

Amanda Jennings Designer

Profile

A multidisciplinary designer with experience in b2c and b2b marketing design, digital, print, social media, email, OOH, brand identity, user interface design, photography, animation, illustration, and basically anything else you need.

Work Experience

General Assembly

09/2015 — 01/2021

New York City, NY

Designer

Create, maintain, and elevate all visual aspects of the global brand — developing holistic design solutions across a range of challenges.

Works collaboratively within and across teams — pairing closely with designers, copywriters, ux designers, video production, marketers, developers, and product teams.

Point of contact for contracted designers: organizing weekly workflows and providing directional feedback.

Taunton Press

05/2015 — 08/2015

Newtown, CT

Junior Designer

Developed promotional designs across Taunton Press' five brands: Fine Cooking, Fine Gardening, Fine Woodworking, Fine Homebuilding, and Treads including digital advertisements, custom emails, and media kits.

Alexander Isley Inc. Designers

03/2015 — 04/2015

Redding, CT

Graphic Design Intern

Assisted the firm's designers with identity, print, photography, and digital projects for identity branding. Clients included: Colorblends, Viewpoint School, The Westport Library, 777 Main, and AIGA.

Education

General Assembly

2017

New York City, NY

User Experience Design

10-week part-time course

Front-End Web Development

10-week part-time course

Southern Connecticut State University

09/2010 — 05/2015

New Haven, CT

Bachelor of Science, Graphic Design

Minor in Photography

Edinburgh Napier

2014

Edinburgh, UK

Study Abroad

Studio Photography and Advertising

Contact

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Expertise

Tools

Adobe CS
(Id / Ps / Ai / AE / Lr)
Sketch
Figma
Google Workspace
Keynote
Jira

Programming

HTML / CSS

Skills

Creative direction
Project management
Process-Oriented
Collaboration
Concepting

Talk to me about

French Bulldogs
Good food
Biking
Shuffleboard
TikTok
Iced coffee, 365