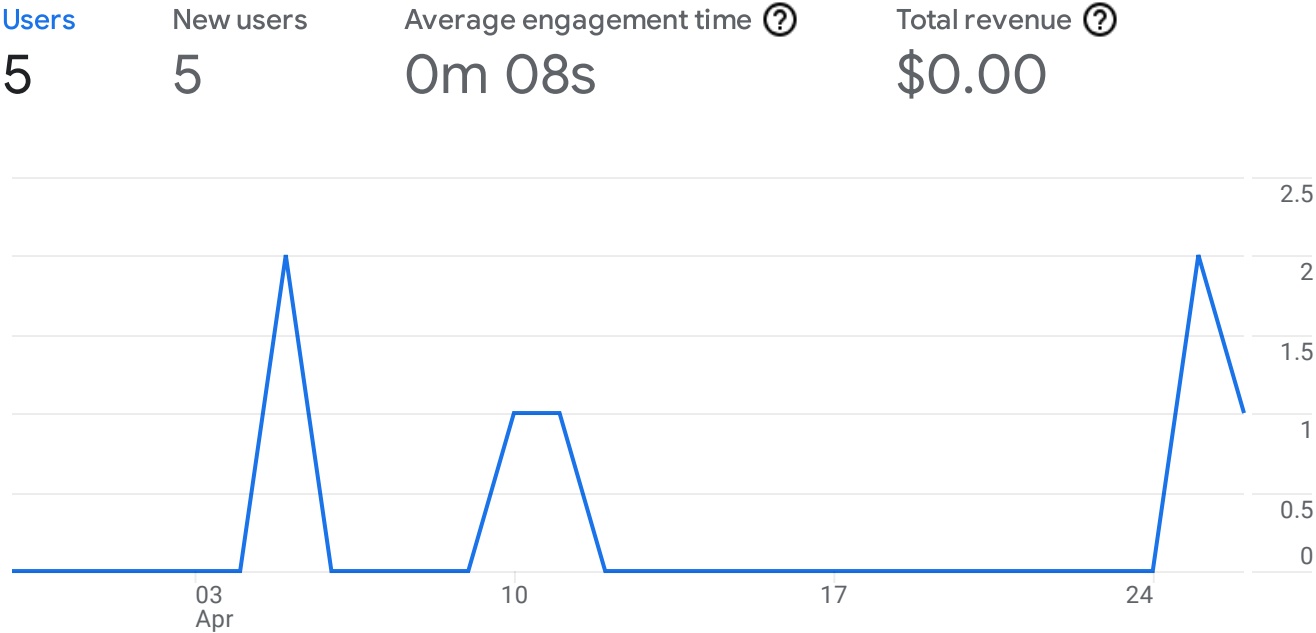


Reports snapshot ✔ ▾

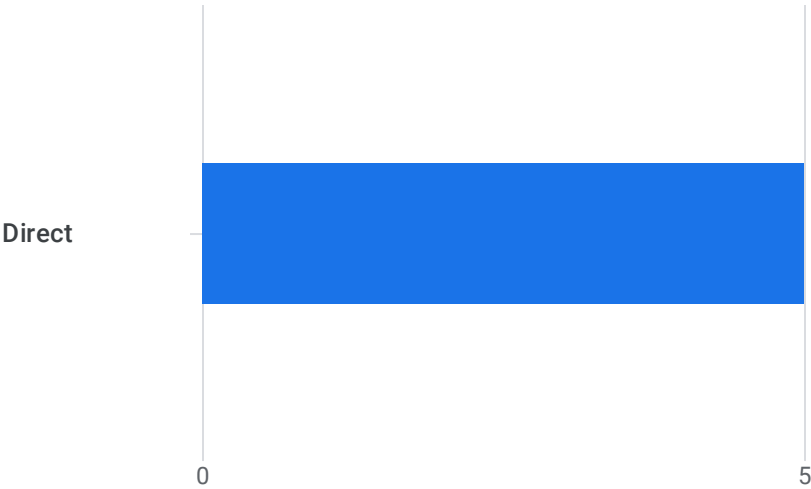
Last 28 days Mar 30 - Apr 26, 2022 ▾

A All Users Add comparison +



WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping ▾



[View user acquisition →](#)

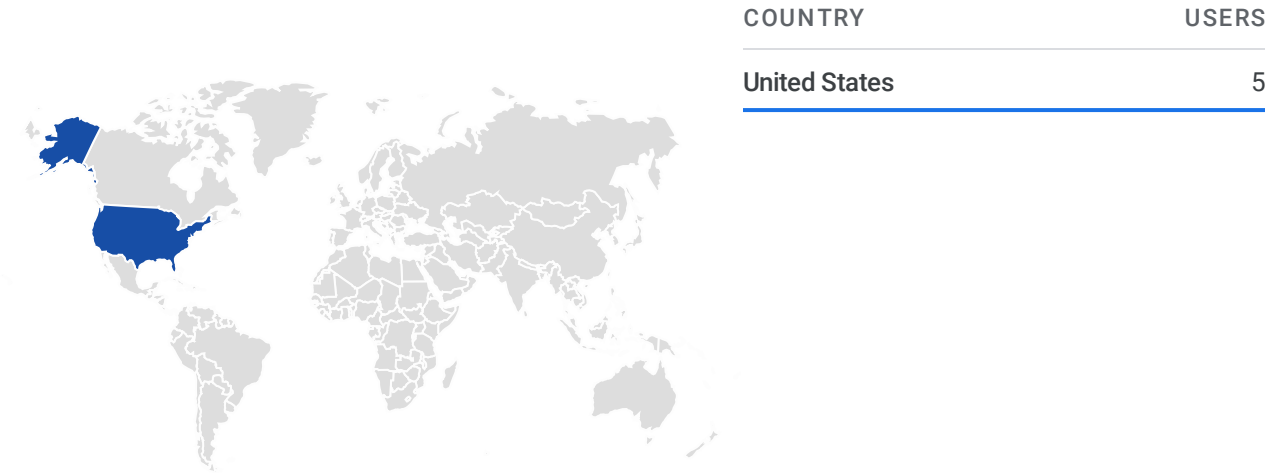
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session default channel grouping ▾

SESSION DEFAULT CHANNEL G...	SESSIONS
Direct	6

[View traffic acquisition →](#)

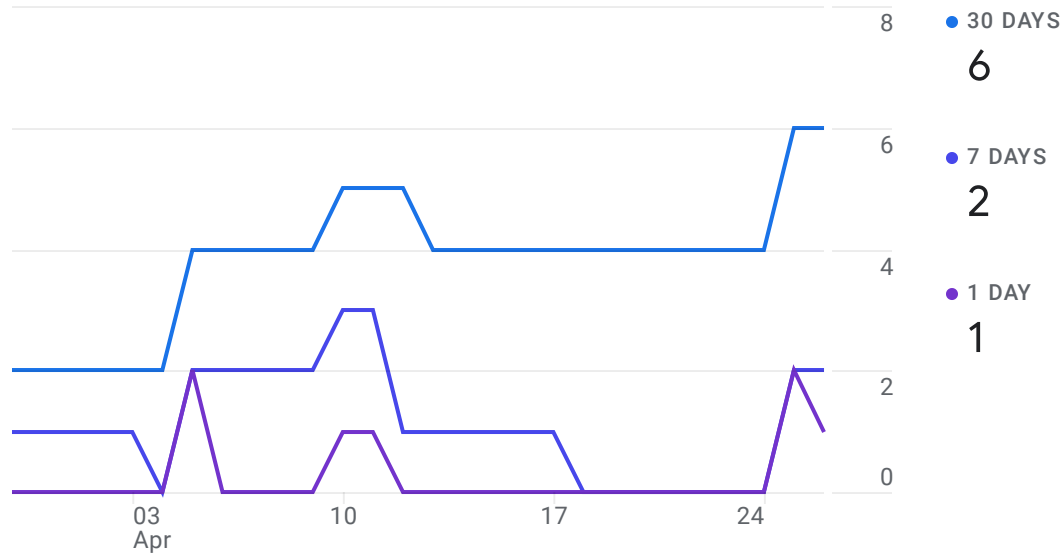
Users ▾ by Country



[View countries →](#)

HOW ARE ACTIVE USERS TRENDING?

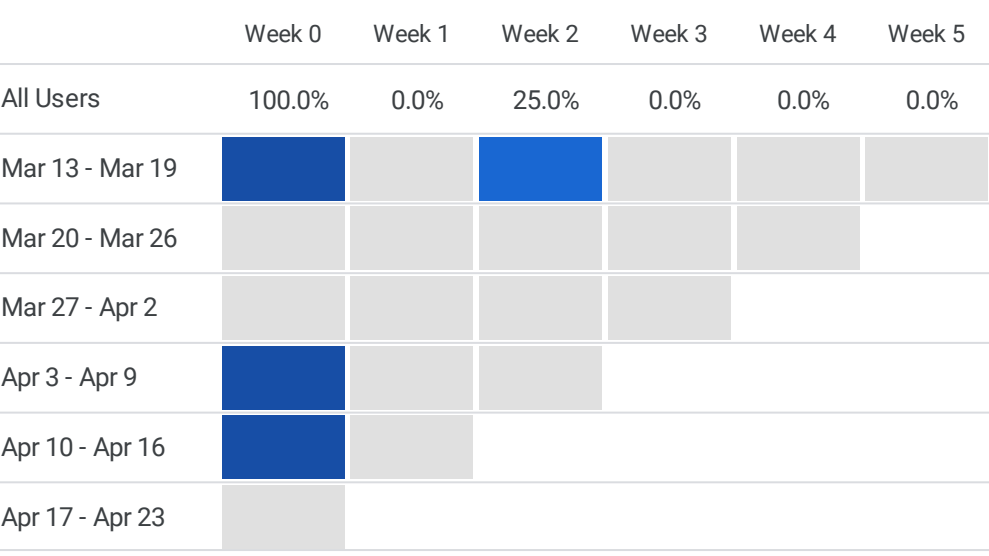
User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only



6 weeks ending Apr 23

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

Page title and screen class	Views
Anika Hagen	8
Anika Hagen - Home	4
Anika Hagen - Resume	2
Anika Hagen - About Me	1
Anika Hagen - Colo...ny Classic Poster	1
Anika Hagen - Moun...ows Vision Center	1

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

Event name	Event count
page_view	17
user_engagement	12
session_start	6
first_visit	5
scroll	5

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

Event name	Conversions
------------	-------------

No data available

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

ITEM NAME                      ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform

No data available

[View tech details](#) →