

Here are some useful talking points for you to use in case you're asked about the art installation in the Plaza.

1. Artwork in the Kimmel Center atrium and the lobby of the SEI Innovation Studio are on loan from the West Collection. What you see on display today is part of an ongoing showcase of revolving art work loaned from the West Collection.
2. The West Collection of emerging art is owned by Al West, Chairman and CEO of SEI. The Collection is made up of 3,200 works by 700 emerging artists.
3. The cars are a sculpture by artist Jonathan Schipper, titled "The Slow and Inevitable Death of American Muscle." Starting Nov 14, the cars are slowly crashed into one another over a period of 90 days, simulating a head-on collision.
4. The Cars move together at rate of approximately 3/4" per day. They will be at the Kimmel Center until Feb 14.
5. SEI is a global financial services company, headquartered in Oaks, PA.
6. The interactive kiosk next to the cars gives further information about the piece, The West Collection, and SEI's partnership with Kimmel.