



MKB1013
PERNIAGAAN KOMPUTERAN

MODEL 3
WEBSITE DESIGN

ASSIGNMENT01

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NO MATRIK : E20191025063

GROUP : A

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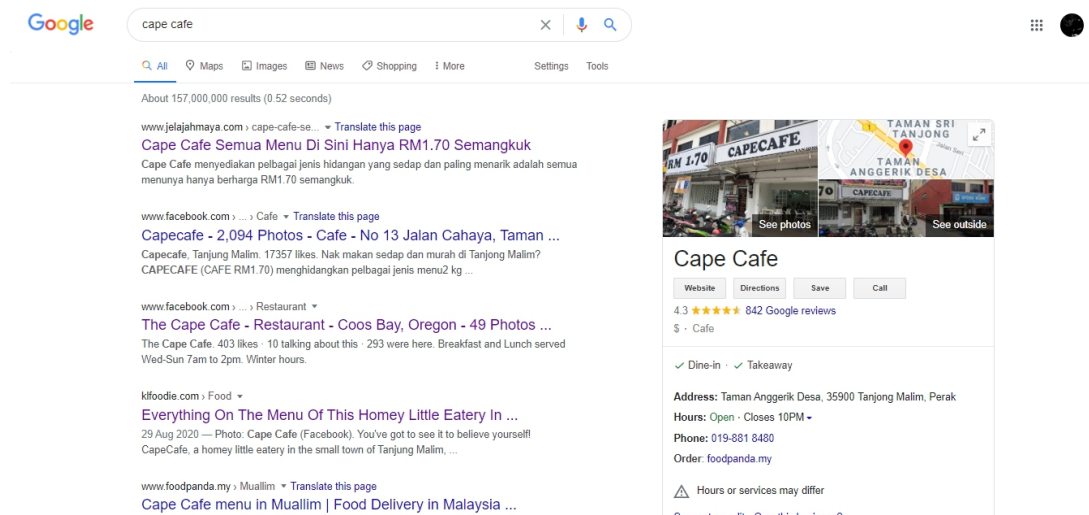
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1.0 INTRODUCTION

Cape Cafe is the cheapest food in Malaysia. Nowadays, there are many places provided for this company. One of it was in Tanjong Malim, Perak. The owner of Cape Cafe, Wan, wanted to give back to the society after working for a huge company in KL for 15 years. With a mass number of university students staying in Tanjong Malim, he decided to open an eatery that serves food students are able to afford. It had drew a bigger crowd from nearby residents as well.

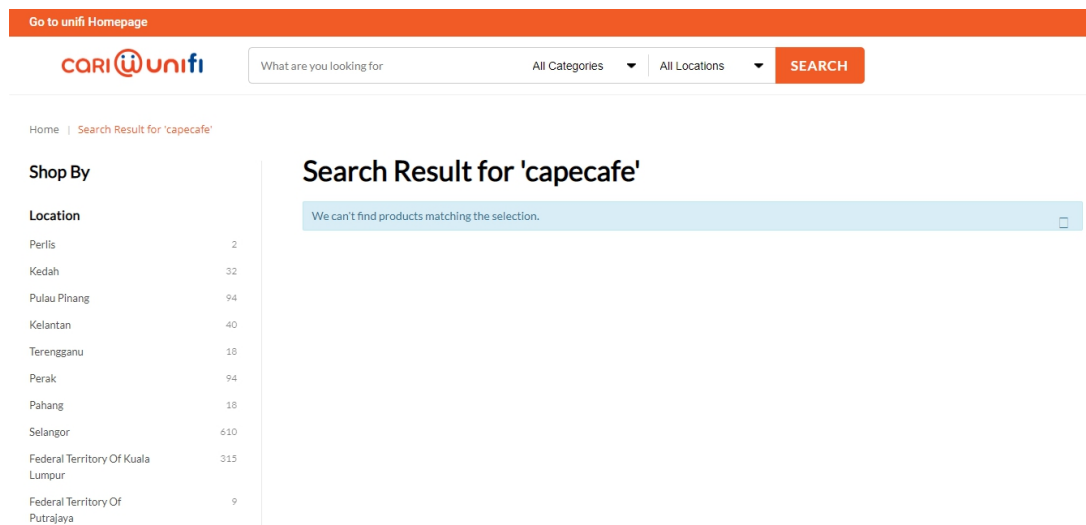
2.0 MARKET RESEARCH

Google Search



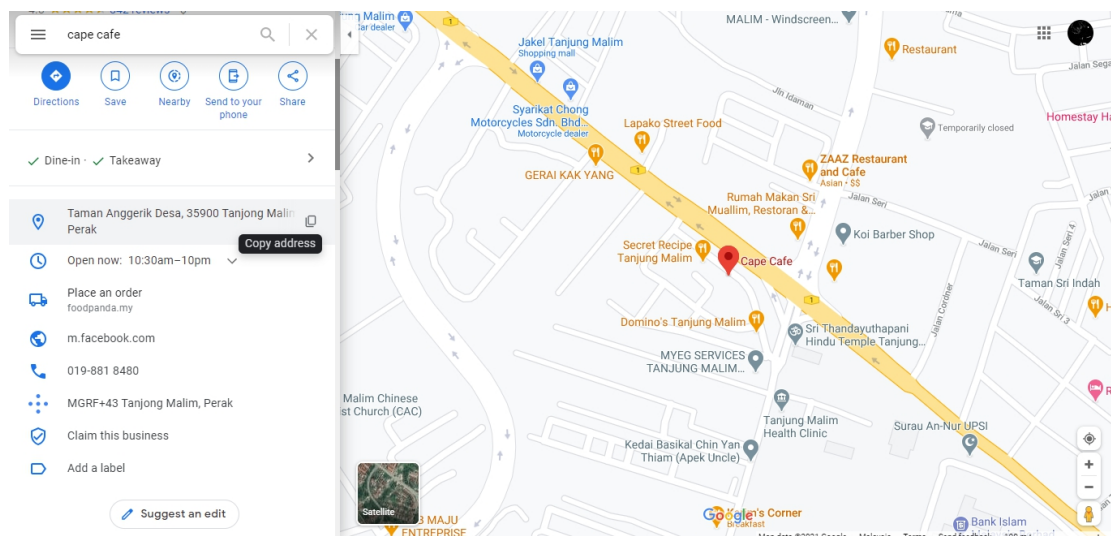
This is the result found on Cape Cafe from Google Search.

Cari Unifi



This is the result found on Cape Cafe from Cari Unifi.

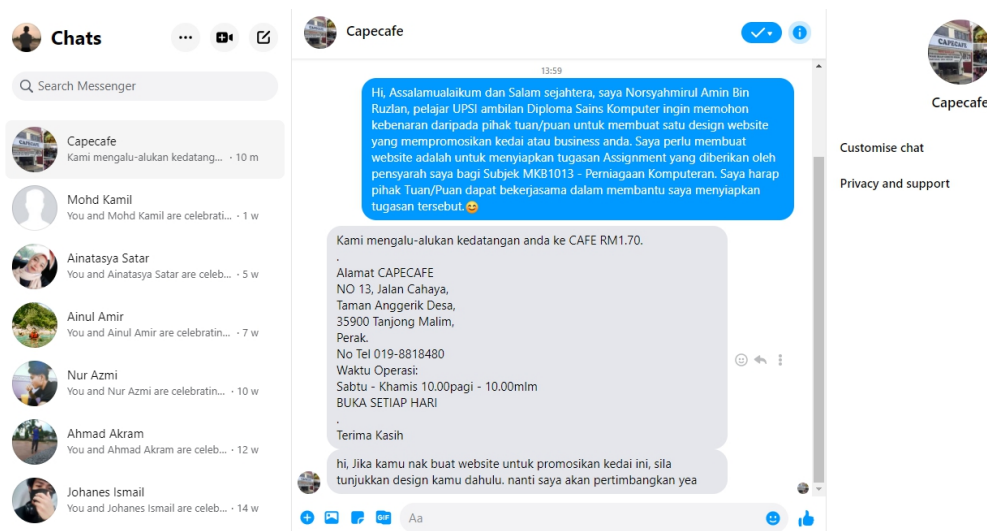
Google Maps



This is the result found on Cape Cafe from Google Maps.

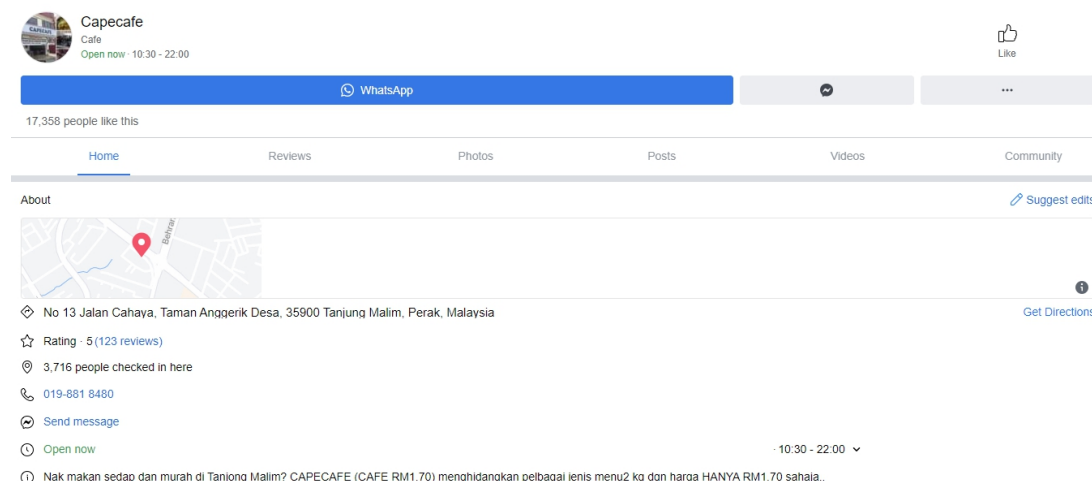
3.0 PROCESS OF STUDY

There are plenty of foods, desserts and drinks and the price were the same that are RM1.70 each. Nowadays, everyday struggles often include deciding what to eat and seeing if it fits our budget for the day. With everything having their prices hiked up these days, customers are now easily spend more than RM6 per meal, excluding drinks. It's not out of the norm but it's especially harder for those with a low income. CapeCafe is a homey little eatery in the small town of Tanjung Malim, and making huge waves with its undeniably low price. CapeCafe has actually been operating since 2017.



This is the evidence of our chat from Facebook social media. We discuss about permission for making a website to their company. Name and email are unknown as they were privacy information. The contact of the owner is 0198818480.

Facebook page link is <https://m.facebook.com/Capecafe-1420463741342499/>

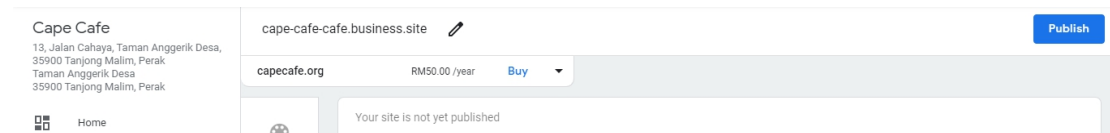


4.0 WEBSITE DESIGN

<https://norhishamnordin.kyvio.net/cape-cafe-rm170/landing-page?ignoreCache=0.5601770773868631>

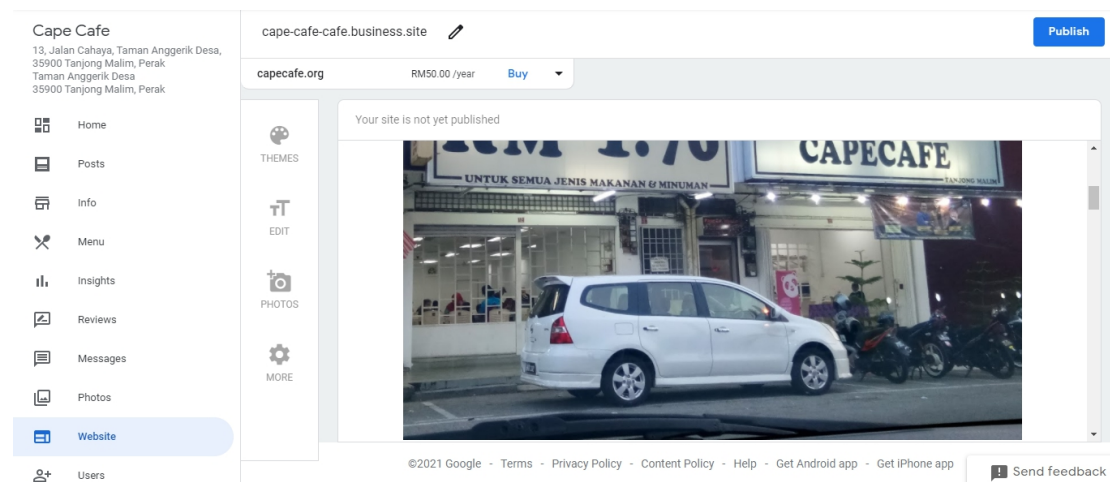


Creating a new domain

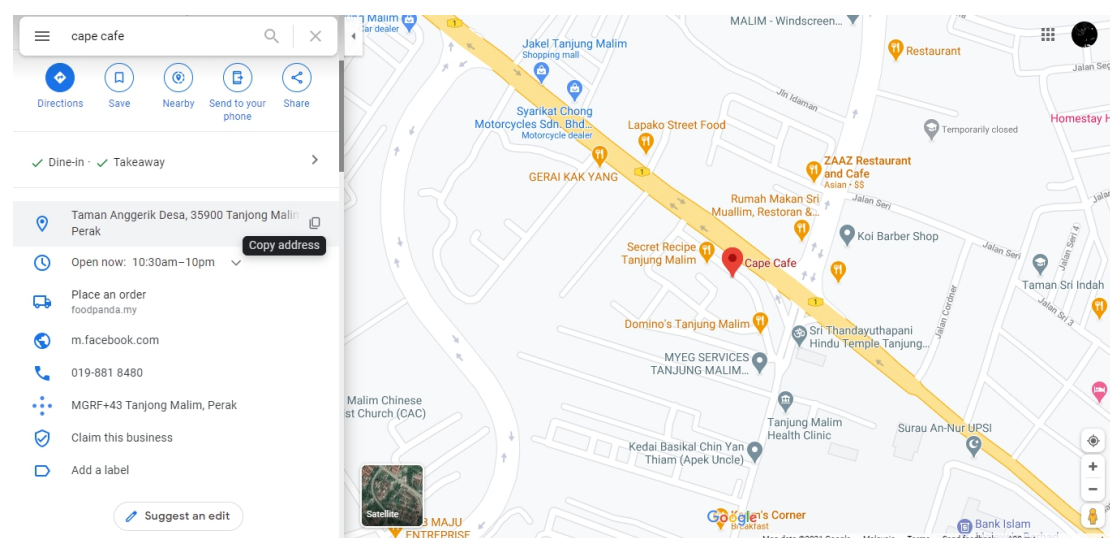


5.0 GOOGLE MY BUSINESS REGISTRATION

Creating a Google My Business



Google Map Before Updated



<https://www.google.com.my/maps/place/Cape+Cafe/@3.6903304,101.5205417,17z/data=!3m1!4b1!4m5!3m4!1s0x31cb87dfa5e5a71b:0x638c4b94f9748c12!8m2!3d3.690325!4d101.5227304>

Link Website Design :

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