

Alexander Frankel

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SUMMARY

Product manager and interaction designer who is inspired by the love people have for their most important products and services. Reliably delivers experiences on time that are beautiful in both appearance and interaction.

EXPERIENCE

Microsoft
Redmond, WA
2014 - Present
Program Manager II

Product owner for Azure Blueprints, a service in preview for provisioning app environments for large enterprises in Azure. Designed and led a research process whose findings were used for the initial designs for the service. Designed initial product and visual designs that led to the service being funded. Drove engineering team to public preview release in eight months, resulting in a tier one marketing announcement at the Ignite 2018 conference. Blueprints is now managing environments that collectively contain over 100,000 Azure resources.

Previously developed features for Azure Log Analytics and Operations Management Suite including an overhauled onboarding experience, global settings, the linux data collection agent, Power BI integration, and Alerts.

Change A View Inc.
Remote
Spring 2018 - Present
Head of Product

Leading product development team for changeaview.com - a replatforming effort for the r/changemyview subreddit with almost 700,000 subscribers. Set milestones and priorities for two part time developers to release a private alpha test with ~500 users in less than six months. Main contributor on the Change A View frontend written in VueJS built on top of an innovative HATEOAS API. Currently managing a growing team of three developers and one designer.

Boyce Technologies Inc.
New York City, NY
Summer 2014
Software Engineering Consultant

Designed and implemented complete custom overhaul of inventory and quality control software.

Application used to help build the HelpPoint intercoms present in all 468 NYC Subway stations.

ADDITIONAL EXPERIENCE

School of Visual Arts Teacher's Assistant | New York City, NY | Fall 2016

Lehigh University Teacher's Assistant | Bethlehem, PA | Spring 2014

Clever Devices Software Engineering Intern | Woodbury, NY | Summer 2012

Hickory & Tweed Ski and Bike Specialist | Armonk, NY | 2008 - 2012

EDUCATION

School of Visual Arts

2016 - Present

MFA Interaction Design

Lehigh University

2010 - 2014

BS Integrated Business and

Engineering | Computer Science Major

SKILLS

Frontend Development

Adobe Xd, Ai, Id, Pr

Service Design

Design Research

Java, C++ Experience