

## PROMO3 Assignment 1: Poster Presentation and Viva

### Introduction

This assignment contributes to **60% of the final mark** of PROMO3.

This submission will assess the following learning outcomes:

<b>1</b>	Critically appraise and apply the chosen research methodology for the project, including critiquing relevant current literature, conducting empirical research or advanced technical or professional activity, in the area under study demonstrating self-direction and originality in tackling and solving problems or conceptualising solutions.
<b>2</b>	Independently analyse, design, build and test a major project in a work environment on a topic which relates to the forefront of the academic area under study
<b>3</b>	Critically evaluate and discuss the project findings, reflecting objectively on method, process and outcome
<b>4</b>	The ability to deal with complex issues in the delivery and management of a major project, both systematically and creatively making informed judgements in the absence of complete data.

This submission will contribute 60% to the final module mark.

### Deliverable

You are required to produce and present a poster describing:

- The background to your project and the motivation for undertaking it
- The objectives of the project as documented in your planning document
- The research undertaken to support the project
- The approach taken to addressing the project objectives
- Reflective discussion of the project management process

Following the presentation you will be asked questions regarding your research project in the form of a **45 minute Viva**.

The Viva gives the assessors the opportunity to ask questions and further explore any aspects they need clarification on.

Both the Poster Presentation and the Viva will be conducted on campus at a quiet location.

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### Guidance

Your poster should be designed to the following specifications:

- 1) Size – A1
- 2) Orientation – Portrait
- 3) Suggested Font Sizes
  - a. Title – 60 point
  - b. Headings – 32 point
  - c. Main Text – 24 point
- 4) Background colour – white

You should consider making maximum use of graphical forms of presentation e.g. diagrams, tables etc (where appropriate), while maintaining an appropriate level of detail. Examples of project posters can be found around DGIC and other University Buildings.

A guide on how to create an effective Academic Poster will be provided on Canvas.

You may use any suitable software to create your poster.

### Submission

You should submit your poster via Canvas by **2PM on July 22nd 2022** ready for **presenting on July 29th 2022**.

The module team will then arrange for the posters to be printed prior to presenting.

On the day of the poster event you will be asked to describe your work for 10 to 20 minutes then answer questions for a similar amount of time.

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### Assessment

You will receive marks and feedback against the following categories:

<b>Poster</b>	
Poster Presentation <ul style="list-style-type: none"><li>• Clarity of content</li><li>• Quality and appropriateness of layout</li></ul>	/20
Poster Content <ul style="list-style-type: none"><li>• Introduction to the problem</li><li>• Description of the approach taken</li><li>• Results</li><li>• Conclusions</li></ul>	/40
<b>Presentation</b>	
Description of the project <ul style="list-style-type: none"><li>• Introduction to the problem</li><li>• Description of the approach taken</li><li>• Results</li><li>• Conclusions</li></ul>	/20
Ability to answer questions and discuss project	/20
<b>TOTAL</b>	<b>/100</b>

Your work will be assessed using the University of Sunderland Generic Assessment Criteria which can be accessed at <https://my.sunderland.ac.uk/display/AQH/Assessment+Policy>

Marking will be carried out by two markers – your supervisor and a second marker nominated by the module leader. The markers will agree a mark following the poster presentation.