Big Data (Data Ingestion & Data Pipeline)

To AGIT September, 2019

Sharing Knowledge Requirement

Organizer:

- Server: Anaconda, Airflow, Airflow User
- Data: Open Data (CSV)

User:

Laptop: IDE (Notepad++ / Sublime), MobaXterm, Chrome

What is Big Data?

Explosion of data and devices (IoT)

Transformation of IT infrastructure

30B

connected devices \$200B

total market¹

440x more data

The data-driven enterprise

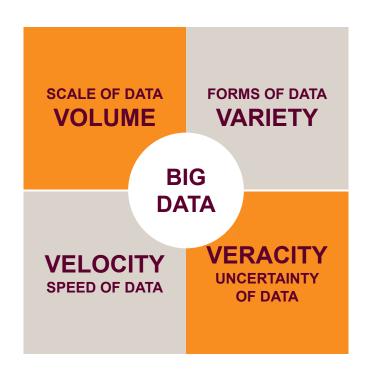




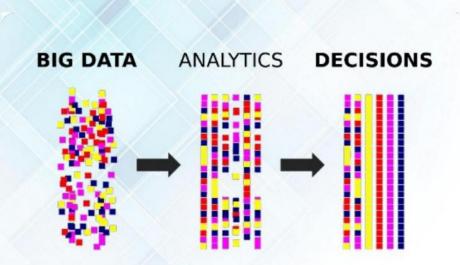


machine learning

5V of Big Data



Big Data Analytic



"Big data analytics examines large and different types of data to uncover hidden patterns, correlations and other insights"

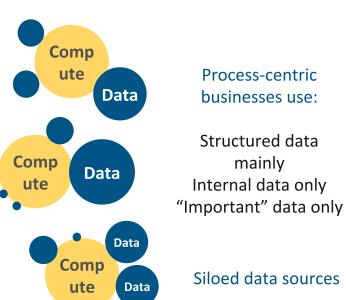
Data Pipeline

Data Store Data Processing & Analytics Data Output

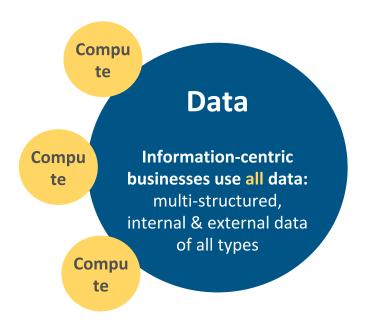


Paradigm Shift

LEGACY = Data to Compute



MODERN = Compute to Data



Hadoop

Hadoop is a platform for data storage and processing that is...

- ✓ Scalable
- ✓ Fault tolerant
- ✓ Open source



CORE HADOOP COMPONENTS

Hadoop Distributed File System (HDFS)

File Sharing & Data Protection Across Physical Servers

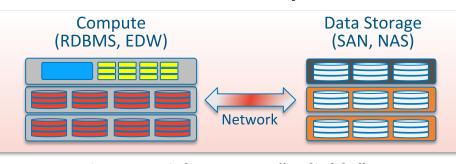


MapReduce

Distributed Computing Across Physical Servers

RDBMS vs Hadoop

The Old Way

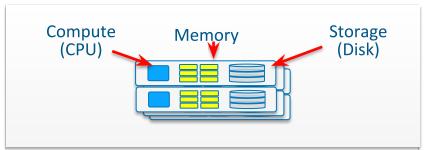


Expensive, Special purpose, "Reliable" Servers Expensive Licensed Software

Expensive & Unattainable

\$30,000+ per TB

The Hadoop Way

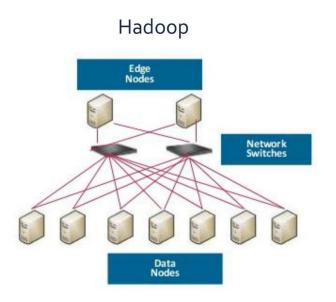


Industry Standard Servers
Hybrid Open Source Software

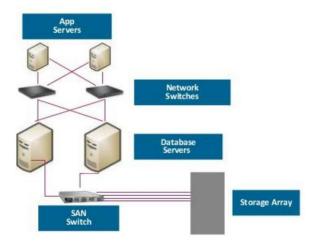
Affordable & Attainable

\$300-\$1,000 per TB

Hadoop Infrastructure



Data Warehouse/RDBMS



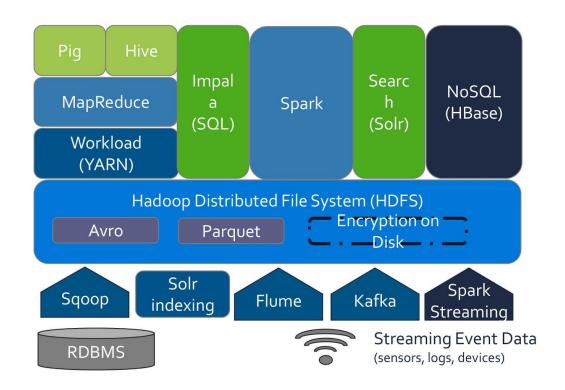
Hadoop Solution Provider

cloudera

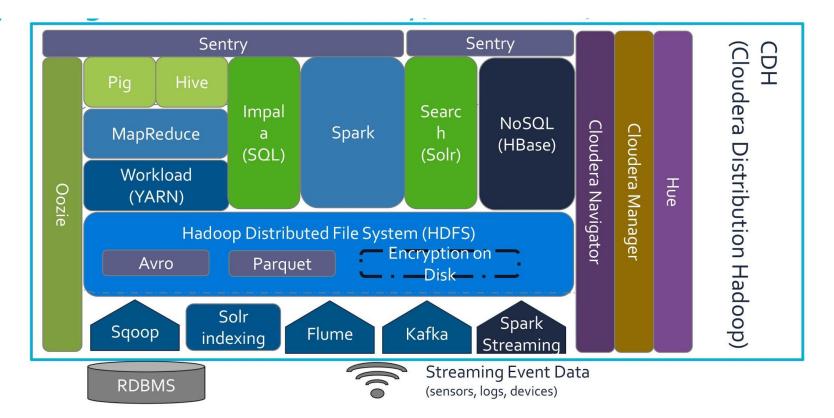




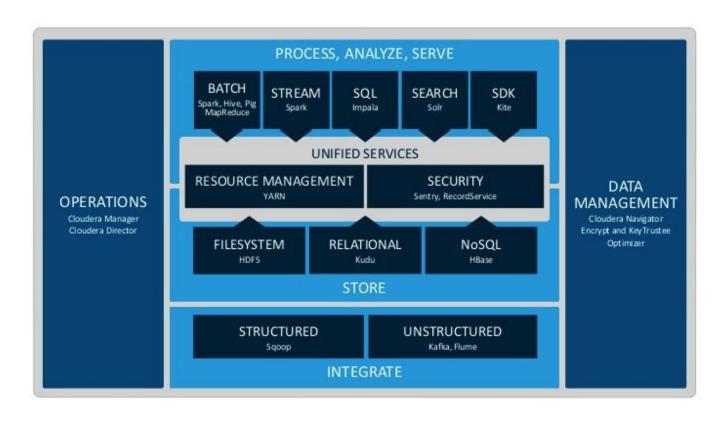
Hadoop Environment



Cloudera Distribution Hadoop (CDH)



Cloudera Services



Cloudera Customer













Telco















Healthcare & Life **Sciences**













Media & **Technology**

















Retail & CP













Public Sector















Big Data Impact



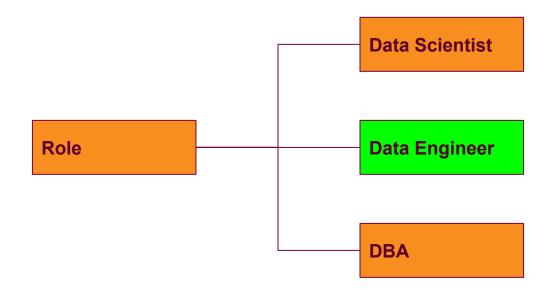
HelloFresh: updating 2500 BI dashboards daily for data-driven decisions



Zurich Insurance: using data insights to deliver personalised services, custom policies and reduce risk

Discussion

Big Data Role



Why Python?

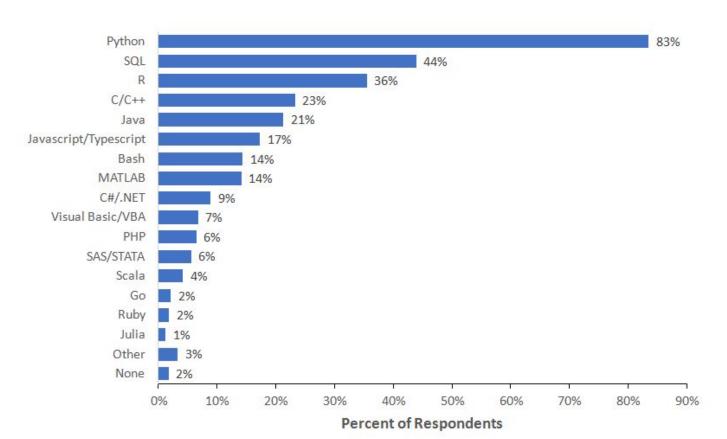
Programming Language





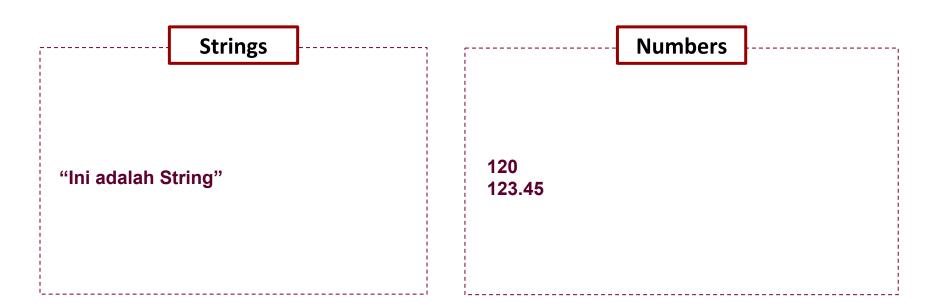


Data Programming Language

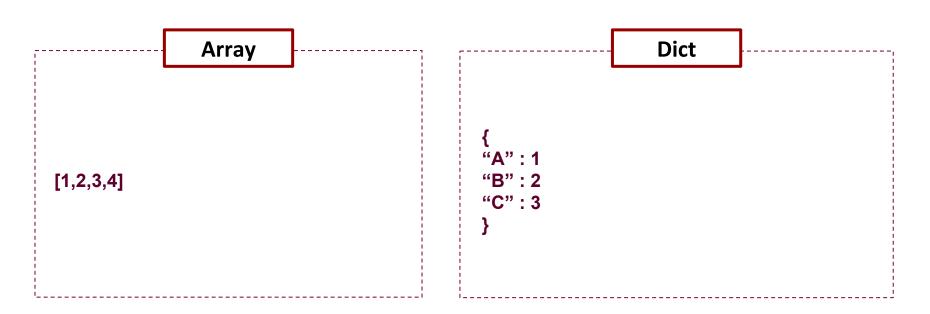


Open Notebook (On Google Colab)

Variable and Types

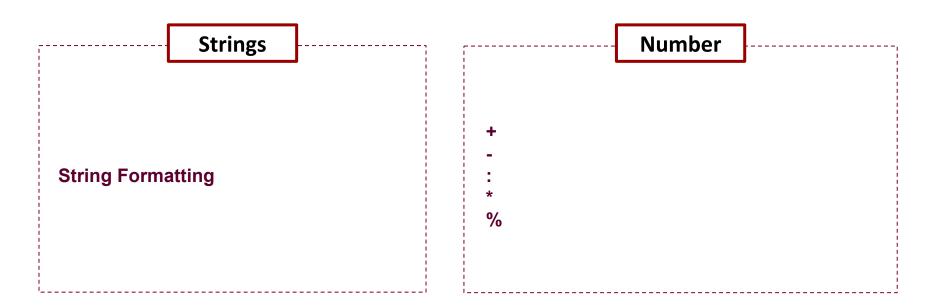


Array and Dictionary





Operator



Exercise Time!

Loop

For

numbers = [1, 2, 3]
for number in numbers:
 print(number)

While

count = 0
while count < 5:
 print(count)
 count += 1</pre>



Condition

If

```
name = "John"
if name in ["John", "Rick"]:
    print("Your name is either John or Rick.")
```



Exercise Time!

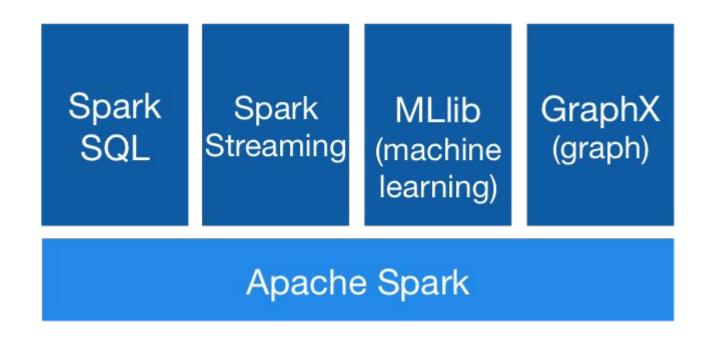
Method

```
def checkNone(value1 = None, value2 = None):
 if value1:
  if value2:
   print("There's 2 value: ({},{})".format(value1,value2))
  else:
   print("There's 1 value: ({})".format(value1))
 elif value2:
  print("There's 1 value: ({})".format(value2))
 else:
  print("There's no value")
checkNone(value1 = 2, value2 = 3)
```



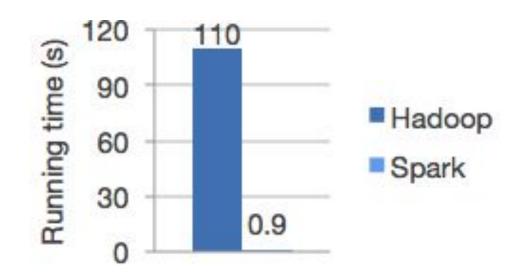
Why Spark?

Spark: Jack of All Trades



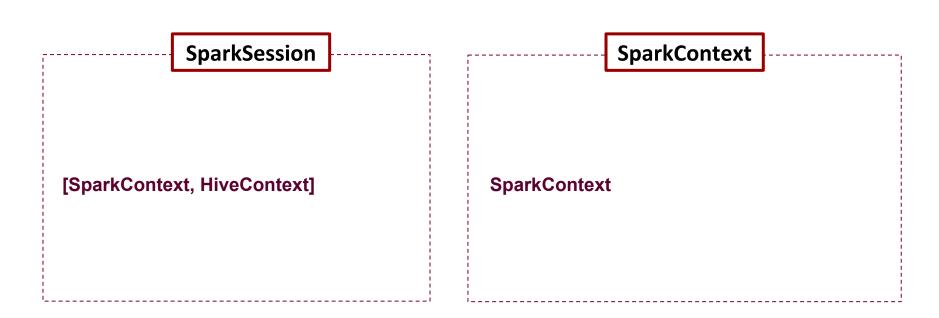
Spark vs MapReduce





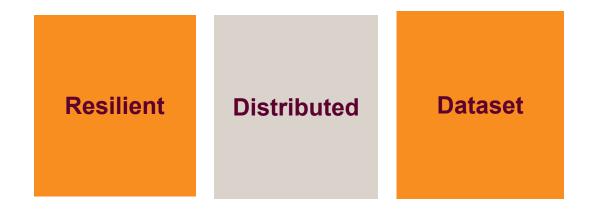
Open Notebook (On Google Colab)

Initiate Spark



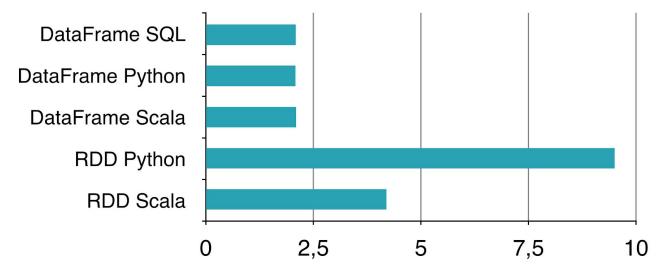


Resilient Distributed Dataset (RDD)





Physical Execution: Unified Across Languages



Time to Aggregate 10 million int pairs (secs)



DataFrames



Exercise Time!

Why Airflow?

Oozie vs Airflow

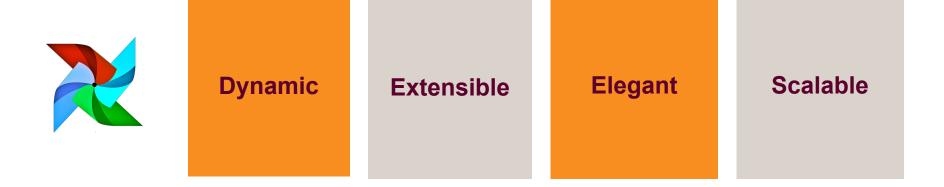


- XML
- Restricted
- Small User

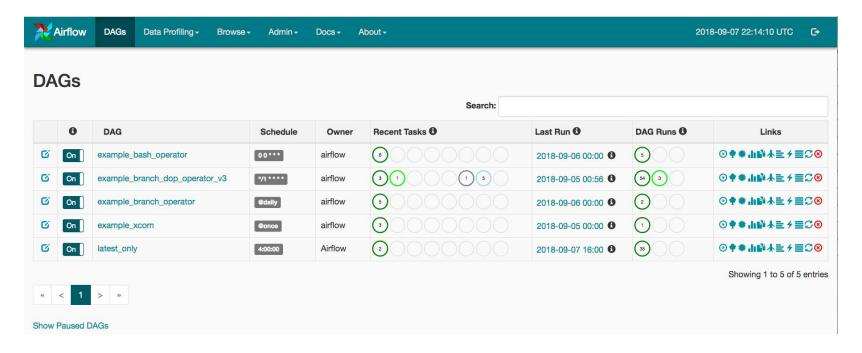


- Python
- Dynamic
- Industry Standard

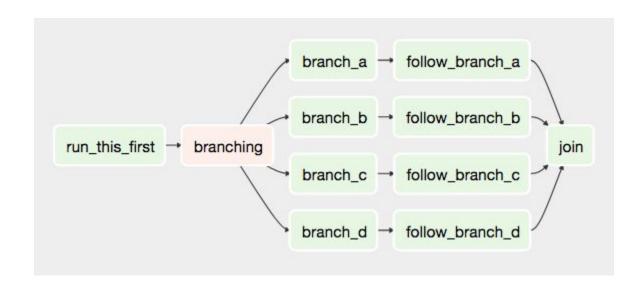
Airflow



Airflow List DAG



Airflow DAG





Airflow Code Structure

- Importing Modules
- Default Arguments
- Instantiate a DAG
- Tasks
- Templating with Jinja
- Setting up Dependencies



Exercise Time!

thank you