steps f and g: **Final Project**

Project

Presentation 4, Report 5 rev 2011.11.15

Design: The ultimate goal of the project is a complete fully-realized design populated with real content.

The design should respond to the feedback that was provided to you in the previous phase of work.

Value: Summarized here, detailed below:
Presentation and system demo on Dec 6:   40 project points
Report due on Dec 13:   30
System design and implementation: 120

TEAM PRESENTATION 4

Due: Tuesday, Dec 6.

Format: 7 minutes multimedia presentation; 3 minutes of critique and comments. We will enforce a strict 11minute time limit. One point off for each whole minute over 8. You get to define "multimedia". ALL MEMBERS OF THE TEAM MUST PARTICIPATE IN THE PRESENTATION

The project will be presented to the class.

Presentation Should Contain:
At the minimum: a brief review of the attributes of the audience you are focusing on, an overview of concept development and implementation including issues raised in the feedback from the faculty and the other team, and a working demonstration.

All members of the team should be prepared to answer questions and expect feedback.

Value: the presentation is worth 40 Team Project points, so rehearse, rehearse, rehearse. It is possible to do very well on the presentation and get a bad score on the written report or the project.

Lagniappe:
          Since each team is expected to create a presentation that conveys the essence of their design approach, there is no explicit lagniappe for the presentation. However, presentations will be largely graded on their creativity and their ability to persuade.

TEAM REPORT 5
Due: 5:00 PM Tuesday, Dec 13.

Format: 12pt, single-spaced, illustrations, photos and screen-shots. At least 12 pages. Upload to appropriate place on wiki.

Contents: Briefly summarize the distinguishing characteristics of your target audience, outline the concept evolution, discuss issues encountered in implementation, describe design methods employed, tools used (e.g. Dreamweaver), media resources employed, any testing that has been carried out, benchmark comparisons, and a description of a process to deploy and maintain the site, in addition to explaining the approach and features of the design. Feel free to include elements from the previous reports. You MUST make a strong argument why your design is the best approach for the problem and audience.

          The process portion of the report should also include a table listing who on the team was responsible for what. This should at least cover who will acquire which content, who is responsible for what programming, and who will be responsible for the overall final product.

          The implementation portion of the report should explain in some detail how the various elements were used.

Grading: on the thoroughness and professionalism of the report. *Your presentation and report must reflect how you would apply the lessons in other contexts.* How would you use this project to explain your skills and knowledge to another client doing some other kind of project? A thorough and professional

report will not only document the website project but will convince me that you could be hired to do professional work.

THIS CLASS IS CONSIDERED TO HAVE A WRITING COMPONENT. THE QUALITY OF THE WRITING WILL BE ASSESSED AS PART OF THE GRADE. That includes spelling, grammar, structure, and argumentation.

Value: the report is worth 30 Team Project points.

PROJECT SUBMISSION
Due: 5:00 PM Tuesday, Dec 13.

Submission:
At the same time as the final report, a copy of the system will be submitted for assessment. The final design will be judged on content, architecture, visual design, interaction, performance, and robustness.

"Submission" means uploading the zipped files to the class site on scholar and a URL for a working demo if appropriate. Include everything.

Grading: the system is worth 80 project points divided up as follows:

content	50 team project points
architecture	30
visual design	20
interaction	20
performance/robustness	20

DESIGN JOURNAL
Do not ignore your journal in the rush to complete the project. Be sure to include samples of your contributions to the project, including written reports and presentations. You should mark-up this material so that you remember and are able to clearly communicate to others (like ME) how you came to do what you did.

Also be sure to include any ideas that you discarded because they were not meeting the project requirements, too hard to do, or could not convince your teammates to include. You will need that for the final exam.