

CASE STUDY – Investment Offering – Journey Healing Centers 2011

The attached are the actual documents used by Josh and Lisa Lannon for raising money to fund expansion of Journey Healing Centers in Australia.

These documents were provided to us by Josh and Lisa in 2011 when they were actively raising the funds.

We don't know if the raise was successful, or if the project being funded actually happened or was profitable.

We do know that Josh and Lisa had successfully raised money for Journey Healing Centers in the United States ... a business they eventually sold.

The first two pages ("The Opportunity Overview") is essentially an Executive Summary. It hits the highlights and accompanied the more detailed "Investment Opportunity" document, which was spiral bound with a clear cover.

The piece is clean, concise, professional but not overly fancy. If you know Josh and Lisa, it's reflective of their personalities.

Learning from the Lannons ...

Review the piece for the three essential sales components: 1) set the table, 2) touch the heart, 3) engage the mind.

What does it do well? What could be better?

You may want to form a small study group of fellow members, or start a Forum thread on this case study, to share ideas and takeaways with others.

Remember: Perfect is the enemy of done. A good piece in the hands of prospective investors will raise more money than a nearly perfect piece which never gets to press.

NOTE: This is presented for SMC EDUCATIONAL purposes only. Please do NOT contact the parties listed unless you have a pre-existing relationship. Do NOT copy or distribute these documents to anyone. This is for the private, personal use of SMC members ONLY. Thank you.



The Opportunity Overview

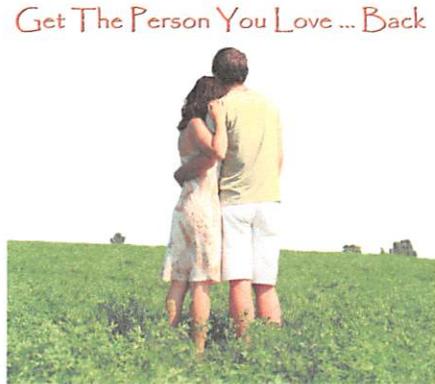
A successful drug and alcohol rehabilitation healing center is raising **3.75 million** USD from qualified investors. The capital will be used for building rehabilitation centers in Australia, and purchasing real estate.

- **Passive Income:** Projected returns on investment of up to 10% per annum distributed quarterly.
- **Security:** Company has a proven track record in a growing healing field.
- **Contribution:** You become connected with a growing Social Contribution network improving the lives of others.
- **Values:** JHC provides an environment for our clients to heal with dignity and respect.

The payback term is 3 years with option of extension with reinvestment opportunities. The projected ROI on the investor's capital is 10% per annum with quarterly reporting and distributions. Qualified investors can also receive equity shares in the company.

- 3.75 million USD capital raise
- Up to 10% preferred per annum ROI
- 3 year term with option of extension
- Equity shares
- Australia
- The minimum investment of \$100,000 USD

The US based company has 9 years of profitable operating experience, a dynamic team of professionals who are responsible for making a difference throughout the world and within the 6 facilities already well established in the USA.



Private Drug & Alcohol Rehab



Confidential Document Journey Healing Centers International



HEALING>DRUG & ALCOHOL ADDICTION

Available Opportunity – General Summary:

Australia

Many sophisticated investors are moving away from the US dollar and diversifying into other currencies and asset classes. This strategic move into the Australian market is proven to be successful as the Aussie dollar continues to strengthen against the US dollar and other currencies.

JHC is investing into the Australian market and has established local partners with US trained operators in place. JHC has spent 2 years researching the local market, establishing a call center, incorporating the legal structures, and conducting team trainings.

- 1 out of 8 adults drink at “high risk” levels.
- Alcohol misuse cost Australian communities \$15.3 billion each year
- Drug misuse cost Australian communities \$8.2 billion each year
- Each year over 3000 Australians die just from alcohol abuse

Reasons To Invest

- Drug and alcohol addiction is growing at an alarming rate
- In good times people party and in bad economic times, people abuse.
- Company has successful experience in the field
- Social Contributions

If you are interested in the JHC opportunity, would like more information and how to qualify, contact Mr. Josh Lannon at 1-702-274-8889 at josh@journeycenters.com

Qualified investor availability is limited and the company will be closing on the property before July 1, 2011

The purpose of this investment summary is to obtain indication of interest in an investment into Journey Healing Centers Australia. This summary does not constitute an offer to sell or solicitation of an offer to buy any security. An offer to sell can only be made by a Confidential Private Placement Memorandum (the memorandum). Offers will only be made to accredited/qualified investors. An investment into Journey Healing Centers Australia is a speculative investment and subject to significant risks that are set forth in the Memorandum.



Get The Person You Love ... Back



Private Drug & Alcohol Rehab



**INVESTMENT OPPORTUNITY
2011**



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The Opportunity Overview

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- 3 year term with option of extension
- Equity shares
- Australia
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The US based company has 9 years of profitable operating experience, a dynamic team of professionals who are responsible for making a difference throughout the world and within the 6 facilities already well established in the USA.

Reasons To Invest

- Drug and alcohol addiction is growing at an alarming rate
- In good times people party and in bad economic times, people abuse.
- Company has successful experience in the field
- Social Contributions



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The Challenge

We are living in a time where we are surrounded by alcohol advertisements, doctors prescribing all types of medications, and drug pharmacies on almost every corner. That's just the legal drugs; there is also the abundance of illegal drugs available. Wherever we live overall, it's socially acceptable to consume alcohol, take prescribed medications and overindulge. Let's face it, every one of us will, at one time or another be offered a drink or medication to celebrate, disconnect, relax, and to forget or numb the pain.

Tens of millions of people are mentally and physically dependent on alcohol and drugs. Addiction is a part of our lives and so many people and their families are being affected.

- In the U.S. alone, 1 out of every 8 Americans has a significant problem with alcohol or drugs
- More than 50% of all fatal road accidents are alcohol related
- Over 60,000 people per year die from their addiction.

Drug and alcohol addiction stretches far beyond the stereotype of homeless alcoholics and drug addicts lying in the streets. Addiction sees no boundaries, doesn't care about economic classes, and crosses all borders and cultural differences.

Journey Healing Centers (JHC) recognizes this global problem of addiction and is committed to assisting individuals and their families around the world overcome the grips of addiction.

About Us

"Get the Person You Love Back". These powerful words drove the founders to create Journey Healing Centers (JHC). Lisa Lannon was an Officer working for the Las Vegas Police Department and her husband Josh was running the family business, a number of successful nightclubs in Las Vegas, Nevada. Josh's lifestyle was on the edge and their marriage was falling apart. Not because they did not love each other, but because addiction had taken control of Josh's life.

Lisa just wanted the man she fell in love with back. Back from the grips of addiction, drinking, late nights, lost memories, and emotional rollercoasters. She was faced with a tough decision to continue watching her loved one destroy his life OR own her voice, take a stand, and reclaim their lives they once had.

This was the lifeline that Josh was looking for. The fun had ended a long time ago, but the drinking did not. When Lisa told Josh, "If you do not go to rehab tonight, I am leaving you," Josh was faced with a choice... a life with Lisa and marriage... or a life with addiction. That night, Josh chose into his marriage, checked into rehab and took on his life.

From their own personal experiences, the Lannon's knew first hand the powers of addiction and how it can rip a family apart. After Josh's rehab, and the impact it had on them, the Lannon's committed their lives to building healing centers that assisted others to reclaim their lives and overcome addiction.

Now with over 9 years of experience in the field, JHC has grown to 6 locations in the USA and is opening a facility in Brisbane, Australia, in 2011. The founders, Josh and Lisa Lannon, have been able to successfully assist thousands of individuals overcome addiction and reunite with their families.

Because of the quality work JHC does, the Joint Commission of Accreditation in Healthcare Organizations (JCAHO) awarded The Gold Seal of Accreditation to JHC. This is the highest international governing body of accreditation in the behavioral healthcare field.





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JHC is a private* accredited drug and alcohol company that provides residential inpatient treatment, outpatient, day treatment, long term sober living, and dual diagnosis therapy to adults between the ages of 18-75.

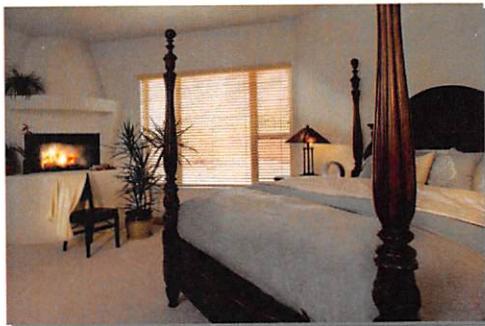
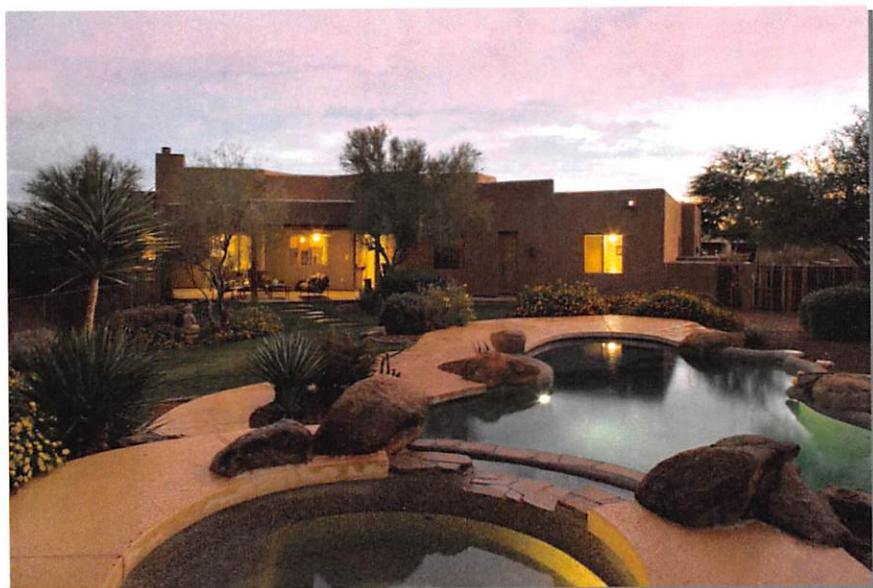
This summary will provide you with basic overview, social contributions and commercial opportunities that JHC is offering, to a select few.

**** JHC is a private facility; we do not receive government funding. All clients are self-funding and few bill their health insurance. Confidentiality and privacy is of high regards for JHC clients.**

The USA Facilities

JHC USA Arizona facilities provide healing from addiction with dignity and respect in the high desert setting.

Scottsdale, Arizona





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JHC USA Utah facilities provide healing from addiction with dignity and respect in the serene mountains.

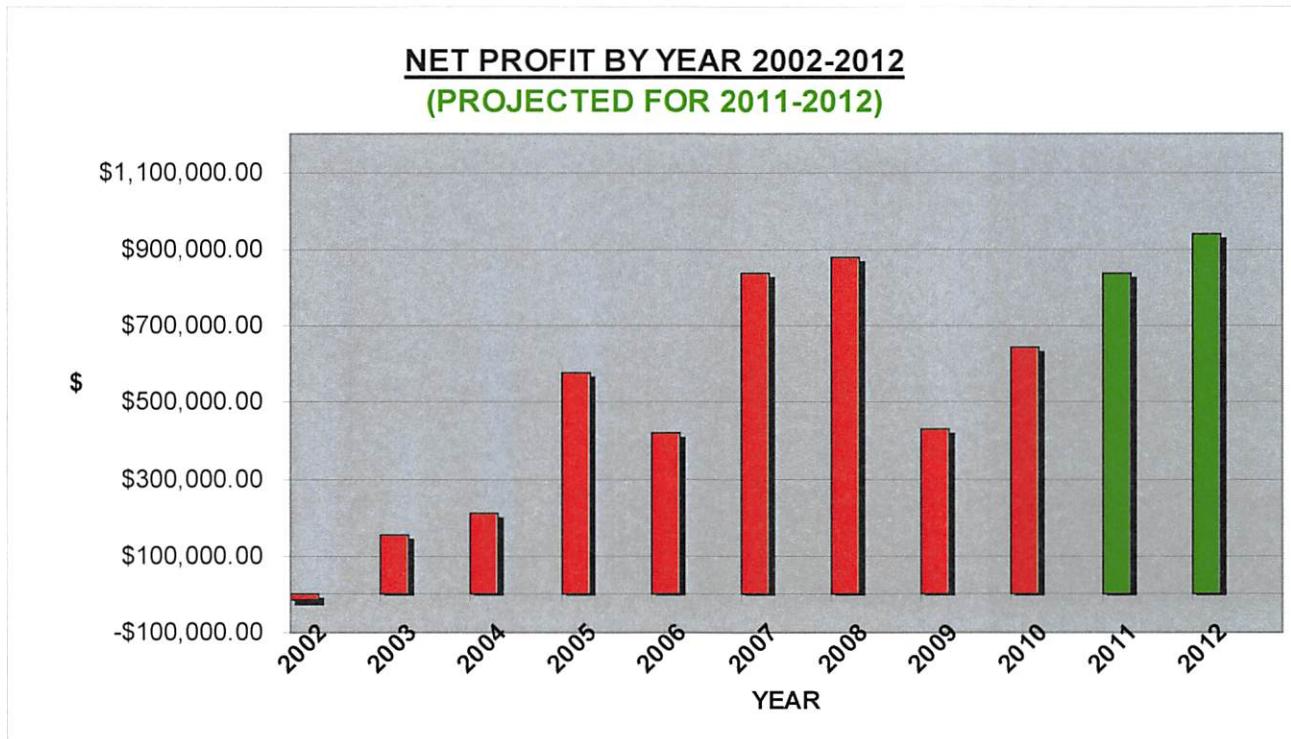
Salt Lake City, Utah



The USA Operation Financial Overview

The USA based company has 9 years of profitable operating experience and a dynamic team of professionals who are responsible and dedicated to making a difference throughout the world.

JHC USA track record of profitable growth



Historical net operating income and projected



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JHC is investing into the Australian market and has established local partners with US trained operators in place. JHC has spent 2 years researching the local market, establishing a call center, incorporating the legal structures, and conducting team trainings. We are now ready to strike on the property and open our doors in Australia.

Why Australia?

There are many great reasons to expand the company to Australia. From a commercial standpoint and ease of conducting business, Australia is an English speaking country that shares a common bases to its legal and accounting system same as USA. There are tax treaties that exist between USA and Australia which support commerce.

The population of Australia is 22 million with the median income of \$66,000. Compared to United State's population of 311 million, and the median income of \$50,000.

After the 2006 merger of the Australian Stock Exchange and the Sydney Futures Exchange, the Australian Securities Exchange is now the ninth largest in the world.

Ranked third in the Index of Economic Freedom (2010), Australia is the world's thirteenth largest economy and has the ninth highest per capita GDP; higher than that of the United Kingdom, Germany, France, Canada, Japan, and the United States.

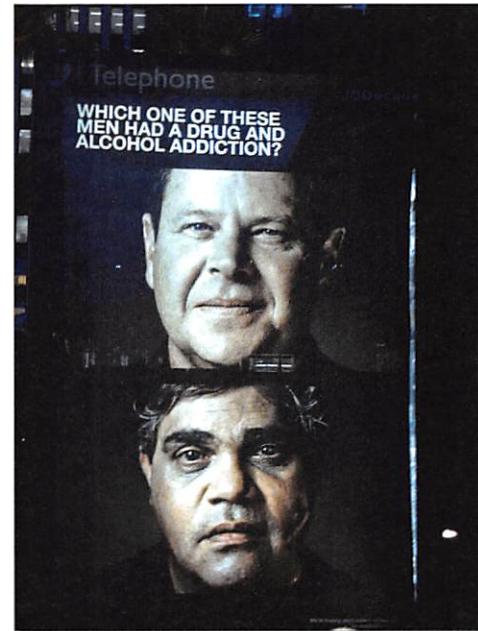
The country was ranked second in the United Nations 2009 Human Development Index, first in Legatum's 2008 Prosperity Index, and sixth in *The Economist* worldwide Quality-of-Life Index for 2005. All of Australia's major cities fare well in global comparative livability surveys.

Melbourne reached second place on *The Economist*'s 2008 World's Most Livable Cities list, followed by Perth, Adelaide, and Sydney in fourth, seventh and ninth place respectively.

The Australian culture is of social events, relationships, and one of "no worries mate." Drug and alcohol use is spreading beyond the social events and into addiction. The Australian government reports that:

- 1 out of 8 adults drink at "high risk" levels.
- Alcohol misuse cost Australian communities \$15.3 billion each year
- Drug misuse cost Australian communities \$8.2 billion each year
- Each year over 3000 Australians die just from alcohol abuse

AU Government Prevention Campaigns



Even with the Australia government aggressively campaigning against the drug and alcohol misuse, financial support and community awareness, the numbers are still annually trending up.



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Treatment Centers in Australia

Australians are on a universal health care program. There are a number of low-end government funded treatment centers, with 85% of them being Outpatient. Surprisingly, there are only a low number of private rehab centers in the country. This poses a wide open market opportunity and need for JHC.

Many Australians are seeking treatment but do not want the government to know of their addiction. This can create a number of challenges from attaining employment licenses, to maintaining professional positions. Confidentiality that a private operated facility offers is highly sought after, as fear and guilt are often associated with asking for help.

By using seasoned marketing strategies, local partners and leadership, JHC is confident of establishing a strong market presence as a leader in the private drug and alcohol healing field. Our advantage; patient confidentiality and privacy to professional market is key.

JHC Pending Property

There are a number of high-end Retreat properties available in Australia. With the abundance of properties on the market and recent decline in the health spa and retreat businesses, JHC is in a strong position to negotiate the best price and location.

JHC has identified the below property, "Eagle's Nest," which is currently under negotiations.





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The JHC Australian Management Plan

The day-to-day operations at JHC AU will be managed by David Skinner, CEO/Director, and Steve Mendl, Operations Manager, as local partners and leadership. A market rate salary will cover the asset management costs and management functions including:

- Hold the vision and values of JHC AU
- Manage the Country level administration office
- Daily Operations management in the local rehab centre(s)
- Prepare monthly reports
- Supervise onsite personnel
- Manage the project and business plan

The Plan and Exit

- Year 1 - Focus on the Country level marketing, call center, sales training and set up of administrative offices. Secure property and furnish to provide services. Hire and train qualified personnel. Provided support from the JHC USA facility with staff onsite training and seminars. Open local healing center.
- Year 2 - Continue to build marketing infrastructure and administrative systems. Hold 80% patient occupancy. Open Outpatient as a step down program. Begin to build JHC AU investment account for additional growth.
- Year 3 & 4 - With Country administration infrastructure in place, open a 2nd rehab center in Australia.
- Year 5 - We anticipate a refinance of the properties. Based on the rents the local center can support, this reevaluates the properties' market values. The enhanced value and reserve accounts should enable us to repay back the existing first mortgage and repay a significant portion of investment capital.

Refinance and Return of Investor Capital

When market conditions permit, Journey Healing Centers Australia or its assignee will obtain a new loan for the ultimate goal of returning investor capital and returns. This process requires going to the capital market for the best rate and terms and working with the underwriters; increased dealings with the managing agent and on-site operations manager to maximize the net operating income of the property so we will achieve the maximum loan to value and debt coverage ratios; negotiating fees with these brokerages, multiple meetings with lender's third party consultants for appraisals, surveys, third party inspections, and environmental reports; providing documentation



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necessary to obtain credit approval; and negotiating the tax, insurance and replacement reserves. Refinance Fee will be paid upon the closing of the new loan.

The Timing

JHC AU has secured the local trademarks, Intellectual Property, 35 URL's (website addresses) and began SEO (search engine optimization) campaigns. We are live with the main website and call center now. JHC AU will continue to invest its own capital into the marketing. With the marketing active for 7 months, we are currently turning away patients and referring them to other treatment providers.

Once we acquire the property, we will immediately begin our capital improvements. This includes updating the furnishing and local onsite personnel offices.

We anticipate opening for business 60 days after settling on the property. With marketing in place and call center live, we will pre book patients into the program.

Capital will be used for

The 3.75 million USD investment will fund the following:

- 40% commercial equity down payment (1.6 m)
- \$250,000 property improvements
- \$100,000 marketing
- \$100,000 country infrastructure
- \$50,000 legal and accounting fees
- 12 months of operating reserves (1.5 mil)
- \$150,000 contingency

Australian Financial Performance

The following pro-forma cash on cash returns and net operating income projections are considered to be an estimate based on the USA company historical statements and discovery during due diligence. The estimate of income and expenses has been adjusted to be realistic in the local Australian market. Actual performance will vary based on external market conditions and actual management performance.

1 st 12 months	-	Estimated 5.53% cash on cash return
2 nd 12 months	-	Estimated 10.00% cash on cash return
3 rd 12 months	-	Estimated 10.00% cash on cash return

The following is the projected net operating income

Year 1	-	\$207,375
Year 2	-	\$917,623
Year 3	-	\$1,870,984
Year 4	-	\$3,099,413

The Result

From our due diligence, we feel that the Australian market is wide open to private drug and alcohol rehab centers. With the States experience in the healing field, proven systems and know how; JHC AU will become a leader in the Australian private market.

Our goal is to maintain an 80% physical patient occupancy in the AU programs (inpatient, outpatient, and sober living). We will experience growth as the systems mature with a minimum of 3 centers throughout the country.



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Legal

Based on the local legal counsel, Journey Healing Centers Australia will be held with a number of different asset protection strategies. Each asset will be held in its own structure.

1. Country
2. Local Operation
3. Property

Partnership

The Country entity will own 100% of each local operation in the country. This insulates the investors and company from additional risks that could occur at the local operations level. The investor's capital and shares will be held in the country level. As the company grows and expands with additional rehab centers, the original investor's share values will also increase.

A Pty Ltd "Journey Healing Centers Australia" will be the main country level company. Journey Healing Centers Australia Pty Ltd will own all local operations that are also individually held in Pty Ltd's. The structure implemented assures maximum asset protection and tax strategies.

Profit Distribution

Investors will receive quarterly cash flow from the operations until investors receive an annual preferred return of 10%, cash flows in the excess of the preferred return may be applied to paying down the capital contributions until they have received all of their capital contributions.

Distribution of the profits, losses and proceeds for the sale or refinance shall be distributed 100% to the investors.



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The Fees

Fees and compensation to Journey Healing Centers Australia or Affiliates

Intellectual Property – 5% fee

JHC Australia has secured an IP (intellectual property) agreement with JHC International (US IP company). 5% of gross quarterly income will be paid to JHC international.

JHC International will provide:

- Branding
- Policy and Procedure
- Operating Manuals and Training
- Know how and methodology
- Onsite training
- Marketing infrastructure
- Client admissions from the other JHC treatment centers

Risks

An investment in Journey Healing Centers Australia will be a speculative investment and subject to significant risks. The risks include, among others, the following factors, which are not exhaustive but are merely illustrative:

- Journey Healing Centers Australia is a new business with no operating history
- The drug and alcohol rehab industry is extremely competitive
- Conflicts of interest may exist between the company and the managing members and affiliates thereof
- There is no assurance that financing will be available
- Drug and alcohol treatment is of high risk and litigation
- The commercial agreements to
 - Australian government law
 - Australian tax laws

International tax laws will apply for non-Australian residents



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In Conclusion

Journey Healing Centers and Journey Healing Centres Australia offers the opportunity to participate in positive social commercial business while making a difference in this world.

Addiction is growing at high speeds and quality innovative healing centers like JHC is a much-deserved service in our communities. Addiction can be stopped within our homes.

Thank you for the interest in being involved in a socially conscious company like Journey Healing Centers.

Heal with Dignity and Respect

Australia

If you are interested in the JHC Australian opportunity and would like more information on how to qualify, contact Mr. David Skinner at +61-419-636-636 david@journeycentres.com.au

Meet the Leadership



Josh Lannon, Social Entrepreneur, CEO and Founder of Journey Healing Centers.

"I have taken a committed stand for sobriety and building business that bring families back together again".

Josh began his career in his fathers construction business on the Big Island of Hawaii then by operating their family owned nightclub businesses in Las Vegas, Nevada. By using his management and leadership skills, along with implementing a great team, Josh was able to lead the Las Vegas nightclub to be voted the #1 country western club in the nation, 5 years in a row. With a nightly door count of over 1500+, he learned how to think quickly on his feet, manage large amounts of cash, implement proper inventory controls, and create a fun environment.

After retiring from the family business, Josh opened his start up company, JHC, with the first facility in the State of Utah with only 8 beds and 4 staff. During the transition away from the nightclub industry, Josh discovered his passion for creating businesses that are more socially conscious. In 9 years, he was able to turn his startup company into the industry leading business that it is today. JHC now owns and operates 6 healing locations consisting of 56 beds in Utah and Arizona with 100+ professional team members. It has earned the industry leading JCAHO certification and has developed a solid reputation as being one of the best drug and alcohol rehab facilities in the United States.

Josh has been married to Lisa Lannon for over 10 years and they have been together for 16 years. Josh is the proud parent of 2 amazing children, Haley 8 and Jake 5. The Lannon's love traveling the world teaching their children about other cultures, and learning together.

Josh has dedicated 19 years into the study and discipline of the martial arts. He is a personal student to Grandmaster Paul Mills. On an elite team of personal students to the Grandmaster, Josh is a "Professor of the Arts" ranking as a 6th degree black belt. He is a leading Professor at the AKKI annual international seminars and teaches karate seminars around the world.



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Lisa Lannon, Social Entrepreneur, Co-Founder of JHC and Founder of Creative Land Development.

"You can get Your Loved One Back!!!"

Lisa oversees the property portfolio for JHC International and is involved in property identification for quality standards and expansion. Lisa also oversees the PR for JHC by getting them featured in national media such as People Magazine, USA Today, MTV, PBS, and Fox News. Lisa continues to be involved in the global vision and management of JHC.

Lisa started investing professionally in Real Estate when her and Josh acquired the first JHC property. Since that time, Lisa has developed a keen eye for properties that fit in the JHC World Class Healing Model, where clients recover in comfort with dignity and respect. Lisa also invests in apartment complexes that provide quality affordable housing throughout the United States.

Lisa opened JHC's first facility in the state of Utah with her husband, Josh in 2002. After being in law enforcement with the Las Vegas Police Department and dealing with addiction on a day to day basis, Lisa also found her passion in building businesses and providing a safe world class healing environment that assists people and families in sobriety and healing.

Lisa's background includes a Bachelor's Degree in Criminal Justice and she has worked for Citibank, Bellagio Casino, and the Las Vegas Police Department

Josh and Lisa Lannon have dedicated themselves to personal development and growth. They are personal friends and students to Robert and Kim Kiyosaki, best selling authors to Rich Dad Poor Dad (32 million copies sold). In 2010 the Kiyosaki's asked the Lannon's to join the Rich Dad Advisors Team.

The Lannon's Rich Dad Advisor book is scheduled to be released in September 2011. The advisor book is based on Social Entrepreneurism, building businesses that are socially conscious and turning problems into solutions. The book will not only educate, it will act as an advertisement for Journey Healing Centers, driving additional admissions into the facilities.



David Skinner, Social Entrepreneur, CEO **Australia**,

"Asking for support shows strength of character. It is everyone's birth right to have what they desire in life ... and this is achievable!"

David is an astute business professional. He recognized a need and niche in Australia to provide up market, private drug and alcohol rehabilitation facilities where the individual is honored in a supportive and respectful environment of change. For 2 years, David studied and nurtured a business relationship with the forerunners in this industry in the USA; Journey Healing Centers. He is now excited and proud to bring these services to Australia. Based on sound local experience, David brings exceptional knowledge and skills from a technical, managerial, financial, systems, and human resources perspective.

David has a Bachelor's degree in Civil Engineering, and is a Registered Project Manager; Level 5 with Australian Institute of Project Management. David has studied NLP and is an advocate for personal development. He considers himself as a global citizen; having worked in Hong Kong, Scotland & Qatar, and traveled to many parts of the world. He has versatile communication skills and can easily develop rapport with people. While having empathy for situations, David can lift awareness to possible opportunities and co-develop a pathway forward.

For 20 years, David was a highly sought after Project Manager by many Clients in the construction industry with his proven track record in successfully managing multi-million dollar projects and contracts within the Port & Marine facilities, large civil infrastructure works, and Water and Wastewater projects.



Steve Mendl, Operations Manager Australia,

"A holistic perspective of the healing journey acknowledges an evolved way in assisting people to get to where they want to be. Intention followed by inspired action, leads to insights that empower the individual and the human spirit "

Steve is a human resources and business improvement professional. With an outcomes based entrepreneurial management style, Steve has successfully managed and implemented various major change projects over the past 20 years. He has a passion for human development and holding the space for people to move forward and expand as human beings. With broad strategic and operations experience, Steve brings a comprehensive array of skills, knowledge and international experience to his work with JHC.

Before taking on the JHC Australia project, Steve was a managing director for Global HarmoniX where he was a corporate mentor, business improvement consultant, and transition coach. He has successfully worked with groups and clients from organizations that have included; top tier banks, leading resource enterprises, and IT companies including Microsoft. Steve has also been involved in leading Projects and Workshop Facilitation in the Middle East, the United Kingdom, and Australia. He has a very diverse business background including board positions with various companies, and management positions with his own companies. His career and travels have taken him to all parts of the world and his experience in diverse working environments has made him adaptable when dealing with multiple stake-holders in dynamic situations and environments.

Steve has a Bachelor's of Art in Business Administration and a graduate diploma in Education. He also has a Masters of Practitionership in NLP- Neuro Linguistic Programming (INLPTA) and Post Graduate certificates in Small Business Management and Personal Skills Development. Being diagnosed with Leukemia at an early age, Steve brings tremendous insight into "Living Life with Passion," which makes him a great candidate for JHC.



Jim Cummings, International Business Developer.

"Healing the World starts with me and my committed actions"

Jim aides JHC with International growth and development. He currently assists top-level management with the implementation of various programs and the development of the infrastructure. Jim also assists with analyzing new markets, property identification, new location launch training and support, and investor relations.

Jim had the privilege of apprenticing under a couple of America's best businessmen and investors straight out of college before joining JHC. One of Jim's mentors and Robert Kiyosaki's mentors, Mr. Frank Crerie, worked with Jim for 2 years training him in the art of creating and managing domestic and international multi-million dollar investment deals. While working with Mr. Crerie, Jim also gained valuable experience in business, finance, real estate, and other investment opportunities. Jim's dad was a well-known and highly respected maintenance supervisor for ARCO, in Alaska, and taught Jim the value of knowledge, versatility, and business ethics.

While attending college, Jim grew into an Aquatic Director position at Splashway Waterpark, in Texas, where he consistently trained, supervised, and created over 400 World Class ranked lifeguards, head lifeguards, and supervisors. Under Jim's direction, Splashway Waterpark was ranked the number one waterpark in America for safety 5 years in a row by the National Aquatic Safety Company.

Jim graduated from Arizona State University with a Bachelor's of Science in Business Management, and he also has an Associates of Science in Computer Information Technology.

Up and Coming Opportunities

Scotland

JHC is currently in the beginning stages working with JHC partners in Scotland. If you are interested in the Scotland drug rehab and would like information as other opportunities become available, please contact Mr. Jim Cummings.

USA

JHC has 9 years of proven experience in the US market. With the current infrastructure in place and minimum capital required, JHC is identifying its next location for another drug rehab center.

If you are interested in the JHC USA opportunity, would like more information and how to qualify, contact Mr. Josh Lannon.

Contact Information

Mr. Jim Cummings at 1-602-790-8382 jim@journeycenters.com

Mr. Josh Lannon at 1-702-274-8889 at josh@journeycenters.com

Mr. David Skinner at +61-419-636-636 david@journeycentres.com.au

The purpose of this investment summary is to obtain indication of interest in an investment into Journey Healing Centers Australia. This summary does not constitute an offer to sell or solicitation of an offer to buy any security. An offer to sell can only be made by a Confidential Private Placement Memorandum (the memorandum). Offers will only be made to accredited/qualified investors. An investment into Journey Healing Centers Australia is a speculative investment and subject to significant risks that are set forth in the Memorandum.