

Ashley



Hofferber

Well, Hello!

My name is Ashley.
Or Ash, if you prefer.

I'm a full-stack web developer,
living in Brooklyn, NY.

Get Ahold of Me



ashleyhofferber.com



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github.com/ajhofferber



linkedin.com/in/ashleyhofferber

Experience

General Assembly New York, NY

Web Development Immersive | Web Developer

Greenhaus

An application for those with not-so-green thumbs

A rails-based application for users to learn more about how to care for common house plants and take better care of the plants they own

Used Twillio API to send text reminders based on moisture needs of each plant

Used data-scraping to populate database with plant information

soundtrak

A search engine and social network for movie & music lovers

Worked with a small team of developers to create a rails application that allows users to search for movies and listen to the music from that movie

Incorporated OMDB and Spotify APIs to provide movie information and audio files

Designed professional UI, using Materialize framework

WaiterAid

A multi-platform, online restaurant management system.

Developed operations-management application using Ruby & Sinatra framework & Javascript

Built database using PostgreSQL/Active Record and created unique experiences for different platforms, using Skeleton CSS framework

Sticks LLC Seattle, WA

Brand Strategist

Helped clients by developing strategic brand positioning through research & collaborative problem solving

Primary responsibilities included primary & secondary research, managing client relationships, writing creative briefs, participating in brainstorm salons and project management

Worked with clients like Microsoft, T-Mobile, Moet Hennessy, McDonald's, Wizards of the Coast, Lagunitas Brewing, and more.

Education

Seattle Pacific University *Graduated Cum Laude*

Degrees Earned

Bachelor of Arts in Political Science:

International Affairs

Bachelor of Arts in Art History

Awards & Achievements

Sutton Performing Arts Scholarship

For excellence in art history research and curation

Seattle Pacific Art Center Gallery

Curated and installed exhibitions quarterly

Seattle Pacific University Student Government

Served two terms as Humanities Department Senator

Professional Skills/Tools

Programming Languages

Javascript, Ruby, HTML5, CSS3

Frameworks/Libraries

Rails, Sinatra, jQuery, Backbone.js, AngularJS, Node.js, Materialize, Skeleton

Version Control/Deployment

Git, GitHub, Heroku, Digital Ocean

Databases

POSTGRESQL, MongoDB

Other

Experience with Adobe Photoshop, Illustrator & InDesign

Experience using Basecamp and Trulio for project management

Bonus Facts

I played varsity soccer for a year college, just long enough to make it to the NCAA Final Four.

The only states I haven't visited are South Carolina, North Carolina, Louisiana and Michigan.