AJINKYA DESAI
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PROFESSIONAL SUMMARY

Product professional with experience in analytics, product strategy, and cross-functional collaboration. Skilled in translating data and user insights into impactful product decisions and go-to-market success.

EXPERIENCE

eWAKA Inc   *Santa Clara, CA*
Product Analyst *(PostgreSQL, Python, Looker, GCP)*   *July 2025 to Present*
- Delivered data-driven insights to operations leadership by designing dashboards in Looker and building models in SQL to analyze rider behavior, increasing delivery uptime by 18%.
- Collaborated with data engineering and analytics engineering teams to improve data infrastructure and define metrics that aligned with the product roadmap.

BoxPower Inc   *Santa Clara, CA*
Product Manager *(Product Analytics, Product Strategy, PowerPoint, Excel)*   *July 2024 to Dec 2024*
- Delivered data-driven insights to operations leadership by designing dashboards in Looker and building models in SQL to analyze rider behavior, increasing delivery uptime by 18%.
- Collaborated with data engineering and analytics engineering teams to improve data infrastructure and define metrics that aligned with the product roadmap.

Mastek (Formerly Evosys) Private Limited   *Gujarat, Ahmedabad*
Technical Consultant L1 – Product *(Mobile Apps, Product Analytics, React-Native, Java, Swift)*   *April 2019 to October 2021*
- Led cross-functional efforts to build and deploy data models for mobile applications using dbt and SQL, resulting in a 15% reduction in reporting latency.
- Supported consumer product analytics by integrating real-time usage data into dashboards via Looker, enabling product teams to monitor performance and optimize experiences.

ACADEMIC PROJECTS

Recommendation System Using ML *(Snowflake, NumPy, Pandas, Keras, TensorFlow)*   *Sept 2024 to Dec 2024*
- Led cross-functional efforts to build and deploy data models for mobile applications using dbt and SQL, resulting in a 15% reduction in reporting latency.
- Supported consumer product analytics by integrating real-time usage data into dashboards via Looker, enabling product teams to monitor performance and optimize experiences.

Palo Alto Networks Data Scientist Practicum *(GCP, Web Scraping, Pipeline, Tableau, 10K/10Q)*   *Feb 2024 to June 2024*
- Led cross-functional efforts to build and deploy data models for mobile applications using dbt and SQL, resulting in a 15% reduction in reporting latency.
- Supported consumer product analytics by integrating real-time usage data into dashboards via Looker, enabling product teams to monitor performance and optimize experiences.

Google Bella Beat Data Analytics Capstone Project *(Jupyter Notebook, Power BI, R)*   *Feb 2022 to July 2022*
- Led cross-functional efforts to build and deploy data models for mobile applications using dbt and SQL, resulting in a 15% reduction in reporting latency.
- Supported consumer product analytics by integrating real-time usage data into dashboards via Looker, enabling product teams to monitor performance and optimize experiences.

EDUCATION

- **Santa Clara University Leavey School of Business**   *Santa Clara, CA*
  Master of Science in Information Systems   *June 2025*
  Relevant Coursework: Applied Data Science, Gen AI, Machine Learning, Software Product Management

SKILLS AND TOOLS

- **Skills**: API Integration, Product Analytics, KPI, Metrics, Rapid Prototyping, Cross-Functionally, Product Prioritization, Growth Strategy, A/B Testing, Product Vision, Design Thinking, User Research, Consumer Product, Computer Science, End-To-End, Analytics Engineering, Data Modeling, dbt, Data Engineering, Product Roadmap, Data-Driven Insights
- **Tools:** BI Tools like Power BI, Salesforce, Tableau, SQL, Python Programming Language, BigQuery, Visual Studio Code, Jupyter Notebook, MS Excel, PowerPoint, Jira, Snowflake, Looker

CERTIFICATION AND ACTIVITIES

- Google Professional Data Analytics and Project Management Certification
- Scrum Alliance Certified Scrum Product Owner (CSPO)
- VP, AI Club – led 3+ campus-wide events on ML and LLM product development