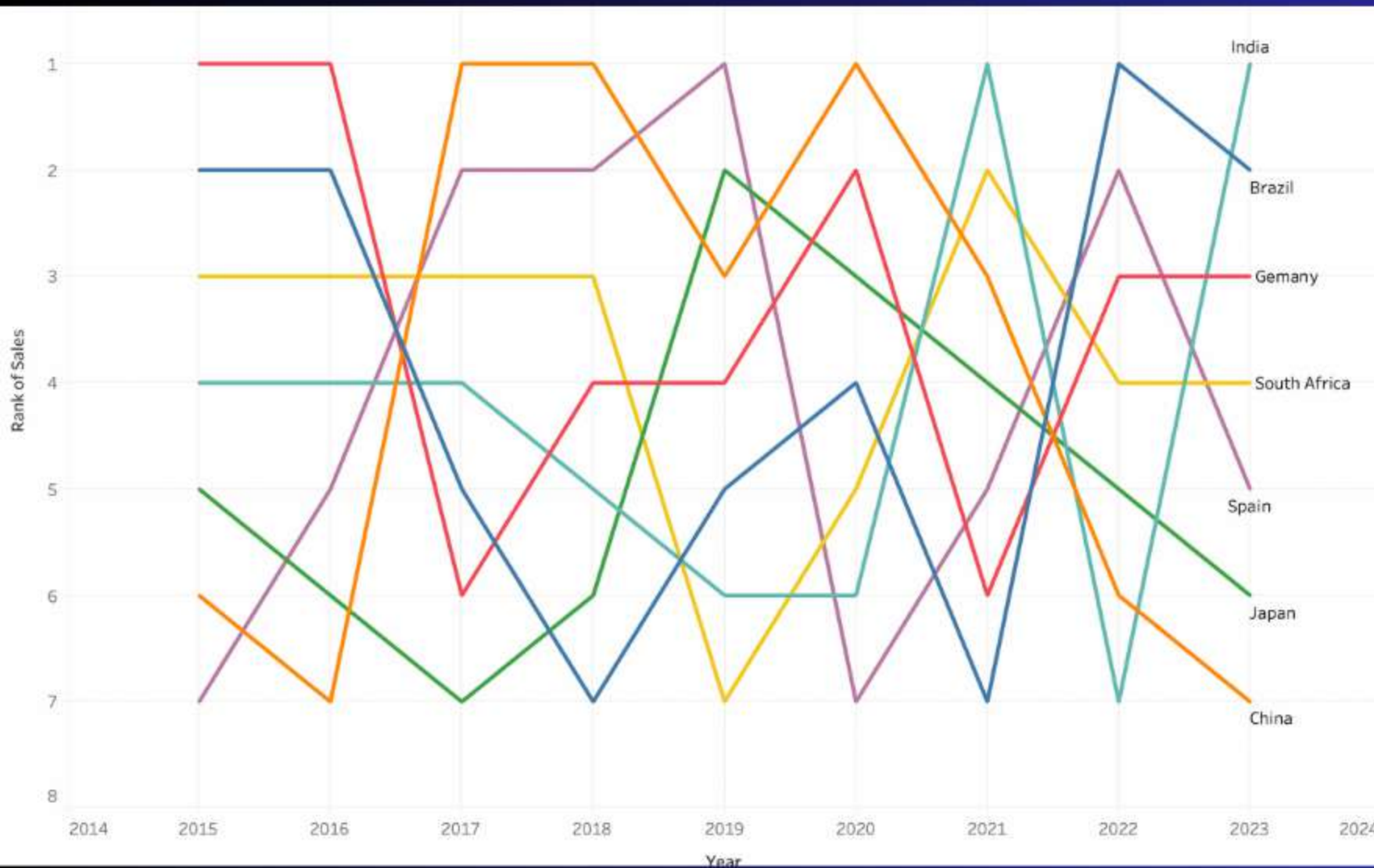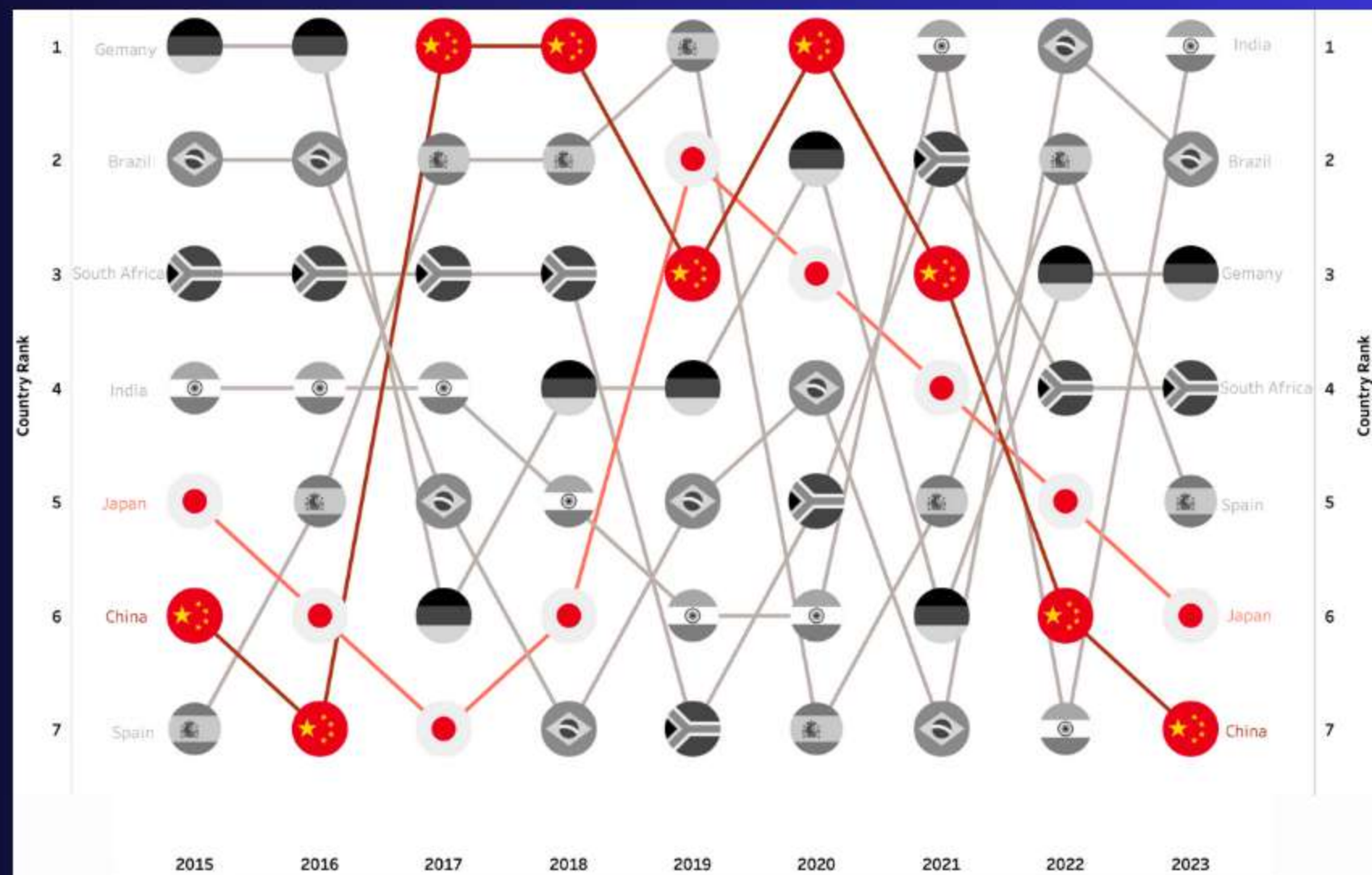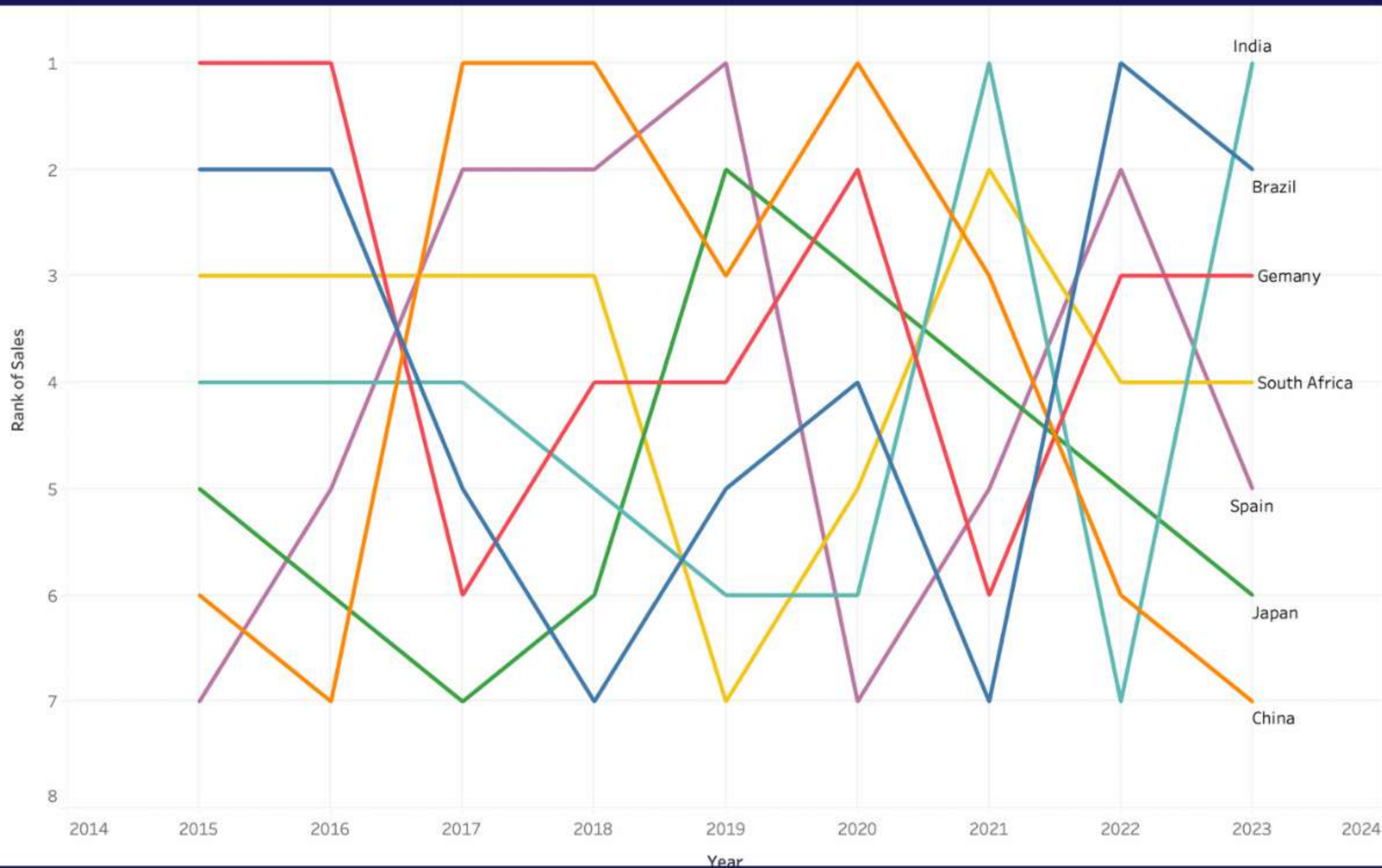# BUMP CHART

From this

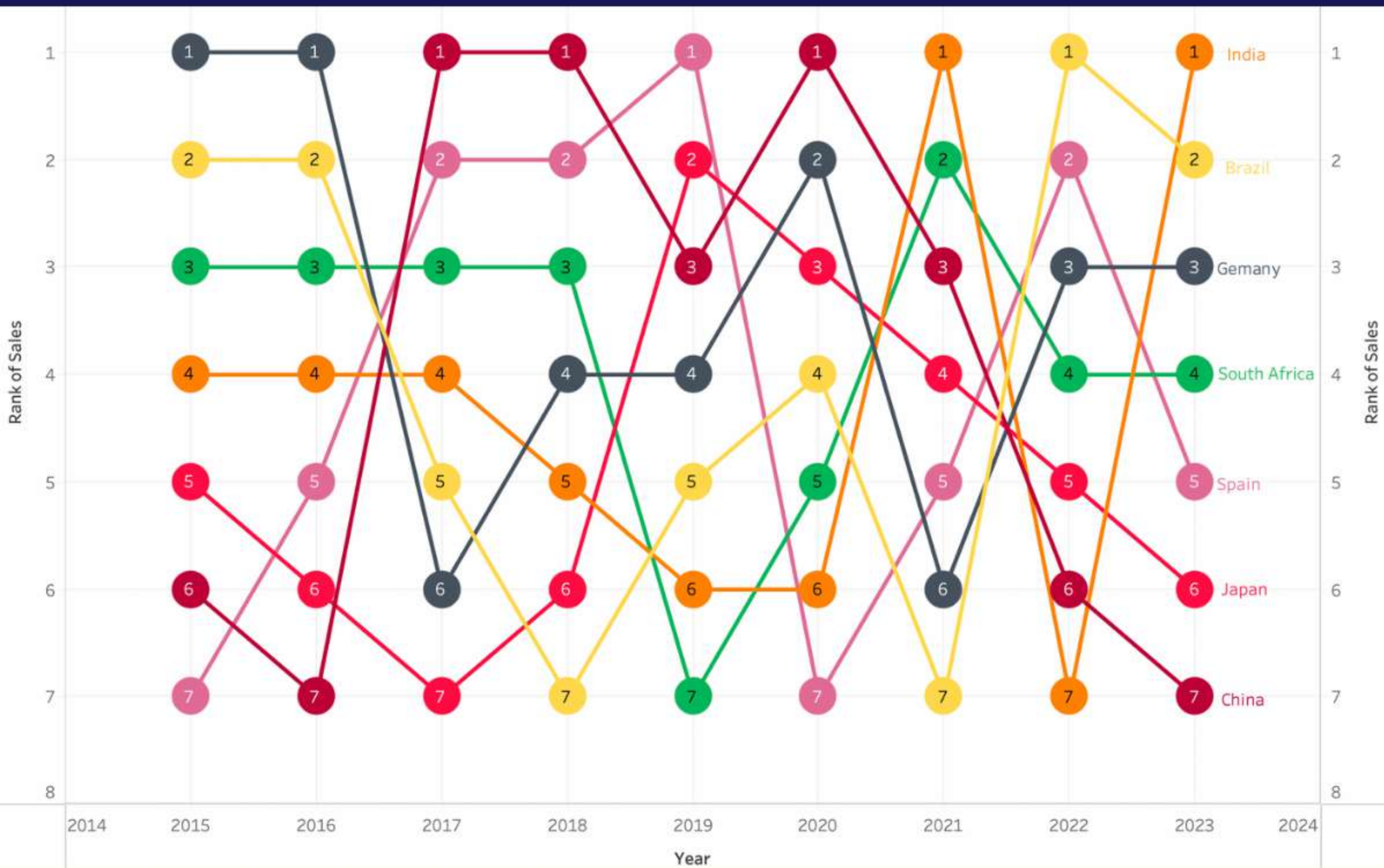To this

STEP - 1

Takeaways:

- The rankings appear cluttered.
- It makes it difficult for the viewer to grasp what we are trying to show.
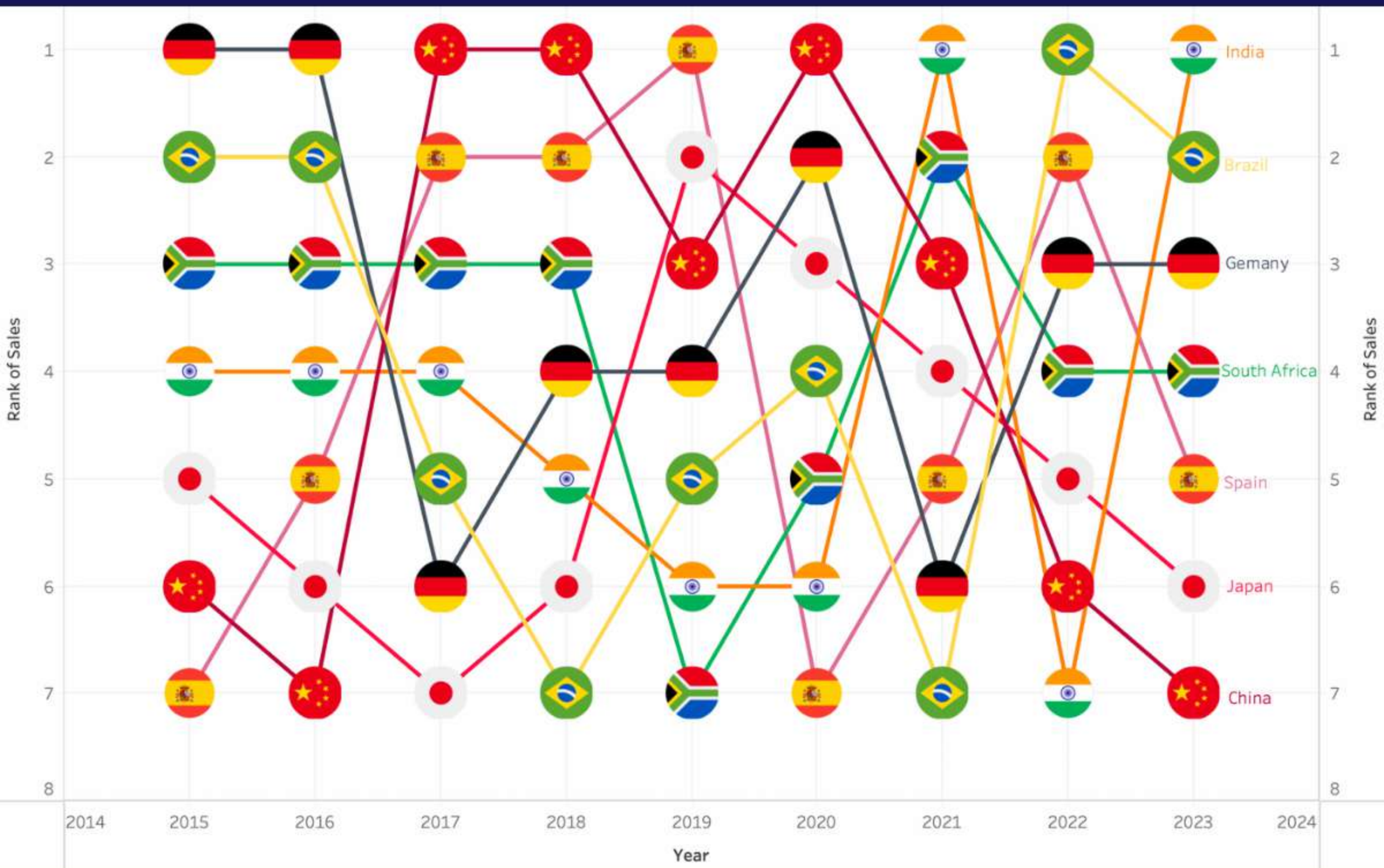
STEP - 2

Takeaways:

- The labelling for each country has been aligned with the corresponding marker colour to enhance comprehension
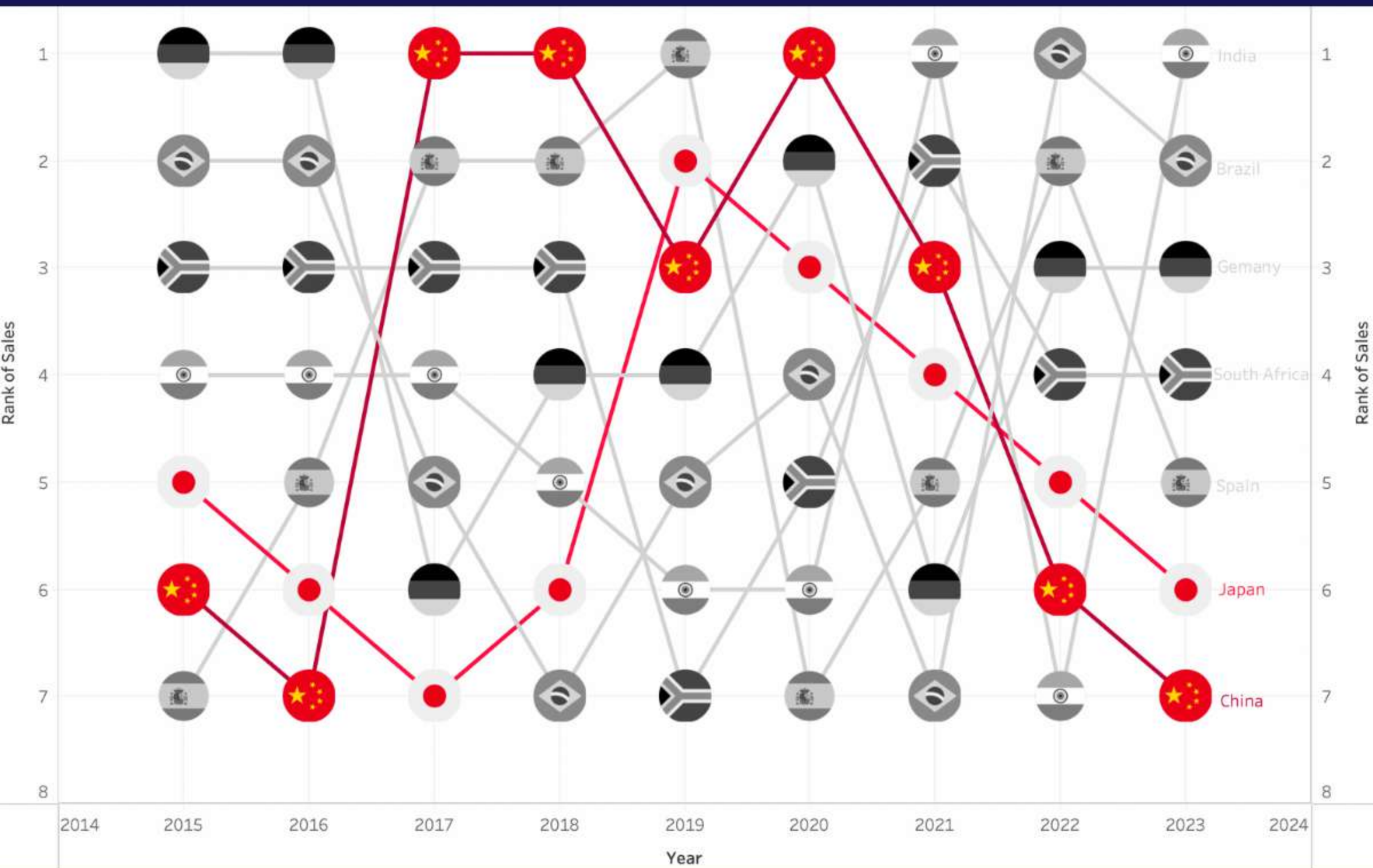- Identifying which country corresponds to each line remains a challenge

STEP - 3

Takeaways:

- Incorporating country flags can greatly assist viewers in comprehending the visual.
- Despite the effort to incorporate country flags, the visual representation remains cluttered, and the depicted information is unclear
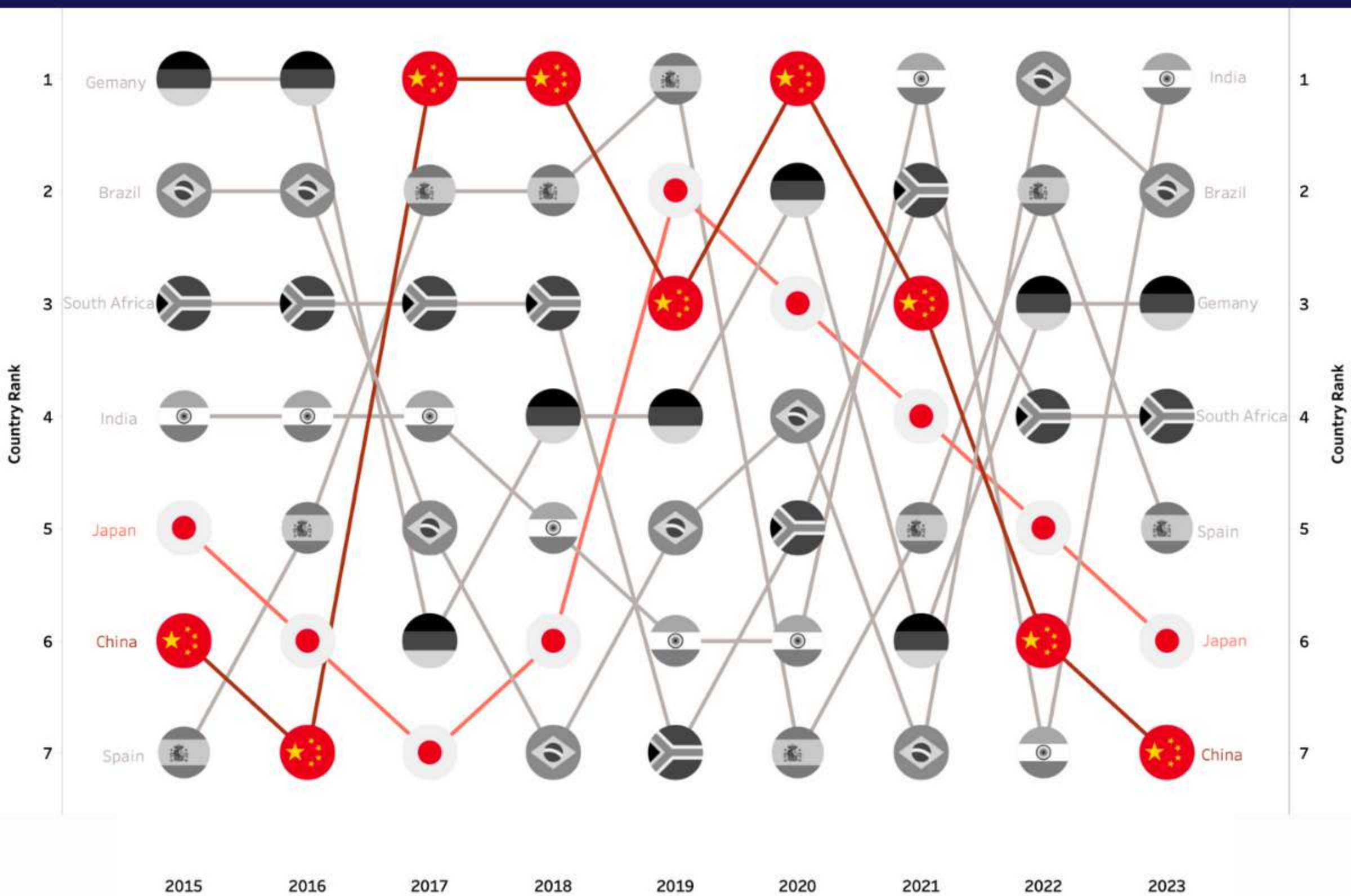
STEP - 4

Takeaways:

- We have highlighted the countries of focus while greying out the others to streamline the visual presentation.

STEP - 5

Takeaways:

- Once cleaned and labelled, **The graph illustrates a consistent decline in ranking for China and Japan over the past few years, whereas other countries have experienced fluctuating rankings.**