

AJINKYA DESAI

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Technical program and solution engineering professional specializing in workflow automation, enterprise system integrations, and business analytics.

EXPERIENCE

Connor Group Inc — Fremont, CA

Digital Solutions Associate

Sep 2025 – Present

- Design and implement enterprise workflow automation solutions using Workato, integrating ERP and SaaS platforms (NetSuite) to streamline PR validation, onboarding, and finance approval processes, reducing manual processing time by 30% and ensuring SLA adherence for 50+ monthly PR transactions.
- Build API-driven automation recipes, data validation rules, and exception-handling logic in Workato to enforce cross-system data integrity and enable audit-compliant process governance.

Miller Center for Global Impact — Santa Clara, CA

Product Analyst (SQL, Python, Looker, GCP)

Jul 2025 – Sep 2025

- Built automated data validation pipelines and monitoring dashboards, improving platform uptime by 18% and reducing operational error rates by approximately 80%.

BoxPower Inc — Santa Clara, CA

Product Program Analyst Intern (SQL, Python, Tableau)

Jul 2024 – Dec 2024

- Developed ETL pipelines using SQL and Python to support revenue forecasting and pricing analysis, improving financial forecasting reliability.
- Built Tableau dashboards to analyze sales performance and customer acquisition metrics, supporting data-driven go-to-market decisions.

Mastek (Formerly Evosys) Private Limited — Ahmedabad, Gujarat

Technical Consultant L1 – Product (React-Native, Java, Swift, Product Analytics)

Apr 2019 – Oct 2021

- Contributed to end-to-end mobile product development for EMEA, translating user requirements into front-end features and API integrations. Collaborated cross-functionally to support enterprise SaaS feature rollouts and analytics tracking.
- Built product analytics and executive dashboards; improved stakeholder satisfaction by 15% and reduced compliance review time by 30%.

PROJECTS

Ticket Triage to Sprint Ready — Jira Workflow Automation

Jul 2025 – Sep 2025

- Built Backlog Buddy, an ML-assisted ticket triage prototype to standardize issue fields and routing, which reduced mean time to sprint readiness by approximately 40%, improving planning efficiency.

Palo Alto Networks Practicum (BigQuery, GCP, Tableau, Vertex AI)

Feb 2024 – Jun 2024

- Standardized SQL datasets in BigQuery, defined a KPI tree, and published Tableau executive views, reducing the monthly 10K/10Q financial benchmarking effort by approximately 80% through consistent definitions and lineage on Google Cloud.
- Prototyped machine learning experiments on Vertex AI notebooks to validate feature quality and inform product management priorities.

PwC Virtual Experience (Power BI)

Jan 2023 – Mar 2023

- Built Power BI views for satisfaction and churn; framed go-to-market recommendations and next steps for internal communications and enablement.

Google Bella Beat Data Analytics Capstone Project (Jupyter Notebook, Power BI, R)

Feb 2022 – Jul 2022

- Analyzed product usage data and identified growth opportunities that increased engagement by approximately 20%.

EDUCATION

Santa Clara University, Leavey School of Business — Santa Clara, CA

Master of Science in Information Systems | Jun 2025

Relevant Coursework: Applied Data Science, Gen AI, Machine Learning, Software Product Management

SKILLS AND TOOLS

- **Core Skills:** Workflow Automation & API Integration, Enterprise System Integration, Business & Data Analytics, SQL & Data Modeling, Python for Data Processing, Cloud Data Platforms (Google Cloud), SLA Governance & Process Controls
- **Tools:** Workato, BigQuery, Tableau, Looker, Power BI, Salesforce, Jira, Confluence, GitHub, Jupyter Notebook

CERTIFICATION AND ACTIVITIES

- Stanford – Mastering Generative AI for Product Innovation
- Google Professional Data Analytics Certification
- Scrum Alliance Certified Scrum Product Owner (CSPO)
- VP, SCU AI Club – led 3+ campus-wide events on AI product development