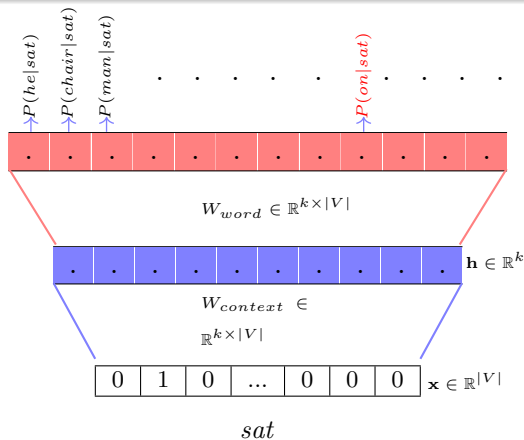
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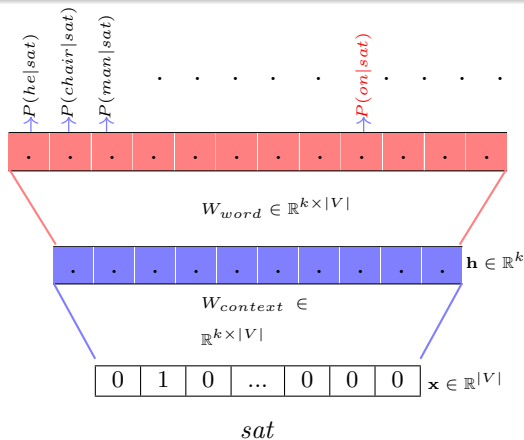




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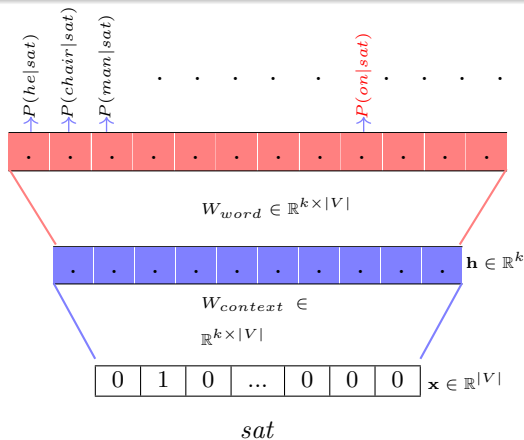
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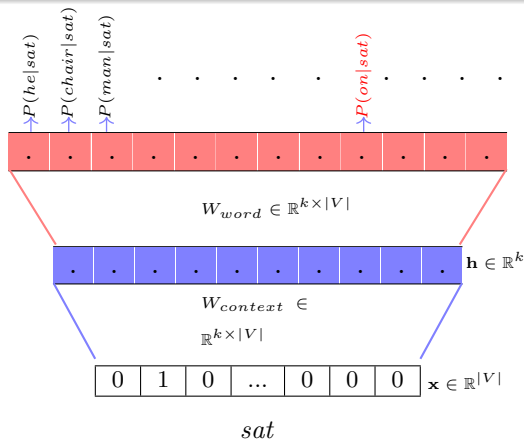
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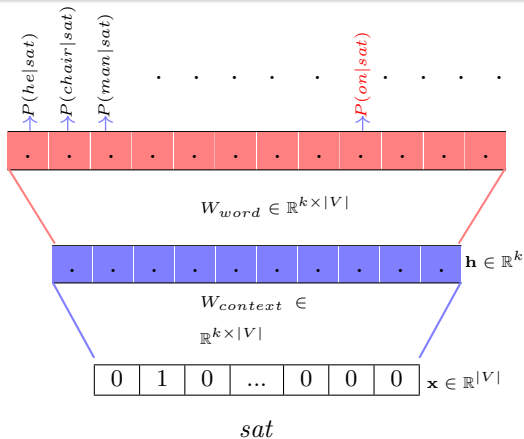


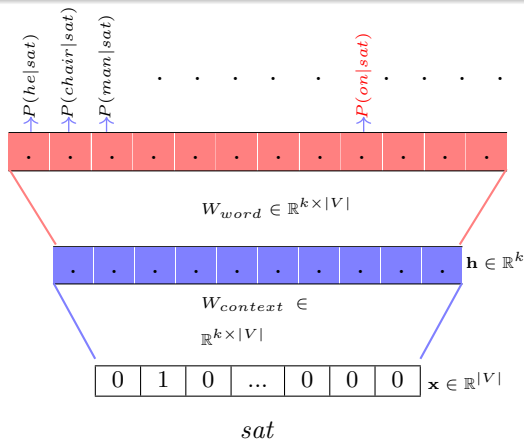
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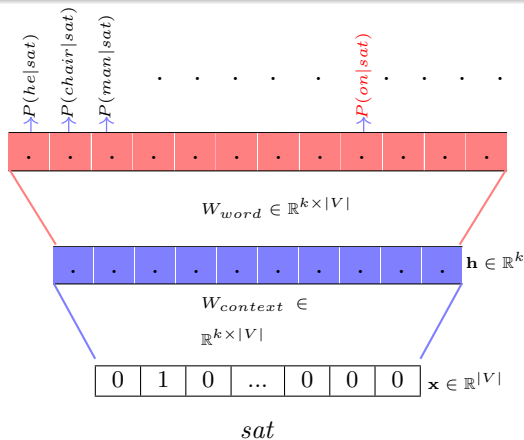
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- The training objective ensures that the cosine similarity between word (v_w) and context word (u_c) is maximized

- What happens to the representations of two words w and w' which tend to appear in similar context (c)

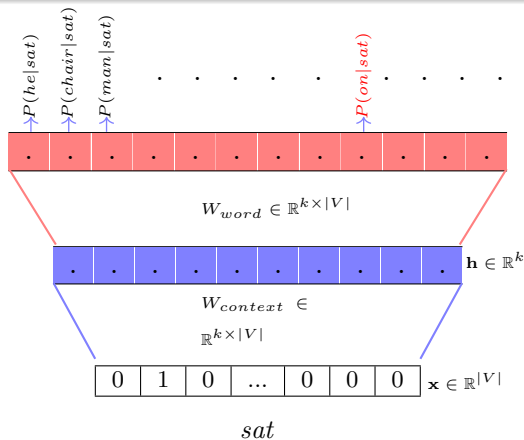




- What happens to the representations of two words w and w' which tend to appear in similar context (c)
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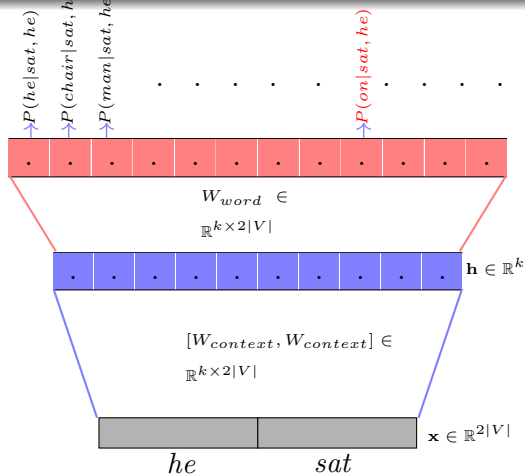


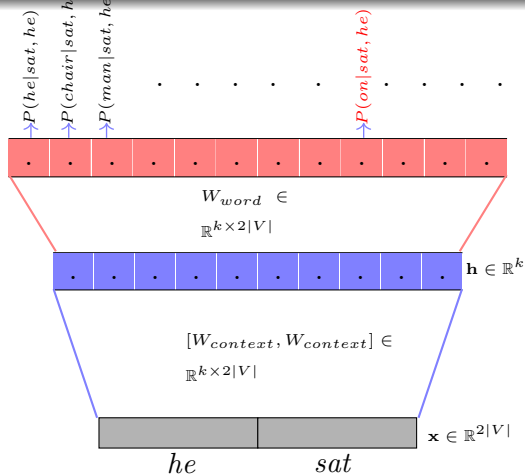
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- Haven't come across a formal proof for this!

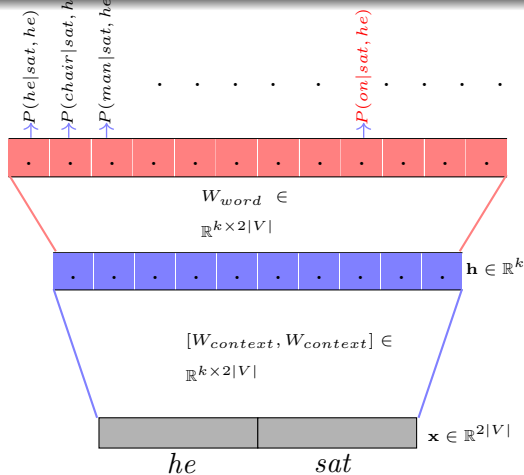
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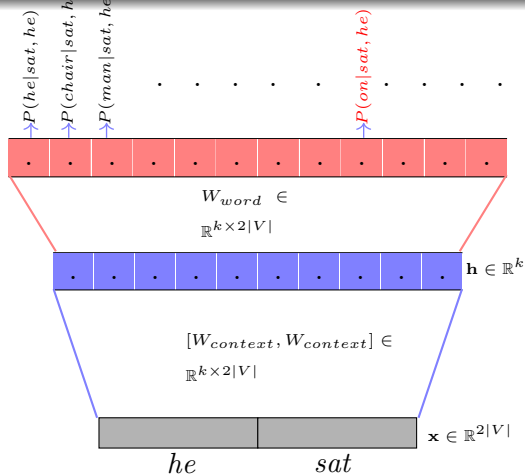
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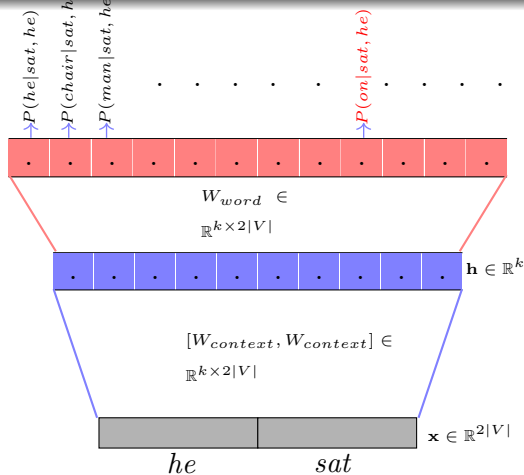


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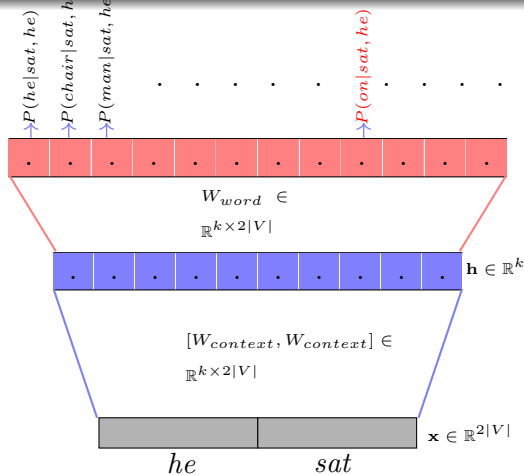


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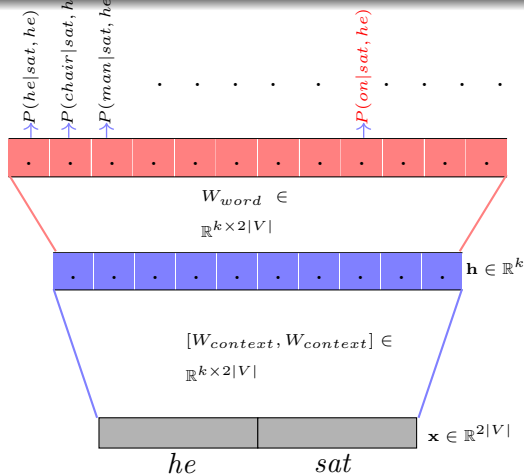
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- The resultant product would simply be the sum of the columns corresponding to 'sat' and 'he'

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- If 'he' is i^{th} word in the vocabulary and *sat* is the j^{th} word then we will simply access columns $\mathbf{W}[i :]$ and $\mathbf{W}[j :]$ and add them

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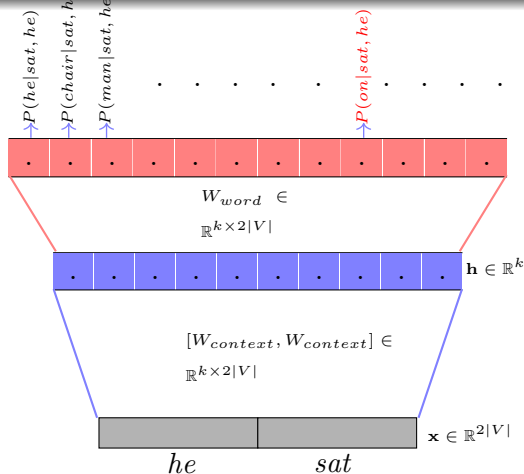
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- Try deriving the update rule for v_w now and see how it differs from the one we derived before

Some problems:

- Notice that the softmax function at the output is computationally very expensive



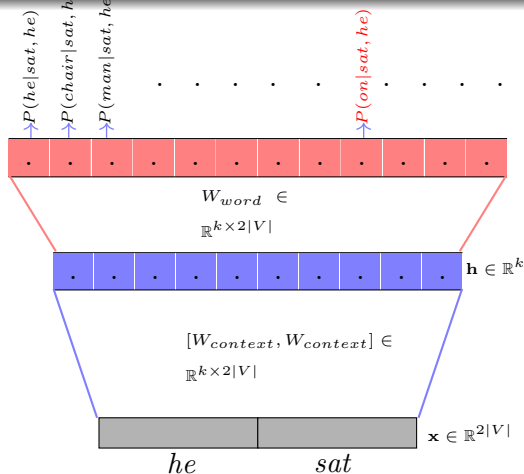
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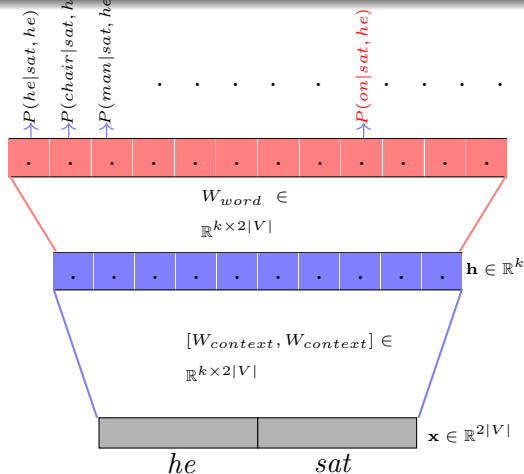


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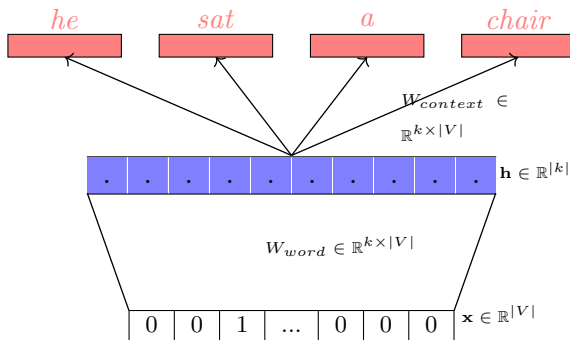
- The denominator requires a summation over all words in the vocabulary
- We will revisit this issue soon



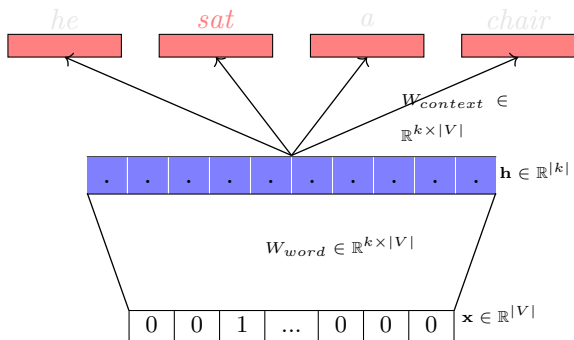
Module 10.5: Skip-gram model

- The model that we just saw is called the continuous bag of words model (it predicts an output word given a bag of context words)

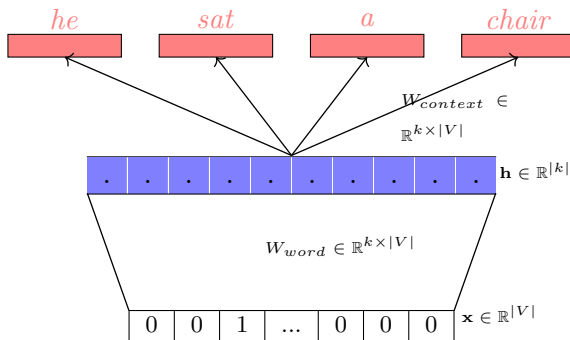
- The model that we just saw is called the continuous bag of words model (it predicts an output word given a bag of context words)
- We will now see the skip gram model (which predicts context words given an input word)



- Notice that the role of *context* and *word* has changed now

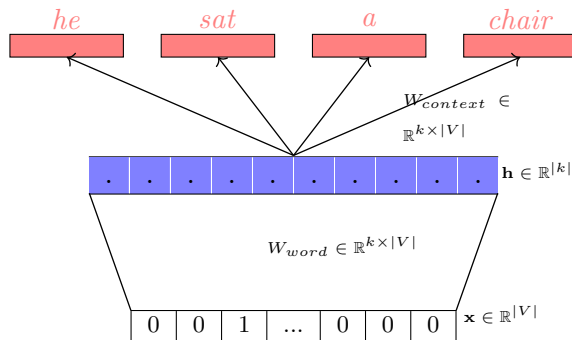


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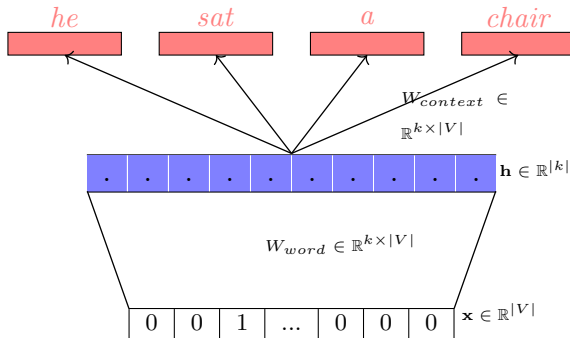
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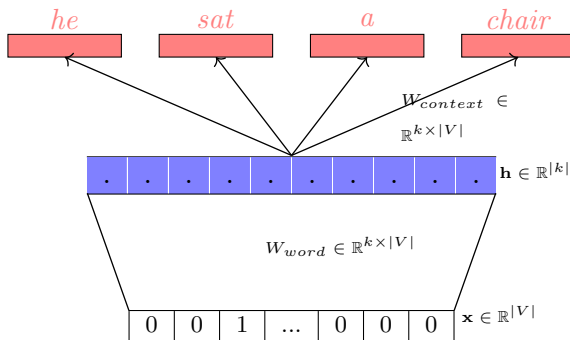
$$\mathcal{L}(\theta) = - \sum_{i=1}^{d-1} \log \hat{y}_{w_i}$$

- Typically, we predict context words on both sides of the given word



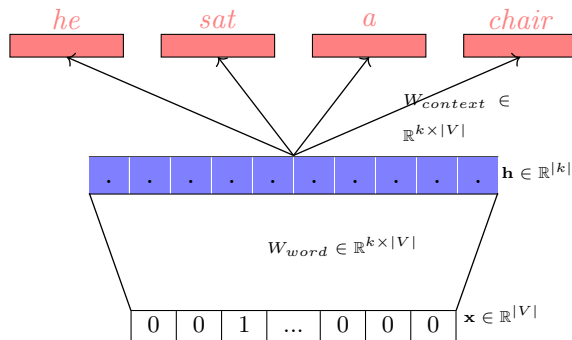
Some problems

- Same as bag of words



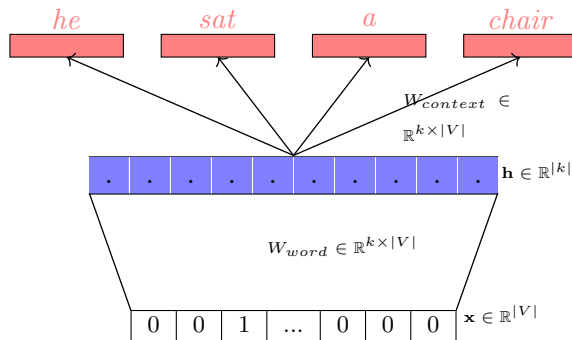
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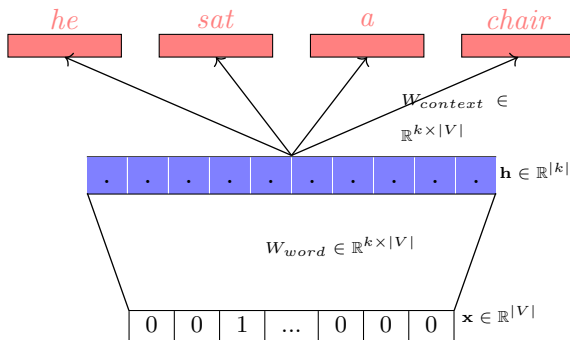
Some problems

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- Solution 1: Use negative sampling



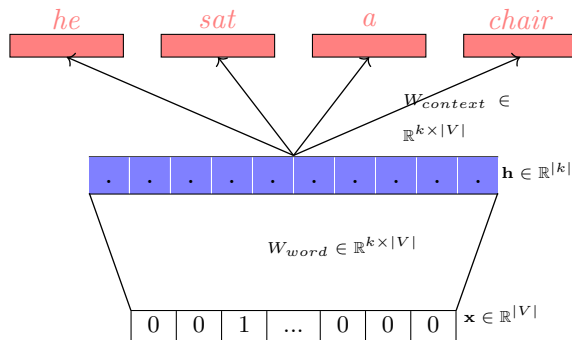
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- $D = [(\text{sat}, \text{on}), (\text{sat}, \text{a}), (\text{sat}, \text{chair}), (\text{on}, \text{a}), (\text{on}, \text{chair}), (\text{a}, \text{chair}), (\text{on}, \text{sat}), (\text{a}, \text{sat}), (\text{chair}, \text{sat}), (\text{a}, \text{on}), (\text{chair}, \text{on}), (\text{chair}, \text{a})]$

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- $D = [(\text{sat}, \text{on}), (\text{sat}, \text{a}), (\text{sat}, \text{chair}), (\text{on}, \text{a}), (\text{on}, \text{chair}), (\text{a}, \text{chair}), (\text{on}, \text{sat}), (\text{a}, \text{sat}), (\text{chair}, \text{sat}), (\text{a}, \text{on}), (\text{chair}, \text{on}), (\text{chair}, \text{a})]$
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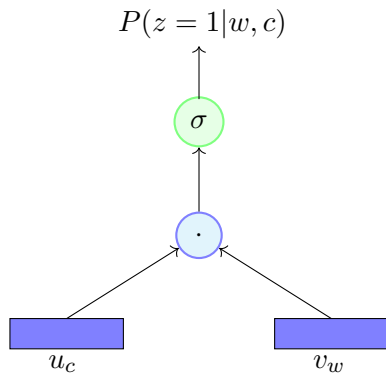
- Let D be the set of all correct (w, c) pairs in the corpus
- Let D' be the set of all incorrect (w, r) pairs in the corpus
- D' can be constructed by randomly sampling a context word r which has never appeared with w and creating a pair (w, r)

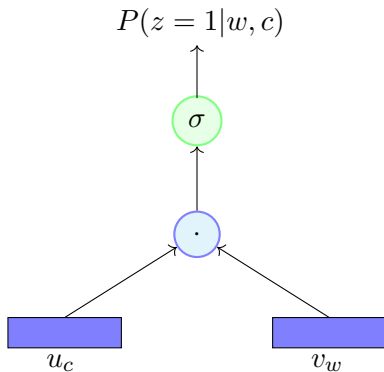
- $D = [(\text{sat}, \text{on}), (\text{sat}, \text{a}), (\text{sat}, \text{chair}), (\text{on}, \text{a}), (\text{on}, \text{chair}), (\text{a}, \text{chair}), (\text{on}, \text{sat}), (\text{a}, \text{sat}), (\text{chair}, \text{sat}), (\text{a}, \text{on}), (\text{chair}, \text{on}), (\text{chair}, \text{a})]$
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- Let D be the set of all correct (w, c) pairs in the corpus
- Let D' be the set of all incorrect (w, r) pairs in the corpus
- D' can be constructed by randomly sampling a context word r which has never appeared with w and creating a pair (w, r)
- As before let v_w be the representation of the word w and u_c be the representation of the context word c

- For a given $(w, c) \in D$ we are interested in maximizing

$$p(z = 1|w, c)$$



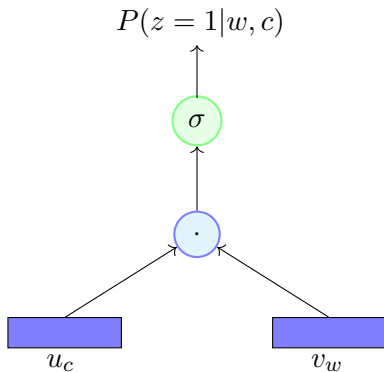


- For a given $(w, c) \in D$ we are interested in maximizing

$$p(z=1|w, c)$$

- Let us model this probability by

$$\begin{aligned} p(z=1|w, c) &= \sigma(u_c^T v_w) \\ &= \frac{1}{1 + e^{-u_c^T v_w}} \end{aligned}$$



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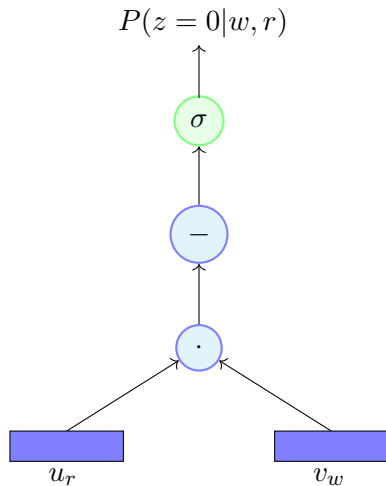
- Considering all $(w, c) \in D$, we are interested in

$$\underset{\theta}{\text{maximize}} \prod_{(w, c) \in D} p(z = 1|w, c)$$

where θ is the word representation (v_w) and context representation (u_c) for all words in our corpus

- For $(w, r) \in D'$ we are interested in maximizing

$$p(z = 0|w, r)$$

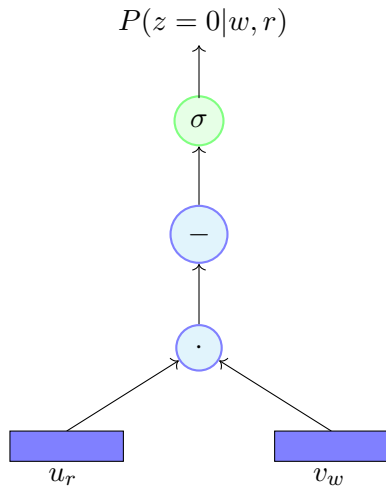


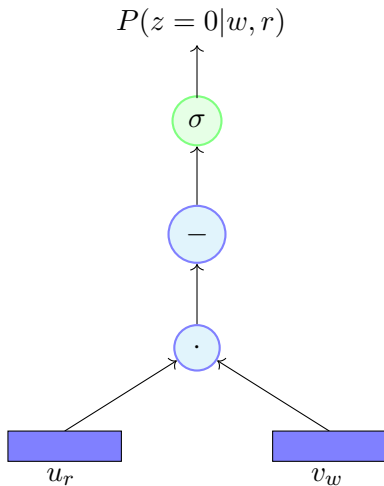
- For $(w, r) \in D'$ we are interested in maximizing

$$p(z = 0|w, r)$$

- Again we model this as

$$p(z = 0|w, r) = 1 - \sigma(u_r^T v_w)$$





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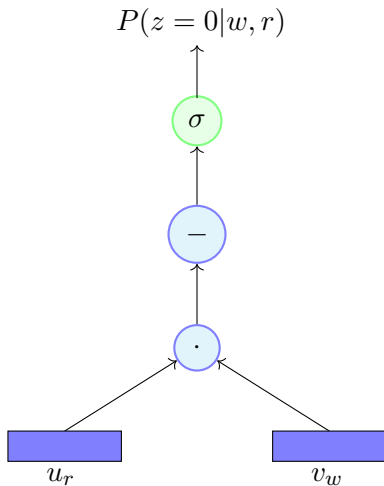
$$\begin{aligned} p(z = 0|w, r) &= 1 - \sigma(u_r^T v_w) \\ &= 1 - \frac{1}{1 + e^{-v_r^T v_w}} \end{aligned}$$

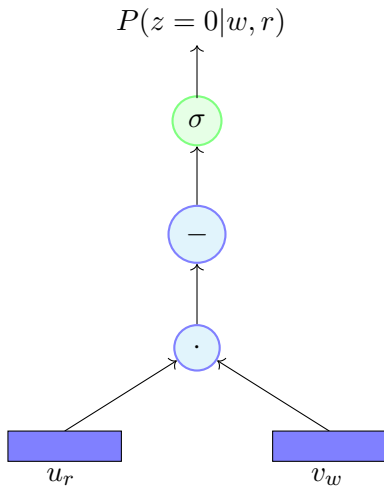
- For $(w, r) \in D'$ we are interested in maximizing

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- Again we model this as

$$\begin{aligned} p(z = 0|w, r) &= 1 - \sigma(u_r^T v_w) \\ &= 1 - \frac{1}{1 + e^{-v_r^T v_w}} \\ &= \frac{1}{1 + e^{u_r^T v_w}} \end{aligned}$$



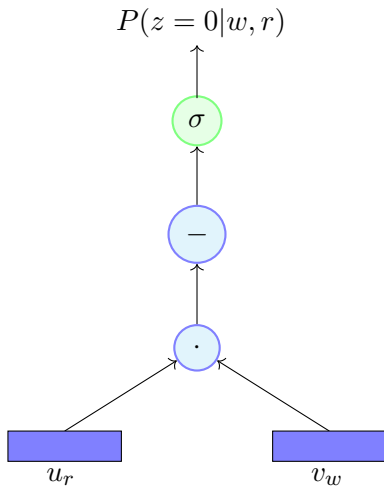


- For $(w, r) \in D'$ we are interested in maximizing

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- Again we model this as

$$\begin{aligned} p(z = 0|w, r) &= 1 - \sigma(u_r^T v_w) \\ &= 1 - \frac{1}{1 + e^{-v_r^T v_w}} \\ &= \frac{1}{1 + e^{u_r^T v_w}} = \sigma(-u_r^T v_w) \end{aligned}$$



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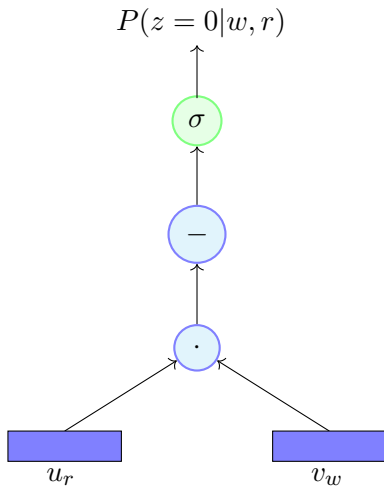
$$\begin{aligned} p(z = 0|w, r) &= 1 - \sigma(u_r^T v_w) \\ &= 1 - \frac{1}{1 + e^{-v_r^T v_w}} \\ &= \frac{1}{1 + e^{u_r^T v_w}} = \sigma(-u_r^T v_w) \end{aligned}$$

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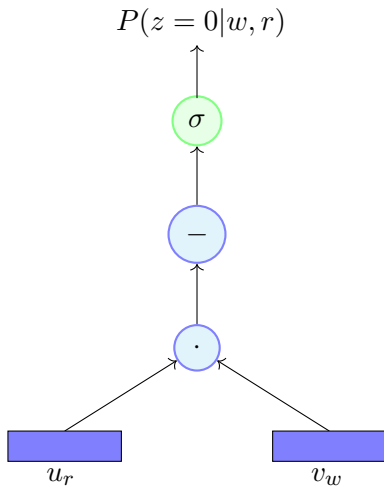
$$\underset{\theta}{\text{maximize}} \prod_{(w,r) \in D'} p(z = 0|w, r)$$

- Combining the two we get:

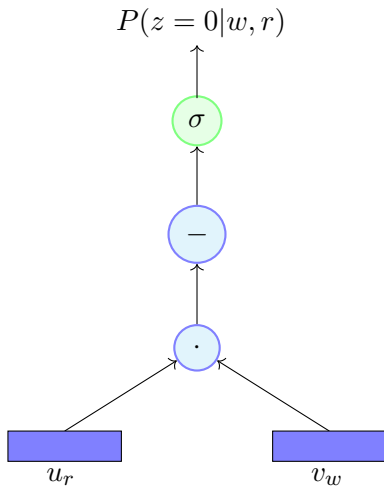
$$\underset{\theta}{\text{maximize}} \prod_{(w,c) \in D} p(z=1|w,c) \prod_{(w,r) \in D'} p(z=0|w,r)$$



- Combining the two we get:

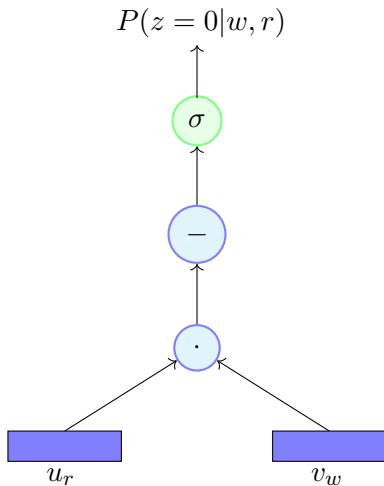


$$\begin{aligned}
 & \underset{\theta}{\text{maximize}} \prod_{(w,c) \in D} p(z=1|w,c) \prod_{(w,r) \in D'} p(z=0|w,r) \\
 &= \underset{\theta}{\text{maximize}} \prod_{(w,c) \in D} p(z=1|w,c) \prod_{(w,r) \in D'} (1 - p(z=1|w,r))
 \end{aligned}$$



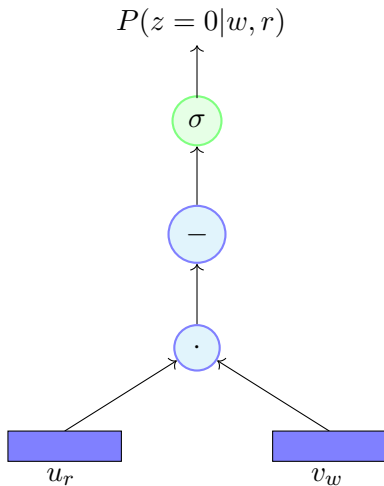
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 & \quad + \sum_{(w,r) \in D'} \log(1 - p(z=1|w,r))
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$$\begin{aligned}
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 & \quad + \sum_{(w,r) \in D'} \log(1 - p(z=1|w,r)) \\
 &= \underset{\theta}{\text{maximize}} \sum_{(w,c) \in D} \log \frac{1}{1 + e^{-v_c^T v_w}} + \sum_{(w,r) \in D'} \log \frac{1}{1 + e^{v_r^T v_w}}
 \end{aligned}$$

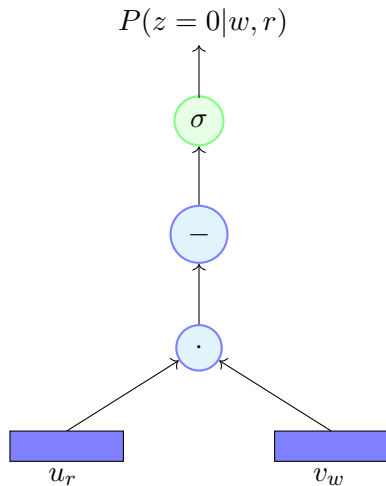


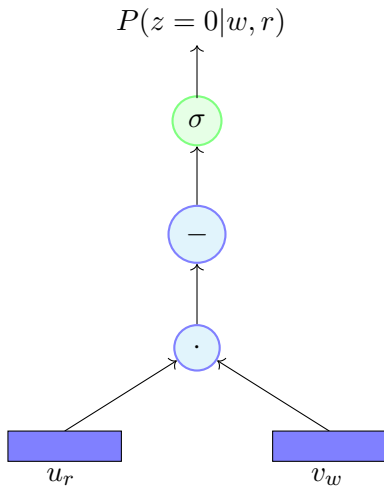
- Combining the two we get:

$$\begin{aligned}
 & \underset{\theta}{\text{maximize}} \prod_{(w,c) \in D} p(z=1|w,c) \prod_{(w,r) \in D'} p(z=0|w,r) \\
 &= \underset{\theta}{\text{maximize}} \prod_{(w,c) \in D} p(z=1|w,c) \prod_{(w,r) \in D'} (1 - p(z=1|w,r)) \\
 &= \underset{\theta}{\text{maximize}} \sum_{(w,c) \in D} \log p(z=1|w,c) \\
 & \quad + \sum_{(w,r) \in D'} \log(1 - p(z=1|w,r)) \\
 &= \underset{\theta}{\text{maximize}} \sum_{(w,c) \in D} \log \frac{1}{1 + e^{-v_c^T v_w}} + \sum_{(w,r) \in D'} \log \frac{1}{1 + e^{v_r^T v_w}} \\
 &= \underset{\theta}{\text{maximize}} \sum_{(w,c) \in D} \log \sigma(v_c^T v_w) + \sum_{(w,r) \in D'} \log \sigma(-v_r^T v_w)
 \end{aligned}$$

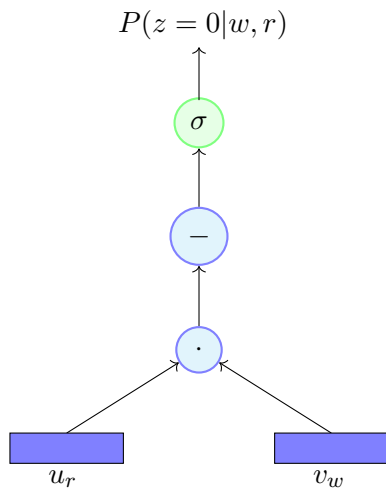
where $\sigma(x) = \frac{1}{1+e^{-x}}$

- In the original paper, Mikolov et. al. sample k negative (w, r) pairs for every positive (w, c) pairs

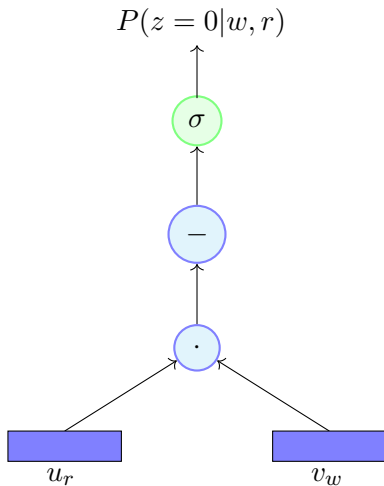




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- The random context word is drawn from a modified unigram distribution



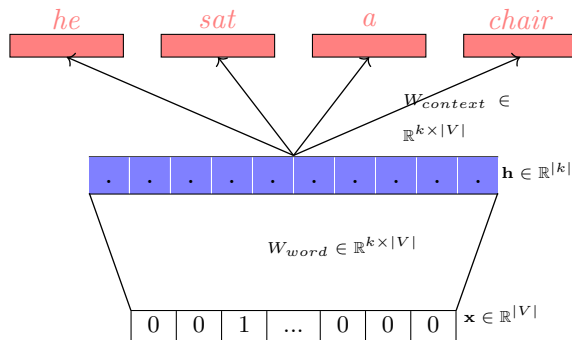
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- The size of D' is thus k times the size of D
- The random context word is drawn from a modified unigram distribution

$$r \sim p(r)^{\frac{3}{4}}$$

$$r \sim \frac{\text{count}(r)^{\frac{3}{4}}}{N}$$

N = total number of words in the corpus

Module 10.6: Contrastive estimation



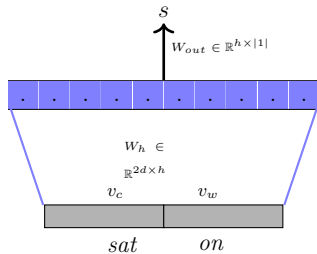
Some problems

- Same as bag of words
- The softmax function at the output is computationally expensive
- Solution 1: Use negative sampling
- **Solution 2: Use contrastive estimation**
- Solution 3: Use hierarchical softmax

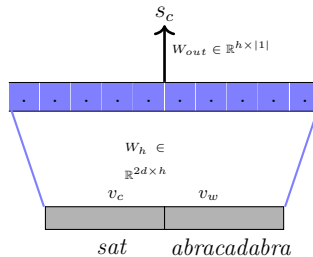
Positive: *He sat on a chair*

Negative: *He sat abracadabra a chair*

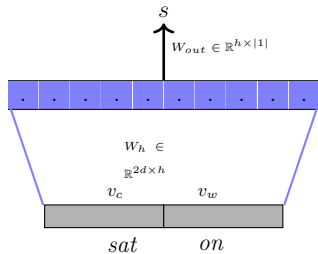
Positive: *He sat **on** a chair*



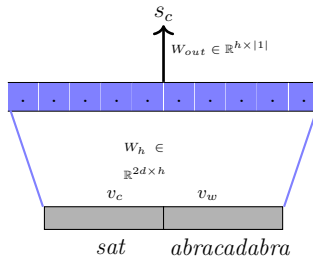
Negative: *He sat **abracadabra** a chair*



Positive: *He sat **on** a chair*

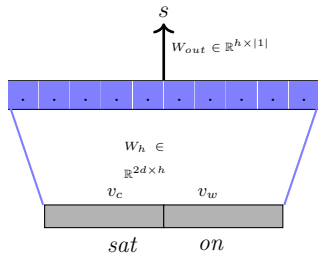


Negative: *He sat **abracadabra** a chair*

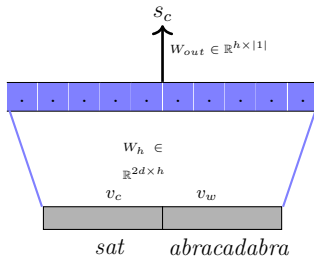


- We would like s to be greater than s_c

Positive: He sat *on* a chair

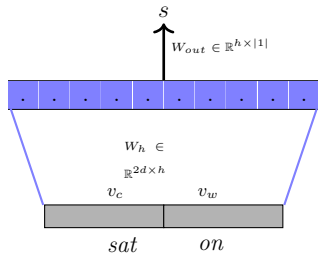


Negative: He sat *abracadabra* a chair

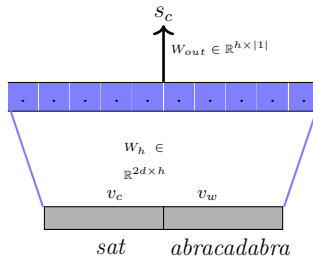


- We would like s to be greater than s_c
- Okay, so let us try to maximize $s - s_c$

Positive: He sat *on* a chair

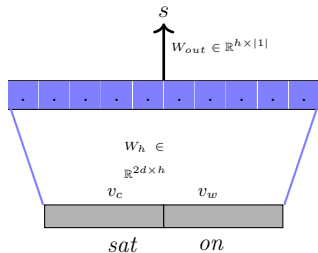


Negative: He sat *abracadabra* a chair



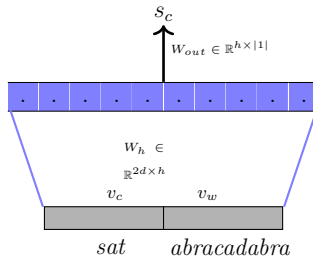
- We would like s to be greater than s_c
- Okay, so let us try to maximize $s - s_c$
- But we would like the difference to be at least m

Positive: He sat *on* a chair



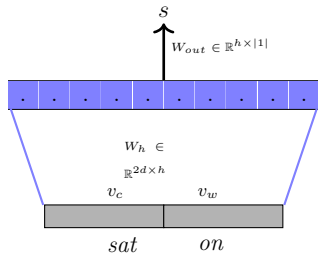
- We would like s to be greater than s_c
- Okay, so let us try to maximize $s - s_c$
- But we would like the difference to be at least m

Negative: He sat *abracadabra* a chair



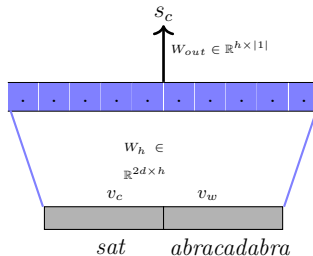
- So we can maximize $s - (s_c + m)$

Positive: He sat *on* a chair



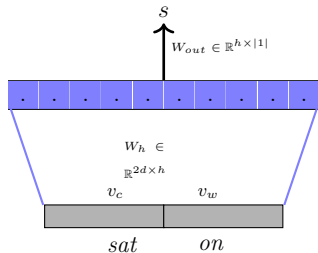
- We would like s to be greater than s_c
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Negative: He sat *abracadabra* a chair



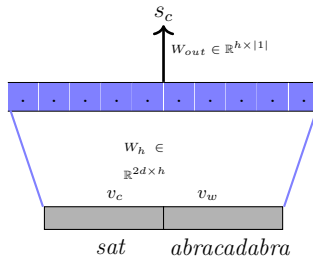
- So we can maximize $s - (s_c + m)$
- What if $s > s_c + m$

Positive: He sat *on* a chair



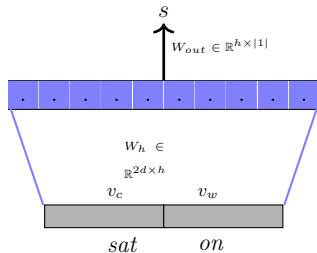
- We would like s to be greater than s_c
- Okay, so let us try to maximize $s - s_c$
- But we would like the difference to be at least m

Negative: He sat *abracadabra* a chair

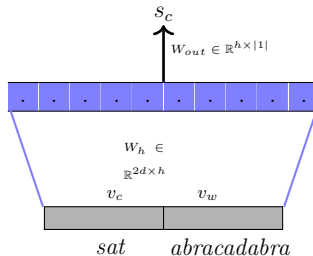


- So we can maximize $s - (s_c + m)$
- What if $s > s_c + m$ (*don't do any thing*)

Positive: He sat *on* a chair



Negative: He sat *abracadabra* a chair

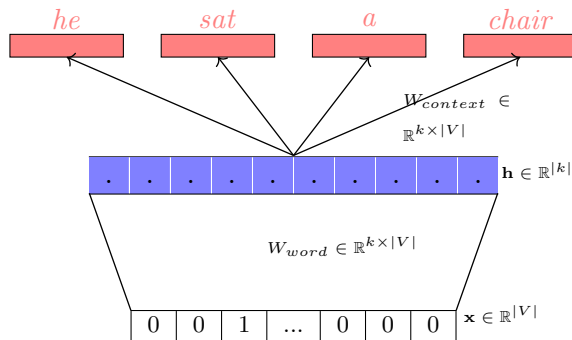


- We would like s to be greater than s_c
- Okay, so let us try to maximize $s - s_c$
- But we would like the difference to be at least m

- So we can maximize $s - (s_c + m)$
- What if $s > s_c + m$ (*don't do any thing*)

$$\text{maximize } \max(0, s - (s_c + m))$$

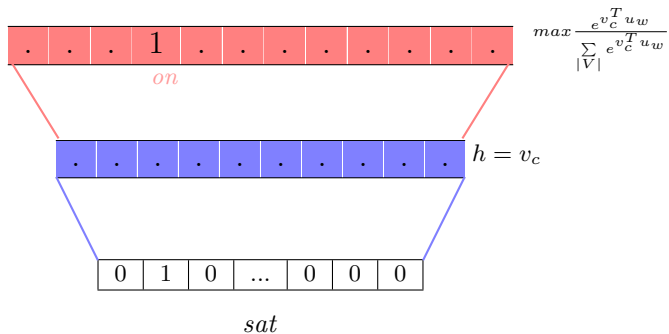
Module 10.7: Hierarchical softmax



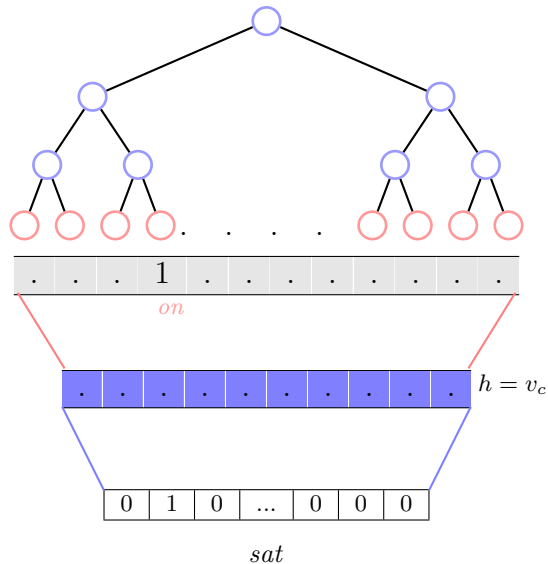
Some problems

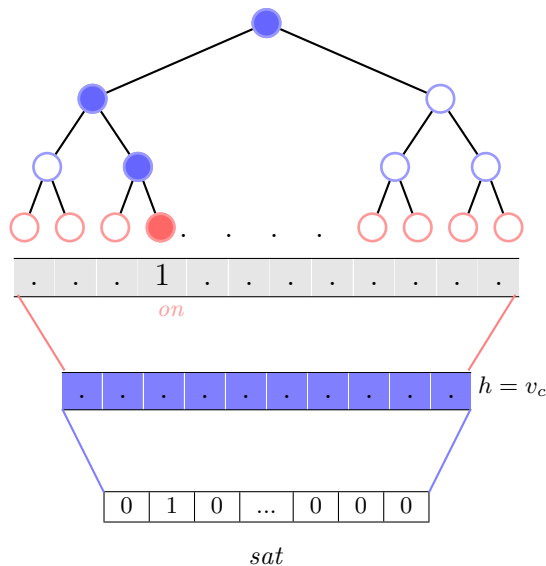
- Same as bag of words
- The softmax function at the output is computationally expensive
- Solution 1: Use negative sampling
- Solution 2: Use contrastive estimation
- **Solution 3: Use hierarchical softmax**

- Construct a binary tree such that there are $|V|$ leaf nodes each corresponding to one word in the vocabulary

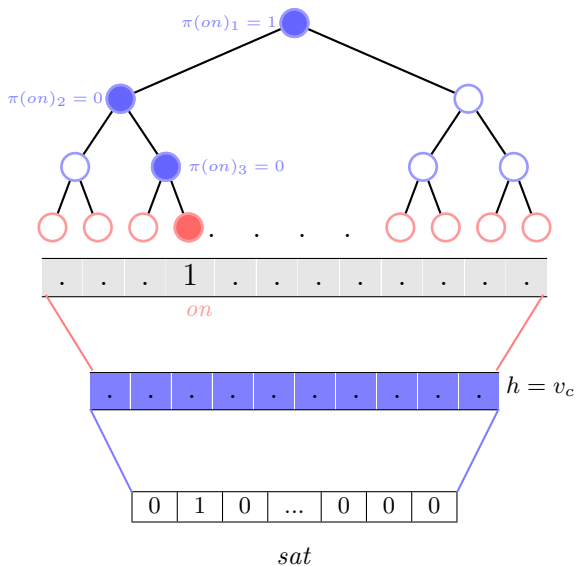


- Construct a binary tree such that there are $|V|$ leaf nodes each corresponding to one word in the vocabulary



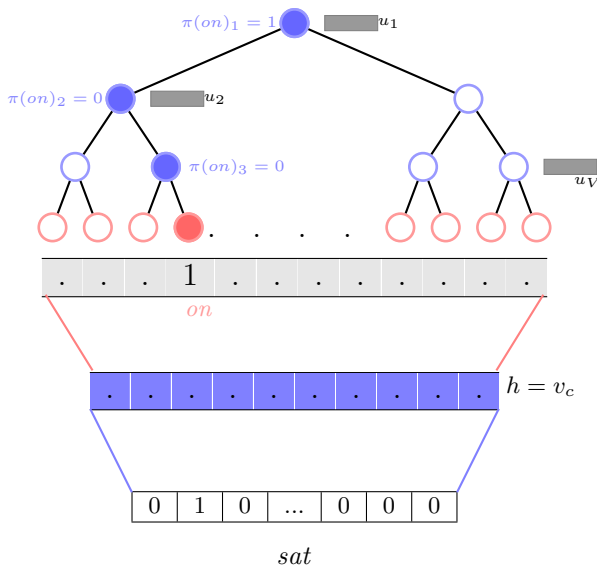


- Construct a binary tree such that there are $|V|$ leaf nodes each corresponding to one word in the vocabulary
- There exists a unique path from the root node to a leaf node.



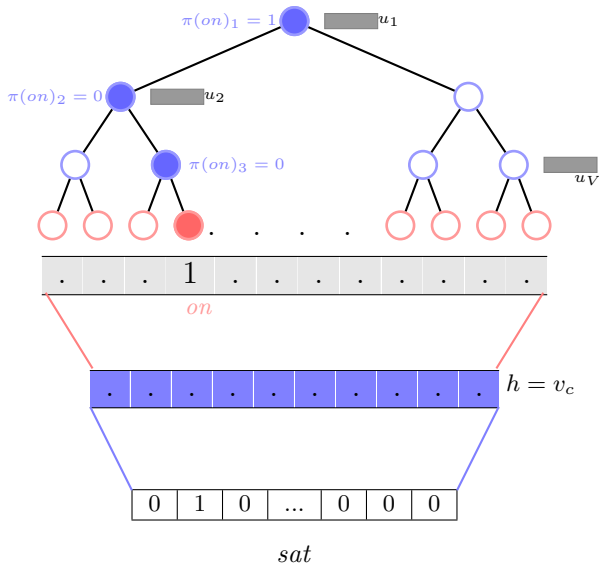
- Construct a binary tree such that there are $|V|$ leaf nodes each corresponding to one word in the vocabulary
- There exists a unique path from the root node to a leaf node.
- Let $l(w_1), l(w_2), \dots, l(w_p)$ be the nodes on the path from root to w
- Let $\pi(w)$ be a binary vector such that:

$$\begin{aligned} \pi(w)_k &= 1 && \text{path branches left at node } l(w_k) \\ &= 0 && \text{otherwise} \end{aligned}$$



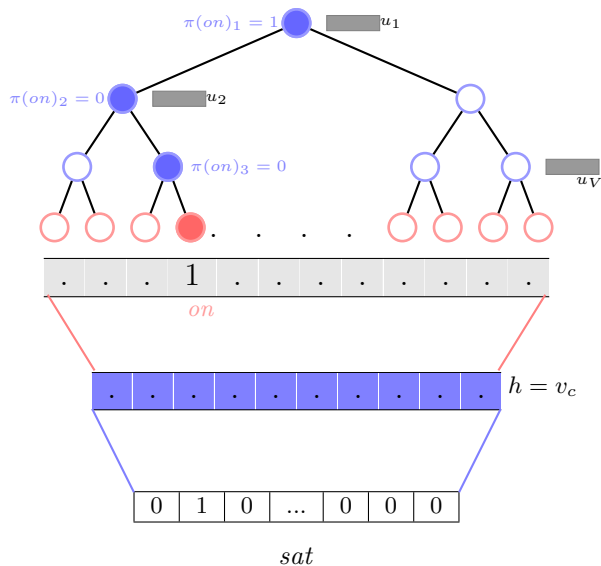
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- Finally each internal node is associated with a vector u_i

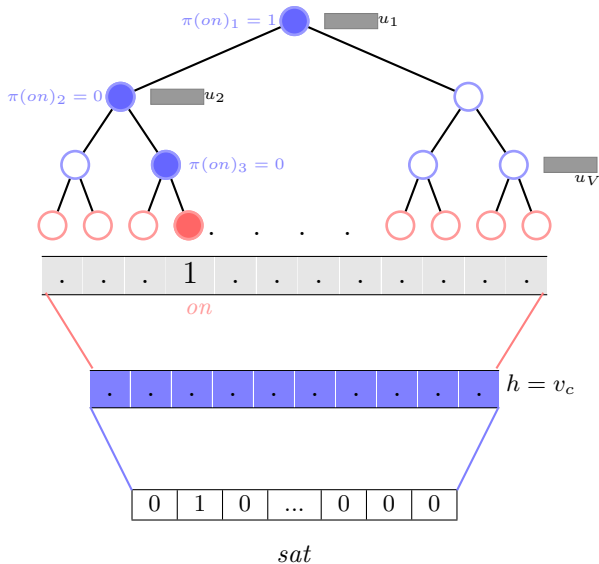


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- Finally each internal node is associated with a vector u_i
- So the parameters of the module are $\mathbf{W}_{context}$ and u_1, u_2, \dots, u_v (in effect, we have the same number of parameters as before)

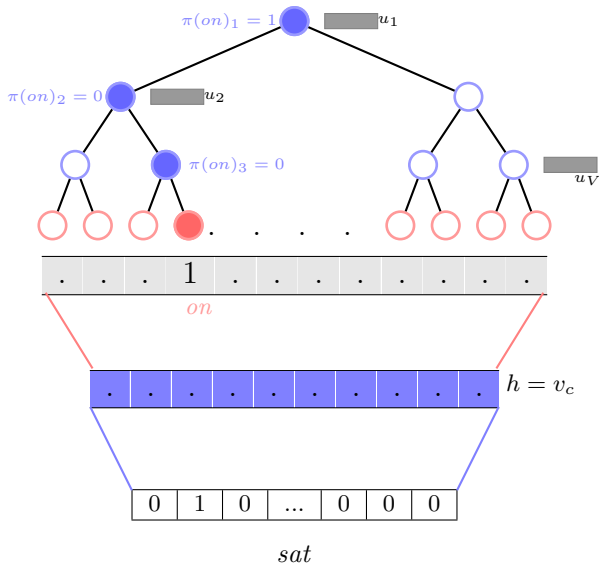


- For a given pair (w, c) we are interested in the probability $p(w|v_c)$



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- We model this probability as

$$p(w|v_c) = \prod_k (\pi(w_k)|v_c)$$



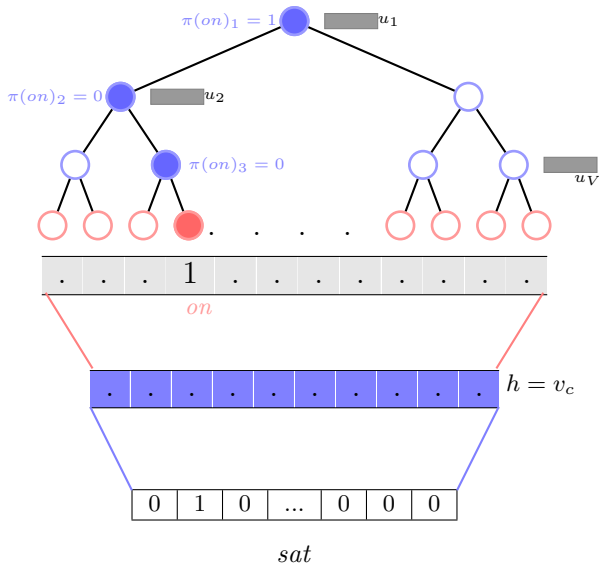
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- We model this probability as

$$p(w|v_c) = \prod_k (\pi(w_k)|v_c)$$

- For example

$$\begin{aligned} P(on|v_{sat}) &= P(\pi(on)_1 = 1|v_{sat}) \\ &\quad * P(\pi(on)_2 = 0|v_{sat}) \\ &\quad * P(\pi(on)_3 = 0|v_{sat}) \end{aligned}$$



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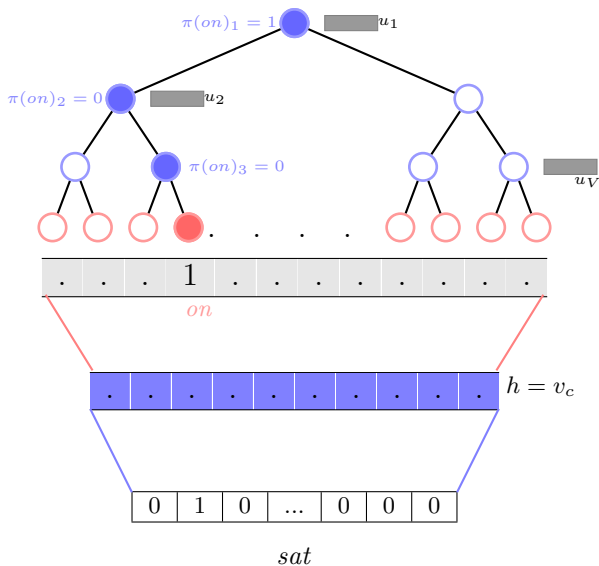
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- In effect, we are saying that the probability of predicting a word is the same as predicting the correct unique path from the root node to that word

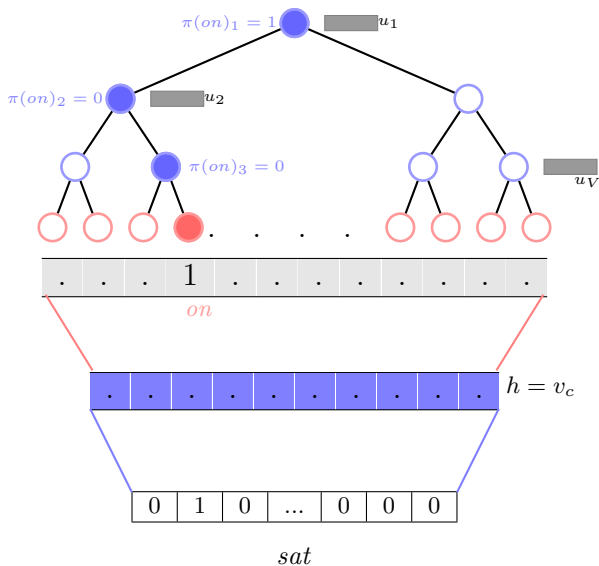


• We model

$$P(\pi(on)_i = 1) = \frac{1}{1 + e^{-v_c^T u_i}}$$

$$P(\pi(on)_i = 0) = 1 - P(\pi(on)_i = 1)$$

$$P(\pi(on)_i = 0) = \frac{1}{1 + e^{v_c^T u_i}}$$



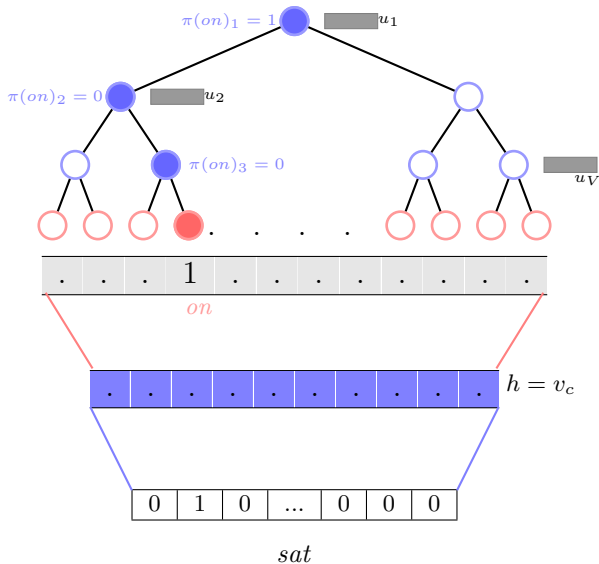
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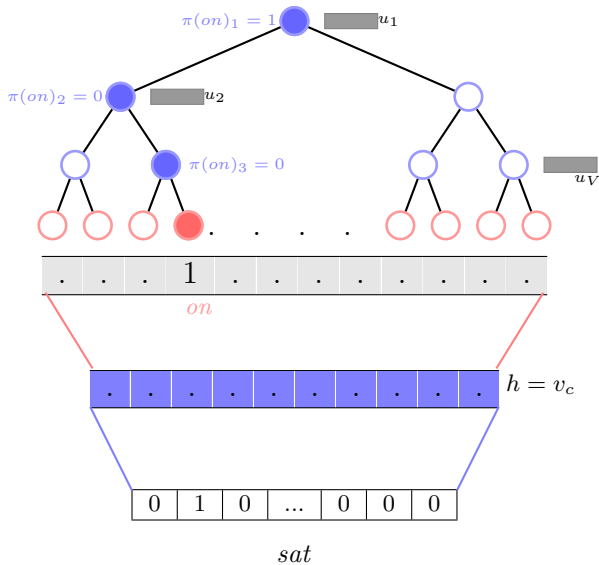
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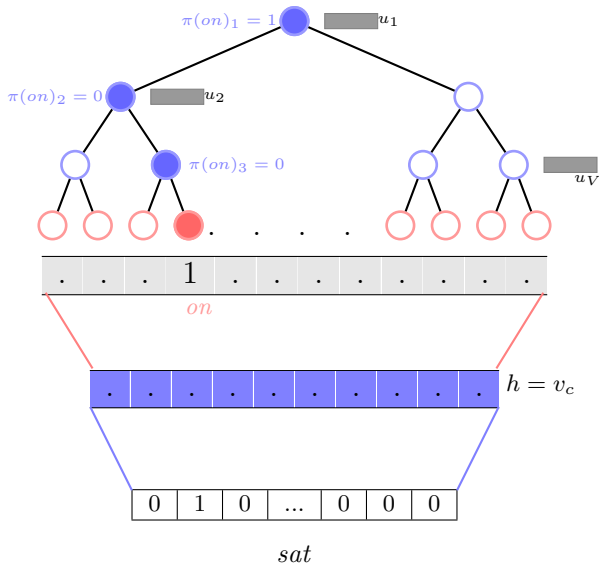
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- The above model ensures that the representation of a context word v_c will have a high(low) similarity with the representation of the node u_i if u_i appears and the path branches to the left(right) at u_i
- Again, transitively the representations of contexts which appear with the same words will have high similarity

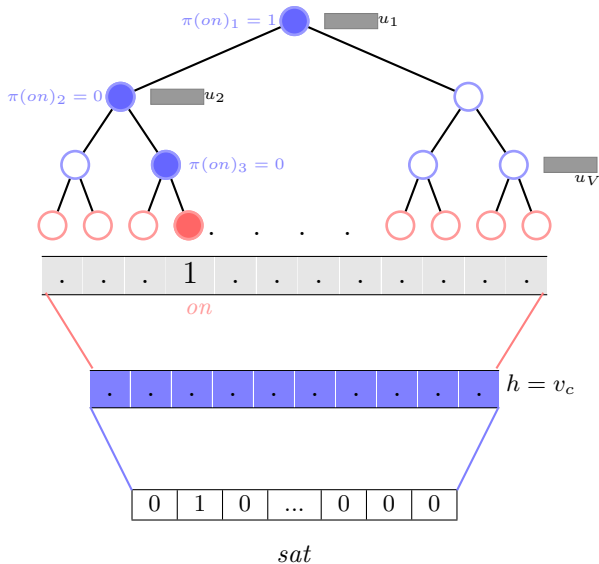


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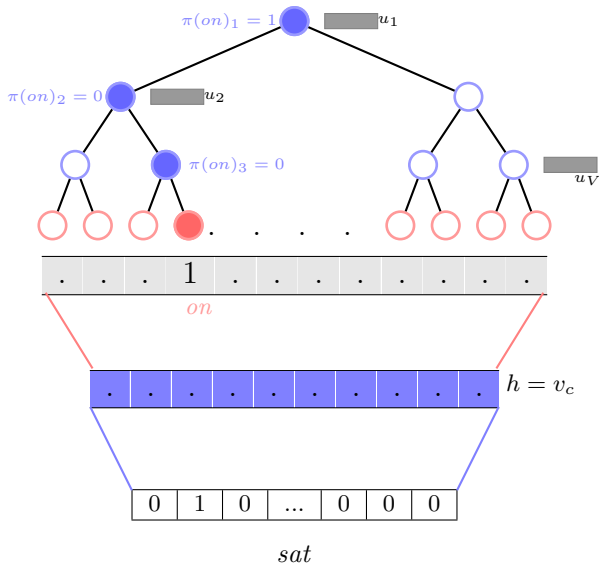
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- Note that $p(w|v_c)$ can now be computed using $|\pi(w)|$ computations instead of $|V|$ required by softmax
- How do we construct the binary tree?
- Turns out that even a random arrangement of the words on leaf nodes does well in practice

Module 10.8: GloVe representations

- **Count** based methods (SVD) rely on global co-occurrence counts from the corpus for computing word representations

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- Predict based methods **learn** word representations using co-occurrence information
- Why not combine the two (**count** and **learn**) ?

Corpus:

- Human machine interface for computer applications
- User opinion of computer system response time
- User interface management system
- System engineering for improved response time

$X =$

	human	machine	system	for	...	user
human	2.01	2.01	0.23	2.14	...	0.43
machine	2.01	2.01	0.23	2.14	...	0.43
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- X_{ij} encodes important global information about the co-occurrence between i and j (global: because it is computed for the entire corpus)

$$P(j|i) = \frac{X_{ij}}{\sum X_{ij}} = \frac{X_{ij}}{X_i}$$
$$X_{ij} = X_{ji}$$

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$$\begin{aligned} v_i^T v_j &= \log P(j|i) \\ &= \log X_{ij} - \log(X_i) \end{aligned}$$

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- Essentially we are saying that we want word vectors v_i and v_j such that $v_i^T v_j$ is faithful to the globally computed $P(j|i)$

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- Adding the two equations we get

$$2v_i^T v_j = 2 \log X_{ij} - \log X_i - \log X_j$$

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- Note that $\log X_i$ and $\log X_j$ depend only on the words i & j and we can think of them as word specific biases which will be learned

$$v_i^T v_j = \log X_{ij} - b_i - b_j$$

$$v_i^T v_j + b_i + b_j = \log X_{ij}$$

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$$v_i^T v_j + b_i + b_j = \log X_{ij}$$

- We can then formulate this as the following optimization problem

$$\min_{v_i, v_j, b_i, b_j} \sum_{i,j} \left(\underbrace{v_i^T v_j + b_i + b_j}_{\text{predicted value using model parameters}} - \underbrace{\log X_{ij}}_{\text{actual value computed from the given corpus}} \right)^2$$

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- **Drawback:** weighs all co-occurrences equally
- **Solution:** add a weighting function

$$\min_{v_i, v_j, b_i, b_j} \sum_{i,j} f(X_{ij})(v_i^T v_j + b_i + b_j - \log X_{ij})^2$$

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$$\min_{v_i, v_j, b_i, b_j} \sum_{i,j} f(X_{ij}) (v_i^T v_j + b_i + b_j - \log X_{ij})^2$$

- **Wishlist:** $f(X_{ij})$ should be such that neither rare nor frequent words are over-weighted.

$$f(x) = \begin{cases} (\frac{x}{x_{max}})^\alpha, & \text{if } x < x_{max} \\ 1, & \text{otherwise} \end{cases}$$

where α can be tuned for a given dataset

Module 10.9: Evaluating word representations

How do we evaluate the learned word representations ?

Semantic Relatedness

Semantic Relatedness

- Ask humans to judge the relatedness between a pair of words

$$S_{human}(cat, dog) = 0.8$$

Semantic Relatedness

- Ask humans to judge the relatedness between a pair of words
- Compute the cosine similarity between the corresponding word vectors learned by the model

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- Compute the cosine similarity between the corresponding word vectors learned by the model
- Given a large number of such word pairs, compute the correlation between S_{model} & S_{human} , and compare different models

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Semantic Relatedness

- Ask humans to judge the relatedness between a pair of words
- Compute the cosine similarity between the corresponding word vectors learned by the model
- Given a large number of such word pairs, compute the correlation between S_{model} & S_{human} , and compare different models
- Model 1 is better than Model 2 if

$$\begin{aligned} & correlation(S_{model1}, S_{human}) \\ & > correlation(S_{model2}, S_{human}) \end{aligned}$$

Synonym Detection

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- Given: a term and four candidate synonyms

Term : levied

Candidates : {unposed,
believed, requested, correlated}

Synonym Detection

- Given: a term and four candidate synonyms
- Pick the candidate which has the largest cosine similarity with the term

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Synonym : $= \underset{c \in C}{\operatorname{argmax}} \operatorname{cosine}(v_{\text{term}}, v_c)$

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Synonym Detection

- Given: a term and four candidate synonyms
- Pick the candidate which has the largest cosine similarity with the term
- Compute the accuracy of different models and compare

Analogy

Analogy

- Semantic Analogy: Find nearest neighbour of $v_{sister} - v_{brother} + v_{grandson}$

brother : sister :: grandson : ?

Analogy

- Semantic Analogy: Find nearest neighbour of $v_{sister} - v_{brother} + v_{grandson}$
- Syntactic Analogy: Find nearest neighbour of $V_{works} - v_{work} + v_{speak}$

brother : sister :: grandson : ?
work : works :: speak : ?

- So which algorithm gives the best result ?

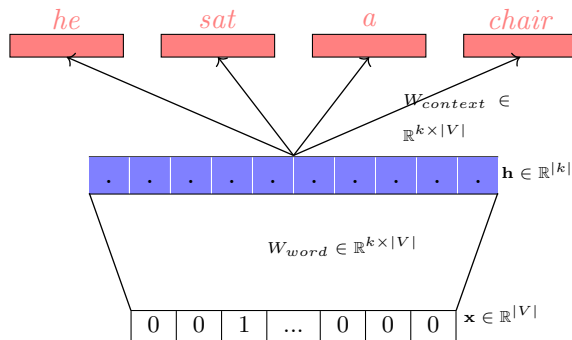
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- Boroni et.al [2014] showed that predict models consistently outperform count models in all tasks.
- Levy et.al [2015] do a much more through analysis (IMO) and show that good old SVD does better than prediction based models on similarity tasks but not on analogy tasks.

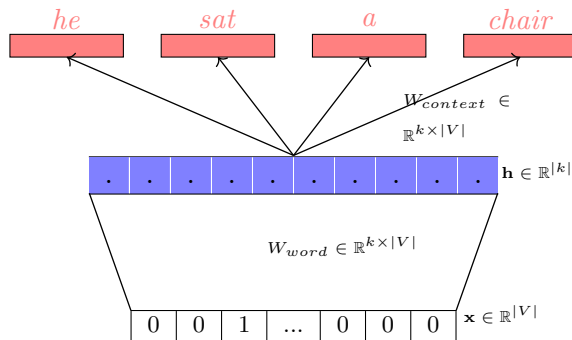
Module 10.10: Relation between SVD & word2Vec

The story ahead ...

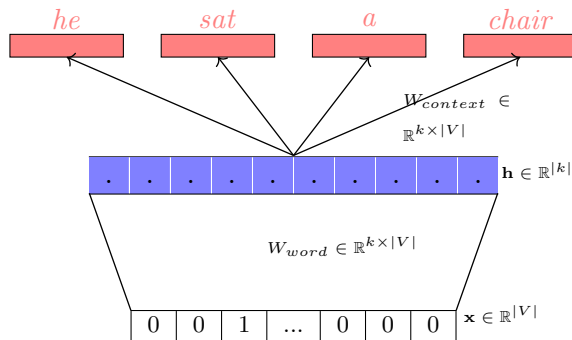
- Continuous bag of words model
- Skip gram model with negative sampling (the famous word2vec)
- GloVe word embeddings
- Evaluating word embeddings
- Good old SVD does just fine!!



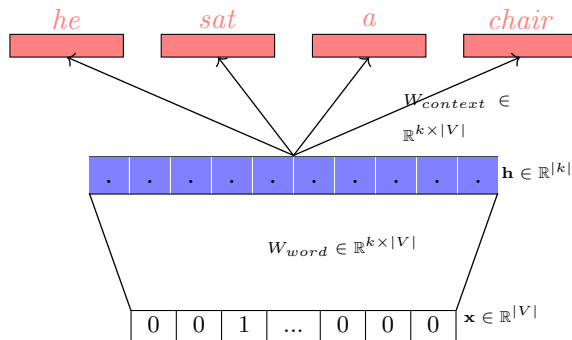
- Recall that SVD does a matrix factorization of the co-occurrence matrix



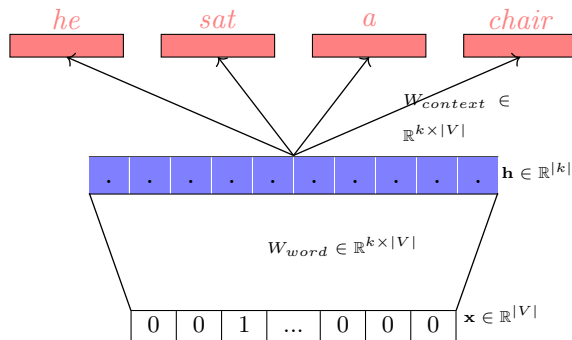
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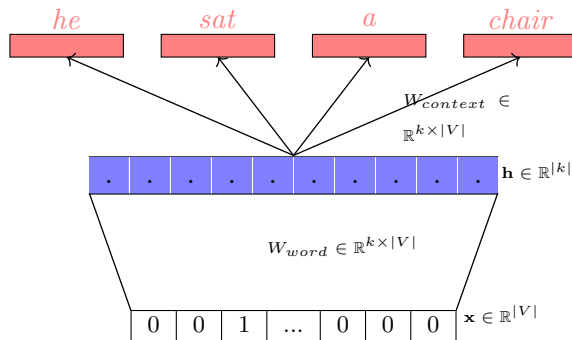
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- Levy et.al [2015] show that word2vec also implicitly does a matrix factorization
- What does this mean ?
- Recall that word2vec gives us $W_{context}$ & W_{word} .
- Turns out that we can also show that

$$M = W_{context} * W_{word}$$

where

$$M_{ij} = PMI(w_i, c_i) - \log(k)$$

k = number of negative samples



- Recall that SVD does a matrix factorization of the co-occurrence matrix
- Levy et.al [2015] show that word2vec also implicitly does a matrix factorization
- What does this mean ?

- Recall that word2vec gives us $W_{context}$ & W_{word} .

- Turns out that we can also show that

$$M = W_{context} * W_{word}$$

where

$$M_{ij} = PMI(w_i, c_i) - \log(k)$$

k = number of negative samples

- So essentially, word2vec factorizes a matrix M which is related to the PMI based co-occurrence matrix (very similar to what SVD does)