

Ashley Hofferber

Well, Hello!

My name is Ashley.
Or Ash, if you prefer.

I'm a full-stack web developer,
living in Brooklyn, NY.

Get Ahold of Me



ashleyhofferber.com



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Experience

General Assembly New York, NY

Instructor | Web Development Immersive

Worked alongside instructional leads to teach, design lessons and mentor students in full stack web development using JavaScript and Ruby

Technologies covered include jQuery, Sinatra, PostgreSQL, Skeleton, Bootstrap, Rails, RSpec, Mongo, Express, Angular, and Node

Introduced and developed daily exercises, assessments, and homework assignments to check for student understanding of programming concepts

Performed daily code reviews and provided students with regular feedback on code quality

General Assembly New York, NY

Web Developer | Web Development Immersive

Completed a 12-week immersive web development program.

I built several full-stack applications, practicing agile methodologies collaboratively and independently, utilizing languages and technologies like JavaScript, Ruby, Rails, Node, Backbone, Angular, RSpec, PostgreSQL and various external APIs within each project.

Greenhaus

An application for those with not-so-green thumbs

A rails-based application for users to learn more about how to care for common house plants and take better care of the plants they own

Used Twillio API to send text reminders based on moisture needs of each plant and data-scraping to populate database with plant information

Sticks LLC Seattle, WA

Brand Strategist

Helped clients by developing strategic brand positioning through research & collaborative problem solving

Primary responsibilities included primary & secondary research, managing client relationships, writing creative briefs, participating in brainstorm salons and project management

Worked with clients like Microsoft, T-Mobile, Moët Hennessy, McDonald's, Wizards of the Coast, Lagunitas Brewing, and more.

Education

Seattle Pacific University *Graduated Cum Laude*

Degrees Earned

Bachelor of Arts in Political Science:

International Affairs

Bachelor of Arts in Art History

Awards & Achievements

Sutton Performing Arts Scholarship

For excellence in art history research and curation

Seattle Pacific Art Center Gallery

Curated and installed exhibitions quarterly

Seattle Pacific University Student Government

Served two terms as Humanities Department Senator

Professional Skills/Tools

Programming Languages

Javascript, Ruby, HTML5, CSS3

Frameworks/Libraries

Rails, Sinatra, jQuery, Backbone.js, AngularJS, Node.js, Bootstrap, Materialize, Skeleton

Version Control/Deployment

Git, GitHub, Heroku, Digital Ocean

Databases

POSTGRESQL, MongoDB

Other

Experience with Adobe Photoshop, Illustrator & InDesign

Experience using agile methodologies and test-driven development, using gems like RSpec

Experience using Basecamp and Trulio for project management

Have spend 4+ years as an independent contractor, working both independently and collaboratively