

# AMANDA JENNINGS

Brooklyn, NY

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www.amandajennings.design

## EDUCATION

### Bachelor of Science, Graphic Design

Southern Connecticut State University

New Haven, Connecticut | 9/10 — 5/15

### Photography and Advertising

Edinburgh Napier University

Edinburgh, United Kingdom | 8/14 — 12/14

## COURSES

### User Experience Design

General Assembly

New York, New York | 5/17 — 8/17

### Front-End Web Development

General Assembly

New York, New York | 2/17 — 4/17

## RECOGNITION

### Graduated Cum Laude, Latin Honors

Southern Connecticut State University

5/15

### Senior Design Showcase

Southern Connecticut State University

5/15

## CAPABILITIES

Content Strategy  
Photoshoots  
Creative Direction

InDesign  
Photoshop  
Illustrator

Lightroom  
Sketch  
Jira

HTML / CSS / JavaScript  
Collaboration  
Project Management

## EXPERIENCE

### Graphic Designer General Assembly HQ

New York, New York | 9/17 — present

Responsible for creating, maintaining, and elevating all visual aspects of the global brand. Oversees two design freelancers weekly workflows and executions on projects.

The range of projects worked on include: email re-design, marketing campaign branding, planning and executing photo shoots, digital and print advertisements, designed curriculum and course materials, sweepstakes, social media content, and branded illustration systems.

### Junior Designer General Assembly HQ

New York, New York | 9/15 — 8/17

### Junior Designer Taunton Press

Newtown, Connecticut | 5/15 — 8/15

Created promotional design work across Taunton Press' five brands: Fine Cooking, Fine Gardening, Fine Woodworking, Fine Homebuilding, and Treads including digital advertisements, custom emails, and media kits.

### Graphic Design Intern Alexander Isley Inc. Designers

Newtown, Connecticut | 3/15 — 4/15

Created promotional design work across Taunton Press' five brands: Fine Cooking, Fine Gardening, Fine Woodworking, Fine Homebuilding, and Treads including digital advertisements, custom emails, and media kits.