

Q.No.1

Business intelligence (BI) is a broad category of application programs which includes

- a) Decision support
- b) Data miningss
- c) OLAP
- d) All of the mentioned

Q.No.2

In MS-Excel which functions will calculate the number of workdays between 6/9/2013 and 8/12/2013

- A.Workday
- B.Date
- C.Networkday
- D.Weekday

Q. No. 3

In MS-Excel data marker on a chart are linked to data points in a worksheet, therefore

- A.You can automatically apply formatting to a data series
- B.You can change the position of a data marker and that automatically changes the data point value in the worksheet
- C.You can change a data point value and automatically that is drawn in the chart
- D.Both (b) & (c)

Q. No. 4

MS-Excel uses the ____ Function when creating a data table

- A.Average
- B.Count
- C.Both (a) & (b)
- D.Table

Q. No. 5

In MS-Excel 3-D reference in a formula

- A.Cannot be modified
- B.Only appears on summary worksheets
- C.Both (a) & (b)
- D.Spans worksheets

Q. No. 6

Is it possible to deploy a URL action on a dashboard object to open a Web Page within a dashboard rather than opening the system's web browser?

- a) True, with the use of Tableau Server
- b) True, with the use of a Web Page object
- c) False, not possible
- d) True, requires a plug-in

Q. No. 7

How do you identify a continuous field in Tableau?

- a) It is identified by a blue pill in the visualization.
- b) It is identified by a green pill in a visualization.
- c) It is preceded by a # symbol in the data window.
- d) When added to the visualization, it produces distinct values.

Q. No. 8

For creating variable size bins we use _____.

- a) Sets
- b) Groups
- c) Calculated fields
- d) Table Calculations

Q.No.9

A good reason to use a bullet graph.

- a) Analyzing the trend for a time period
- b) Comparing the actual against the target sales
- c) Adding data to bins and calculating count measure
- d) Displaying the sales growth for a particular year

Q.No.10

By definition, Tableau displays measures over time as a _____.

- a) Bar
- b) Line
- c) Histogram
- d) Scatter Plots

Q. No. 11

The icon associated with the field that has been grouped is a _____.

- a) Paper Clip
- b) Set
- c) Hash
- d) Equal To

Q. No. 12

A sheet cannot be used within a story directly. Either sheets should be used within a dashboard, or a dashboard should be used within a story.

- a) True
- b) False

Q. No. 13

How do you identify a continuous field in Tableau?

- a) It is identified by a blue pill in the visualization.
- b) It is identified by a green pill in a visualization.
- c) It is preceded by a # symbol in the data window.
- d) When added to the visualization, it produces distinct values.

Q. No. 14

In regards to separated value files such as .csv and .tsv, what is the delimiter?

- a) Any character such as the comma (,) or tab (\t) that is used to separate the column data.
- b) Any character such as the comma (,) or tab (\t) that is used to separate the row data
- c) Anywhere the comma (,) character is used in the file
- d) Delimiters are not used in separated value files

Q. No. 15

This is an arrangement in which a company outsources some or all of its customer relationship management functions to an application service provider (ASP)

- a) Customer Information Control System
- b) spend management
- c) hosted CRM
- d) online transaction processing

Q. No. 16

Data warehouse architecture is based on _____

- a) RDBMS
- b) Sybase
- c) SQL Server
- d) DBMS

Q.No.17

Which of the following does not form part of BI Stack in SQL Server ?

- a) SSIS
- b) OBIEE
- c) SSAS
- d) SSRS

Q.No.18

_____ is a system where operations like data extraction, transformation and loading operations are executed

- a) ETL
- b) Data staging
- c) Data integration
- d) None

Q. No. 19

_____ is a performance management tool that recapitulates an organization's performance from several standpoints on a single page

- a) Data Cube
- b) Balanced Scorecard
- c) Dashboard
- d) All of above

Q. No. 20

This is the processing of data about customers and their relationship with the enterprise in order to improve the enterprise's future sales and service and lower cost _____

- a) customer relationship management
- b) CRM analytics
- c) database marketing
- d) customer relationship management