

ANDREW HAUSDORF

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EDUCATION

WASHINGTON UNIVERSITY, OLIN BUSINESS SCHOOL, ST. LOUIS, MO
BSBA Candidate, Majors in Economics & Strategy and Entrepreneurship

May 2015

- Enterprise Holdings Scholar, John M. Olin Scholar, Bright Flight Scholar
- **Computer Science Coursework:** Rapid Prototype Development, Java, Web Development, & Ruby on Rails

WHU-OTTO BEISHEIM SCHOOL OF MANAGEMENT, VALLENDAR, GERMANY

August 2013 – December 2013

Semester Abroad Coursework: Entrepreneurial Opportunities & Business Models, Logistics, Spanish, and Biotechnology

UNIVERSITY OF CALIFORNIA LOS ANGELES, WESTWOOD, CA

June 2012 - August 2012

Summer Coursework: Disruptive Innovation in Entrepreneurship and the Design of Business

EXPERIENCE

TOPOPPS St Louis, MO

August 2014 – December 2014

Center for Experimental Learning Startup Consulting

- Created and administered a usability study to compare the user experience advantages of TopOPPS over Salesforce
- Proved empirically that TopOPPS is more efficient and user-friendly than Salesforce

THE COFFEE KIT Santiago, Chile

June 2014 – August 2014

South American coffee subscription startup

Summer Intern

- Gathered information on incubator options which led to a \$33,830 investment from Startup Chile
- Created an international expansion strategy based on target countries' business environments
- Collected coffee beans from suppliers and delivered to customers during the site launch
- Independently secured international visas, housing, and learning opportunities for the summer

GOODPEOPLE Buenos Aires, Argentina

June 2013 – August 2013

Online community and marketplace for the action sports lifestyle

Business Development Intern

- Researched and recommended user acquisition strategies through Facebook and Instagram
- Searched for new brands to join the site and created spreadsheets to track social media activity among these suppliers
- Designed a sponsorship presentation in slide deck, flyer, and brochure formats for use at X Games LA 2013
- Helped bridge the Argentine language and culture gap during the USA site launch

ST LOUIS INFORMATION TECHNOLOGY ENTREPRENEUR NETWORK (ITEN)

January 2013 - Present

- Created a minimum viable product with Ruby on Rails for www.exacerboom.com, a social content sharing site

ACTIVITIES

WASHINGTON UNIVERSITY CLASS OF 2015 TREASURER

August 2011 - May 2012

- Advocated to the Wash U Student Union on behalf of a 1500 student Freshman Class
- Wrote treasury appeals that resulted in several thousand dollars of additional event funding

WASHINGTON UNIVERISTY TECHNOLOGY ENTREPRENEURS (WUTE)

September 2013 - Present

PHI DELTA THETA FRATERNITY

May 2012 - Present

- Active member of a national fraternity that emphasizes personal and community development

SKILLS

- Programming: Ruby on Rails, JavaScript, SQL, PHP, Node.js, Angular.js, AWS, Apache, Bootstrap
- Computer: Salesforce, Microsoft Office 2013, Google Adwords, Facebook Ad Manager, Shopify
- Languages: Intermediate Spanish