

RENEW YOUR POPS SUBSCRIPTION TODAY!

Dear Valued Subscriber,

After 34 years, Maestro Peter Nero will be stepping down as Music Director of Peter Nero and the Philly Pops on July 4, 2013, and he will assume the role of Music Director Emeritus. Maestro Nero has been the cornerstone of The Philly POPS, and we are very happy he will continue his association with The POPS in this new position.

As the 2013-2014 concert season is a new beginning for The Philly POPS and will mark its 35th anniversary, we hope you will warmly welcome our new Music Director, Michael Krajewski. We invite you to continue to be part of The POPS family and subscribe to our new concert season, which begins this September. Under the music leadership of Maestro Krajewski, who conducts Pops orchestras throughout the country, we promise the new season will be an exciting and entertaining musical experience. Here is what you can expect:

- A celebration of **Philadelphia**, our music, our people, and Philadelphia's **Italian spirit**;
- A Salute to Simon & Garfunkel when you can relive such memorable music as the "**Sound of Silence**" and "**Bridge Over Troubled Water**";
- Our Tribute to **Marvin Hamlisch** with his *Chorus Line* star Donna McKechnie and more;
- Our salute to the magic of John Williams, with music from "**Star Wars**," "**Jurassic Park**" and many more favorite movie scores;
- A rockin' evening with **The Midtown Men**, four of the original Broadway cast members of "**Jersey Boys**", who take you on a trip back in time to the music of the **Sixties**;
- And, of course, the **festive traditions** you and your family have come to know and love with **Holiday POPS!**

Keep your seats for this sensational 2013-14 POPS concert season. The deadline to renew your POPS subscription is Monday, April 8, 2013. Renewing your subscription is easy and convenient!

- **By Mail:** Complete the enclosed subscription renewal form and return it in the envelope provided.
- **By Phone:** Call Subscriber Services at **215.893.1955 between 9am and 5pm.**
- **By Fax:** Fax your completed renewal form to **215.893.1833**, any time day or night.
- **On-Line:** 1) Log on to **www.phillypops.org/renew** 2) Enter your account number and order number (both can be found on your renewal form) or your email address and password.
- **In Person:** Bring your completed renewal form to the Subscriber Services table in Commonwealth Plaza at your next performance.

You won't want to miss a note of The Philly POPS' 2013-2014 Season. I look forward to seeing you in Verizon Hall.

Sincerely,



Frank Giordano
President and CEO