



## Bio

Ishan is a young professional working in the computer industry. With a passion for fashion and sneakers, he is always on the lookout for the latest trends and unique styles.

## Ishan Thomas

### Purpose of Visit to the Website

Ishan seeks an online platform for the latest sneaker releases, fashion trends, styling insights, and customization as well as an easy everyday use.

### Demographics

- Age: 20 - 24
- Location: New York City, NY
- Gender: Male
- Education: Software Engineer
- Job: Q/A at Indie Gaming Company
- Family: Lives with Parents

### Interests

- Sneaker collecting
- Streetwear fashion
- Sneaker customization
- Urban Art and Design.
- Sneaker release events and collaborations