

Customer Data Model Documentation

The database stores information about customers for analytics.

Fields:

- CustomerID: Unique identifier for each customer
- FirstName: Customer's first name
- LastName: Customer's last name
- Email: Customer's primary email address
- SignupDate: Date the customer registered
- TotalSpent: Total dollar amount spent by the customer

The target system expects the following:

- Cust_ID instead of CustomerID
- FName instead of FirstName
- LName instead of LastName
- UserEmail instead of Email
- JoinDate instead of SignupDate
- AmountSpent instead of TotalSpent