

WHAT IS A CLASSICAL PASS?

A Classical Pass is a voucher that costs \$100 and may be redeemed for two orchestra level tickets to *select* POA performances. These make fantastic holiday gifts!

SELLING A CLASSICAL PASS:

1. Collect and confirm patron account information. If the patron is purchasing a Classical Pass as a gift, the Pass should be sold in the account of the person purchasing the Pass, not the Pass recipient.
2. Click the "Money Bag".
3. Enter \$100 in the 'amount' box.
 - o Classical Passes are available only in denominations of \$100.
 - o If more than one pass is desired use "insert" for each \$100 entry.
4. Collect credit card information first. (*PAYMENT METHOD: POA ONLY TP Visa/Amex/etc*)
5. Click "Insert".
6. Choose payment Method: "TP POA Classical Pass -TP."
7. The Classical pass redemption code will be in the gift certificate number box.
 - o If more than one pass is desired, adjust amount and click 'insert' accordingly
8. The pass is printed on BOCA ticket stock and is mailed in a special brochure

REDEEMING A CLASSICAL PASS:

- They may only be purchased and redeemed by phone or at the box office
- Use **Price Type:** "Class PHN" for each of the TWO Orchestra seats.
- The proper price type will reduce the price to \$44 so that with fees the total is \$100.
- The Classical Pass covers this amount exactly.

Promotion Name	POA FY14 Classical Pass
Discount	\$100 for two Orchestra level tickets
Start Date	Now
End Date	May 10, 2014 at 5pm
Valid Performances	Regular Subscription Concerts No Special Events, Family or Sound All Around. Exclusions listed below.
Valid Seating Areas	Orchestra level
Promo Code	CLASS PASS PHN
MOS	POA – TP Phone Sales
Price Type	Class Pass PHN
Fees	\$6 per ticket (\$44 ticket price, plus \$6 fee = \$50 total price)
QTY Limit	2
Available	Phone, BO
Venue	Verizon
Special Notes	The Philadelphia Orchestra Classical Pass can be purchased for \$100 and is redeemable for two Orchestra level tickets to select Philadelphia Orchestra concert at the Kimmel Center. See below for a list of valid performances . Passes issued during the 2013-14 season expire May 19, 2013.

Classical Pass Exclusion:

Perlman Returns	November 21, 22, 23, 24
Gimaud and Symphonie Fantastique	December 5, 7, 8
Cirque de la Symphonie	January 4
Academy of Music Concert and Ball	January 25
All Rachmaninoff	February 13, 14, 15
Yannick's "Eroica"	February 23
Firebird and Cinderella	February 28 & March 1
Faure's Requiem	March 13, 14, 15
The "Organ" Symphony	April 11, 12, 13
Mozart Celebration	April 23, 24, 25, 26
Salome	May 8, 10

2013-14 Family Concerts

Christmas Kids Spectacular!	December 14
Young Person's Guide to the Orchestra	February 1
Pinocchio and Cartoon Classics	March 22
Mr. Mozart: Musical Genius	April 26

2013-14 Sound All Around Concerts

SAA Percussion	November 9, 11
SAA Strings	January 11, 13
SAA Brass	February 8, 10
SAA Woodwinds	March 1, 3
SAA Ensemble	March 29, 31

Promotion Name	POA FY14 Classical Pass – Classical Mystery Tour
Discount	\$100 for two tickets
Start Date	Now
End Date	Thursday, July 24 at 5pm
Valid Performances	July 23 & July 24, 2014
Valid Seating Areas	Orchestra 5, 6 and Tier 2 Center
Promo Code	CLASS PASS PHN
MOS	POA – TP Phone Sales
Price Type	Class Pass PHN
Fees	\$6 per ticket (\$44 ticket price, plus \$6 fee = \$50 total price)
QTY Limit	2
Available	Phone, BO
Venue	Verizon
Special Notes	No additional concerts have been added to this promotion. Previous performance exclusions apply.