

Dear Friends,

Video Volunteers, in partnership with MTV Iggy, brings unfiltered access to Kashmiri voices from the refugee camps of Jammu and Kashmir.

Kashmiri youth speak directly of their shocking raw experiences: Sunil walks us through daily life in the Jammu refugee camps in one short clip, Mohan explains how religious tensions lead to the slaughter of his entire family in another, and Deepika tells us about her childhood in a refugge camp.

Please watch the videos and post your thoughts.

We are pleased to partner with MTV Iggy to help raise awareness and bring change for Kashmir by including a key group in the discussion - the unheard voices of the displaced poor.

"Video Volunteers is a next-generation social media network that is engaged in a very important mission: giving voice to billions of underprivileged and marginalized people. They are bringing about an egalitarianism to media that is revolutionary and very timely. I am moved by the passion and authenticity of their work and have partnered with them to bring stories of displaced Kashmiri youth to the rest of the world. The results of that partnership have been very gratifying." - Nusrat Durrani, SVP/General Manager MTV World, New York City, April 2009

Videos created by Community Video Units in India will be posted on mtviggy.com, bringing media produced by some of the world's most disadvantaged communities to a global audience.

Video Volunteers' vision of empowering the poor to bring meaningful change in their lives is not only proving to be scalable, it also offers engaging content the world has never seen. View the videos and share your opinion!

Stay tuned for new Video Volunteers uploads throughout the campaign at http://www.mtviggy.com/kashmir.

We can drive positive change through empowering communities to voice.

Best Wishes, Jessica Mayberry and the Team at Video Volunteers

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