

# ANDREW HAUSDORF

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**Permanent Address:**

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## EDUCATION

**WASHINGTON UNIVERSITY, OLIN BUSINESS SCHOOL, ST. LOUIS, MO**  
**BSBA 2015, Majors in Economics & Strategy and Entrepreneurship**

**May 2015**

- Enterprise Holdings Scholar, John M. Olin Scholar, Bright Flight Scholar
- **Computer Science Coursework:** Rapid Prototype Development, Java, Web Development, & Ruby on Rails

**WHU-OTTO BEISHEIM SCHOOL OF MANAGEMENT, VALLENDAR, GERMANY**

**August 2013 – December 2013**

**Semester Abroad Coursework:** Entrepreneurial Opportunities & Business Models, Logistics, Spanish, and Biotechnology

**UNIVERSITY OF CALIFORNIA LOS ANGELES, WESTWOOD, CA**

**June 2012 - August 2012**

**Summer Coursework:** Disruptive Innovation in Entrepreneurship and the Design of Business

## EXPERIENCE

**GOBRANDGO** St Louis, MO

*Frontend Developer (Contract Work)*

**October 2015 – Present**

- Created responsive pixel-perfect webpages for clients using PHP, HTML, Sass, jQuery, and Wordpress
- Implemented the creative team's move to Git version control

**CHAMPIO.COM** New York, NY

*Ruby on Rails Backend Developer*

**April 2015 – June 2015**

- Programmed agile MVC applications for a statistics management platform, site notifications, and upvoting
- Developed projects from idea to implementation in collaboration with the whole team
- Created the website landing page and several front-end designs for site components

**ENSAGE.IO** St Louis, MO

*Ruby on Rails Full-Stack Developer*

**January 2015 – May 2015**

- Created the entire Rails backend and frontend, including the landing page and all MVC work
- Managed programming schedule so our prototype would be completed by Demo Day

**TOPOPPS** St Louis, MO

**August 2014 – December 2014**

Center for Experimental Learning Startup Consulting

- Created and administered a usability study to compare the user experience advantages of TopOPPS over Salesforce
- Proved empirically that TopOPPS is more efficient and user-friendly than Salesforce

**THE COFFEE KIT** Santiago, Chile

**June 2014 – August 2014**

South American coffee subscription startup

*Business Development Intern*

- Gathered information on incubator options which led to a \$33,830 investment from Startup Chile
- Created an international expansion strategy based on target countries' business environments

**GOODPEOPLE** Buenos Aires, Argentina

**June 2013 – August 2013**

Online community and marketplace for the action sports lifestyle

*Business Development Intern*

- Researched and recommended user acquisition strategies through Facebook and Instagram
- Developed a new user signup strategy that merged steps to reduce the site's bounce rate
- Designed a sponsorship presentation in slide deck, flyer, and brochure formats for use at X Games LA 2013
- Helped bridge the Argentine language and culture gap during the USA site launch

## SKILLS

- Programming: PHP, WordPress, Ruby on Rails, jQuery, Sass, Java, SQL, JavaScript, AWS
- Computer: Salesforce, Microsoft Office, Google Adwords, Facebook Ad Manager, Shopify
- Languages: Intermediate Spanish