Housing Price Predictions

W207 Final Project Lee Moore and Paul Petit

Background

Objective: Predict housing prices in Ames, Iowa

Dataset: The sales of individual residential property in Ames, Iowa

- 2930 observations collected from 2006 to 2010
- 79 feature variables to assess home values
- (23 nominal, 23 ordinal, 14 discrete, and 19 continuous)

Exploratory Analysis

- Training set reduced to 1460 records
- Further categorized 79 features into sets to view them more intuitively
 - Eg. Location features (ie. neighborhood, zoning), lot features (ie. area, alley), etc.
 - Eight features sets altogether
- Data were largely clean; removed 4 records of partial, odd sales and replaced missing categorical data with "NA" and numeric data with 0s
 - Year of garage build tricky → replaced with median year
- Ran correlation matrix of features with sale price to inform feature engineering

Feature Engineering

Goal: improve key model predictions by manipulating train data set

Three categories of manipulation:

- 1. Additional features derived from existing ones (eg. livable square feet per lot)
- 2. Transformed features (eg. categorical to ordinal, binarizing, log)
- 3. Removing feature sets

Testing method:

- 1. Test impact of individual feature transformation on key model score
- 2. Chain features that improve score together

Feature Engineering Learnings

- Greatest model performance improvements result of augmenting training data set with derived features
- 2. Transforming applicable features from categorical to ordinal did have an impact on model performance
- 3. Removing variables that were strongly correlated with each other did impact the score, but removing variables weakly correlated with outcome did not
- 4. Removing feature sets almost categorically worsened results; the only exception was removing "sale features" (eg. year sold, sale type, etc.)
- Chaining individual manipulations that improved model performance didn't result in iteratively improved performance

Modelling Approach

Metric: Root Mean Squared Error (RMSE)

Testing approach: 10-Fold Cross-Validation

- Rationale:
 - Only 1460 observations with labels (another 1459 without labels)
 - With 300+ features, better to use K-fold cross-validation instead of a static train & dev set.
 - Concern: Is this time series data? If so, can't use K-fold CV...checked test data and covered same 2006-2010 time period so a non-issue

Baseline model: Median House Price Prediction: RMSE: 0.40 (0.03)

All studied regression model types evaluated

(with exception of Neural Nets)

- 1. KNN Regressor
- 2. Linear Regression
 - a. L2 Regression applied using Ridge Regression
- 3. Decision Trees (with Stacking/Boosting etc)
 - a. Decision Tree Regressor
 - b. Random Forest Regressor
 - c. XGB Regressor
- 4. Support Vector Machine Regressors
 - a. SVR
 - b. LinearSVR (once confirmed best SVR kernel = 'linear')

Modeling testing procedure

- 1. Fit using two different training sets:
 - a. Fully feature-engineered training data
 - b. Reduced dataset to 30 features using PCA for dimensionality reduction (0.99999991 explained)
- 2. GridSearchCV over researched range of potential values
 - a. Hyperparameter tuning only possible with reduced dataset for more complex models (i.e. SVM and ensemble methods)
- 3. Blended model predictions (70% ridge + 30% XGB)

	Model	Mean	Score	Std Dev
0	Baseline		0.3957	0.0263
1	KNN		0.1985	0.0118
2	Linear Reg		0.1317	0.0109
3	Ridge Reg		0.1139	0.0137
4	Decision Tree		0.2272	0.0152
5	Random Forest		0.1344	0.0143
6	XGB Regressor		0.1162	0.0140
7	SVM Reg		0.1267	0.0152

Top 17%!

Best Kaggle Result (out of 4,234 teams)

716	zhaomoing		0.11634	13	16d	
717	dasc1x	THE PARTY OF THE P	0.11635	23	5d	
718	Alex Tan		0.11636	5	16d	
719	Lee Moore	9	0.11636	6	now	
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Modelling lessons learned

- 1. The hyperparameter space is enormous, difficult to optimize.
 - a. Sequencing of feature engineering v. choice of model + fit
 - b. Even scalar best option (StandardScaler, RobustScaler, MaxMinScaler) differed by model
- 2. Even ML on a 'small' dataset can suffer from speed/performance issues
 - a. Our 1500 x 300 dataset struggled with some model choices
 - b. Finding optimised versions (e.g. LinearSVR v. SVR, LightGBM v. XGB Regressor, and using Gridsearch on PCA reduced feature sets) are helpful to get things moving
- 3. Tree-based models not always necessarily the best
 - a. linear regression was more accurate and considerably faster to fit and predict
- 4. Blending will improve generalizability almost without fail
- 5. Kaggle competitions make it fun!