AJENG ADINDA PUTRI

+6288901903282 | putriajengwork@gmail.com | https://www.linkedin.com/in/ajeng-adinda-putri/

The outstanding graduate of the faculty of social and political science at Airlangga University (2022) and having experience in program planning & development, public relations, research, and marketing.

Work Experiences

PT Nusantara Sejahtera Raya Tbk (Cinema XXI) - Jakarta, Indonesia   Jan 2024 - Jul 2024

Investor Relations Administrator

- Update shares, investors and data analysis
- Update the number of local movie viewers and global movie revenues
- Input and archive analyst business cards
- Input data of investor meetings
- Participated in making the company's Annual Report & Sustainability Report 2024

Mandiri Tunas Finance - Surabaya, Indonesia   May 2023 - Nov 2023

Marketing Agent Multiguna

- Maintain partnership with 10 Bank Mandiri branches in Sidoarjo and Surabaya
- Achieved the target of 150% in June and July 2023
- Process clients from dealing, surveys, data input, to disbursement of fund requests

Bakrie Center Foundation - Jakarta, Indonesia   Feb 2022 - Jul 2022

Program Planning & Development

- Responsible for project management based on processing and program research (supervise all internal divisions)
- Establish cooperation with stakeholders related to CSR and socio-preneurship
- Identify data processing from the field to the central government system

Kita Bisa x Kecil Bergerak Indonesia - Sidoarjo, Indonesia   Apr 2020 - Apr 2021

Account Executive

- Responsible for selecting personal data qualifications for prospective clients
- Create offline and online marketing content through the Kita Bisa platform (documentation of photos, videos, and written content)
- Successfully obtained funding of >Rp700,000,000 in three consecutive months with a total of 7 clients

Central Bank of Indonesia - Surabaya, Indonesia   Sep 2020 - Sep 2022

Research Analyst, Public Relations

- Responsible for executing research programs in the Mojokerto, Jombang, and Sidoarjo areas with a total target of 300 respondents (Research Analyst)
- Published the Java Sharia Economic Festival (FESYar) agenda to 100 people per day in East Java and acted as a Liaison Officer for both offline and online agenda (Public Relations)

Education Level

Universitas Airlangga - Surabaya, Indonesia   Aug 2018 - Jul 2022

Bachelor Degree in Sociology, 3.74/4.00

- Outstanding graduate of the Faculty of Social and Political Sciences at Airlangga University (2022)
- Bank Indonesia Excellence Scholarship Awardee (2020 and 2021)

Organisational Experience

East Java Peace Ambassador National Anti-Terrorism Agency of the Republic of Indonesia   Sep 2020 - Oct 2023

Cooperation & Development Coordinator

- Responsible for handling projects both online and offline agenda on a regional to national scale
- Initiated collaboration with the East Java Regional People's Representative Council and the East Java Sports Youth Service
- Carrying out partnership strategic management with stakeholders

Surabaya Interfaith Forum   Nov 2019 - Sep 2022

Media Digital Coordinator

- Develop social media content according to the community's target audience
- Responsible for designing strategy, community management, creative direction, and also copywriting
- Initiating offline agendas in various places of worship and online agendas on Zoom, Live Instagram, and Google Meet

Skills, Achievements & Other Experience

- **Hard Skills**: Public Relations | Marketing & Research | Public Speaking | Business Development | Microsoft Office | SPSS | Google Workspace | Canva
- **Achievements**: Best Project SDGs Presentation Asia Pacific Youth SDGs Summit (2021) | Top 30 Finalists of Seed for Future 2021 Program (Young Southeast Asian Leaders Initiative, 2021) | 2nd Winner of the National LKTI Cultural Symposium "The Role of Students in Optimizing Culture during a Pandemic" (Padjajaran University, 2020) | Selected Participants of the International Forum for The Advancement of Culture (Kemendikbud RI, 2019)
- **Interest**: Public Relations | Marketing & Research | Business Development