

## PROFESSIONAL SUMMARY

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Product professional with 3+ years of experience in analytics, product strategy, and cross-functional collaboration. Skilled in translating data and user insights into impactful product decisions and go-to-market success.

## EXPERIENCE

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**eWAKA Inc.** Santa Clara, CA

**Product Analyst** (PostgreSQL, Python, Looker, GCP) July 2025 to Present

- Developed data infrastructure and dashboards to monitor fleet performance and rider behavior, enabling an 18% increase in uptime and a 12% reduction in downtime through data-driven, pragmatic solutions aligned with technical operations.
- Analyzed data requirements and customer sales trends to support product adoption strategy, collaborating cross-functionally to ensure consistent, committed execution across stakeholders.

**BoxPower Inc** Santa Clara, CA

**Product Manager** (Product Analytics, Product Strategy, PowerPoint, Excel) July 2024 to Dec 2024

- Delivered 20% faster product launch and 40% higher market visibility by building go-to-market KPIs and standardizing e-commerce campaign metrics.
- Collaborated with marketing and engineering to streamline CRM workflows, enhancing sales tracking accuracy and supporting a 20% faster product launch.

**Mastek (Formerly Evosys) Private Limited** Gujarat, Ahmedabad

**Technical Consultant L1 – Product** (Mobile Apps, Product Analytics, React-Native, Java, Swift) April 2019 to October 2021

- Spearheaded mobile product integrations across EMEA, driving \$1M+ in revenue uplift by analyzing data and solving problems through a consistent, results-focused adoption strategy.
- Designed experiments and dashboards to report legal requirements, guide executive leadership, and align product efforts with go-to-market and technical operations goals.

## ACADEMIC PROJECTS

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**Recommendation System Using ML** (Snowflake, NumPy, Pandas, Keras, TensorFlow) Sept 2024 to Dec 2024

- Built a collaborative filtering engine; increased engagement by 35% across test users.

**Palo Alto Networks Data Scientist Practicum** (GCP, Web Scraping, Pipeline, Tableau, 10K/10Q) Feb 2024 to June 2024

- Delivered finance-aligned insights for executive leadership by analyzing 10-K/10-Q data infrastructure; reduced analyst hours by 80% and created a scalable bond yield benchmarking tool.

**US Car Accidents Data Science Project** (VS Code, NumPy, Pandas, Matplotlib, Seaborn) Sept 2023 to Dec 2023

- Predictive Analytics of 7.7 million accident records using Python tools to find patterns that improved traffic safety and business operations by 60%.

**Google Bella Beat Data Analytics Capstone Project** (Jupyter Notebook, Power BI, R) Feb 2022 to July 2022

- Administered analysis using Jupyter Notebook of healthcare company Bella Beat's application database achieved a 20% increase in growth opportunities.

## EDUCATION

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**Santa Clara University Leavey School of Business** Santa Clara, CA  
Master of Science in Information Systems June 2025

Relevant Coursework: Applied Data Science, Gen AI, Machine Learning, Software Product Management

**MIT Academy of Engineering** Pune, MH  
Bachelor of Engineering June 2017

## SKILLS AND TOOLS

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- Core Skills:** AI, GTM, Finance, Data-Driven, Mathematics, Go to Market, Data Analysis, Analyzing Data, Customer Sales, Product Adoption, Business Strategy, Data Infrastructure, Strategic Direction, Technical Operations, Go-to-Market Strategy, Designing Experiments, Stakeholder Management, Business Acumen, Statistics, Executive Leadership, Data Requirements, Management Skills, Solve Problems
- Tools:** BI Tools like Power BI, Salesforce, Tableau, SQL, Python Programming Language, BigQuery, Visual Studio Code, Jupyter Notebook, MS Excel, PowerPoint, Jira, Snowflake, Looker

## CERTIFICATION AND ACTIVITIES

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- Google Professional Data Analytics and Project Management Certification
- Scrum Alliance Certified Scrum Product Owner (CSPO)
- VP, AI Club – led 3+ campus-wide events on ML and LLM product development