AJEY VENKATARAMAN, Ph.D.

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Ph.D.-educated Data Scientist, experienced in developing and deploying statistical and machine learning models. I thrive on solving highly impactful, technically challenging problems through various numerical methods.

Professional Experience

Philo Dec. 2024 – Present

Lead Data Scientist (Ads)

San Francisco, CA

• Optimized ad request attributes through rigorous A/B testing and data analysis, leading to 2% lift in overall ad revenue, and improving user experience.

Magnite April 2022 – Dec. 2024

Senior Data Scientist

Los Angeles, CA

- Developed and deployed a multi-stage machine learning regression model that optimized pricing recommendations for customer inventories, resulting in a platform-wide monthly revenue boost of \$2 million.
- Implemented a reinforcement learning-based solution to optimize timeouts in online advertising efficiency, boosting ad revenue by 3-5% for clients, while maintaining a positive user experience.
- Mentored two junior data scientists, guiding them through data analysis, model development and deployment to enhance their technical skills and understanding of industry practices.
- My product was <u>nominated</u> for European Video Awards' Best Sell-Side Technology.

Argonne National Laboratory

Aug. 2020 - March 2022

Research Data Scientist

Chicago, IL

- Used a variational inference Bayesian deep learning model for predicting engineering component failures, achieving 80% quicker predictions and 95% accuracy. This breakthrough resulted in estimated cost savings of \$2 million for the US Department of Energy.
- Highlights: Deep Learning model for rapid quantification, Initial framework generation

Purdue University

Research Assistant

Aug. 2013 – May 2020

West Lafayette, IN

• Developed a **convolutional neural network (CNN)** for airplane component failure prediction, surpassing traditional numerical models by 12% in accuracy and achieving an 80% reduction in prediction time.

Core Competencies & Technologies

Programming Languages: Python, Scala, Java, SQL, C++

Cloud Computing & DevOps : AWS, Git, Docker, MLFlow

Data Management & Big Data Technologies : SQL, Snowflake, Hadoop, Apache Spark

Machine Learning & Deep Learning: Scikit-Learn, TensorFlow, PyTorch, Keras, Neural Networks, SVM, Random Forest, XGBoost, Transformers, Large language models

Statistical Analysis & Data Science Methods: Hypothesis Testing, Bootstrapping, Time-Series

Forecasting, Regularization, A/B Testing

Certifications: Amazon Web Services (AWS) - Certified Cloud Practitioner

EDUCATION

Purdue University

West Lafayette, IN

Ph.D. in Engineering

Aug. 2015 - May 2020

- Coursework: Databases, System Design, Machine Learning, Deep Learning
- Thesis: "A numerical and statistical framework towards high fidelity modeling"

Purdue University

West Lafayette, IN

Master of Science in Engineering

Aug. 2013 - May 2015

• Coursework: Databases, System Design, Machine Learning, Deep Learning

National Institute of Technology

Surathkal, India

Bachelor's in Mechanical Engineering

Aug. 2009 - May 2013

• Coursework: CS50, Data Structures, Algorithms, Linear Algebra, Probability and Statistics, Calculus