



[2013-14 Create-Your-Own 4 Concert Package Talking points](#)

- This package is only available to renewing subscribers who are “downgrading” versus not subscribing
- Price for the smaller and more flexible Create-Your-Own 4 concert subscription is higher per concert than the 6 concert Create-Your-Own
- Price increases due to the flexibility of the package and the smaller number of concerts required
- The 2013-14 season has different pricing structures which includes different prices for different packages by section, program, and day of week as well as the overall package size.
- The Create-Your-Own 4 package also reflects premium and regular concert designations.

[Overall talking points on pricing:](#)

- Overall subscription prices are being brought up and are close to 2010 prices
- Pricing and Premiums is about The Philadelphia Orchestra offering more in its “Premium” concerts.
- Create-Your-Own 4 prices will go up when Early Bird period ends.