

June, 2014

Dear John Doe,

Thank you once again for your interest in the Philadelphia Speakers Series and for submitting your order for next season.

As you probably know, each season the Philadelphia Speakers Series experiences a very high renewal rate from current subscribers, limiting the number of seats that become available to new subscribers such as yourself. To be fair, following the renewal deadline, any "new" subscription orders are always accommodated (seated) in a date-received manner.

We regret to inform you that, due to the reasons outlined above, we are unable to accommodate your order for the 2014-15 Season. We have, however, placed your name and contact information on our priority waiting list for the 2015-16 Season. In March of 2015 we will mail you a letter and brochure detailing the 2015-16 Season, at which time you may again choose to place an order. By mentioning your "waiting list" status at the time you place your order, you will receive priority over other new subscribers, who are not on the waiting list. Again, since new requests are seated in date-received order, those who subscribe earliest have the best chance of being seated in any seats that become available.

Please note that payment for your unfulfilled order was not processed. However, should you have any additional questions, you may contact Ticket Philadelphia directly at 215-893-1955.

Again, we are very sorry that we are unable to accommodate your request for the 2014-15 Season. We truly appreciate your interest in the Philadelphia Speakers Series and hope to accommodate you in future seasons.

Sincerely,

Philadelphia Speakers Series