## COMMUNICATIONS TALKING POINTS CHAMBER SERIES 2013-14

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## **KEY POINTS**

- The Philadelphia Orchestra is evolving how it presents chamber music and will not present a Chamber Concert Series in Perelman Theater at the Kimmel Center in 2013-14.
- The Orchestra is seeking to diversify chamber music offerings by exploring new partnerships for chamber performances and actively find ways to present our musicians in new venues throughout the community.
- The Orchestra will continue to offer chamber music in the 2013-14 season by presenting 4 Postlude performances following select, Sunday afternoon Orchestra concerts in Verizon Hall. We saw how wellreceived the postludes were for the Sawallisch Tribute concerts and know the audience enjoys these opportunities.
  - While we hope patrons will purchase tickets to the Orchestra concert and stay for the Postlude, they are also welcome to enter the hall for free for the Postlude alone.
  - Yannick and the musicians will design the Postludes together after he returns and the season begins, and we will releases details later this fall.
- We have also made special arrangements with Philadelphia Chamber Music Society for our subscribers and single ticket buyers of chamber concerts. We have worked collaboratively with them to create a 6 concert series that combines the Orchestra's own musicians and guest artists that are favorities of our audiences. Not in a position to discuss anything beyond what we've arranged for this season.
- Why has the series been eliminated? Was it for financial reasons? Couldn't you just fundraise more?
  - We evaluate and make choices about all that we do on a daily basis for the future health of The Philadelphia Orchestra, choosing to defer some projects to a later time, and launching initiatives which are funded and secured.
  - We are seeking to collaborate with existing chamber music organizations, community venues, and our own musicians, many of whom have thriving chamber ensembles, possibly funding a new model whereby we bring chamber concerts out into the community instead of in our main home.
  - Finances play into every decision we make, so yes, it was part of the decision. However it was not the only factor in the decision.
  - We fundraise every day for all the multiple priorities of the organization, one of which is to bring our musicians out into our community in new and different ways