

The POA will be mailing a letter to any POA patron who missed a performance to a concert for this current 2013-2014 season. This letter invites the patron to attend a FY15 concert, offering 2 orchestra level seats. The patron needs to fill out the form and mail or fax it to the POA. The POA will then contact them offering specific concerts from which they may choose to attend. Tickets will then be sent via US Mail.

## Patron Contact re Letters:

Phone 215.893.1994

Return form to: The Philadelphia Orchestra

Attn: Marketing Department One South Broad St, 14th Floor Philadelphia, PA 19107

Or Fax to: 215.875.7649

If a patron should call in, agents should enter a Missed Performance CSI, leave it open, and email Jayson a copy of the CSI. He will mail the patron a letter and close the CSI.