

## WHAT IS A CLASSICAL PASS?

A Classical Pass is a voucher that costs \$100 and may be redeemed for two orchestra level tickets to *select* POA performances. These make fantastic holiday gifts!

## SELLING A CLASSICAL PASS:

1. Collect and confirm patron account information. If the patron is purchasing a Classical Pass as a gift, the Pass should be sold in the account of the person purchasing the Pass, not the Pass recipient.
2. Click the "Money Bag".
3. Enter \$-100 in the 'amount' box.
  - o Classical Passes are available only in denominations of \$100.
  - o If more than one pass is desired use "insert" for each \$100 entry.
4. Choose payment Method: "TP POA Classical Pass – TP"
5. The Classical pass redemption code will be in the gift certificate number box.
  - o If more than one pass is desired, adjust amount and click 'insert' accordingly
6. Click "Insert".
7. Collect credit card information second. (*PAYMENT METHOD: POA ONLY TP Visa/Amex/etc*)
8. The pass is printed on BOCA ticket stock and is mailed in a special brochure

## REDEEMING A CLASSICAL PASS:

- They may only be purchased and redeemed by phone or at the box office
- Use **Price Type:** "Class PHN" for each of the TWO Orchestra seats.
- The proper price type will reduce the price to \$44 so that with fees the total is \$100.
- The Classical Pass covers this amount exactly.

Promotion Name	POA FY15 Classical Pass
Discount	\$100 for two Orchestra level tickets
Start Date	Now
End Date	May 10, 2014 at 5pm
Valid Performances	Regular Subscription Concerts No Special Events, Family or Sound All Around. Exclusions listed below.
Valid Seating Areas	Orchestra level, except for Cirque perfs where Orch 3, 4 and Orch Tier are available
Promo Code	CLASS PHN
MOS	POA – TP Phone Sales
Price Type	Class PHN
Fees	\$6 per ticket (\$44 ticket price, plus \$6 fee = \$50 total price)
QTY Limit	2
Available	Phone, BO
Venue	Verizon
Special Notes	The Philadelphia Orchestra Classical Pass can be purchased for \$100 and is redeemable for two Orchestra level tickets to select Philadelphia Orchestra concert at the Kimmel Center. See below for <b>a list of valid performances</b> . Passes issued during the 2014-15 season expire May 9, 2015.

**Classical Pass Exclusions:**

31-Dec New Year's Eve  
4-Jan Cirque de la Symphonie  
  
24-Jan AOM Anniversary Concert  
  
6-Mar Ax Plays Beethoven  
7-Mar Ax Plays Beethoven  
  
20-Mar The Planets  
21-Mar The Planets  
22-Mar The Planets  
  
1-Apr St. Matthew's Passion  
4-Apr St. Matthew's Passion  
  
10-Apr Beethoven and Mozart  
  
1-May Bernstein's Mass  
2-May Bernstein's Mass  
3-May Bernstein's Mass  
  
8-May Beethoven's First  
9-May Beethoven's First  
  
15-May Treasures Past and Present  
16-May Treasures Past and Present

**All Family Concerts****All Sound All Around Concerts**