

# APRIL J. HARRY

## STATISTICAL DATA SCIENTIST

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**SKILLS**     **LANGUAGES AND TOOLS:** Python, R, SQL, Spark, dbt, Sisense for Cloud Data Teams

## EXPERIENCE

MAY 2019     **ROVER**

–NOW

**SENIOR DATA SCIENTIST (MAR 2022 - NOW)**

**DATA SCIENTIST (MAY 2019 - MAR 2022)**

- Developed a survival model approach for improving customer LTV through search ranking.
- Established team processes for monitoring and triaging issues with production-facing pipelines.
- Was technical lead for a team of 5 data scientists in developing a PySpark feature library and set of machine learning models for search result ranking, significantly increasing conversion.
- Created a framework for describing the customer lifecycle in daytime pet services (dog walking and daycare), and formalized metrics to facilitate timely marketplace health monitoring based on transition rates.

APR 2018     **DATA SCIENTIST, REALSELF**

–MAY 2019

- Engineered SQL-based email recommendations, resulting in ~20% lift in clickthrough rate.
- Collaborated cross-functionally to build a microservice using fuzzy matching to extract review snippets mentioning sponsoring businesses. Used a similar approach to link >10,000 previously unattributed reviews to medical providers.
- Built a front-end site feature to collect data on duplicative user-generated questions.

2018–2019     **TECHNICAL ADVISOR AND FELLOW, INSIGHT DATA SCIENCE**

*TECHNICAL ADVISOR (2018-2019)*

- Conducted admissions interviews and participated in alumni panels for recruiting.
- Mentored data science fellows through project advice and mock interviews.

*FELLOW (2018)*

- Built a Python-based Support Vector Machine classification algorithm for identifying sponsored content in YouTube videos based on Natural Language Processing.
- Deployed algorithm through a Google Chrome extension and Flask/AWS web app

2015–2018     **GRADUATE ASSISTANT/RESEARCH TECHNICIAN, NORTHEASTERN UNIV and PURDUE UNIV**

- Developed a Bayesian statistical modeling and testing framework for molecular imaging data, identifying differences in the composition of biological tissues.
- Prototyped the Markov Chain Monte Carlo model estimation as an R package ([msiCompare](#)).
- Full listing of peer-reviewed publications on my [LinkedIn page](#).

## EDUCATION

2012–2017     **PHD IN STATISTICS**, Purdue University, West Lafayette, IN

2010–2012     **MS IN APPLIED STATISTICS**, Purdue University, West Lafayette, IN

2006–2010     **BS IN MATHEMATICS**, Xavier University of Louisiana, New Orleans, LA