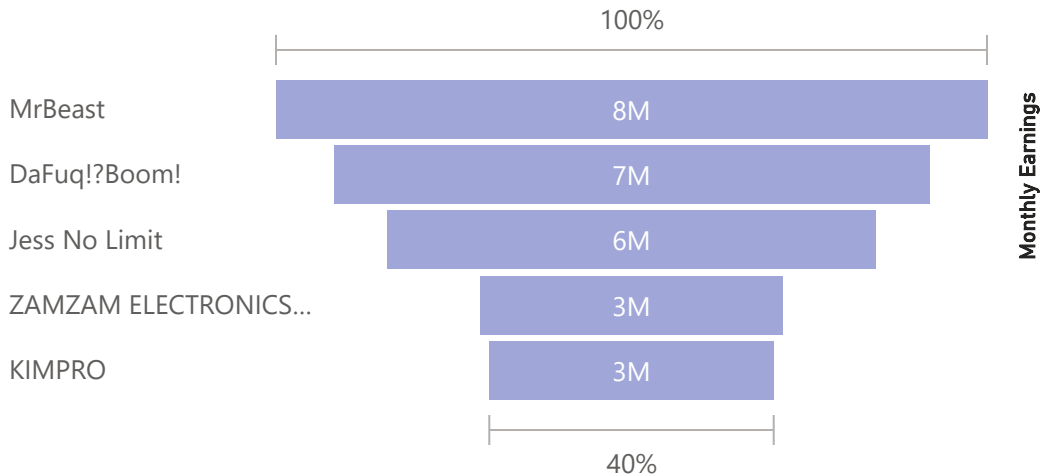
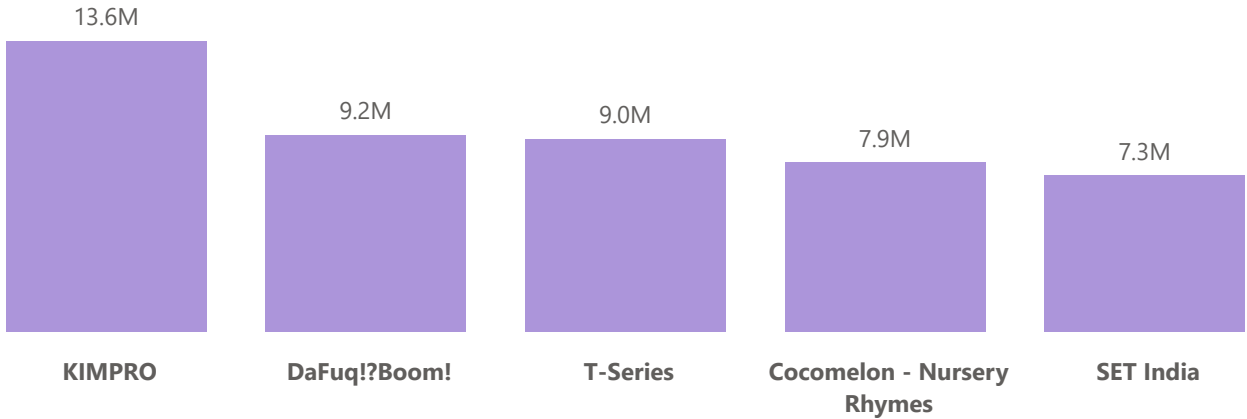


Insights into YouTube 2023 data

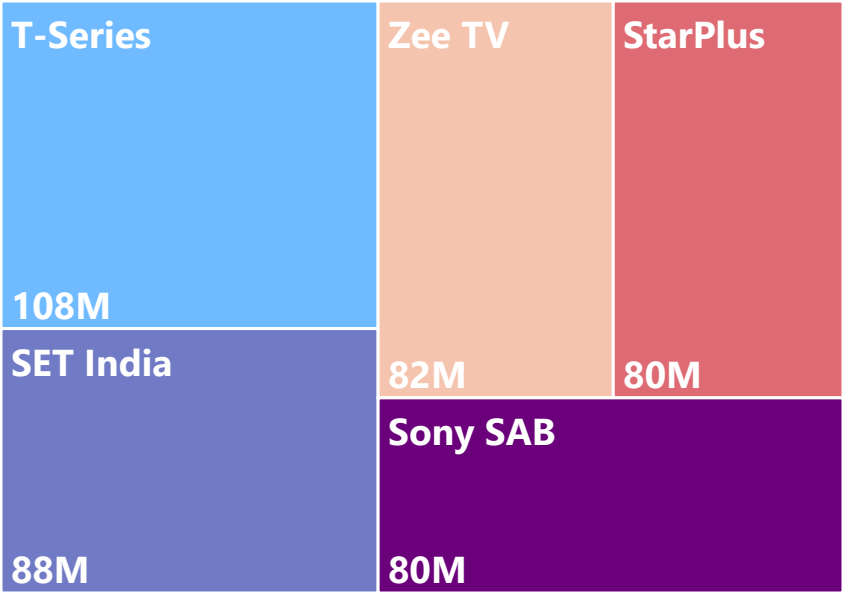
Subscriber gains in last 30 days



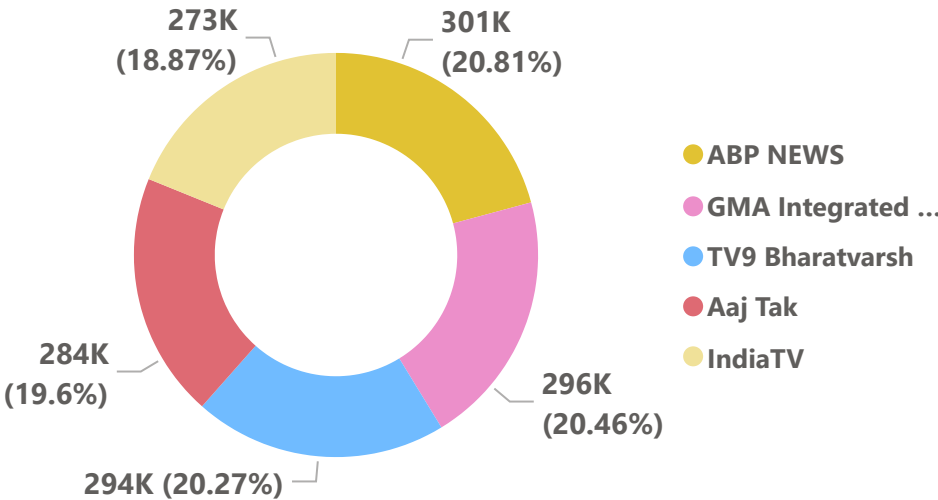
Top 5 monthly earnings



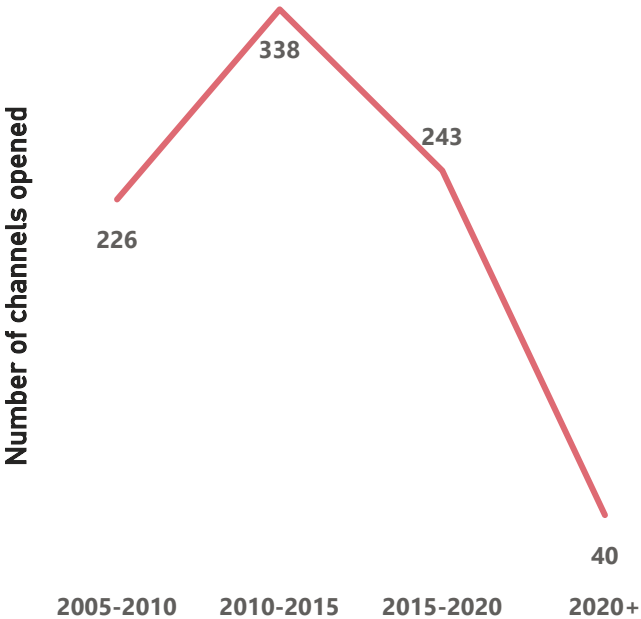
Highest Earning Indian Youtubers



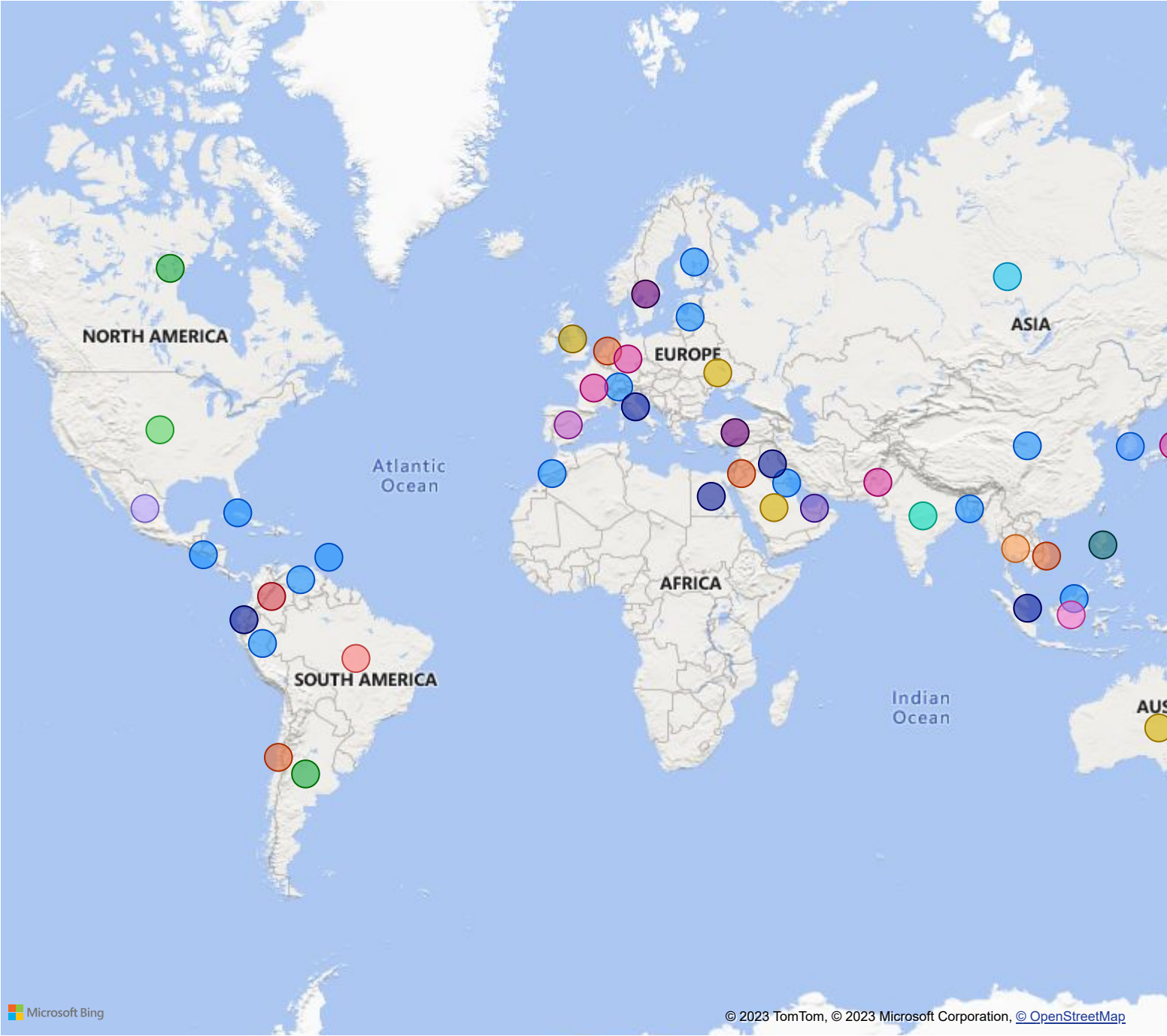
Top 5 total uploads by Youtubers



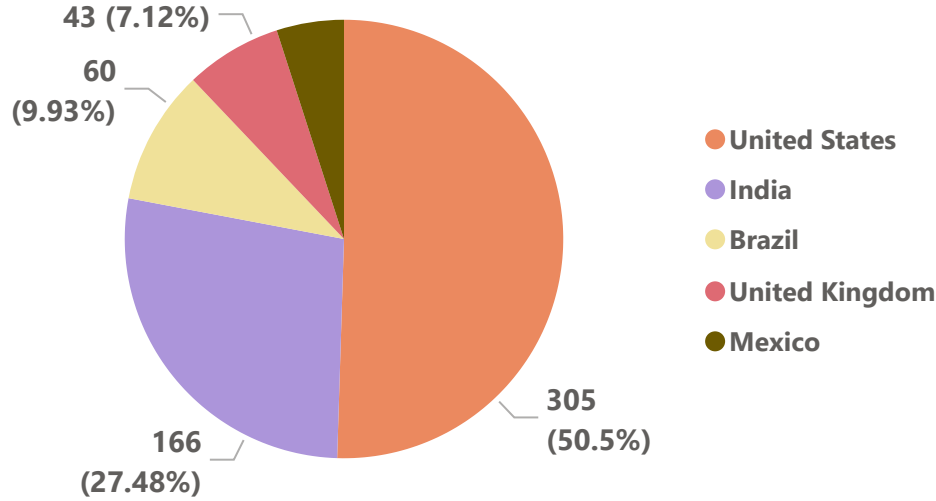
Year-wise distribution of channel creation



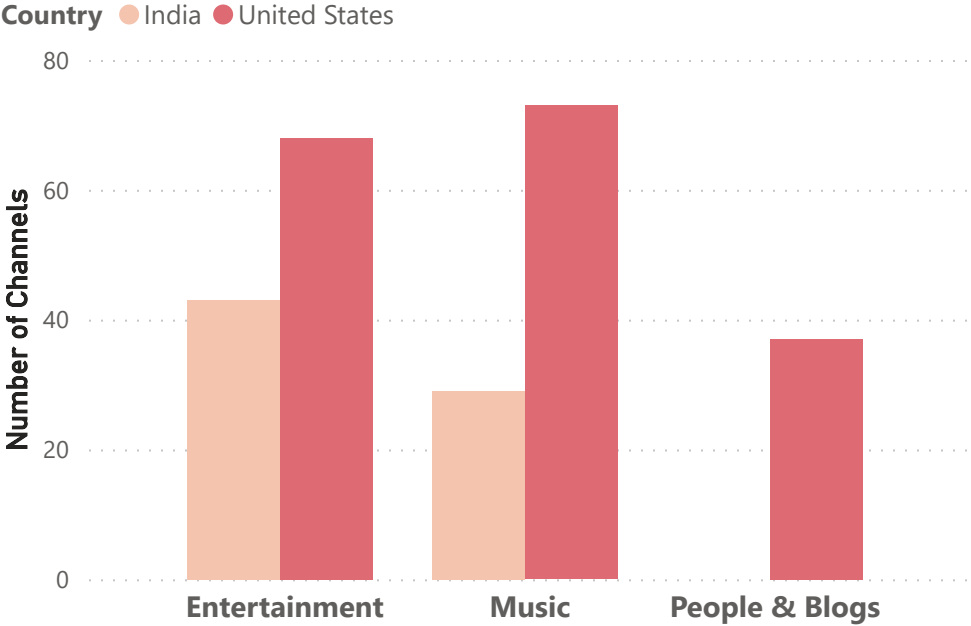
Country-wise count of YouTube channels



Top 5 Countries with most number of channels



Number of channels by category and Country



Youtuber	Sum of highest_yearly_earnings
Zee TV	81900000
StarPlus	80000000
Vijay Television	43600000
Dangal TV Channel	26900000
Saregama Music	25600000
Dushyant kukreja	20600000
Mazhavil Manorama	17400000
Zee Tamil	16800000
Colors Rishtey	16700000
Taarak Mehta Ka Ooltah Chashmah	15900000
etvteluguindia	13100000
Azhan5star	11300000
Family Fitness	11300000
Shemaroo	11200000
Voot Kids	11200000
RS 1313 SHORTS	10200000
Sony LIV	10100000
Shemaroo Movies	8900000
Flowers Comedy	8600000
Sanjoy Das Official	8600000
SriBalajiMovies	7400000
Bollywood Classics	7300000
ZEE5	7200000
Kashvi Adlakha	6700000
A2 Motivation by Arvind Arora	6300000
Total	534201201

